

Lester T. Cater  
2175 River Road  
Ellenwood, Georgia



REGULATED  
ROUTES-RATES  
and SERVICE



Mayor Allen  
City Hall  
Atlanta, Georgia

Bill McDonald  
200 Pinewood Cr.  
Athens, Georgia 30601



Mayor Iwan Allen  
The City Hall Building  
Atlanta, Georgia

Mrs. H. Eugene Williams  
3378 Knollwood Drive N. W.  
Atlanta, Georgia 30305

April 17, 1967

Mayor Ivan Allen  
Atlanta, Georgia

Dear Sir;

Thank you for all the wonderful things  
you have done for our City.

I'm writing to ask that the City not build  
a \$4,000,000 roof for the Stadium until  
adequate street lights, street repairs, parks,  
police protection, etc. are given to the  
poorer sections of our City.

Yours truly,

*H. Williams*

EBB

Dear Mayor Allen,

Please allow me  
to add my voice in vigorous protest  
to the plan proposed to you for the  
construction of a cave for the stadium.

This city cannot lavish  
money on such a plan while there is  
such a vast amount of money needed  
to correct the serious ill we find  
in Summerhill, at the English Avenue  
school and thousands of other specific  
areas. You are such a wise and

Compassionate man. Surely the  
money for the dome and air conditioning  
would be so much more surely spent.

The Community Relations

Commission appointed by you would  
be able to specify the needed  
areas where the ten million dollars  
could be used to build a more  
just Atlanta instead of a useless  
dome.

Thank you for registering  
my very strong opinion.

Sincerely,

Mrs. Charles Cady Brown

April 12, 1967

Dear Mayor Allen,

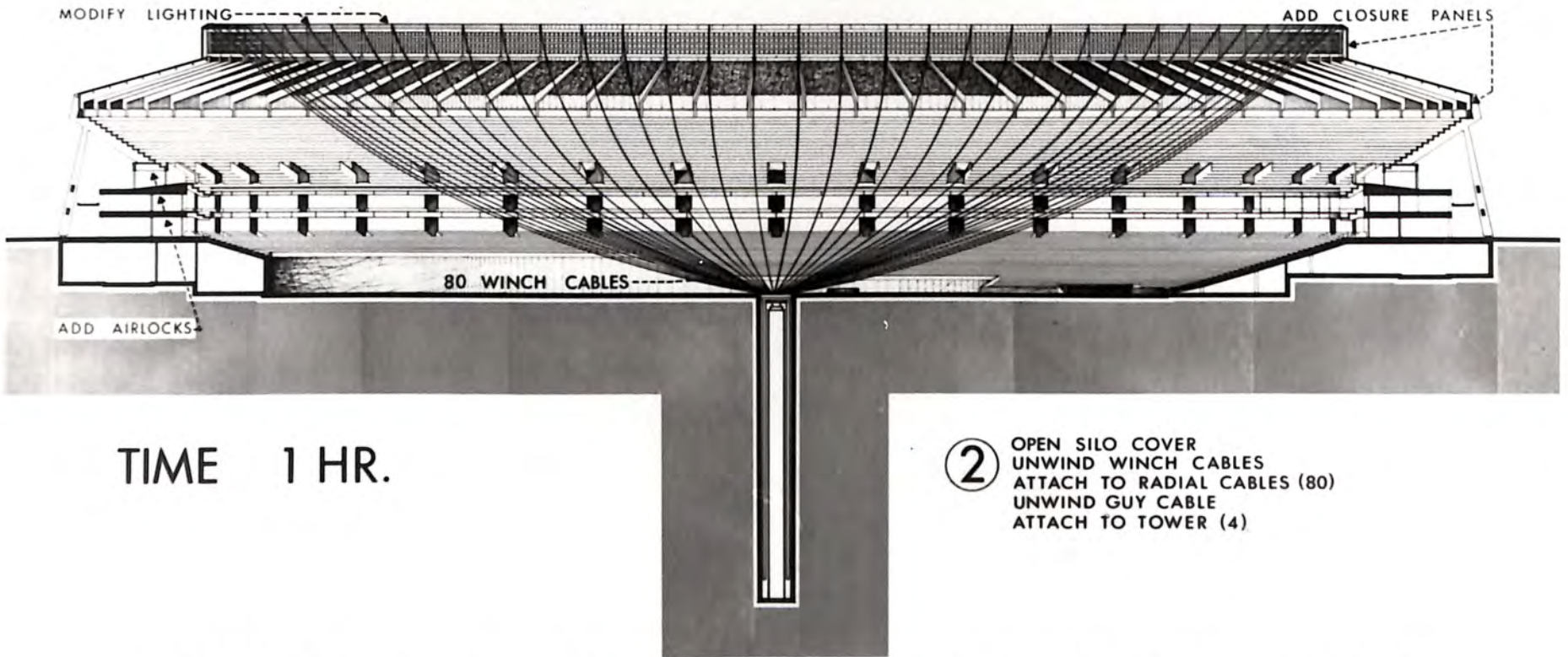
That proposed plastic "umbrella"  
for the Stadium is just the thing  
that is needed. I hope you will  
make every effort to have it done.

I think the Summer Theatre  
under the Stars at Chestain Park  
could use one too, as the last 3  
times I went I got rained on.

Sincerely yours,  
Mrs. H. W. Parker  
484 School Dr., S. E.  
Atlanta, Georgia

30315





TIME 1 HR.

② OPEN SILO COVER  
 UNWIND WINCH CABLES  
 ATTACH TO RADIAL CABLES (80)  
 UNWIND GUY CABLE  
 ATTACH TO TOWER (4)

# ATLANTA STADIUM REMOVABLE ROOF

BIRDAIR STRUCTURES, INC.  
 Buffalo, New York

HEERY & HEERY • FINCH, ALEXANDER, BARNES, ROTHSCHILD AND PASCHAL  
 Associated Architects and Engineers  
 Atlanta, Georgia

5 APR 1967



HEERY AND HEERY · FINCH, ALEXANDER, BARNES, ROTHSCHILD, AND PASCHAL  
Associated Architects

Suite 700  
1430 West Peachtree Street, N.E.  
Atlanta, Georgia 30309  
404/873-3733

October 6, 1967

71

*Juan Allen*

Mr. Arthur L. Montgomery, Chairman  
Atlanta-Fulton County Recreation Authority  
c/o Atlanta Coca-Cola Bottling Co.  
864 Spring St., N. W.  
Atlanta, Georgia

Re: Atlanta Stadium

Dear Arthur:

Following your call earlier this week, we have started reviewing all of our past studies and reports on doming and air conditioning the Atlanta Stadium. In addition, we plan to investigate other possibilities.

We will try to bring this together in the form of a report that will recommend at least one system. We will illustrate its basic concept and attempt to define its probable cost as well as possible.

In addition, we will make other studies of "up-grading" features that might be undertaken. These may well involve improvement of football seating configuration and/or capacities, as well as methods of conversion to ice hockey and other uses.

One of our major concerns will be the selection of a system and methods that will allow the work to go forward without interruption of the regular baseball and football seasons. In this regard, we are operating on the assumption that, should such a project be undertaken, the stadium could be out of use in the months of December, January, February and March.

We hope to bring this study to a tentative conclusion

HEERY AND HEERY · FINCH, ALEXANDER, BARNES, ROTHSCHILD AND PASCHAL

Mr. Arthur L. Montgomery  
October 6, 1967  
Page 2

within about thirty days.

Best personal regards.

