

Metropolitan Atlanta Youth Opportunity Program

SUMMER 1969

AN INVENTORY OF CHILDREN AND YOUTH ACTIVITIES IN SOUTHWEST ATLANTA

Compiled By The

Metro-Atlanta Youth Opportunity Council

MAYOR IVAN ALLEN, JR.

Honorary Chairman

CLARENCE E. ELSAS

General Chairman

MRS. CARRIE B. WRIGHT

Vice General Chairman

JOHN COX

Executive Secretary

For Further Information Call- 522-4463, Ext. 437

Printed By

Atlanta Public Schools
Atlanta Area Technical School
Department of Graphic Arts

YOUTH OPPORTUNITIES PROGRAM

GENERAL INFORMATION

I. General information concerning Youth Opportunity Program in recreation and education--please call:

A. Youth Opportunity Center	522 W. Peachtree St., N.W.	875-0971
B. Youth Council	68 Mitchell Street	522-4463, ext. 437
C. E.O.A.	101 Marietta St., N.W.	525-4262
D. Community Council	120 Marietta St., N.W.	577-2250
E. City Parks & Recreation	260 Central Ave., S.W.	522-4463
F. Community Chest	167 Walton St., N.W.	525-3487

II. EMPLOYMENT:

A. full-time youth (16-21) Youth Opportunity Center 522 W. Peachtree St., N.W. (875-0971)		
B. part-time (Rent-A-Kid office nearest you)		
1. Bedford Pine	547 Hunt St., N.E.	523-5431
2. Grant Park	645 Grant St., S.E.	688-0871
3. West End	1040 Fair St., S.W.	758-8326
4. Forest Park	4871 College St. Forest Park, Ga.	366-0516
5. Conyers	929 Commercial St. Conyers, Ga.	483-9512
6. Techwood	840 Marietta St., N.W.	873-6759
7. Northwest Perry	1927 Hollywood Rd., N.W.	799-9322
8. Dixie Hills	2193 Verbena St., N.W.	799-0331
9. Kirkwood	1723 Blvd. Dr., S.E.	378-3643
10. Headquarters	136 Marietta St., N.W.	
C. Atlanta Urban Corps (College Students Only) 30 Courtland Street, N.E. (524-8091)		
1. Public Employment:		
a. City of Atlanta Personnel Department		522-4463, ext. 267
b. Fulton County Personnel Department		572-2383
c. DeKalb County Personnel Department		371-2331

III. EDUCATION:

A. Atlanta Public Schools	224 Central Ave.	761-5411
B. DeKalb County Bd. of Education		443-2311
C. Fulton County Bd. of Education		572-2161

IV. RECREATION:

A. Atlanta Parks & Recreation Dept.	260 Central Ave.	522-4463, ext. 311
B. E.O.A.	101 Marietta St.	525-4262
C. Community Chest	167 Walton St.	525-3487
D. DeKalb Recreation & E.O.A.		284-2288

E. Call City Recreation Dept. in your area.

V. CHURCH PROGRAMS (Bible schools, retreats, etc.)

A. Atlanta Christian Council	524-1167
B. Your denominational body	
1. Methodist	522-9065
2. Presbyterian	
3. Baptist	525-7796
4. Catholic	523-4614
5. Episcopalian	261-2796
6. Christian	261-4132

IV. PERSONAL SOCIAL PROBLEMS

A. Youth Council	522-4463, ext. 437
B. Community Relations Commission	522-4463, ext. 433
C. Community Chest	525-3487
D. Crime Prevention Bureau	522-7363

VII. E.O.A.--For additional information concerning recreations, educational, and employment opportunities, contact your local Neighborhood Service Center:

1. West End N.S.C.	727 Lawton St.	753-6101
2. Nash-Washington N.S.C.	247 Ashby St.	524-2084
3. Price N.S.C.	1127 Capitol Ave.	522-2792
4. So. Fulton N.S.C.	2735 E. Point St. East Point, Ga.	767-7541
5. Central City N.S.C.	840 Marietta St.	873-6759
6. Northwest Perry & Bowen Homes, N.S.C.	1927 Hollywood Rd.	799-9322
7. East Central N.S.C.	486 Decatur St.	577-1735
8. Summerhill-Mechanicsville N.S.C.	65 Georgia Ave.	577-1351
9. Gwinnett County Office	147 Clayton St. Lawrenceville, Ga.	963-1808
10. Rockdale-Conyers Office	City Hall Conyers, Ga.	483-9512
11. Edgewood N.S.C.	1723 Blvd. Dr.	378-3696
12. North Fulton N.S.C.	27 Oak St. Roswell, Ga.	993-3795
13. Pittsburgh N.S.C.	933½ McDaniel St.	523-1577
14. West Central N.S.C.	2193 Verbena St.	799-0331

NOTE: Youth are urged and should feel free to take the initiative to make initial contacts with businesses for a job.

CITY OF ATLANTA --- Fire Dept.

The fire Department will conduct upon request fire prevention programs and activities. These include: talks, demonstrations, film, literature, visits to local fire stations and street showers. Through the Parks Dept.
Call: 523-6952

OPPORTUNITIES FOR LEARNING
ATLANTA PUBLIC SCHOOLS
IN
SOUTHWEST AREA

HIGH SCHOOLS

Atlanta for the first time, is offering its fourth quarter program for all high schools, from June 4th - August 15th. A regular schedule of courses will be offered plus make-up work. In addition, special opportunities will be offered at several schools.

Washington High -- 758-8871

Special programs are: Aviation, computer programming, dance, russian and advisor vocational programs in food, shop, welding, auto mechanics, mechanical drawing, drafting, architecture, engine repair, auto body repair and painting.

ELEMENTARY SCHOOLS

Hardnett	Gideon	Kimberly	Cooper
Harris	Gilbert	Peyton Forest	Pryor
M. A. Jones	Derkerson	Venetian Hills	
Lee-Rusk	Slater	Capitol Ave.	

Elementary school programs will emphasize improving skills in language and arithmetic; enrichment and special programs include arts and crafts, instrumental and vocal music, speech therapy, dramatics, physical education, typing, EMR, dancing.

From June 17-July 25. 8:30 - 11:30 - Monday - Friday

COMMUNITY SCHOOLS

Community schools will offer special activities for children, youth or adults in the community. Enrichment and recreational activities will include ceramics, cooking, dramatics, creative writing, judo, gymnastics, sewing and typing.

The community schools in your area are: Bryant, Capitol Ave., Cooper St. Gideon, M. A. Jones, Brown, Parks Jr. High. Enrichment activities will begin June 9 and will operate through Aug. 2. Recreation activities will also begin June 9 but will extend through Aug. 23.

HEADSTART

If your child has never been to school, and will be attending for the first time in September, check with your neighborhood service center (EOA) to see if he is eligible. If your child is eligible the following schools will operate Headstart programs:

Hardnett	Capitol Ave.
Gideon	Cooper
Gilbert	Pryor
Lee-Rusk	

ATLANTA PUBLIC LIBRARY

Adair Park
Atlanta University
West End (EOA)

Fulton County Schools

Fulton County Board of Education will be operating regular summer terms at High Schools and Elementary Schools including Pre-School in the following locations:

<u>High Schools</u>	<u>Elementary 4-7</u>	<u>Pre-School & Remedial Reading</u>
Milton High	Roswell	Dodd
North Springs	Guy Webb	Roswell
Russell High	Harris St.	Cedar Grove
College Park	North Ave.	Central Park
Campbell	M. P. Word	Beavers
	Avery	College St.
	Quillian	East Point
		Fairburn
		Palmetto

OPPORTUNITIES FOR RECREATION

Supervised recreation programs, instruction, and athletic leagues are available at the following locations throughout the summer for all ages. Activities include swimming, tennis, softball, baseball, basketball, track, volleyball, gymnastics, art and crafts and many, many more.

CITY OF ATLANTA, PARKS AND RECREATION DEPT.

Parks, Recreation Centers, Playgrounds and Playlots.

Howell Park	Mary Coleman	Dodd Ave.
J. A. White (Swimming)	941 McDaniel	Ira
Mozley Park	Adams (Swimming)	Pryor
West End Park	Adamsville	Richardson St. Center
Perkerson	Benthill	Walker Park
Adair	West Manor	Washington-Ryder
Joyland (Swimming)	Wilson Ave.	Windsor-Richardson
Pittman (Swimming)	Oakland City (Swimming)	

PARKS DEPARTMENT RECREATION ACTIVITIES OPERATED IN SCHOOLS

<u>Schools</u>	<u>Daily Hours</u>	<u>Saturday</u>
Harnett Elem	4:00 p.m. - 9:00 p.m.	2:00 p.m. - 6:00 p.m.
Gilbert Elem	4:30 p.m. - 9:30 p.m.	9:00 a.m. - 9:00 p.m.
Pryor Elem.	12:00 p.m. - 8:00 p.m.	12:00 p.m. - 8:00 p.m.
Washington High	4:00 p.m. - 9:00 p.m.	1:00 p.m. - 6:00 p.m.

