

November 3, 1967

NATIONAL COORDINATORS WEEKLY REPORT

PRIVATE EMPLOYMENT

Plans have been completed for the two exploratory meetings-- Baltimore (Nov. 14) and Detroit (Nov. 21). Task Force Co-Chairmen Gerald Phillippe and David Sullivan will speak at both meetings. Key business and labor leaders from the area will attend.

In addition, three regional conferences on expanding private employment have now been scheduled. They will take place in Atlanta (Dec. 13), Phoenix (Jan. 17) and Kansas City, Mo. (Jan. 24).

Officials of the National Industrial Conference Board are cooperating with the Coalition in developing information on hard-core unemployment and training projects. Task Force representatives met with the National Association of Manufacturers to discuss their activities in employment expansion.

Representatives of task force co-chairmen meet November 8 in Washington.

EQUAL HOUSING

Representatives of task force co-chairmen meet November 3 in Washington. The group is paying particular attention to the problem of new lower income housing in suburban areas on an open occupancy basis.

A national action session for some 300 suburban fair housing councils is planned for early next year in Chicago.

HOUSING, RECONSTRUCTION AND INVESTMENT

Task force meets November 21 in New York to discuss position papers drafted by representatives of the co-chairmen. Announcement of new members on the task force will be made at that time.

EDUCATIONAL DISPARITIES

Task force meets November 7 in New York.

COMMUNICATIONS AND PUBLIC SUPPORT

McGraw-Hill Publications has scheduled a special supplement on urban problems for January which will run in all 40 of their publications: This is the second time McGraw-Hill has ever done this.

Andrew Heiskell, Co-Chairman of The Urban Coalition, speaks on urban problems and local coalitions at the annual convention of the Public Relations Society of America on November 14 in Philadelphia.

A presentation on the work of The Urban Coalition will be given to the Public Service Council of PRSA by James Pitt, director of public relations for Time, Inc.

Discussions of the Coalition and its goals are also taking place with representatives of the Advertising Council and the American Business Press Association.

LOCAL COALITIONS

Communications are coming in from cities across the country wanting to know how they can set up a local coalition. The task force is developing a pamphlet version of the guidelines distributed in Chicago. This will be available for distribution shortly.

The next regional meeting on "Mobilizing Urban Coalitions" will take place in San Francisco on November 30. Program and space arrangements are now being made with the help of Mayor John Shelley's office. The Eastern Regional meeting will be held in New York City on December 11.