Sincerely yours,

FINCH-HEERY

By 

George T. Heery

GTH/fbj

cc: Mr. Mills B. Lane, Jr. ✓  
Mr. Sidney Scarborough  
Mr. Robert R. Richardson  
FABRaP  
Finch-Heery  
H & H

HEERY AND HEERY · FINCH, ALEXANDER, BARNES, ROTHSCHILD, AND PASCHAL

Associated Architects

Suite 700  
1430 West Peachtree Street, N.E.  
Atlanta, Georgia 30309  
404/873-3233

October 6, 1967

Mr. Arthur L. Montgomery, Chairman  
Atlanta-Fulton County Recreation Authority  
c/o Atlanta Coca-Cola Bottling Co.  
864 Spring St., N. W.  
Atlanta, Georgia

Re: Atlanta Stadium

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October 6, 1967  
Page 2

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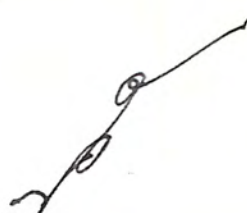
FINCH-HEERY

By 

George T. Heery

GTH/fbj

cc: Mr. Mills B. Lane, Jr.  
Mr. Sidney Scarborough  
Mr. Robert R. Richardson  
FABRaP  
Finch-Heery  
H & H



August 14, 1967

Mr. Sid Scarborough  
Manager  
Atlanta Stadium  
Atlanta, Georgia

Dear Sid:

The stadium elevator badly needs either air conditioning or a strong ventilation fan to provide some form of relief for the operator.

I personally think it would be helpful if you could put in better ventilation and also pipe sound in to it so that the operator would have some idea of what is happening in the ballgame.

In so many words, I think Andy should be looked out for.

Sincerely,

Ivan Allen, Jr.

IAJr:am

*City of Atlanta* FULTON COUNTY RECREATION AUTHORITY

ARTHUR L. MONTGOMERY  
CHAIRMAN  
MILLS B. LANE, JR.  
VICE-CHAIRMAN

521 CAPITAL AVENUE, S. W.  
BOX 6645, LAKEWOOD STATION  
ATLANTA, GEORGIA 30315  
AREA CODE 404 TELEPHONE 522-7630

August 8, 1967

Mr. N. H. Knorr  
President  
Watch Tower Bible and Tract Society  
124 Columbia Heights  
Brooklyn, New York 11201

Dear Mr. Knorr:

May I first explain that due to contractual agreements the Atlanta Braves have preference in scheduling events at Atlanta Stadium during the baseball season. At no time during the present season have we had a period of ten consecutive days without an event being scheduled.

Because of this, it has been necessary to consult with the Atlanta Braves as to the availability of the stadium for ten days during the 1969 season. The Braves have given this matter considerable thought and have held several inter-organizational meetings concerning the matter.

It is now the Braves studied opinion that they would be reluctant at this time to release the stadium for a ten consecutive day period in 1969. This is due not only to the National Baseball League schedule, but also because of the National Professional Soccer League of which the Atlanta Chiefs is a member. There are now tentative plans to increase the soccer schedule, and as mentioned above, the present soccer schedule does not permit a ten day clear period.

It is with much regret that the above is reported to you. The Authority, as previously mentioned, is contractually handicapped in this matter, and at the present time can offer no solution other than a change in dates to include the early spring or the fall of 1969.

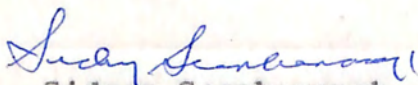
Page 2

Mr. N. H. Knorr

August 8, 1967

May I add that the Mayor, City of Atlanta, the Atlanta Convention Bureau and this Authority are extremely interested in having your meeting here in 1969. It is certainly hoped that something can be worked out.

Sincerely,

  
Sidney Scarborough  
Stadium Manager

cc: Ivan Allen, Jr., Mayor, City of Atlanta ✓  
Richard A. Cecil, Atlanta Braves  
Jim Hurst, Atlanta Convention Bureau

20

July 17, 1967

Mr. N. H. Knorr  
President  
Watch Tower Bible and Tract Society  
124 Columbia Heights  
Brooklyn, New York 11201

Dear Mr. Knorr:

I have forwarded a copy of your letter of July 15 to Mr. Scarborough, and I am sure that you will hear from him shortly regarding the availability of the Atlanta Stadium in 1969.

Sincerely,

Ivan Allen, Jr.  
Mayor

IAJr:eo

CC: Mr. Sidney Scarborough, Atlanta Stadium

BCC: Mr. Jim Hurst, Atlanta Convention Bureau





# WATCH TOWER

BIBLE AND TRACT SOCIETY  
OF PENNSYLVANIA

OFFICE OF THE PRESIDENT  
124 COLUMBIA HEIGHTS, BROOKLYN, NEW YORK 11201, U.S.A.

July 15, 1967

The Honorable Ivan Allen, Jr.  
Mayor of the city of Atlanta, Georgia  
Atlanta, Georgia

Sir:

In the month of June, 1966, a brochure was sent to me, Nathan H. Knorr, President of the Watch Tower Bible and Tract Society, with the heading "Atlanta Invites You." Our Society has given consideration to your letter of June 14, 1966, that came with the brochure, inviting us to hold a large convention in Atlanta. I very much appreciated your letter. The brochure also contained a letter from the Governor of the State, as well as letters from the Atlanta Convention Bureau, the Atlanta Hotel, Motel Association and the Atlanta Chamber of Commerce.

We had considered coming to Atlanta during the days of July 6-13, 1969, Sunday to Sunday inclusive, and we concluded that we would very much like to have the use of the Atlanta Stadium, which I believe has a seating capacity of about 57,000 people.

I wrote a letter to Mr. Sidney Scarborough, dated May 25, 1967, concerning our plans for 1969. I am enclosing a copy of this letter that sets out all of the details. However, I am sorry to say that up to this writing I have not yet received an answer to my letter. Whether the letter may have gone astray, or whether Mr. Scarborough is no longer in charge of the stadium rentals, I do not know. I thought I had the right information that Mr. Scarborough would be the man who could answer my questions.

I have been working with the officials in the National and American Baseball Leagues in regard to adjusting dates in 1969, so that we could use various stadiums throughout the United States. I had thought that we would by this time have a reply from Mr. Scarborough, whom I believe to be the general manager of the Atlanta Stadium and the one to deal with in these matters, telling us what the price would be, whether the dates we desire would be available and whether the stadium is open to conventions such as ours.

We anticipated bringing 40,000 to 45,000 people to Atlanta during the eight days of the convention in 1969. But to work

The Honorable Ivan Allen, Jr.  
Mayor of the city of Atlanta, Georgia  
Atlanta, Georgia

July 15, 1967, Page Two

out our program for the summer of 1969 we must know well in advance whether organization controlling the Atlanta Stadium would rent the stadium to us and work out arrangements with the Society for the use of the stadium during these particular dates.

I know that Mr. Joseph Cronin of the American League and Mr. Warren Giles of the National League have appointed two gentlemen to speak to me about trying to work out dates for 1969 so that we could use Yankee Stadium and Atlanta Stadium, as well as other ballparks, such as Comiskey Park, Busch Memorial Stadium and the Anaheim Stadium. We have had very fine relations with the New York Yankees, Chicago White Sox and the other stadium officials mentioned, but for some reason we do not have any definite word from Atlanta, Georgia.

Perhaps your good offices could put me on the right track as to the person with whom I should communicate so as to get an answer to our request for use of the Atlanta Stadium on the dates we need it. We would be delighted to come to Atlanta and we like the facilities that you describe in your brochure. I would be very happy to come to Atlanta to see the stadium and the facilities available and to talk contract terms and to let the gentleman in charge know what we have done thus far with other stadium officials across the country.