COLLEGES AND UNIVERSITIES

Morehouse College -- 223 Chestnut - W. Fair

They will operate a comprehensive summer recreation program in cooperation with YOP and Community Chest agencies and EQA in NSC in the area. It will consist of sports education and instructional programs.

Boys (12-14 years): Basketball, softball, swimming, track and field events.

Girls (12-14 years): Swimming, gym, tennis, etc.

Dates: June 15-July 25.

Ages for both groups--12-14.

SPECIAL SUMMER RECREATION (EQA Expansion Program)

For youth of all ages from EQA target area. Program will include sports, arts and crafts, tours, dancing, Youth Council.

Neighborhood Service Center (EQA)

Pittsburg NSC (EQA) 993½ McDaniel St., S.E. -- 523-1577

Price NSC (EQA) 1127 Capitol Ave., S.W., -- 522-5792

Program will include: sports, boxing, bowling, swimming, trips, arts and crafts, drama, dancing, camping, baseball, clinics.

South Fulton NSC (EQA) 2735 East Point St. -- 767-7541

Programs will include: sports, arts and crafts, drama, trips and tours.

West End NSC (EQA) 727 Lawton St. S.W. -- 753-6101

Program will include: sports, playlot activity, arts and crafts, field trips, record hops.

Northwest Ga. Girl Scout Council - 40 16th St. - 876-0734

Day camp for girls

Resident Camp for girls

Activities will include sports, citizenship, scouting, arts, cooking, housekeeping, money management, nature and natural science.

YWCA - Atlanta - 72 Edgewood Ave., N.E. 524-3416

Activities include employment counseling, grooming, work training, day camp, drama, sewing and group discussion.

REGULAR SUMMER PROGRAM

Atlanta Girls Club

1191 Donnelly Ave., S.W.

758-1467

Call about program in your area

Girls 6-18 (fee)

Grady Homes Girls Club

Centers: Carven Comm. Branch, 73 Meldon Ave., # 539-

Cooper St. and John Hope Homes, 527 Roach St. S.W.

Activities include: arts and crafts, homemaking, swimming, dancing, Girls 6-18 (fee)

Boy Scouts - 167 Walton St. N.W. - 523-7805

Call for scouting activities in your community (fee)

Butler Street YMCA - 524-0246

22 Butler St., N.E.

Activities: Resident and Day Camp

Swimming, arts and crafts, movies, karate, softball, basketball, worship, table games, music, educational trips.

Phyllis Wheatley Branch YWCA

599 Tatnall S.W.

Activities: Arts, crafts, games, basketball, trips, etc.

Atlanta Girls Club

1191 Donnelly Ave., S.W.

758-1467

Emmons House, S.W.

1017 Capitol Ave.

Activities: field trips, dancing, singing, swimming, reading program, drama, art, 3rd through 7th grades. June 23 - Aug. 8.

525-5948

Bethlehem Community Center

Activities: general playground activities - active and quiet games, athletic games, tutoring, arts, music, drama. Ages 3 years to 21 years. Mid June - Mid August.

622-0912

Lucille Ave. Baptist Center

Activities: teen clubs, recreation, folk singing, spiritual movies, tutoring.

755-1389

Oakhurst Project

Activities: general playground activities, tutorial program, remedial reading, pre-school activities, arts, crafts, music. Ages 5-18

378-3677

Wesley Community Center (Rebecca St. Center)

342 Richardson St. S.W.

688-1482 (fee)

Camp Fire Girls, 525-7636

167 Walton St., N.W.

Program for Girls 7-18 (fee)

Butler Street YMCA 524-0246

22 Butler St.

Program for boys and girls 6 and above (fee)

COMMUNITY CHEST AGENCIES

Atlanta Girls Club: 1191 Donnelly Ave., S.W. -- 758 1467

Program includes: Day and resident camping, trips, arts and crafts, cultural activities, counseling. Girls ages: 6-18.

Boy Scouts -- 194 Luckie St., -- 523-7682

Program for non-scouts ages 11-13. Day camping two days per week for five weeks.

Butler Street YMCA, 22 Butler Street, -- 524-0246

Employment for 100 youth and resident camp for 300 youth across the city.

OPPORTUNITIES FOR CAMPING

DAY CAMP

Grady Homes Girls Club
Carver & Coupe St Centers
Ages 6-14
Dates June 9 - August 30
524-3361

Boy Scouts
Ages 6-18
Camp Orr
Call 523-7682

Wesley Comm. Center
342 Richardson St., S.W.
Bethlehem Center
688-1482

Campfire Girls
Tawasi Day Camp
Ages 7-15
June 6-27 and June 30-July 3rd
9:30-3:00 p.m.
525-7635

YWCA - Phyllis Wheatley
599 Tatnall S.W.
Ages 6-16
June 9-August 1
523-0543

YMCA - Atlanta
2220 Campbellton Rd. S.W.
June 9 - August 1st - Adam Park
Ages 6-12 (fee) (girls)

Girl Scouts N.W. Ga. Council
Fairburn-Duncan Memorial Park
Ages 7-17
Dates: Call 876-0734

RESIDENT CAMP

Grady Thomas Girls Club

Wesley House
Camp Wesley, Fairburn
Ages 5-12 -- 688-1482

Boy Scouts
Bert Adams (non-scout) 6-22-8-9
Camp Orr 6-23-7-21

Campfire Girls
Camp Toccoa (girls) 6/23, 7/5, 7/7,
7/19, 7/21, 8/2
8/4, 8/16
Ages 8-16

YMCA - Butler St.
Lake Altoona, 7/9,- 7/16, 7/16-7/23
7/23 - 7/30, 7/30 - 8/6
Ages 6-16

Girl Scouts
Camp Tiber Ridge - Mableton
Camp Pine Acres - Acworth
Camp Gazelle Dew - Armuchee, Ga.
Jayc
JayCees
Lake Altoona (overnight)

Boys Club
Camp Kiwanis - Call local boys club
Kirkwood Community Church or
Christian Center - 377-6353
Camp Calvin - ages 6-16
Camp Michael - ages 6-16

Salvation Army -- 688-2884
Camp Grandview
Girls 6-23 - 6-28
Boys 6-16 - 6-23
Ages 7-14

Atlanta Parks & Recreation
Lake Altoona, Acworth, Ga.
Wilderness (boys 16-21)
522-4463

OTHER PUBLIC AND PRIVATE AGENCIES

City of Atlanta, Park & Recreation Dept. - 260 Central Ave., 522-4463
City wide program for all youth in target area. Activities include sports, contests, tournaments and clinics, milk and cookies, dances, trips and tours.

Metropolitan Atlanta Boys Club - 609 Walton St., 521-1111,
Program at Ralph C. Robinson, 694 Fair Street - 525-4397 and West End Club at
444 Poplar St., S.W. 758-8333. Activities will include sports, counseling and
workshops. 9:00 a.m. - 10 p.m. Monday - Saturday.

YMCA - Southwest Branch 753-4169
2220 Campbellton Rd., S.W.
Programs for boys and girls 6 and above (fee)

YWCA - Phyllis Wheatley 523-0543
599 Tatnall St., S.W.
For girls and boys 12 years and above (fee)

Boys Club - Metropolitan
Ralph C. Robinson, 694 Fair St., S.W. - 525-4397
West End Boys Club, 444 Poplar St. S.W. 758-8333
Programs for boys 6 and above (fee)

Emmons House, 1017 Capitol Ave., S.W. - 523-5948

Jr. Chamber of Commerce

OPPORTUNITIES IN ARTS

Atlanta Parks and Recreation
522-4463, ext. 314
Opportunities: painting, drawing, sculpturing, ceramics, drama, chorus,
music appreciation, modern dancing, tap dancing.

Academy Theatre
3213 Roswell Rd.
233-9481
A program to challenge youth to become productive-creative human beings in a
search for meaning to discover who they are.

The Center of Arts
1192 Simpson Rd.
755-6556

Atlanta Public Library
126 Carnegie Way, N.W.
522-9363

Local EOA Center

Emmans House
1017 Capitol Ave., S.W.
525-5948

ADDITIONAL INFORMATION

Metropolitan YMCA-- Night Life Camps-- 525-5401-- Central Branch
For Teens (14-19, Boys and Girls) 7-10:30 P.M., Monday thru Friday
Activities will include: Dinner, Theatre, hay rides, visits and tours, swimming
and other special events.

Morehouse College- Project Care-- 523-5071
Youth development and enrichment activities will be available through Project Care.
For Youth and Adults, in surrounding communities, beginning June 1st. Call:
Dr. Anna Grant.

City of Atlanta-- Fire Dept.
The Fire Dept. will conduct upon request fire prevention programs and activities.
These will include: Talks, demonstrations, film, literature, visits to local
fire stations and street showers through the Parks Dept. Call: 523-6952

Florence Crittenton Home-- 457-5578
Drop-In Service, every Thursday, 9A.M. - 1 P.M. for girls who have problems
around unmarried parenthood. Services will include: Child Care, employment,
and assistance in getting back into school. Central Presbyterian Church 15
Hunter Street.



