



# ATLANTA CONCENTRATED EMPLOYMENT PROGRAM

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Economic Opportunity Atlanta, Inc., proposes a comprehensive manpower program to place as quickly as possible in jobs or training positions, 2,500 hardcore unemployed persons residing within the following target areas of the city:

(1) Pittsburg, (2) Price, (3) Nash-Washington, (4) Summerhill-Mechanicsville, (5) West End. The Program will be called the Atlanta Concentrated Employment Program (ACEP).

#### 1. PROGRAM COMPONENTS

The Atlanta Concentrated Employment Program shall bring together the resources of public and private agencies in a comprehensive approach to the problems of unemployment:

##### A. Contractor

Economic Opportunity Atlanta is the prime contractor for ACEP and will assume responsibility for the coordination and implementation of the objectives of the entire program.

##### B. Recruitment

Through 5 multi-purpose Neighborhood Service Centers in the target area, EOA's staff will recruit and provide supportive services for all participants. In addition EOA job coaches will provide a continuous follow-up relationship with the enrollee.

The House of USE will utilize its special recruitment techniques to bring into ACEP hard-to-reach adolescents and young adults who are culturally disadvantaged and delinquency prone. The House of USE will coordinate its job development, testing, counseling, placement and post-placement efforts with the work of the employment service personnel in the Neighborhood Service Centers and pre-vocational training centers.

##### C. Job Referral

The Georgia State Employment Services has been sub-contracted to provide basic employment services to ACEP. These services include: intensive job placement, counseling, and evaluation. The Georgia State Employment Service will solicit jobs, screen applicants, provide transportation of applicants to jobs, prepare MDTA applications and have the direct responsibility of providing enrollees with training allowance. GSES will also employ representatives in the pre-vocational training centers and place an additional employment counselor in each of the 5 Neighborhood Service Centers.



D. Job Orientation and Preparation

One of the requirements of the program is the introduction of the chronically unemployed person to the World of Work in a manner which will develop his confidence.

The Community School Program and the Division of Vocational Education through the Atlanta School System will provide 6-12 weeks of vocational orientation training which will include basic and remedial education, skill training, and work adjustment activities. MDTA allowances will be paid in the orientation period.

The State Department of Education, Division of Vocational Rehabilitation, under a contract with EOA will provide intensive evaluation through the Atlanta Employment Evaluation and Service Center.

E. Job Placement and Training

Wherever possible, it is anticipated that enrollees will be placed directly on jobs. Under the Manpower Development and Training Act, the Vocational Education Division through the Atlanta Board of Education, will provide regular institutional training, on-the-job training, and coupled (institutional and on-the-job combined) training. For this phase of the program the private sector has committed over 500 jobs, and anticipated a number of additional job opportunities.

Under the New Careers Program EOA will act as principal agent for the development of sub-professional positions. This program is an attempt to implement a new concept in employment for the poor in that it places them in new fields of employment such as education, recreation and welfare as aides and assistants.

Under the Special Impact Project, EOA will contract with the City of Atlanta in a special project, the Atlanta Beautification Corps, to employ chronically unemployed persons. This project will have as its prime objective the physical improvement of the ACEP target area. Eligible persons will work under the coordination and supervision of departments in the city government.

The Neighborhood Youth Corps, one of EOA's existing programs, will develop NYC slots solely for ACEP. A strong training component with good possibilities for permanent placement will be included in this program.

II. ACEP PERSONNEL -- STAFF

Administration - EOA

1 Director	40 Aides and Assistants
2 Assistant Directors	7 Office Staff
4 Career Developers	2 Finance Account and Payroll (full time)
7 Counselors	4 Finance Staff (part time)
5 Technicians	

Georgia State Employment Service

7 Employment Service Clerks  
11 Employment Service Representatives

House of USE - Butler Street YMCA

1 Director  
1 Assistant Director  
2 Counselors  
4 Aide Coaches  
1 Stenographer  
1 Janitor

Atlanta School System

2 Supervisors	4 Office Staff
2 Curriculum Staff	1 Personnel Director
9 Area Specialists	(part time)
15 Counselors	1 Statistician
18 Instructors	1 Payroll Accountant
16 Teachers (part time)	

New Careers - EOA

1 Assistant Director of Training  
2 Career Developers  
13 Trainers and assistants  
11 Office Staff  
1 Supervisor  
1 Buyer (part time)

Atlanta Employment Evaluation and Service Center (12% of time)

6 Supervisors	1 Psychologist
1 Staff Officer	3 Finance Staff
3 Counselors	8 Office Staff
1 Physician	1 Caseworker
1 Nurse	1 Evaluator

NYC

1 Coordinator	5 Counselors
1 Secretary	2 Stenographers
5 Recruiters	1 Intake Worker
1 Record Clerk	1 Job Development & Placement



## II. ENROLLEE ELIGIBILITY

### A. Georgia State Employment Service

The GSES will solicit jobs, screen applicants, prepare MDTA applications and provide basic employment services to ACEP. In order to be eligible for ACEP:

1. one must be a resident of the target area
2. one must be in the poverty range
3. one must be unemployed and underemployed
4. Aides now employed by EOA in additional 1,2,3 above are also eligible for the New Careers Program

### B. House of USE

The House of USE will recruit approximately 500 culturally disadvantaged and delinquent-prone youth ages 16-21.