The Watchtower Bible and Tract Society would be happy to arrange for a large assembly in Atlanta, Georgia July 6-13, 1969. May I please hear from you with your suggestions on what I might do in this matter?

Sincerely,



N. H. Knorr  
President

NHK/ag

COPY

MAIN 5-1240

# WATCH TOWER

BIBLE AND TRACT SOCIETY  
OF PENNSYLVANIA

OFFICE OF THE PRESIDENT

124 COLUMBIA HEIGHTS, BROOKLYN, NEW YORK 11201, U.S.A.

CABLE WATCHTOWER

May 25, 1967

Mr. Sidney Scarborough  
Atlanta Stadium  
Atlanta, Georgia 30312

Dear Mr. Scarborough:

The Watchtower Bible and Tract Society of New York, Inc., (Jehovah's Witnesses) are interested in arranging for a convention in Atlanta, Georgia, July 6 through July 13, 1969. We would need at least two days of ingress and one day for egress. So the dates that we would require are July 4 through July 14, 1969, if we were to have our convention in Atlanta.

I fully appreciate that in order to make arrangements to use the Atlanta Stadium things must be worked out with the baseball schedule first, but very likely if you speak with the officials in the National League to clear these dates they may do so. However, before this would be done there are a few questions that you may be able to answer. If you think it is better for me to see you personally then I could fly to Atlanta to discuss the whole matter with you and at the same time see the stadium and the facilities.

What the Watchtower Bible and Tract Society, (Jehovah's Witnesses), would like to do in 1969 is have another international assembly in the United States. There is no place in the United States that is large enough to hold all of Jehovah's witnesses in one place. So we have to have the convention in sections and we hope to have an eastern section convention July 6 through July 13, from Sunday to Sunday inclusive, in the summer of 1969. We would like to have a convention at Yankee Stadium in New York and in Atlanta, Georgia on the same dates. This would handle the eastern part of the United States.

The following week we would like to arrange for conventions in Chicago and St. Louis, to be held simultaneously, and this would involve July 13 through July 20. From there we would go to the West Coast to Anaheim, July 20 to July 27. It is our plan to use five different ball parks during this three-week period.

I am currently working with the American League and with Mr. Joseph Cronin, its president, so as to try and clear the

Mr. Sidney Scarborough  
Atlanta Stadium  
Atlanta, Georgia 30312

May 25, 1967, Page Two

dates for Yankee Stadium, Comiskey Park and Anaheim Stadium. Of course, I can do the same, if necessary, with the National League, with its president Mr. Warren C. Giles. At the time I know whether the Atlanta Stadium will be available and you would want us to use your stadium during the above-mentioned dates, I could follow through with contacting Mr. Giles. I have spoken to Mr. Glennon J. Walsh, Director of Operations for the Civic Center Busch Memorial Stadium, and he is quite agreeable to renting the stadium to us if we can clear it with the National League.

Are you willing to rent the Atlanta Stadium to the Watchtower Bible and Tract Society of New York, Inc., for these eight days with at least two days for ingress and one day for egress, so that we can get things set up and then dismantled? What would your rental fee be?

Would you also let us know who handles the concessions at the stadium, because the Watchtower Bible and Tract Society usually operates its own cafeteria and refreshment stands, as well as handling all of the parking. We want agreement for all of the facilities available.

To give you an example, at Yankee Stadium in New York city we arrange with the concessionaire through the management of the stadium to take over all of their facilities and to operate them with our volunteer help, all of whom are very experienced. We have handled large conventions for many years, but it may be that you are not acquainted with us. That is why I would be very happy to fly to Atlanta sometime early in June, if you would give me the choice of a few dates as to when you would be available, and then we would speak about this matter. Maybe we could come to some agreement and you could get a better picture of what the Watchtower Bible and Tract Society is and what we would like to do.

Now that you know the dates we would like to have I am sure something could be done to arrange the 1969 baseball schedule. We anticipate that we would bring between 40,000 and 45,000 people to Atlanta and that very likely we would have that many in attendance at our closing session, the eighth day of the convention. That will give you some estimate of the crowd that we expect. Whatever price you would give us for the stadium we would want to include parking facilities that you have, and stadium concessions. We have worked out these matters satisfactorily with all other stadiums, and I am

Mr. Sidney Scarborough  
Atlanta Stadium  
Atlanta, Georgia 30312

May 25, 1967, Page Three

confident that it can be worked out with the Atlanta Stadium.


We would very much like to include Atlanta, Georgia in our setup for the international assembly of Jehovah's witnesses in the United States in July of 1969 and would be very happy to hear from you. If you would like to discuss this more thoroughly, which I feel is advisable, please let me know and I will be happy to come to Atlanta to speak with you. I think that is a much better way to handle the matter. I would be pleased if you could let me know soon just what might be done.

Sincerely yours,



N. H. Knorr  
President

NHK/AG/AE



July 3, 1967

William R. Fisher, M.D.  
Suite 265-C Doctors Building  
490 Peachtree Street, N. E.  
Atlanta, Georgia 30308

Dear Dr. Fisher:

This will acknowledge receipt of a copy of your letter sent to Chief Jenkins concerning use of the "taxi lane" at the Atlanta Stadium.

May I assure you that he will give your request every consideration.

With appreciation for your bringing this matter to my attention, I am

Sincerely,

Ivan Allen, Jr.  
Mayor

IAJr:eo

WILLIAM R. FISHER, M.D.  
JAMES E. PRUETT, M.D.  
SUITE 265-C, DOCTORS BUILDING  
490 Peachtree Street, N. E.  
ATLANTA, GEORGIA 30308

JA 4-2666

June 28, 1967

Mayor Ivan Allen  
City Hall  
Atlanta, Georgia

Dear Mayor Allen:

I am enclosing a copy of a letter which I have written to Chief Herbert Jenkins for your information. I feel that the request which I have made is a simple and straightforward one which would ease the problems of parents with children who must attend the stadium events without the parents accompanying them. The use of the Shuttle busses, under these circumstances, has not proven satisfactory in our hands. I would appreciate your giving this careful consideration.

Respectfully,



William R. Fisher, M.D.

WRF/lp

Enclosure

7-6-67

WILLIAM R. FISHER, M.D.  
JAMES E. PRUETT, M.D.  
SUITE 265-C, DOCTORS BUILDING  
490 Peachtree Street, N. E.  
ATLANTA, GEORGIA 30308

JA 4-2666

June 28, 1967

Chief Herbert Jenkins  
Atlanta Police Department  
Atlanta, Georgia

Dear Chief Jenkins:

I have a problem with which I hope you can help. Because of the nature of my work, I am unable to attend major league sporting events as often as I would like. I have several children, two of whom are avid baseball and soccer fans. It has been my habit to carry them to the games when I cannot also attend and then pick them up after the games. In the past this has been no problem because I simply entered the taxi lane, drove to the front of the stadium as any other taxi might do, picked them up and left. I have never before been stopped or even questioned in my use of this lane after the games. However, on the afternoon of June 25th, when I attempted to enter this lane I was stopped by one of your officers. I explained the situation, but he laughed and said he couldn't help it. If his orders were as he said, to prevent anyone using the taxi lane, then I think his orders should be changed. If these were not his orders, then I think he should be punished. In any event I feel that he should be counseled in how to meet the public even when refusing a citizen's request.