LILLER NEAL BATTLE & LINDSEY INC

Advertising and Public Relations

ATLANTA RICHMOND TAMPA NEW YORK





MAKE YOUR SUMMER

COUNT

Telefax

WESTERN UNION

SENDING BLANK

TelefaxCALL
LETTERS

EJT

5/21/69

CHARGE
TO

Mayor's Office - City Hall

The Honorable Spiro T. Agnew
Vice President of the United States
Washington, D. C.

Thank you for your wire advising me of the funds now
available to help expand transportation in support of
Summer Youth Programs.

We will be awaiting further details from the Program
Administrator.

Ivan Allen, Jr. , Mayor

Send the above message, subject to the terms on back hereof, which are hereby agreed to

PLEASE TYPE OR WRITE PLAINLY WITHIN BORDER—DO NOT FOLD

1269—[R 4-55]

Telefax

WESTERN UNION

Telefax



SY WNY036 WZ25 WZ25 DB GOVT PDR WASHINGTON DC 20 NPT
HONORABLE IVAN ALLEN, JR.
MAYOR OF ATLANTA
CITY HALL ATLA

AS CHAIRMAN OF THE PRESIDENT'S COUNCIL ON YOUTH OPPORTUNITY,
I AM PLEASED TO ANNOUNCE THAT LIMITED FUNDS ARE BEING MADE
AVAILABLE BY THE DEPARTMENTS OF TRANSPORTATION AND HOUSING
AND URBAN DEVELOPMENT TO HELP CITIES EXPAND TRANSPORTATION
IN SUPPORT OF YOUTH PROGRAMS THIS SUMMER. THE PROGRAM WILL
OPERATE ON A 75 PERCENT FEDERAL TO 25 PERCENT LOCAL MATCHING
BASIS AND WILL BE OPERATED JOINTLY BY THE NATIONAL LEAGUE OF
CITIES AND U.S. CONFERENCE OF MAYORS. YOUR YOUTH COORDINATOR
WILL SHORTLY RECEIVE DETAILED INFORMATION FROM THE PROGRAM
ADMINISTRATOR.

COLORED J. ADAMS



Liller Neal Battle & Lindsey, Inc. Atlanta Richmond Tampa New York

YOUTH OPPORTUNITY COUNCIL

Review of Public Service Material Available

May 29, 1969



YOUTH OPPORTUNITY COUNCIL

Review of Public Service Material Available

THEME

The theme for the 1969 campaign is "Make Your Summer Count." This has been adapted in a number of ways for use in print and broadcast materials, as outlined below.

TELEVISION

Three television spots have been filmed featuring the Atlanta Braves' Sonny Jackson. Basic copy approach is to impress upon Atlanta youth the fact that there are a multitude of activities available.

We anticipate featuring a telephone number in each spot, giving the hours when the number can be reached, in an effort to encourage kids to get information immediately.

The 10-second spot will feature Sonny Jackson, the telephone number, and the "Make Your Summer Count" logo.

We will also prepare a 20-second spot with the same basic elements. We are hopeful of preparing a 30-second television spot which will also feature newsclips of some of the activities taking place last year in conjunction with Sonny Jackson.



Station I.D.'s will be made available to each of the four Atlanta television stations.

While no definite commitment can be made by any of the stations as to the use of the I.D.'s or the television spots, Liller Neal Battle & Lindsey will be contacting station representatives to outline the program and elicit whatever commitment can be made by the stations. Liller Neal Battle & Lindsey will also be following up with stations in this area.

RADIO

A musical jingle has been prepared for use by Atlanta area radio stations. The basis of these radio spots is the theme set to music with a 45-second music-under segment. Information from various agencies will be funneled into John Cox's office, well in advance, and this will be condensed and sent to cooperating radio stations at least one week in advance of all activities. The stations will then promote these various activities in conjunction with the musical jingle. These will be rotated through their schedules, and hopefully, a majority of the activities will be promoted on the air each week.

There is also a shorter version of this musical jingle which will be used in the same manner. A very brief "radio I.D." will also be supplied to the stations which will simply be the theme itself.

At the outset of the radio campaign, Liller Neal Battle & Lindsey will also be contacting radio stations to outline the program.



Copy will be supplied to radio stations by Liller Neal Battle & Lindsey to be used in conjunction with the theme and the announcements at the outset of the program. This will be done in an effort to apprise listeners of the programmed announcements throughout the summer, indicating to them that the theme and the music mean now is the time to listen for upcoming activities.

It is extremely important that all agencies cooperate in this effort by channeling information into John Cox's office well ahead of time. Stations are deluged with requests to promote activities (for example, WSB-TV actually promoted well over 350 different public service organizations in the last year).

The agency will be promoting the fact to individual radio and television stations that this weekly run-down from John Cox's office will cover a majority of activities taking place throughout the summer. There is no question but that each of the various agencies involved can benefit tremendously from this overall effort.

NEWSPAPER

We are now preparing recommended public service newspaper ads for various publications in the metro Atlanta area.

This will be basically broken down into two communications objectives. The first will be to reach the parents of children who can participate in the many programs and the children themselves. Secondly, there will be messages directed to the entire community indicating that Atlanta does care, there are a multitude of programs going on during the summer, and that there are many ways that the average citizen can cooperate in making the programs an even bigger success.



All print advertising will carry the "Make Your Summer Count" logo, and these logos are now available to the various agencies participating in the program for use in their own materials.

36 VOLUNTARY AGENCIES IN CLEVELAND PROVIDE JOBS FOR DISADVANTAGED YOUTH

For the second consecutive year, member voluntary agencies of Cleveland's Welfare Federation participated during 1969 in a summer jobs program for nearly 500 disadvantaged youth.

The 36 participating agencies provided work stations and supervision for youth who worked as day and music camp aides, physical therapy assistants, and outreach workers.

One hundred and thirty-eight of the jobs were financed directly from agency budgets, an increase of nearly 100 per cent from 1968.

The program was coordinated by Cleveland's Manpower Planning and Development Commission. Additional information is available from the Welfare Federation, 1001 Huron Road, Cleveland, Ohio, 44115.

31 DETROIT HIGH SCHOOL STUDENTS PROVIDED PUBLIC RELATIONS TRAINING

Thirty-one Detroit high school students participated this spring in a four-week training program in public relations. Held at Wayne State University, the project was designed to train youth for summer jobs as communication aides at 17 neighborhood centers.

Students received instruction in news release writing, interviewing, poster and handbill design, and lettering. To supplement classroom sessions, field trips were made to a newspaper, radio and television stations, an advertising firm, and a printing company.

Professional public relations persons worked with each student in an advisory capacity during the training program and made periodic visits to the job sites during the summer.

The project was funded by the Detroit Public Schools In-School Neighborhood Youth Project and United Community Services.

CITY BRIEFS

-- Alfred Collins, a second-year participant in a photographic workshop sponsored by the Chicago Committee on Urban Opportunity in conjunction with the President's Council on Youth Opportunity, recently received an award for being one of the winners in a national photography contest.

-- A group of inner-city students in Washington, D.C., has organized a "Teen Corps" which will sponsor employment clinics to help youth learn how to obtain and hold a job.

POST OFFICE 'BIG BROTHER'
PROJECT CUTS JOB DROPOUT RATE

A "big brother" program to help young employees in the summer jobs program of the U.S. Post Office Department cut the job dropout rate from more than 20 per cent in 1968 to less than 10 per cent nationwide this past summer. More than 1,800 full-time employees volunteered to act as counselors to the approximately 7,900 disadvantaged youth hired this summer, a ratio of almost one to five.

In Washington, 53 volunteers worked with 253 youth and kept all but nine on the job from June to September -- a loss of about 3.5 per cent.

Encouraged to solicit potential summer employees from disadvantaged communities, volunteers helped youth through the certification process and arranged for advance vouchers for those youth who needed money for carfare, lunches, and clothes for work. Counselors also organized after-work activities and helped youth deal with personal difficulties as necessary.

The Post Office relaxed work pressures upon counselors so they could spend more time with the four or five youth working alongside them.

JUNIOR HIGH SCHOOL YOUTH AIDED
BY DES MOINES 'NEW HORIZON' PROGRAM

A work program designed to encourage 14 and 15-year-old youth to remain in school has been developed in Des Moines by Community Improvement, Inc., in cooperation with the public schools. The "New Horizons" work-study program began as a three-year demonstration project with youth enrolled from the seventh through the ninth grade in two target area junior high schools. The program now operates in three high schools and serves more than 400 youth.

Students enrolled in "New Horizons" attend school in the mornings and hold part-time jobs in the afternoon for up to three hours a day. Northwestern Bell Telephone, Equitable Life Insurance Company, and several city offices provide work sites, supervision, and salaries for the youth.

51 STUDENTS ENROLLED IN
MINNEAPOLIS URBAN CORPS

During the summer of 1969, 51 student interns representing 23 colleges and universities in nine states, participated in the Minneapolis Urban Corps program.

Students performed a variety of tasks during the summer including writing technical articles for the Water Works Department, researching robbery trends for the Police Department, and surveying all Minneapolis boarding homes in an effort to help revise ordinances governing them.