### C. Atlanta School System

The Atlanta School System will provide 6-12 weeks of pre-vocational orientation and training for all ACEP enrollees, with the exception of those who are directly placed.

### D. Atlanta Employment Evaluation and Service Center

The AEESC will provide intensive evaluation for approximately 250 ACEP clients, when such proves necessary.

### E. On-the-Job Training

Whenever possible, enrollees will be placed directly on jobs. However, MDTA will place approximately 750 youths and adults in on-the-job training positions for a period of 18-24 weeks; 250 on OJT-Coupled training for a period of 30-32 weeks; and 500 in institutional training positions for 8-11 weeks.

### F. New Careers

The New Careers Program will place 250 ACEP enrollees into new fields of employment. The creation of new entry level jobs in Human Service fields that have maximum prospect for advancement.

### G. Special Impact

Special Impact will hire approximately 50 chronically unemployed persons to work in community beautification programs in their own area.

### H. NYC

The NYC will develop 250 new job training slots for ACEP enrollees, 16-21. This program will last for a period of 6 months with eventual job placement.

ACEP BUDGET

SPECIAL IMPACT

	<u>Federal</u>	<u>Non-Federal</u>	<u>Total</u>
<u>EOA Administration</u>			
Staff Costs	47,857	12,000	59,857
Operational Costs	<u>13,236</u>	<u>none</u>	<u>13,236</u>
TOTAL Administration	61,093	12,000	73,093
<u>EOA Operation Supportive Services</u>			
Enrollee Costs	155,750	none	155,750
Staff Costs	372,127	60,000	312,127
Operational Costs	<u>98,545</u>	<u>none</u>	<u>98,545</u>
TOTAL Operation	566,422	60,000	626,422
<u>Atlanta Employment Evaluation Service Center</u>			
Enrollee Costs	4,000	none	4,000
Staff Costs	55,193	none	55,193
Operational Costs	<u>73,965</u>	<u>18,000</u>	<u>91,965</u>
TOTAL Evaluation Center	133,158	18,000	151,158
<u>House of USE - Butler St. YMCA</u>			
Enrollee Costs	1,000	none	1,000
Staff Costs	36,321	8,000	44,321
Operational Costs	<u>13,513</u>	<u>4,000</u>	<u>17,513</u>
TOTAL House of USE	50,834	12,000	62,834
<u>City of Atlanta</u>			
Enrollee Costs	168,670	none	168,670
Staff Costs	<u>none</u>	<u>20,000</u>	<u>20,000</u>
TOTAL Atlanta	168,670	20,000	188,670
TOTAL SPECIAL IMPACT	980,177	122,000	1,102,177
 MDTA			
<u>Georgia State Employment Service</u>			
Enrollee Allowances	590,262	none	590,262
Staff Costs	120,906	none	120,906
Operational Costs	<u>1,195</u>	<u>none</u>	<u>1,195</u>
TOTAL GSES	712,363	none	712,363
<u>Atlanta School System</u>			
Staff Costs	393,474	none	393,474
Operational Costs	<u>465,652</u>	<u>none</u>	<u>465,652</u>
TOTAL Schools	859,126	none	859,126



	<u>Federal</u>	<u>Non-Federal</u>	<u>Total</u>
<u>On-The-Job-Training</u>			
Training	400,000	none	400,000
Direct Costs	<u>28,511</u>	<u>none</u>	<u>28,511</u>
TOTAL OJT	428,511	none	428,511
TOTAL MDTA	2,000,000	none	2,000,000

NEW CAREERS

<u>EOA New Careers</u>			
Enrollee Costs	769,950	none	769,950
Staff Costs	182,733	110,000	292,733
Operational Costs	<u>47,317</u>	<u>none</u>	<u>47,317</u>
TOTAL NEW CAREERSL	1,000,000	110,000	1,100,000
Total New Career	1,000,000	110,000	1,100,000

NEIGHBORHOOD YOUTH CORPS

<u>Neighborhood Youth Corps Out-of-School</u>			
Enrollee Costs	409,975	5,000	414,975
Staff Costs	111,652	96,830	208,482
Operational Costs	<u>68,989</u>	<u>none</u>	<u>68,989</u>
TOTAL NYC	590,616	101,830	692,440
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GRAND TOTAL	4,570,793	333,830	4,904,623