Except for the use of the bus and taxi lane, I have been unable to find any other route to the stadium after a stadium event. Last year I called the Atlanta Police Department and asked for advice in this matter and was told that there was nothing they knew of or any way to get to the stadium. It was that night that I began using the taxi lane and I had used it on Saturday, June 24th, in this manner. On Sunday afternoon, as I stated earlier, when I attempted to turn from Memorial Drive onto Capitol Avenue into the taxi lane, I was stopped by a police officer, badge number 1319. At that time, for a period of approximately a minute and a half, there was not one vehicle in sight up over the Expressway ramp in the taxi lane. This is a distance, as you well know, of approximately a block and a half to two blocks. My presence in this lane would not have crowded it in the least and would not have inconvenienced anyone in the stadium area. It would, however, have spared me a great deal of distress in that it required me approximately 20-25 minutes to get close enough to the stadium to allow one of my other children to go and search for the ones who were waiting to be picked up.



WILLIAM R. FISHER, M.D.  
JAMES E. PRUETT, M.D.  
SUITE 265-C, DOCTORS BUILDING  
490 Peachtree Street, N. E.  
ATLANTA, GEORGIA 30308

JA 4-2666

Chief Herbert Jenkins

June 28, 1967

Page 2

I know you have many problems and I know your officers are called on for many things. I do not want to add to your burdens or to theirs, but I do feel that it would be a better set-up if you allowed private citizens traveling to the stadium to pick up spectators to do so with the same privileges as commercial vehicles exercise. Certainly, before the game starts, I can see where the taxi lane should not be used, particularly since there are several other lanes leading to the stadium itself. However, after the stadium events are over there seems to me to be no logical reason why we could not use the lane for the same purpose as the commercial vehicles use it. I would appreciate your giving this your careful consideration. For their information, I am forwarding copies of this letter to Mayor Ivan Allen and to Mr. William C. Bartholomay.

Respectfully,



William R. Fisher, M.D.

WRF/lp

COPIES: Mayor Ivan Allen  
Mr. Wm. C. Bartholomay

THE ATLANTA COCA-COLA BOTTLING COMPANY

864 SPRING ST., N. W., ATLANTA, GEORGIA 30308

June 29, 1967

Mr. Mills B. Lane, Jr.  
The Citizens & Southern National Bank  
Atlanta, Georgia 30302

Dear Mills:

Please excuse my delay in answering your letter of June 12, but I have been out of the city.

I think Cecil Alexander's idea is a good one, and would like to make the suggestion that we ask Cecil to appear at the next Authority meeting to explain it. If there is some way we can implement this, I am all for it.

I think we should have a meeting in the next few week's time, and if you will give me a call at your convenience to tell me what your schedule is, we will try to set one up.

Best regards.

Sincerely,

Arthur L. Montgomery

ALM:mw

cc - Mr. Earl Landers  
Mr. Sidney Scarborough  
Mayor Allen ✓

May 15, 1967

*Handwritten initials*

Mr. Fred Cannon  
542 Seal Place, N. E.  
Atlanta, Georgia

Dear Mr. Cannon:

This will acknowledge receipt of your letter of April 14th which I am forwarding to the Stadium Authority since the questions you raise can best be answered by them.

Sincerely yours,

Ivan Allen, Jr.  
Mayor

IAJr/br

CC: Mr. Sid Scarborough

May 10, 1967



Mr. William Emmons  
194 - 14th Street, N. E.  
Atlanta, Georgia 30309

Dear Mr. Emmons:

Thank you for your note and the clippings regarding  
the idea of placing a roof on the Atlanta Stadium.

I appreciate receiving your suggestions and I am  
taking the liberty of forwarding them to Mr. George  
Heery and Mr. Bill Finch, the architects.

Sincerely yours,

Ivan Allen, Jr.  
Mayor

IAJr/br

CC: Messrs. Heery and Finch

April 19, 1967

Mr. Lester T. Cater  
2175 River Road  
Ellenwood, Georgia

Dear Mr. Cater:

I appreciate your interest in the proposed dome  
for the Atlanta Stadium.

The proposal that was made by the Architects  
was merely one suggestion of what could be  
feasibly done. I am taking the liberty of  
forwarding your suggestion on to them.

Sincerely yours,

Ivan Allen, Jr.  
Mayor

IAJr/br

*Do not  
forward*

13 April 1967

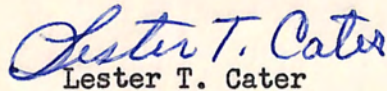
SUBJECT: Roof for Atlanta Stadium

Dear Mr. Mayor:

It is suggested that a study be made to the feasibility of the type roof for the Atlanta Stadium described as follows:

That telescoping rafters or tracks be installed and eight to twelve pie shaped roof panels of light weight materials be installed on tracks. Panels could be raised or lowered when necessary. It seems that a roof of this nature could be operated up and down in a matter of minutes. The telescoping tracks could be anchored to steel beams now supporting roof.

Sincerely,

  
Lester T. Cater

NOTE: If an umbrella type cover is decided using a retractable pole to lift cover I suggest as a substitute a gas filled balloon to lift cover and a system be devised to recover the gas for future use.

April 18, 1967

Mr. Bill McDougald  
200 Pinewood Cr.  
Athens, Georgia

Dear Bill:

Thank you for your letter and interest in the proposed dome for the Atlanta Stadium.

This was just a proposal and no decision has been made by the Stadium Authority at this time.

Sincerely yours,

Ivan Allen, Jr.  
Mayor

IAJr/br

Dear Sirs:

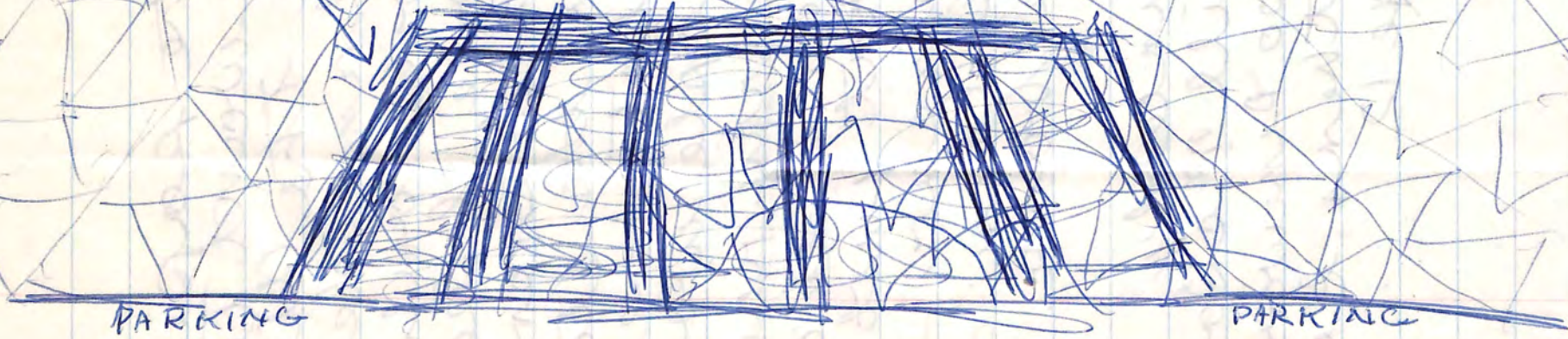
I read in the paper about that you want to put a top on the Atlanta stadium. I had an idea that maybe you could put a big dome, like at the U.S. Exhibit at Expo '67 in Montreal, over the stadium + the parking lots + everything. Then people would not have to carry rain coats, or hats, or umbrellas or stuff like that just to go ~~to~~ from their car to the stadium. I drew a picture on the back.