In addition to their regular duties, students also attended a weekly "Symposium on Urban Affairs" which focused on critical urban problems.

A report on the Minneapolis project, including an evaluation by interns and city personnel, is available from Michael B. Goldstein, Director, Urban Corps National Development Office, 250 Broadway, New York, New York, 10007.

CAREER DEVELOPMENT AWARDS ENCOURAGE VOCATIONAL TRAINING

An educational assistance program to encourage and help students with interests and talents in non-academic fields is entering its second year in Princeton, N.J.

The Career Development Awards Program (CDA) is designed to provide scholarships for talented youth who require financial assistance for further vocational training. It is also concerned with the student who plans to attend college and has the resources to do so, but whose career goals might best be served by technical-vocational training after secondary school.

Launched by an advisory committee from the Princeton area, the program is sponsored by the Educational Testing Service, and is privately financed through local fund-raising.

Students interested in the awards program were required to submit applications and be interviewed by an eight-member selection committee made up of local business people.

During the first year of the project, 15 students received the career awards and their plans ranged from two-year secretarial courses to a six-month computer programming course.

Additional information on the Career Development Awards Program is available from the Educational Testing Service, Princeton, N.J., 08540.

TITLE ONE TASK FORCE LAUNCHED BY U.S. OFFICE OF EDUCATION

A 15-member intradepartmental task force to look into the operations of Title I of the Elementary and Secondary Education Act has been named by Dr. James E. Allen, Jr., Commissioner of Education in the U.S. Department of Health, Education, and Welfare.

Among the issues the task force will examine are internal management of Title I in the U.S. Office of Education, criteria and guidelines, technical assistance and evaluation, and Title I relationships with other U.S. Office of Education programs and how they can work together to serve disadvantaged children.

Title I, ESEA, is the largest Federal aid-to-education program. It is specifically designed for educationally disadvantaged children. During the last school year, Title I served nearly eight million children in about 16,000 school districts across the Nation.

NOW -- AND THEN

.... "Strengthening the Neighborhood Youth Corps," a report on a study of special services provided NYC enrollees, is available from the United Neighborhood Houses, 114 East 32nd Street, New York, N.Y., 10016 (75¢).

SUMMER HIGHWAY JOBS FOR GHETTO
YOUTH REACH NEW HIGH IN 1969

A 127.4 per cent increase over 1968 in the number of disadvantaged youth hired to work on the Federal-State highway program has been reported for the 1969 Summer Youth Opportunity Campaign of the Department of Transportation's Federal Highway Administration.

Now in its fourth year, the Federal Highway Administration program is designed to obtain summer employment for youth with both private contractors and State highway departments.

A total of 44,596 youth were reported hired across the Nation last summer, a 45 per cent increase over the 30,573 hired in 1968. Of these, 27,260 were disadvantaged youth.

The District of Columbia ranked first in providing jobs to the disadvantaged, hiring 4,700 youth. Other states in the top five were Illinois, 2,151; Texas, 1,845; Ohio, 1,603; and Kansas, 1,548.

In most instances, the youth were hired as laborers. However, a wide range of jobs was provided. Among the developments in the program were:

* The New Mexico State Highway Commission assigned youth to materials and testing jobs, photogrammetry, bridge design, and special services.

* In Wyoming, various unions waived initiation fees as inducement to youth who wanted to work in highway construction.

* In Tennessee, disadvantaged youth worked on landscaping and maintaining the trees and shrubs planted along the highway. They received training and close supervision in tree-trimming, mulching, planting, fertilizing, and pest control.

* New Jersey carried on a recruitment campaign in the ghetto areas of Newark and Trenton. For most of the youth recruited, it was the first job they had ever had.

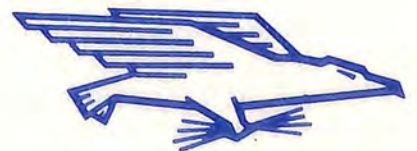
GSA DC 70-6985

**PRESIDENT'S COUNCIL
ON YOUTH OPPORTUNITY**

WASHINGTON, D. C. 20006

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PRESIDENT'S COUNCIL
ON YOUTH OPPORTUNITY

DAN SWEAT
OFF OF THE MAYOR
CITY HALL
ATLANTA, GA 30303

3030320606827SWEAT

ATLANTA YOUTH CONGRESS

NEWS RELEASE

(An Affiliate of the Atlanta Children and Youth Services Council)

MICHAEL R. HOLLIS
President

PAMELA WILLIAMS
Vice President

MERI CURTIN, Corresponding Secretary
ALTHEA TURK, Recording Secretary
WILLIAM TOLIVER, Treasurer
GREGORY McKINNEY, Parliamentarian
BARBARA HARRIS, Reporter

68 MITCHELL STREET, 1201-B
ATLANTA, GEORGIA 30303
522-4463, EXT. 437

NEWS RELEASE

ATTENTION YOUTH!!!

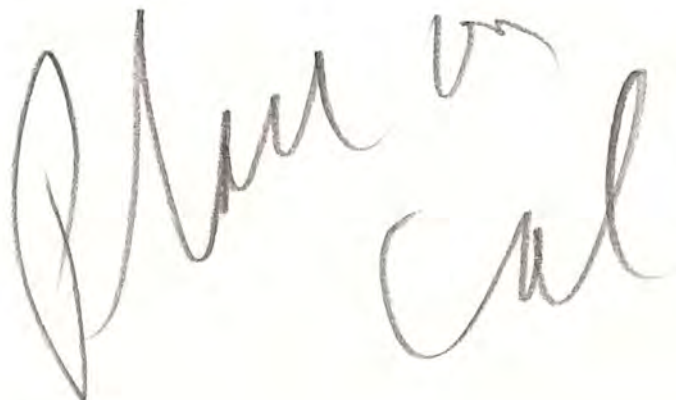
The Atlanta Youth Congress will hold its second General Assembly meeting, Tuesday, March 25, 1969, City Hall, Committee Room 2, at 4:15 p.m.

All members and interested youth are urged to attend.

If your club or organization is not represented in the Youth Congress, please have a representative come to the meeting on March 25.

Remember, THE FUTURE OF ATLANTA DEPENDS ON YOU!!!

Michael R. Hollis, President
Youth Congress

A large, stylized handwritten signature in dark ink, likely belonging to Michael R. Hollis, the President of the Youth Congress. The signature is fluid and cursive, with a prominent 'M' and 'H'.

"TO SEEK A NEWER WORLD"

METROPOLITAN ATLANTA YOUTH
OPPORTUNITY COUNCIL'S PLAN

FOR THE

1969 YOUTH OPPORTUNITY PROGRAM

MR. CLARENCE E. ELSAS, GENERAL CHAIRMAN
MRS. CARRIE B. WRIGHT, GENERAL CO-CHAIRMAN

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GENERAL INTRODUCTION

In 1968, The City of Atlanta, Economic Opportunity Atlanta, Inc., The Community Chest and several other private and public agencies and organizations sponsored a Youth Opportunity Program. More than 65 agencies and organizations participated in this program (See Attachment 1).

The overall objectives of the Youth Opportunity Program are to provide needed services to the poor, unemployed, socially retarded, culturally deprived and academically delinquent youth in the Metropolitan Atlanta Area. The major efforts of the Youth Opportunity Program are aimed at eliminating these conditions. Through the outstanding efforts and accomplishments of EOA, The City of Atlanta, The FEB, The Community Chest and several other agencies and organizations, the 1968 YOP yielded the following:

1. 14,990 youth attended summer school;
2. 3,000 youth received special remedial aid;
3. 1,400 youth received special tutorial help;
4. 2,500 youth were contacted and urged to return to school;
5. 1,500 youth participated in enrichment programs;
6. 5,000 youth participated in Fine Arts programs and activities;
7. 525,000 youth participated in Recreational Programs;
8. 1,100 federal employees volunteered to help in the YOP;
9. 20,000 youth participated in camping activities;
10. Private businesses donated \$237,000 in cash, equipment or services to the YOP.

Although the 1968 YOP was a general success, some gaps and omissions did occur. These were identified as follows:

1. Recreation activities for youth ages 16-21 were virtually non-existent;
2. Generally, no programs operated on week-ends;
3. Several agencies and organizations did not fulfill their employment commitments for poor youth;
4. Coordination and communication between some agencies were generally lacking;
5. The location of programs was widespread. However, areas such as Capitol Homes, Blair Village, Hentown, Stewart-Lakewood, Cabbagetown, Mill Village, Knight Park, Adamsville, Mechanicsville, Peopletown, Joyland, Blue Heaven, Bush Mountain and Bass received little or no program input;
6. Resident camping opportunities for poor youth were woefully lacking;
7. The more attractive and desirable special events resources were not enough to meet the need;
8. Transportation remained a serious and difficult problem to deal with.

These were the major problems which occurred during the 1968 YOP.

PLANNING 1969

In December, 1968, Vice President Hubert Humphrey sent a telegram to Mayor Ivan Allen, Jr. indicating that federal funds will be provided to the City of Atlanta for YOP Planning.

