

TUCKER WAYNE & COMPANY

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CLIENT: Tucker Wayne & Company
PRODUCT: Sandy Springs Annexation
CAMPAIGN: Mailing Piece on Zoning

Job #966
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(cover)

GET THE FACTS ON
GROWTH AND ZONING

(inside)

FACT:

The results of poor zoning in Sandy Springs are already obvious on Roswell Road. ~~This kind of deterioration could be controlled under the city's~~ Stricter zoning laws and classifications. These classifications would provide for control of development of apartments and commercial centers along major thoroughfares at appropriate intervals instead of the present continuous strip commercial development.

FACT:

If Sandy Springs joins Atlanta it will become part of the plan for growth now under way in the city, a plan which takes the following into consideration:

- . future land needs and their location;
- . designation of major thoroughfares;
- . need for community facilities such as parks, schools, libraries;
- . programming of these improvements and their sources of funds.

FACT:

Sandy Springs is now a "low-density, single-family" community and this kind of development would continue if it became part of the city. Zoning designations and business licenses approved by the County before January 1, 1967 would be honored by the city. Business licenses now in effect would come up for renewal in the usual way, at the usual time.

FACT:

In general, Atlanta zoning closely resembles county zoning. However, city zoning is more restrictive, and also includes provision for the following new classifications:

in the city are tools to help control this kind of development.

- . townhouse units for individual unit sale;
- . low-density, high-standard apartment developments;
- . office and institutional development with selected retail studios and shops.

These restricted classifications encourage high development standards, provide for reasonable use of certain property, and at the same time allow only the best community development.

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DO YOU HAVE AN INVESTMENT IN HOME OR
BUSINESS PROPERTY IN SANDY SPRINGS?
IF SO, PROTECT YOUR INVESTMENT AGAINST
LAX OR UNWISE ZONING LAWS.

VOTE YES MAY 11