Sincerely  
Bill McDougald  
200 Pinewood Cr.  
Athens, Georgia  
Age 12



THE STADIUM

THE DOME TOP



PARKING

PARKING

April 18, 1967

Mrs. H. Eugene Williams  
3378 Knollwood Drive, N. W.  
Atlanta, Georgia

Dear Mrs. Williams:

May I acknowledge receipt of your letter regarding the dome for the Atlanta Stadium.

This was merely a proposal by the architects as to the technical manner whereby the stadium could be domes; and there are no definite plans to proceed with it.

The money for the Atlanta Stadium did not come from the City of Atlanta, nor would additional funds come from the City. Such funds come from the sale of the Stadium Authority bonds, which is not a city project.

I appreciate your views and agree with you that there are many other things that need to be done first in the city.

Sincerely,

Ivan Allen, Jr.

IAJr:am

April 18, 1967

Mrs. Charles Cody Brown  
27 Northwood Avenue, N. E.  
Atlanta, Georgia 30309

Dear Mrs. Brown:

May I acknowledge receipt of your letter regarding the dome for the Atlanta Stadium.

This was merely a proposal by the architects as to the technical manner whereby the stadium could be domed, and there are no definite plans to proceed with it.

The money for the Atlanta Stadium did not come from the city of Atlanta, nor would additional funds come from the City. Such funds come from the sale of the Stadium Authority bonds, which is not a city project.

I appreciate your views and agree with you that there are many other things that need to be done first in the City.

Sincerely,

Ivan Allen, Jr.

IAJr:am



ATLANTA STADIUM  
ATLANTA, GA. 30312  
AC 404-522-7630

April 19, 1967

Mr. Robert R. Richardson  
Hurt, Hill and Richardson  
William-Oliver Building  
Atlanta, Georgia 30303

RE: Stadium Beer Sales

Dear Bob:

Thank you for your letter of April 18, 1967. I appreciate the cooperation of the Stadium Authority, Chief Jenkins and other interested parties in helping us solve this problem here at our Stadium. From the Braves standpoint, I can assure you that you can expect complete cooperation.

With best regards.

Sincerely,

William C. Bartholomay  
Chairman and President

WCB:ls

cc: Automatic Retailers of America, Inc.  
Honorable Ivan Allen ✓  
Chief Herbert Jenkins  
Mr. Arthur L. Montgomery  
Mr. Richard Cecil

April 17, 1967

Mr. F. M. Hall  
Ferro Corporation  
P. O. Box 151  
34 Smith Street  
Norwalk, Connecticut 06852

Dear Mr. Hall:

In reply to your letter of April 12th, the architects  
for the Atlanta Stadium are Heery and Heery -  
FABRP, 44 Broad Street, N. W., Atlanta,  
Georgia.

Sincerely yours,

Ivan Allen, Jr.  
Mayor

IAJr/br

PREPREG MATERIALS  
AND SPECIALTY  
COATED FABRICS

NORWALK  
HEADQUARTERS  
P.O. Box 151  
34 Smith Street  
Norwalk, Conn. 06852  
Telephone (203) 866-4438  
Telex No. 96-5929

**FERRO**  **CORDO**  
CORPORATION DIVISION

April 12, 1967

Mayor Ivan Allen, Jr.  
City of Atlanta  
City Hall  
Atlanta, Georgia

Dear Mayor Allen:

We noted in the April 11 issue of a local paper that you propose building a huge vinyl-plastic umbrella over the Atlanta Stadium, which can be raised in less than three hours.

Also noted was the fact that the novel proposal was presented on April 10 to you by Architects George T. Heery and James H. Finch, whose addresses we would like to obtain.

As we are in the vinyl-plastics business, we would appreciate your sending their addresses to us as soon as possible.

Thank you in advance.

Very truly yours,

FERRO CORP./CORDO DIV.

*Fred Hall*

FMH:cma  
Enc. 701 Data, Air Shelter  
Brochure & Fabric, Buying Guide,  
Cordo Coated Fabrics Folder

F. M. Hall, Sales Manager  
Adhesives & Coated Fabrics

cc: Mr. Tom Sanders, 3928 Woodruff Rd, Columbus, Ga. 31904,  
phone: 404-233-0359, our Representative in your area.



Finch Alexander Barnes Rothschild & Paschal

April 12, 1967



Mrs. Ann Moses  
Office of the Mayor  
City Hall  
Atlanta, Georgia

Re: New Orleans Visitors

Dear Ann:

The two enclosed letters were mailed to the United Press and Associated Press without my knowledge. You will notice that it refers to the fact that they are guests of the Mayor. I suppose this is left over from his invitation to the Governor. Certainly we do not expect any hosting by the Mayor - just a warm welcome at lunch.

One of the visitors has dropped out leaving Mr. David F. Dixon and Mr. Thomas F. Donelon representing their group.

Sincerely,

A handwritten signature in blue ink, appearing to read "Cecil".

Cecil A. Alexander

vb

encl:

James H. Finch, F.A.I.A.  
Cecil A. Alexander, F.A.I.A.  
Miller D. Barnes, A.I.A.  
Bernard B. Rothschild, F.A.I.A. F.C.S.I.  
Caraker D. Paschal, A.I.A.  
ASSOCIATES  
Robert D. Ahlstrand, R.A.  
Sidney S. Daniell, R.A.  
Ira Graybeff  
Thomas G. Joyce, A.I.A.  
H. King McCain, N.S.P.E.  
J. J. McDonough  
William L. Pulgram, A.I.A.  
John Steinichen, A.I.A.

Architects Engineers Interior Designers  
44 Broad Street N.W. Atlanta, Georgia 30303 Phone 688-3313  
Terry-Hutchens Bldg., Huntsville, Ala. 35801 Phone 539-9648

April 7, 1967

Mr. Ben Thomas  
Associated Press  
615 North Street  
New Orleans, Louisiana

RECEIVED  
APR 10 1967  
HEERY & HEERY

Dear Ben:

Some members of the Louisiana domed stadium authority are planning to visit Atlanta on April 13 for the opening of the Braves baseball season. As I understand it, they will be guests of Mayor Ivan Allen and will make an inspection of the new Atlanta stadium.

Maybe you would be interested in having your Atlanta bureau file something on this visit -- reactions to the stadium, comparison of Atlanta-New Orleans needs, etc. -- for the state wire. I would imagine the Atlanta Mayor's office is co-ordinating the visit and could help your people there.

Atlanta architects for the stadium there are George T. Heery and Bill Finch, partners in two firms which co-ventured design of the stadium and are also double teaming the planning of a new stadium in Cincinnati.

An interesting aspect of the Atlanta stadium is the fact that it was designed and built in under 21 months as compared with from four to six years for other major new stadia. The architectural team expects to bring in the Cincinnati stadium in from 22 to 26 months.

We will be happy to supply any needed fill in data on either the Atlanta or Cincinnati projects.

Thanks.

Sincerely,

C. A. Rogers

CAR/dwh



April 7, 1967

RECEIVED

APR 10 1967

HEERY & HEERY

Mr. Carrol Trosclair  
United Press International  
520 Royal Street  
New Orleans, Louisiana

Dear Carrol:

From our street corner conference Thursday:

Some members of the Louisiana domed stadium authority are planning to visit Atlanta on April 13 for the opening of the Braves baseball season. As I understand it, they will be guests of Mayor Ivan Allen and will make an inspection of the new Atlanta stadium.

Maybe you would be interested in having your Atlanta bureau file something on this visit -- reactions to the stadium, comparison of Atlanta-New Orleans needs, etc. -- for the state wire. I would imagine the Atlanta Mayor's office is co-ordinating the visit and could help your people there.