Mayor Allen promptly designated the Youth Council as the agency responsible for coordination of the Metropolitan Youth Opportunity Program. In addition, Mayor Allen appointed Mr. Clarence Elsas, Chairman of the 1969 Youth Opportunity Program. A chart of the Metropolitan Youth Opportunity Council is attached.

The major agencies involved in the 1969 YOP Planning are EOA, The City of Atlanta, The Community Chest, The Federal Executive Board, The Georgia State Employment Service, The National Alliance of Businessmen, The Atlanta Arts Alliance, Fulton County Government, DeKalb County Government, The Community Chest Agencies, WAOK Radio Station, WSB Radio Station, The Georgia Arts Commission, The DeKalb County Health Department, The Christian Council, Liller, Battle, Neal and Lindsey, The Chamber of Commerce, The Junior Chamber of Commerce, The Atlanta Police Department, Morehouse College, The Atlanta Urban League, Emory University, Atlanta University, The Atlanta Youth Congress, The Office of Governmental Liaison, The Metropolitan Commission on Crime and Delinquency, The Atlanta Children and Youth Services Council.

A Technical Executive Committee was created to assist and direct the overall Youth Opportunity Program Planning.

Major decisions made by the Technical Executive Committee are as follows:

1. That the Atlanta Public Schools will concentrate on educational programs, and not be responsible for operating special recreational programs;

2. That the Atlanta Public Schools will make their facilities available to any group wishing to utilize them provided such group assume full responsibility for custodial and administrative costs;
3. That the Public Schools will indicate in early spring, those schools where summer programs will be located;
4. That the Parks and Recreation Department will indicate in early spring where summer programs will be located;
5. That the Parks and Recreation Department will submit a listing of desirable school facilities which they might utilize;
6. That EOA provide a listing of locations and programs which community residents indicate are more desirable;
7. That the Chest agencies provide the Technical Executive Committee with a listing of programs which will be operated with summer funds, as well as, a listing of summer programs and locations which will be operated on their regular budget;
8. That the Georgia State Employment Service be responsible for most YOP employment screening, processing and recruitment;
9. That the Georgia State Employment Service locate the Summer Youth Opportunity Center by March 15. (136 Marietta Street)

Planning for the 1969 YOP centers around the implementation of the above recommendations in addition to regular and ongoing activities.

In late 1968, EOA began holding planning meetings in all of the EOA neighborhood service centers.

At these meetings, residents and youth of the EOA service areas made valuable suggestions concerning the types, locations, and hours of operation of summer programs in their neighborhoods.

The suggestions of neighborhood residents provided a valuable guide for YOP planning.

These meetings were planned and implemented by Mr. Duke Harrison, Recreation Coordinator, EOA.

Based on the recommendations above, as well as suggestions by residents and youth, the Executive Technical Committee set the following priorities:

1. Employment

- a. Youth 14-21 years of age
- b. Poor Youth

2. Recreation

- a. Organized athletic activities for inner city youth;
- b. Organized activities for older teenagers 16-21 during evening hours.

3. Education

- a. Tutorial and study help programs
- b. Remedial programs in poverty schools
- c. Cultural enrichment programs
- d. Special enrichment and tutorial programs for socially and academically retarded youth.

4. Arts

- a. Special programs in the Fine Arts for inner city poor youth 14-21 years of age
- b. Establishment of a broad based Community Arts Program.

5. Camping

- a. Resident camping experiences for inner city poor youth of all ages
- b. Day camp opportunities for inner city youth.

6. Social Services

- a. Counseling and therapeutic services for all youth 13-21 who might need such
- b. Establishment of such a service which presently does not exist in the Metropolitan area.

7. Special Events

- a. Free passes and admissions to places of entertainment and enrichment for youth of all ages.

8. Volunteers

- a. Engendering volunteers to assist operating agencies in areas of need.
- b. Aggressive recruitment of youth volunteers.

9. Transportation

- a. Centralize the transportation funds and dispatching of buses
- b. Provide adequate transportation for all program components needing it.

10. Public Relations

- a. Widespread distribution of program locations, operation, requirements, cost, etc. to utilizers of services through the various media
- b. Effective publicizing of program achievements to total community.

11. Urban Corps

- a. Provide meaningful employment for poor college youth, who need money to return to school
- b. Provide agencies with an additional personnel resource at low cost.

In addition to the suggestions concerning major programming, the Committee suggested that special attention be given to unemployed youth, 16-21; socially and academically retarded youth, 6-18; culturally deprived youth, all ages, and youth leadership and development ages 14-25.

The Technical Executive Committee also agreed that effective program planning depends upon the availability of funds and resources for programming. In this respect, the Committee agreed to work toward an early commitment of funds for programming. Such funds include planning funds \$45,000, OEO-EOA, \$612,000, City of Atlanta \$300,000, The Community Chest \$15,000. All of these funds have been committed.

METROPOLITAN COUNCIL ON YOUTH OPPORTUNITY

Mayor Ivan Allen, Jr. Honorary Chairman
DeKalb Commissioner, Clark Harrison, Honorary V. Chairman
Fulton Commissioner, Walter Mitchell - Honorary V. Chairman
Mr. Clarence Elsas, General Chairman
Mrs. Carrie B. Wright, General V. Chairman

Program Sub-
Committees

- Employment
 - Mr. Harding B. Young
- Recreation
 - Mr. A. B. Padgett, Chairman
- Camping
 - Mr. Frank Player, Chairman
 - Mr. Charles Green, Chairman
- Education
 - Dr. Hilliard Bowen, Chairman
 - Mrs. Mary Sanford, Co-Chairman
- Arts
 - Mrs. Rhodes Perdue, Chairman
 - Mrs. Harold Barrett, Co-Chairman
- Social Services
 - Mrs. Benjamin Brown, Chairman
- Special Events
 - Mr. Waymon Wright, Chairman
- Volunteers
 - Mrs. Frances Parham, Chairman
- Transportation
 - Mr. Robert Woods
- Public Relations
 - Mr. Zenas Sears, Chairman

Technical Executive
Committee

- Mr. Dan Sweat
- Mr. James McGovern
- Mr. Peter White
- Mr. Jerry Luxemberger
- Mr. Jack Delius
- Mr. John Cox
- Mr. Alan Koth
- Mr. Lyndon Wade
- Mr. Clinton Rogers
- Mr. Thomas J. Parham
- Mr. Richard Hicks
- Dr. John Letson
- Mr. Nicholas Novak
- Mr. James Rogers
- Dr. Harmon Moore
- Mr. Michael Hollis
- Mr. A. B. Padgett
- Mr. Harold Barrett
- Mr. Irwin Lewis
- Capt. Howard Baugh
- Mr. Emmett Lee

Agencies and Organizations Providing Planning - Coordination Assistance to the
Metropolitan Council on Youth Opportunity

Federal Agencies

Federal Executive Board
Defense Department
Labor Department
Housing and Urban Development
Health, Education and Welfare
Interior Department
Commerce Department
Department of Justice (CRS)
Agriculture
OEO
Civil Service Commission
Department of Transportation

State Agencies

Office of the Governor
Defense
Family and Children Services
Education
Health
Governor Commission on Crime and Justice
Arts Commission
Recreation Commission
University of Georgia
Georgia State College
Georgia Department of Labor
Mental Health Institute
Scholarship and Loan Commission

County

Fulton County Commissioners
Fulton County Department of Family and Children Services
Fulton County Schools
DeKalb County Department of Family and Children Services
DeKalb County Schools
Fulton County Juvenile Court
Fulton County Health Department
DeKalb County Recreation Department
DeKalb County Health Department
Suicide Prevention

City of Atlanta

Office of Mayor
Planning Department
Personnel
Public Works Department
Recreation and Parks
Comptroller
Children and Youth Services
City Service Coordination
Community Relations Commission
Police Department
Atlanta Public Library
Model cities
Fire Department

Other Public Agencies

Economic Opportunity
Atlanta Board of Education
Atlanta Housing Authority
Clayton County Board of
Decatur Public Schools

Private Non-Profit Health Education and Welfare Agencies

Community Chest--United Appeal
Community Council of Atlanta
Atlanta Mental Health Association
American Social Health Association
Anti-Defamation League
Camp Fire Girls
Atlanta Employment Evaluation Services Center
Legal Aid Society
Atlanta University School of Social Work
Atlanta Urban League
Bethlehem Wesley Community Centers
Big Brothers Association of Atlanta
Atlanta University Multi-purpose Training Center
Cancer Society of Atlanta
Georgia Heart Association
Metropolitan Crime Commission
Goodwill Industry
Boys Club, Inc. of Atlanta
Boy Scouts, Atlanta Area Council
Butler Street YMCA
Camp Fire Girls, Inc.
Carrie Steele Pitts Homes
Catholic Social Services of Atlanta
Children Center of Metropolitan Atlanta
Greater Atlanta Committee on Crime and Delinquency

Grady Homes Community Girls Clubs
Kirkwood Christian Center
National Youth Courtesy Foundations
Paul Anderson Youth Home
Planned Parenthood Association of Atlanta
Emory University
Metropolitan YMCA
Metropolitan YWCA
Travelers Aid Society of Atlanta
Women in Community Services
St. Vincent DePaul Society
Salvation Army

Religious

Christian Council of Metropolitan Atlanta
Metropolitan Council of Churches
AME Ministers Union
Inter-Denominational Ministerial Alliance
Baptist Ministers Union
Atlanta Archdiocese
Georgia Council of Churches

Business, Civil Right Services and Educational Groups

Atlanta Chamber of Commerce
Merit Employers Association
Retail Wholesale Merchants Association
Frontier Club
National Congress of Colored Parents and Teachers
National Conference of Christian and Jews
Atlanta Bar Association
Optimist Club of Atlanta
Y's Club Butler Street YMCA
Rotary Club of Atlanta
Kiwanis Club
Jr. League
Emory University
Atlanta Traffic and Safety Council
Junior Chamber of Commerce
Council of Jewish Women
Apartment Owners Association
NAACP
Metropolitan Commission on Crime and Delinquency
Georgia Labor Council AFL-CIO

EMPLOYMENT

Mr. Harding B. Young - Chairman

The major emphasis of the 1969 Youth Opportunity Program is youth employment. An employment sub-committee is now working to deal with the problems in this area.

Several agencies will assume major responsibilities for the Youth Employment phase of the YOP.

Georgia State Employment Services

The Georgia State Employment Services will be generally responsible for the processing, screening, referring and follow-up for the following agencies: The National Alliance of Businessmen, Fulton County, Rent-A-Kid, Federal Agencies, AFL-CIO, miscellaneous placements, NAACP, and the Atlanta Youth Congress. In addition, the Employment Service has undertaken several additional tasks. These include:

1. Mailed 13,000 Job Solicitations Letters to prospective employers in the metropolitan area;
2. Located the Summer Youth Opportunity Center at 136 Marietta Street;
3. Established liaison between NAB and the GSES;
4. Met with the Atlanta Braves and Atlanta Chiefs and arranged for 10,000 free tickets each to a Baseball Game and a Soccer Game.

The GSES has assigned Mr. Jim Waites to serve as director of the Job Solicitation Staff. The entire staff will be on board and operating by May 19th.

National Alliance of Businessmen

The National Alliance of Businessmen will develop summer jobs for youth who will be returning to school. Such jobs are being developed in the

various industries and businesses through out the Metropolitan Atlanta Area.

Mr. Henry Reid is the contact for the NAB Program.

RENT-A-KID

A unique and imaginative employment program will operate in the Summer of 1969. This program is named Rent-A-Kid.

The Main Office of Rent-A-Kid will be located in the State Employment facility at 136 Marietta Street.

Rent-A-Kid is designed to provide part-time and domestic type employment for youth 14-16 who, because of laws and other reasons, cannot get jobs. It will fill the employment gap between the 14 year old to 16 year old youth.

The various locations, contacts and other information concerning Rent-A-Kid is as follows:

<u>Area</u>	<u>Agency Affiliations</u>	<u>Contact</u>	<u>Phone</u>
1. Bedford Pine 547 Hunt Street, N.E.	St. Vincent de Paul	Joe Flannagan	523-5431
2. Grant Park 645 Grant Street, S.E.	Ga. Ave. Presby. Church	Jim Hicks	688-0871
3. West End 1040 Fair Street, S.W.	M. Agnes Jones School	Gene Ruyle	758-8326
4. Forest Park 4871 College Street Forest Park, Georgia	Clayton County EOA	Jane Tapp	366-0516
5. Conyers 929 Commercial Street Conyers, Georgia	Rockdale County EOA	Ed Gamble	483-9512
6. Techwood 840 Marietta Street	Central City EOA	Tommy Hess	873-6759
7. N.W. Perry Extension 1927 Hollywood Road, N.W.	N.W. Perry EOA	George Dodd	799-9322
8. Dixie Hills 2913 Verbena Street	West Central EOA	Amos Parker	799-0331
9. Kirkwood	Edgewood EOA	George Wilborn	378-3643

Mrs. Joy Ruel is coordinating the Rent-A-Kid Project.

Earn and Learn

Another unique and innovative employment project is the Earn and Learn Project. This project is also designed to provide employment for youth 14-16 years of age.

Earn and Learn is sponsored by several churches. These are:

1. Trinity Methodist Church
Reverend Frank Weathersby
265 Washington Street, S. W.
688-1567
2. Peachtree Presbyterian Church
Reverend W. W. Williamson
3443 Roswell Road, N. W.
237-1578
3. North Decatur Presbyterian Church
Reverend T. W. Tucker
611 Medlock Road
Decatur, Georgia
636-1069
4. Hillside Presbyterian
Reverend Roland Perdue
1879 Columvia Drive
Decatur, Georgia
289-3092
5. East Lake Methodist Church
Reverend Phil Barnhart
2500 Boulevard Drive, N. E.
377-1505

Economic Opportunity Atlanta

Another youth employment activity to be undertaken this summer will be the EOA Summer Youth Employment Program. In addition to youth being employed through the EOA funded proposals, EOA will hire 253 youth this summer. These jobs will be provided through the EOA Neighborhood Service Centers.

Federal Agencies

The various federal agencies will be hiring youth again this summer.

In addition to Civil Service Jobs, youth will be provided with other types of employment.

City of Atlanta

As a special summer effort the City of Atlanta will be hiring youth in part-time and full-time jobs.

Fulton County

The Fulton County Department of Family and Children Services and the Fulton County Personnel Departments will be hiring youth this summer to work in various jobs.

Urban Corp

Urban Corp is a special project which provides summer jobs for college and university youth. Such youth will work in branches of government or with private, non-profit agencies.

AFL-CIO

The AFL-CIO will provide jobs for youth 18 and over. Such jobs will be available in construction and building trades.

Neighborhood Youth Corp (In-school)

NYC (in-school) will enable 1,200 youth to earn money during the summer months. Mr. William Marshall coordinates the in-school program.

Atlanta Police Department

The Atlanta Police Department will hire youth this summer to work as Community Service Officers.

NAACP

The NAACP will sponsor a Youth Employment Project. This project will serve youth ages 16-22. The project will undertake its own job develop-

ment and recruitment. In addition, job referrals will be provided free of cost. This project proposes to place 200 youth during the summer 1969. The project will be located at 136 Marietta Street. Contact Miss Angela McClung at 577-5821 or 577-4399.

Atlanta Youth Congress

The Atlanta Youth Congress will solicit jobs from small neighborhood businesses. In addition, the Youth Congress will provide volunteers to the Georgia State Employment Services to perform job placement tasks. The Youth Congress expects to develop 200 jobs.

The goals and commitments of the various agencies providing and/or soliciting jobs are as follows:

<u>AGENCY</u>	<u>EMPLOYMENT GOAL</u>
National Alliance of Businessmen	2,500
EOA	253
EOA Funded Proposals	331
Urban Corp	300
NYC	1,200
City of Atlanta	830
Fulton County	36
Rent-A-Kid	2,000
Earn and Learn	100
Federal Agencies	638
AFL-CIO	150
Atlanta Police Department	50
Miscellaneous (GSES)	300
NAACP	200
Atlanta Youth Congress	<u>100</u>
TOTAL	8,988

The employment aspect of the Youth Opportunity Program is well ahead of the 1968 program. For example, in 1968 the job commitment was 6,100. In 1969 the commitment is 8,988 or 47% more than 1968.

RECREATION

Mr. A. B. Padgett, Chairman

There are approximately 500,000 youth in Metropolitan Atlanta. Most of these youth will be seeking ways to spend their leisure time during the summer months.

Unfortunately, the lack of recreational and leisure time activities is most acute in the poverty communities.

City of Atlanta Parks & Recreation Department

To meet the acute shortage of wholesome recreation in poverty communities the major agencies are pooling their resources. Foremost among these agencies is the Atlanta Parks and Recreation Department. The Parks Department is assuming the larger portion of operating responsibilities for the Youth Opportunity Recreation Program.

The Atlanta Parks and Recreation Department will expand the regular program during the months of June, July, and August with particular emphasis on providing needed recreational facilities and activities for the people living in the disadvantaged areas of the city.

Leadership is provided at twenty-four locations in the target areas on a twelve month basis. For the summer of 1969, forty-eight additional areas will be opened. The use of twenty-seven different school facilities has been requested and, granted. This will give a total of ninety-nine supervised recreation areas for this summer.

As added requests are anticipated, it is most probable that over one hundred areas will be in operation before the end of the summer.

Block parks will be open from 9:00 A.M. until 9:00 P.M. and community

center buildingx from 10:00 A.M. until 10:30 P.M. Monday through Saturdya.

An additional staff of approximately two hundred and seventy-five trained in various recreation skills will be employed. There will also be one hundred and seventy youth assistants (age 16-25) employed from the target areas. They will be placed in job slots in their own neighborhoods.

Another five hundred youth assistants will be given an opportunity for a camping-work experience at Wilderness Camp. Fifteen Atlanta Concentrated Employment Program (ACEP) workers will also participate in the program.