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An interesting aspect of the Atlanta stadium is the fact that it was designed and built in under 21 months as compared with from four to six years for other major new stadia. The architectural team expects to bring in the Cincinnati stadium in from 22 to 26 months.

We will be happy to supply any needed fill in data on either the Atlanta or Cincinnati projects.

Thanks.

Sincerely,

Robert W. Smith, Jr.

RWS, Jr/dwh

HEERY AND HEERY · FINCH, ALEXANDER, BARNES, ROTHSCHILD, AND PASCHAL

Associated Architects

Suite 700  
1430 West Peachtree Street, N.E.  
Atlanta, Georgia 30309  
404/873-3733

April 10, 1967

The Honorable Ivan Allen, Jr.  
Mayor of Atlanta  
City Hall  
Atlanta, Georgia

Re: Atlanta Stadium Dome

Dear Ivan:

As you requested, we have over the past few months made an extensive study of the possibilities for a removable roof for Atlanta Stadium.

Working with Birdair Structures, Inc., we have now developed a design for an air-supported "umbrella" roof dome that Birdair believes can be put up or taken down in only three hours.

This roof would be lifted into place by a 300-ft. high telescoping mast in the center of the field, which would then retract into a missile-type "silo," leaving the stadium covered and ready for use. We submit herewith slides and drawings illustrating the system.

Rough preliminary estimates indicate that the roof system and mast, including the air-support equipment and a ventilation system, would probably cost between \$1½ and \$2 million. However, the present field lighting system would have to be modified, thereby making the total cost of the roof, its support systems, lighting modifications, and other work on portal vestibules, etc., possibly as high as \$4 or \$5 million. However, a side benefit of the lighting modifications could be the raising of light levels to new requirements for night color television for football.

As you will recall, all other types of dome structures and mechanical systems proposed in the past have been estimated at \$15 to \$18 million.

HEERY AND HEERY · FINCH, ALEXANDER, BARNES, ROTHSCHILD, AND PASCHAL

The Honorable Ivan Allen, Jr.  
April 10, 1967  
Page 2

This new approach would not only be less objectionable aesthetically, but could be utilized as a permanent-type roof, should the Authority subsequently find it desirable to install a heating and air conditioning system and plan to leave the roof in place for extended periods of time or permanently. The probable cost for a heating and air conditioning system for the stadium would run between \$5 and \$6 million, which would still give Atlanta a far better bargain than the Houston stadium, which cost some \$38 million and is substantially smaller in both seating capacity and dimension than the Atlanta Stadium.

We believe that this design may be an answer to your desire to assure fans traveling to Atlanta Stadium from cities throughout the Southeast that scheduled events will be played on the scheduled dates.

Sincerely yours,

HEERY AND HEERY - FINCH ALEXANDER BARNES ROTHSCHILD & PASCHAL

By

  
George W. Heery

By

  
James H. Finch

GTH/JHF/fbj

cc: Mr. Arthur L. Montgomery  
Mr. Mills B. Lane  
JV  
FABRaP  
H & H

encls.

From: Ruder & Finn, Inc.  
Suite 2015  
34 Peachtree, N. W.  
Atlanta, Ga. 30303  
(404) 577-1600

For: Heery & Heery and Finch, Alexander,  
Barnes, Rothschild, & Paschal

A giant umbrella raised in less than three hours may be in the works for Atlanta Stadium.

Proposed to Atlanta Mayor Ivan Allen today was an historic first--an air-supported stadium roof project costing less than one third that for previous similar projects.

The plastic umbrella, going up or down according to the weather, could become a model for other stadium structures in the country. Its development resulted from the joint efforts of the architects who designed Atlanta Stadium and a Buffalo, N. Y., manufacturing company.

Architects George T. Heery of Heery & Heery and James H. Finch of Finch, Alexander, Barnes, Rothschild & Paschal presented Mayor Ivan Allen, Jr. their solution to a stadium dome to assure fair weather for all athletic contests and other events at Atlanta Stadium.

"The beauty of this type of covering," the architects said, "is its flexibility. We can have sunshine for our grass in fair weather and still provide complete protection for fans whenever the rains come."

The unique design will give Atlanta the largest protected playing field in the world, exceeding by far Houston's celebrated Astrodome in size and spectator capacity.

A 300-foot tall telescoping mast in the center of the field would raise the roof into place, and then would retract into a missile type "silo" leaving the stadium covered and ready for use in only three hours erection time.

Mayor Allen had requested the architect's study, seeking a way to cover Atlanta Stadium without the expense and problems encountered by Houston with its permanent dome.

"Atlanta's weather is unusually good," he had pointed out, "for both baseball and football. We were looking for a device to assure Atlanta fans and those who travel from Southeastern cities that they would see the scheduled contests."

Heating and cooling will still be possible under the umbrella arrangement, if the Atlanta Stadium Authority feels the expense is justified. However, a ventilation system will be a part of the original project that will maintain comfortable conditions for the 3-4 hours of expected periods of use.

The plastic roof initially will demand modifications of lighting, portal vestibules and other work which will run the total cost to four to five million dollars. But this compares with a \$15-18 million figure for dome structures and mechanical systems proposed in the past.

Houston Stadium was constructed with dome at a cost of about \$38 million, and is over 100 feet smaller than Atlanta Stadium, with 10,000 less seating capacity.

Construction cost of Atlanta Stadium was \$18 million, including land, financing cost and other fees connected with the revenue bond.

The new umbrella dome would give Atlanta the world's largest roof span with approximately 740 feet in diameter, free of obstruction.

Various forms of design since the early 1920's in Germany have flirted with oval coverings, beginning with the Zeiss-Dywidag method extending to the Union dome in Baton Rouge, Louisiana, in 1958--at that time the largest dome ever built, measuring 384 feet in diameter and rising to 116 feet.

The Buffalo, N. Y., firm who participated in the Atlanta proposal, estimates the roof system, ventilation system and air support equipment will probably cost \$1½ to \$2 million, excluding the lighting changes.

A byproduct of the lighting modification would be raising of light level to ideal requirements for night color television.

From: Ruder & Finn, Inc.  
Suite 2015  
34 Peachtree, N. W.  
Atlanta, Ga. 30303  
(404) 577-1600

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Barnes, Rothschild, & Paschal

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# CITY OF ATLANTA

DEPARTMENT of CONSTRUCTION

301 CITY HALL

Atlanta, Georgia, 30303

RAY A. NIXON  
CHIEF OF CONSTRUCTION

R. W. RESPESS  
ASST. CHIEF OF CONSTRUCTION

R. H. MORRIS  
ASST. CHIEF OF CONSTRUCTION

R. G. AARON  
ENGINEER OF BRIDGES

April 10, 1967

Mr. Ray A. Nixon  
Chief of Construction  
City Hall  
Atlanta, Georgia

Subject: Proposed Covering for Atlanta Stadium

Dear Mr. Nixon:

You asked for my comments on the proposed air-supported covering on the Atlanta Stadium, and I would think that the following information would be necessary before one could fairly judge the above structure:

1. The material used and the life expectancy.
2. The noise of the inflating equipment.
3. The number of men that it takes to erect and take down the covering, as they would have to be trained people on a regular payroll in order to function efficiently.
4. For an ingress and egress for a large number of people the method of controlling the pressure for keeping the dome supported.

I am afraid this is not of much help, but I believe the information would be necessary before one could make a recommendation.

Yours truly,

R. G. Aaron  
Engineer of Bridges

RGA:jb



HEERY AND HEERY · FINCH, ALEXANDER, BARNES, ROTHSCHILD, AND PASCHAL

Associated Architects

Suite 700  
1430 West Peachtree Street, N.E.  
Atlanta, Georgia 30309  
404/873-3733

April 11, 1967

Mrs. Ann Moses  
Office of the Mayor  
City Hall  
Atlanta, Georgia

Dear Ann:

Upon returning to my office yesterday, I discovered that the enclosed drawing had been left out of the set given to the Mayor. Would you please add it to his set.

Best regards.

Sincerely yours,

HEERY AND HEERY - FINCH ALEXANDER BARNES ROTHSCHILD & PASCHAL

By   
George T. Heery

GTH/fbj

encl.

April 6, 1967

Miss Peggy Launius  
200 Montgomery Ferry Drive, N. E.  
Apartment #21  
Atlanta, Georgia

Dear Miss Launius:

This will acknowledge receipt of your letter of April 5th and I am delighted to learn that your suggestion about the flag will be implemented.

I am sure Mr. Scarborough would like to have you as his guest at the game when it is first used. I am forwarding this correspondence to him.

I should like to take this opportunity to thank you for such a fine suggestion.

Sincerely yours,

Ivan Allen, Jr.  
Mayor

IAJr/br

CC: Mr. Sid Scarborough

April 3, 1967



Dr. Bevel Jones  
St. Marks Methodist Church  
Peachtree at 5th Street  
Atlanta, Georgia

Dear Bevel:

Thank you so much for your note regarding the name change of the Council of Churches and your desire to sponsor the Sunrise Service at the Stadium next Easter. In my opinion, this is most appropriate, and I am forwarding this information to Earl Landers, who serves on the Stadium Authority.

May I assure you that I will be delighted to issue a proclamation declaring the first Sunday as Christian Council Sunday. If you and Dr. Moore will draft the appropriate proclamation, we will be delighted to arrange a mutually convenient time to make the official presentation.

Sincerely yours,

Ivan Allen, Jr.  
Mayor

IAJr/br

March 9, 1967

The Honorable Armstrong Smith  
Senate of Georgia  
State Capitol  
Atlanta, Georgia

Dear Senator Smith:

The attached resolution objecting to the proposed bill to increase the members of the Stadium Authority has been passed by the Board of Aldermen of the City of Atlanta, and it is my understanding that a similar objection was voiced by the Commissioners of Fulton County.

I subscribe to this action by signing the attached resolution, and I am glad to have the opportunity to reiterate my position.

Sincerely,

Ivan Allen, Jr.  
Mayor

IAJr:am  
Enclosure

*file - Stadium*

CITY OF ATLANTA - FULTON COUNTY RECREATION AUTHORITY  
Construction Fund  
Receipts & Disbursements

RECEIPTS

Sale of Bonds	18,145,722.00
Interest Earned	311,013.00
Atlanta Falcons (Seats)	92,577.00
State of Georgia (Reimbursement)	64,675.00
Miscellaneous	<u>25,212.00</u>

Total Funds Available 18,639,199.00

EXPENDITURES

Thompson & Street	13,827,500.00
Nelson, Farber & Franson	479,350.00
Land	1,729,591.00
Debt Service	888,705.00
Architect and Engineering Fees	845,050.00
Revenue Fund	250,000.00
Furnishings, Carpeting & Field Equipment	134,220.00
Administrative & Bond Issuance	201,284.00
Concession Construction	84,255.00
Signs, Turnstiles, Ticket Boxes, Landscaping	<u>160,090.00</u>

Total Expenditures 18,600,045.00

Balance Construction Fund 39,154.00

COMPARATIVE STADIA INFORMATION

<u>LOCATION</u>	<u>SEATING BASEBALL</u>	<u>CAPACITY FOOTBALL</u>	<u>PARKING CAPACITY</u>	<u>TOTAL COST</u>
Washington, D. C.	45,000	50,000	10,000	\$24,000,000
St. Louis	50,000	50,000	7,400	28,000,000
Oakland	50,000	53,000	8,000	30,000,000
New York (Shea)	55,000	60,000	8,300	25,000,000*
Atlanta	51,000	58,850	4,000	18,000,000
Cincinnati	51,000	55,000	4,500	27,000,000**

\* No land cost

\*\* Estimated



COMPARISON OF AGREEMENTS BETWEEN CITIES AND MAJOR LEAGUE TEAMS

<u>CITY</u>	<u>STADIUM RENTAL</u>	<u>CONCESSIONS</u>	<u>OTHER</u>
Atlanta	City gets 5% of first million paid admissions, 7% on million to 1,500,000 and 10% on over 1,500,000. (Contract same as Milwaukee.)	City gets from 10% to 16.5%, depending on volume.	Parking remains with Stadium Authority.  Authority gets 10% of any pay TV. (same as New York)
Baltimore	City gets \$75,000 or 7% of paid admissions, whichever is greater.	City gets 10%	
Cleveland	City gets \$60,000 basic rental against 7% of paid admissions, whichever is greater.	City gets 45%. (Equipment paid for by City.)	
Houston	City gets \$562,500 to \$747,000, depending on income.	City retains all concessions.	
Kansas City	Lease signed at end of 1963 season (lease non-cancellable prior to end of 1967 season) Provides: for 1963 and 1964 \$1 per year rental; for 1965 through 1967 \$1 per year plus 5% of all paid admissions if attendance exceeds 950,000.  Earlier lease provided \$1,000 rent plus 5% of paid admissions but was cancellable by Athletics if paid admissions fell below 850,000.	City gets 7½%.	

COMPARISON OF AGREEMENTS BETWEEN CITIES AND MAJOR LEAGUE TEAMS

Page Two

<u>CITY</u>	<u>STADIUM RENTAL</u>	<u>CONCESSIONS</u>	<u>OTHER</u>
Los Angeles (Dodgers)	City gave Walter O'Malley 328 acres of downtown property. City built access roads. No rental charged.	Dodgers get all.	Dodgers get all of parking.
Milwaukee	Same as Atlanta.	Same as Atlanta.	
Minnesota	City gets 7% of paid admissions.	City gets 10%.	
New York (Shea Stadium)	Rental is \$450,000, decreasing \$20,000 annually during contract	Mets get all.	City gets 10% of any pay TV.
Oakland	In third year City would get \$125,000. (This was offer - no team yet.)	To be negotiated.	
San Francisco	City gets \$125,000 or 5% of paid admissions, whichever is greater. Lease is for three years.	Giants get all.	City gets 85.1% up to \$300,000; 95.1% thereover of parking.
Washington	City gets \$65,000 or 7% of paid admissions, whichever is greater.	City gets 13%.	