Close coordination has been maintained throughout the fall and winter with Economic Opportunity Atlanta and the Atlanta Youth Council. Members of the Recreation Department staff have attended meetings with members of the various neighborhoods in the city to determine their needs and desires in the type program to be offered this summer.

Activities to be offered will include the following:

Arts and Crafts

Painting
Drawing - pencil, crayon
Sculpture
Ceramics
Clay
Papier-Mache
Crepe paper projects
Block printing
Weaving
Stitchery
Jewelry making
Wood working
Puppetry
Camp Crafts
Swimming
Tennis
Golf
Archery
Badminton
Canoeing
Drama
Chorus
Singing games
Music appreciation

Physical Fitness
Slinnastics
Wrestling
Boxing
Weight Lifting
Gymnastics
Tumbling
Self Defense
Judo
Softball
Baseball
Basketball
Volleyball
Soccer
Track & Field
Table Tennis
Day Camps
Resident Camps
Wilderness Camp
Nature Programs
Golden Age Clubs
Teen Clubs
Charm Classes
Low organized games

Folk dancing	Table games
Modern dancing	Quiet games
Tap dancing	Horseshoes
Baton twirling	Box hockey
Cheer leading	Model boats
Social Recreation	Model cars
Sewing	Model airplanes
Flower arrangements	Photography
	Movies

Trips - Kennesaw, Six Flags Over Georgia, Baseball and Soccer Games, Zoo, Cyclorama, Stone Mountain, Coca Cola Company, Lays Potatoe Chip, General Motors, and other points of interest in Atlanta.

Tournaments - Softball, Baseball, Basketball, Tennis.

Wilderness Camp - fifty underpriviledged boys per day for ten weeks - earning \$1.60 per hour for five hour per day.

Track and Field Meet - Boys and Girls.

Swimming Meets - Boys and Girls.

Contests - Hula Hoop, Horseshoes, Carrom.

Picnics, Parties, Dances

Play Day - City-Wide

Guitar Lessons - Battle of the Bands

Airplane Flights

Free milk, fruit, juice, and cookies

Sprinklers

The first week of June will be devoted to a training session for all new personnel. All areas will be open and a full program in effect starting June 9 and will continue through Labor Day, September 1.

Parks, Playgrounds & Recreation Center

Area I

Twelve Month Operation

Home Park
Howell Park
J. A. White

Summer

*Ashby Circle
*Maddox
*Magnolia & Maple

*Central City (717 Marietta)
*Haynes
*Ladd Street
*Mozley Park
*Techwood
*University
*Vine City

*Strong & Kennedy
*Thurmond
*Washington
*West End Park

*Target Areas - 14
Total 17

Area II

Twelve Month Operation

Orchard Knob
Perkerson
South Bend
*Adair
*Joyland
*Pittman
*(Thomasville - not open)
(Under Construction)

Summer

*Bethlehem Center
*Brown Avenue
*Carver
*Georgia-McDaniel
*Mary-Coleman
*Park Avenue-Lansing
*Plunkettown

* Target Areas - 11
Total 14

Area III

Twelve Month Operation

Garden Hills
E. P. Howell
Knight
Peachtree Hills
*Bedford-Pine
*Butler
*Forrest & Fort
*666 Parkway

Summer

*Angier & Parkway
*Boulevard & Auburn
*Boulevard Place & Glenn Iris
*Daniel Street
*Hanover * Renfroe
*Perry Boulevard - Lively
*Piedmont Park
*Sampson & East
*Vernon Street
*Wylie - Tye
*618 Irwin Street

* Target Areas - 14
Total 19

Area IV

Twelve Month Operation

Adams
Adamsville
Ben Hill
West Manor
Anderson
*English Park

Summer

*Arlington Circle
*Center Hill
*Mary George Ave. - Perry Homes
*Radcliffe
*Perry Boulevard - Habershall
*Tremont Drive

*Grove
*Gun Club

*Wilson Avenue
*2185 Verbena Street

* Target Areas - 12
Total 16

Area V

Twelve Month Operation

Brownwood
East Lake
*Bass
*Branham
*Cook
*Daniel Stanton
*Dodd Avenue
*71 Little Street

Summer

*Capitol Avenue
*Capitol Homes Center
*Connally Street
*Gilliam
*Grant Park
*Haygood-Crew
*Ira
*Pryor
*Richardson Street Center
*Stadium
*Walker Park
*Washington-Ryder
*Wesley
*Windsor-Richardson

* Target Areas - 20
Total 22

Swimming Pools

The following are opened daily for those wishing to swim. Lessons are scheduled from 10:00 A.M. - 12:00 Noon, Monday - Friday for individuals who come to the parks and register.

Adams
Candler
Chastain Memorial
Garden Hills
Joyland
South Bend
Washington
Wesley Avenue
John A. White

These pools are opened daily. Lessons are offered to groups from 10:00 A. M. - 3:00 P.M., Monday - Friday:

Gun Club
Maddox
Mozley

Oakland
Piedmont
Pittman

PORTABLE POOLS

Area I

Marvin Billups

Thurmond Street
Magnolia & Maple (moved from Rhodes)
Ladd Street (new-if available)

Area II

Mollie Wagoner

Georgia Avenue - McDaniel
Plunkettown
Thomasville

Area III

Pending

Butler
Hanover - Renfro
Sampson East (moved from Wylie-Tye)
Bedford Pine (moved from Merritts)
Irwin Street (new - if available)

Area IV

David Knowlton

Verbena Street
Perry - Habershall
Arlington Circle (new - if available)

Area V

Eddie McLemore

Little Street (moved from Connally)
Haygood - Crew
Washington - Ryder
Walker Park (new - if available)

Recreation in the Elementary Schools

Recreational and enrichment programs will be sponsored at some of the Atlanta Schools by the City Parks and Recreation Department. The program will consist of a variety of recreational activities and enrichment programs such as: arts and crafts, drama, singing for fun, entertainment, field trips, swimming, etc. The recreation program in the following schools will begin June 9, 1969 and terminate August 23, 1969:

<u>Area</u>	<u>School</u>	<u>Daily Hours</u>	<u>Saturday</u>
I	Craddock	4:00 P.M.-9:00 P.M.	1:00 P.M.-6:00 P.M.
I	Hardnett	4:00 P.M.-9:00 P.M.	1:00 P.M.-6:00 P.M.
II	Blair Village	4:30 P.M.-9:30 P.M.	9:00 A.M.-9:00 P.M.
II	Gilbert	4:30 P.M.-9:30 P.M.	9:00 A.M.-9:00 P.M.
II	Harper	4:30 P.M.-9:30 P.M.	9:00 A.M.-9:00 P.M.
III	Butler	4:00 P.M.-9:00 P.M.	9:00 A.M.-1:00 P.M.
III	Forrest	4:00 P.M.-9:00 P.M.	9:00 A.M.-1:00 P.M.
III	Hill	4:00 P.M.-9:00 P.M.	9:00 A.M.-1:00 P.M.
IV	Scott	4:00 P.M.-9:00 P.M.	1:00 P.M.-6:00 P.M.
IV	Walter White	4:00 P.M.-9:00 P.M.	1:00 P.M.-6:00 P.M.
V	Cook	1:00 P.M.-9:00 P.M.	1:00 P.M.-6:00 P.M.
V	Hubert	12:00 P.M.-8:00 P.M.	12:00 P.M.-8:00 P.M.
V	Johnson	12:00 P.M.-8:00 P.M.	12:00 P.M.-8:00 P.M.
V	Pryor	12:00 P.M.-8:00 P.M.	12:00 P.M.-8:00 P.M.
V	Toomer	12:00 P.M.-8:00 P.M.	12:00 P.M.-8:00 P.M.
I	Washington	4:00 P.M.-9:00 P.M.	1:00 P.M.-6:00 P.M.
III	Grady	4:00 P.M.-9:00 P.M.	9:00 P.M.-6:00 P.M.
IV	West Fulton	4:00 P.M.-9:00 P.M.	1:00 P.M.-6:00 P.M.
V	Bass	12:00 P.M.-8:00 P.M.	12:00 P.M.-8:00 P.M.
V	Murphy	12:00 P.M.-8:00 P.M.	12:00 P.M.-8:00 P.M.

Economic Opportunity Atlanta, Inc.

Another large recreation component for 1969 will be the EOA Recreation Program. This program will operate through the 14 Neighborhood Service Centers of EOA. It will cover most of the poverty areas in Atlanta and the Metropolitan Area. These programs are as follows:

EOA Central City Neighborhood Service Center will operate a summer recreation program. This will be operational in the following locations: Central City Youth Center, Salvation Army Red Shield facility, area playlots and the neighborhood service center. Youth will be employed as assistants for the program. These youth will be recruited from the Central City target areas. The following activities are planned: Field trips, dances, sports, counseling, employment referral, arts and crafts. Activities will also be offered to young adults in the evenings. This program is designed to meet the demands of all age levels in target area.

EOA East Central Neighborhood Service Center will offer programs involved in employment, cultural, and recreational activities. Referral and program assistance will be given to other agencies operating programs in the target areas of East Central. The program will consist of sports, recreation activities, youth center, cultural activities, arts and crafts, and field trips. Youth will be employed to assist in these projects. These youth will be recruited from the EOA target areas.