Table 2

ANTICIPATED FINANCIAL PERFORMANCE OF PROPOSED ATLANTA STADIUM  
(Third Year of Stadium Operation)

OPERATING REVENUEStadium Rental:

Major league baseball	\$165,000
Professional football	176,400
College football	28,750
High school football	18,750
Other	18,000
Total Stadium Rental	\$406,900

Concessions:

Major league baseball	\$ 70,000
Professional football	25,200
College football	3,740
High school football	6,150
Other	4,500
Total Concession Income	\$109,590

Parking (incl. bus parking):

Major league baseball	\$159,000
Professional football	23,220
College football	2,660
High school football	27,730
Other	29,820
Total Parking Income	\$242,430

Other Revenue

Stadium club rental	\$ 19,250
Advertising	20,000
Office rent	40,250
Total Other Revenue	\$ 79,500

TOTAL OPERATING REVENUE    \$838,420

OPERATING EXPENSES

Salaries and wages	\$ 81,500
Operations and administrative expenses	156,500
TOTAL OPERATING EXPENSES	\$238,000

NET OPERATING INCOME BEFORE  
INTEREST AND DEPRECIATION    \$600,420

INCOME STATEMENT  
 CITY OF ATLANTA - FULTON COUNTY RECREATION AUTHORITY  
 For Year Ended November 1, 1966

REVENUE:

Lease Income			
Baseball	224,561.78		
Football	178,565.91		
Stadium Club Rental	2,000.00		
Special Events	<u>50,986.41</u>		
		456,114.10	
Concessions		198,771.18	
Interest & Miscellaneous		9,841.03	
Parking Lot		<u>207,282.55</u>	
			872,008.86

EXPENSE:

ADMINISTRATIVE & GENERAL

Salaries and Wages	26,246.68	
Legal & Accounting	24,635.55	
Office Supplies & Exp.	1,499.96	
Telephone	1,035.01	
Trustee Fees	6,409.85	
Security Personnel	15,422.26	
Insurance	10,885.88	
Utilities	71,292.18	
Other Administration Expense	22,956.07	
Auto Allowance	<u>1,500.00</u>	
		181,883.44

STADIUM OPERATION AND  
 MAINTENANCE

Salaries and Wages	45,949.59	
Repairs, Equip., Supplies	31,386.91	
Falcon Cont. Game Expense	8,531.56	
Other	<u>24,172.00</u>	
		110,040.06

PARKING LOT OPERATION  
 AND MAINTENANCE

Salaries and Wages	42,785.77	
Other	<u>5,613.70</u>	
		<u>48,399.47</u>

TOTAL EXPENSES 340,322.97

NET REVENUES 531,685.89

BOND INTEREST AND PRINCIPLE FUND  
IMPROVEMENT RESERVE FUND

481,685.89  
50,000.00  
531,685.89

CITY OF ATLANTA-FULTON COUNTY  
RECREATION AUTHORITY

REVENUE FUND

REVENUE  
Operating Budget  
1966-67 Fiscal Year  
(REVISED)

	1966-67 Projected Revenues		1965-66 Actual Revenues
<u>INCOME FROM OTHER FUNDS</u>			
<u>LEASE INCOME</u>			
<u>Baseball</u> (Estimated attendance of 1,700,000 at average price of 2.20 X 1,000,000 X 5% 2.20 X 500,000 X 7% 2.20 X 200,000 X 10%)	231,000		224,561.78
<u>Football</u> (Estimated attendance of 50,000 at average price of 5.50 X 7 home games = \$1,925,000 X 10%)	192,500		178,565.91
<u>Soccer</u> (Estimated attendance of 160,000 at average price of 3.39 X 7½%)	<u>40,680</u>	<u>464,180</u>	<u>-</u> <u>403,127.69</u>
<u>CONCESSION INCOME</u>			
<u>Baseball</u> (Estimated attendance of 1,700,000 X .90 per individual = \$1,530,000)			
<u>Football</u> (Estimated attendance of 350,000 X .50 = \$175,000)			
<u>Soccer</u> (Estimated attendance of 160,000 X .50 = \$80,000)			
Total concessions of 1,785,000 X 16½% =	<u>294,525</u>	<u>294,525</u>	<u>198,771.18</u>
<u>PARKING LOT INCOME</u>			
<u>Baseball</u> (Estimated 1200 cars per game @ 1.00 = 1200 X 75 days =	90,000		
(Estimated 2400 cars per game @ .75 = 1800 X 75 days =	135,000		181,290.55
<u>Football</u> (Estimated 3800 cars per game @ 1.00 X 7 games =	26,600		25,992.00

<u>Soccer</u> (Estimated 2500 cars per game @ 1.00 X 16 games =	40,000		
Bus Parking	<u>2,000</u>	<u>293,600</u>	<u>207,282.55</u>
<u>STADIUM CLUB RENTAL</u>	<u>4,000</u>	<u>4,000</u>	<u>2,000.00</u>
<u>OTHER REVENUES</u> (Revenue from activities other than long term lease agreements based on 1966 experience)	<u>50,000</u>	<u>50,000</u>	<u>50,986.41</u>
<u>INTEREST &amp; MISCELLANEOUS</u>	-	-	<u>9,841.03</u>
Total Revised 1966-67 Revenue Estimate Due to New Contractual Agreements		1,106,305	<u>872,008.86</u>
1966-67 Estimated Budget Revenue		<u>829,475</u>	
Total Estimated Increase		<u><u>276,830</u></u>	

CITY OF ATLANTA - FULTON COUNTY RECREATION AUTHORITY

Comparative Statement Of Actual Expenses  
For 1965-66 And Projected Expenses For 1966-67

	1965-66 Actual Expense	1966-67 Projected Expense	
<b>ADMINISTRATIVE &amp; GENERAL</b>			
Salaries and Wages	26,246.68	31,431.00	
Legal & Accounting	24,635.55	19,200.00	
Office Supplies & Exp.	1,499.96	2,500.00	
Telephone	1,035.01	1,200.00	
Trustee Fees	6,409.85	8,000.00	
Security Personnel	15,422.26	16,206.00	
Insurance	10,885.88	28,475.00	
Utilities	71,292.18	92,000.00	
Other Admin. Exp.	22,956.07	6,000.00	
Auto Allowance	<u>1,500.00</u>	<u>1,500.00</u>	
	181,883.44		206,512.00
<b>STADIUM OPERATION AND MAINTENANCE</b>			
Salaries and Wages	45,949.59	59,278.00	
Repairs, Equip, Suppl.	31,386.91	29,020.00	
Falcon Cont. Game Exp.	8,531.56	17,500.00	
Other	<u>24,172.00</u>	<u>56,000.00</u>	
	110,040.06		161,798.00
<b>PARKING LOT OPERATION AND MAINTENANCE</b>			
Salaries and Wages	42,785.77	47,070.00	
Other	<u>5,613.70</u>	<u>5,000.00</u>	
	<u>48,399.47</u>		<u>52,070.00</u>
TOTALS -	<u>\$340,322.97</u>		<u>\$420,380.00</u>



Projected Parking Revenue  
From Proposed Additional Parking  
At Atlanta Stadium

Tract No. 1 - East of Stadium (3289 spaces)

Baseball	2000 cars	X	50¢	X	75 events	=	75,000.00
Football	3289 cars	X	\$1.00	X	7 events	=	23,023.00
Soccer	-		-		-		
Total For Year							98,023.00

Tract No. 2 - South of Stadium (1008 spaces)

Baseball	1008 cars	X	75¢	X	75 events	=	56,700.00
Football	1008 cars	X	\$1.00	X	7 events	=	7,056.00
Soccer	-		-		-		
Total For Year							63,756.00

Tract No. 3 - West of Stadium (1394 spaces)

Baseball	1394 cars	X	50¢	X	75 events	=	52,275.00
Football	1394 cars	X	\$1.00	X	7 events	=	9,758.00
Soccer	-		-		-		
Total For Year							62,033.00

January 30, 1967

Mr. Joseph D. Figliola, Director  
Memorial Auditorium  
City of Buffalo  
Buffalo, New York 14202

Dear Mr. Figliola:

This will acknowledge receipt of your letter of January 27th  
addressed to Ivan Allen, Jr., Mayor of Atlanta.

We are referring your letter to Mr. Sidney Scarborough,  
Atlanta Stadium Manager, with a request that he furnish you  
the information you desire.

Sincerely yours,

R. Earl Landers  
Administrative Assistant

REL:lp

CC: Mr. Sidney Scarborough