EOA Edgewood Neighborhood Service Center will organize a recreation, cultural and employment program. Programs will include recreational sports, dancing classes (ballets), tours, drama experience, trips

to the theaters, plays, musicals. Other activities are bowling, skating, and horseback riding. Other aspects of the program includes referral to other programs offered in the target areas, coordination of resident camping and day camp programs, establishment of a target area youth council. A campmobile will also tour the areas of high population on a weekly schedule. Youth and young adults will be employed to assist and direct these programs in the target areas of EOA.

EOA Gwinnett County Neighborhood Service Center will organize rural and semi-rural recreational sports, league plan, playlots, field trips, camping, sewing, personal hygiene, water and heating, safety, first aid, drama, musical activities. Youth councils will be organized to assist in these programs. This project will be operated in the EOA target areas. Youth and young adults will be employed to assist and direct these programs.

EOA NASH-Washington Neighborhood Service Center will organize recreation, cultural/educational, and employment programs. Programs will include sports, clinics, dances, drama, theater, and organization of youth councils. Youth and young adults will be hired to assist and direct these programs. The projects will be located and operated in the EOA target areas.

EOA North Fulton Neighborhood Service Center will organize rural and semi-rural programs for youth and young adults. Programs will include recreational sports, indoor and out-of-door activities, arts and crafts, fishing, bicycling, trips and tours, and organization of youth council. Youth and young adults will be employed

to assist and direct these programs. These programs will be in the target areas of EOA.

EOA Northwest (Perry Homes) Neighborhood Service Center will organize recreation, education, and employment programs. Programs will include recreation, sports, art, arts and crafts, music training, drama, teenage clubs, Wall of Pride (paintings of famous heroes for art participants), and all types of recreational activities. A half-way house will be established for school drop-outs. This project will attempt to have youth return to school via sports, education, and counseling. Youth and young adults will be employed to assist and direct the many varied programs offered. All programs will be conducted in the EOA target areas.

EOA Pittsburgh Neighborhood Service Center will organize recreation, counseling, and employment programs. Programs offered will be recreational sports, arts and crafts, cultural tours, youth councils, expanding activities, and program referral. Youth and young adults will be employed to assist and direct these programs offered. These programs will serve in the target areas of EOA.

EOA Price Neighborhood Service Center will organize recreational, cultural and educational programs. Activities offered will be recreational sports, boxing, bowling, swimming, league sports, trips, arts and crafts, drama, dancing, ballet lessons, camping trips, baseball clinics, and program referral. Youth and young adults will be employed to assist in these programs. Programs will be operated in the target areas of EOA.

EOA South Fulton Neighborhood Service Center will organize a recreation and employment program for youth in the rural and semi-

rural South Fulton target areas of EOA. The activities will include recreational sports, arts and crafts, playlots, program referrals, employment and employment referral, personal hygiene and grooming, cultural activities, drama and field trips. The youth recruited for these programs offered by the Neighborhood Service Center would not have any extensive summer programs were it not for the EOA Neighborhood Service Center and volunteer residents of South Fulton. Youth and young adults will be employed to direct and assist the many varied programs offered by the Neighborhood Service Center.

EOA Summerhill-Mechanicsville Neighborhood Service Center will organize summer recreational, educational, and employment programs, educational programs, dance, arts, tutorial project, sports, leagues, trips, dances, economic workshops, scouts, boys and girls and teenage referral. Youth will be employed in these programs to assist the professionals. This program will be in the EOA target areas.

EOA West Central Neighborhood Service Center will organize a recreational, educational program for the Neighborhood Service Center target areas. Programs offered will include recreation, sports, arts and crafts, tours, cultural and educational activities, employment referral and counseling. Youth and young adults will be employed to assist in program activities offered by the Neighborhood Service Center. Volunteers will be organized to assist in programs not fully staffed due to lack of funds. This program will operate during the twelve weeks of the local school vacation in the EOA target areas.

EOA West End Neighborhood Service Center will conduct a recreational, educational, cultural and employment program. Programs will include

sports, playlots, arts and crafts, cultural activities, record hops, outing, teen town, art workshops, field trips, referrals to other agency programs. Employment referrals, youth centers, and counseling and still other aspects of the program. Participants will be recruited from the target areas of West End Neighborhood Service Center. Youth will be employed to assist in the operation of these projects. These projects will operate in EOA target area.

EOA Rockdale-Conyers Neighborhood Service Center will organize a rural and semi-rural recreation project. The EOA Neighborhood Service Center will be the only agency providing recreation in the county. The program consists of a youth center, use of a school, and playlots. This program will also provide recreation sports, night activities for teenagers, dances, leagues (baseball), tutorial program, camping, trips, and counseling. Youth and young adults will be hired to assist the professionals in these projects.

Community Chest & Other Agencies

In addition to the special recreational activities to be undertaken by EOA Neighborhood Service Centers, EOA has contracted with several other private agencies for recreational services in the target areas listed below.

The Atlanta Girls' Club, Inc., will operate expanded programs at three clubs. The Girls' Club will offer sports, counseling, coed programs, homemaking, resident camping, trips and outings, arts and crafts, educational and cultural activities. The program will recruit girls from the target areas of EOA. Ten young girls 14-21

will be hired to assist the professionals during the summer. The hours at these clubs will also be extended.

The Atlanta Area Boy Scouts will recruit 150 non-scouts and 150 youth who are non-scout members to Day Camping two days per week for five weeks. Transportation will be provided, meals and equipment to insure the youth having a good experience. This camp is a resident camp and offers more than the normal day camp program. Youth recruited will be in the age range of 11-13. Recruitment will be made via the EOA Service Centers in the target areas. A youth (16-21) will be hired for every 10 boys attending camp.

The Butler Street YMCA will expand its normal programs during the summer months. They will also employ 100 area youth as locker room attendants, program assistants, and send 300 youth to resident camp. Part of the day would be in repairing building, cutting trees, grass, etc. The remainder of the day will be used for recreation. Youth will also be hired as kitchen helpers, junior leaders, and assistant cabin counselors. A teen program will be operated during the evening hours for dances, pool, swimming, movies, field trips, youth forum discussions, and lectures. Other facilities being utilized by the Butler Street YMCA will be the Summerhill YMCA Branch, Perry Homes YMCA and the Butler Street Resident Camp, Allatoona.

The Grady Homes Girls' Club, Inc. will expand their program in the community in hours of operation, 500 additional girls, and employment of youth (girls) 14-21, from the community being served. Programs will be normal Girls' Club activities. An expanded day camp will be operated for girls 6-14 years of age from 9:00 A.M. to 3:00 P.M. and youths (girls) employed as program assistants. The

Day Camp will offer outings, etiquette, dramatics, films, record hops, and plays by the participants will be from the EOA target areas.

The Metropolitan Atlanta Boys' Clubs will operate six clubs in the target areas of EOA. The clubs will expand their hours during the summer months from 9:00 A.M. to 10:00 P.M. six days per week.

In addition, the Boys' Club will hire 62 youth to assist the professional staff. The Boys' Clubs will expand their programs in areas of sports, counseling, education, workshops, and normal Boys' Clubs programs for disadvantaged poor youth.

The Metropolitan YMCA of Atlanta and The Southeastern YMCA will conduct a recreational program in swimming. The Swimming Program will be to teach youth to swim. The normal YMCA program will also be expanded during the summer months.

The Northwest Georgia Girl Scout Council will operate day camps for girls which will include sports, health and safety, citizenship, international scout program, arts, cooking, outdoor living, self-government, housekeeping, money management, family relations, nature and natural science. In addition, 32 girls will be taken to resident camp (ages 10-15) for a two week period. This program will be operated in the target areas of EOA.

The Royal Knights Foundation, Inc., will organize recreational programs for youth in the Vine City Area. The program will be sports, trips, counseling, indoor and outdoor activities, day camp, teenage program --until 9:00 P.M., boxing, employment referral and pool. Youth will be employed to assist in the programs. This project will operate in the NASH-Washington EOA area. The YMCA of

Atlanta will operate expanded programs for girls in the poverty areas of Atlanta. Program activities will include preparing girls to properly seek employment, how to dress and act during an interview, how to answer an employer, filling out applications, references, what relations of employer and employee should be, and introductions to new job openings. A phase of the project will also be in working, training, office filing, business machines, and cash registers. Another program offered will be a training program for girls to work with children in Headstart programs. A summer day camp will be operated prior to the summer operation. Twelve young girls will be given in-service training to assist the professionals during the day camp operations. Another program will be an enrichment (cultural and tutorial), drama, sewing and grooming program with group discussions in history and contributions of famous Americans. These programs will be operated in the EOA target areas.

The U.S. Army Youth Opportunity Program is a special project operated by the U.S. Army. This program operates to assist disadvantaged youth in the EOA East Central Neighborhood Service Center area of Atlanta. It will operate year round and will serve about 100 youth. The project offers recreation, sports, indoor activities, games, trips, tours, charm classes, movies, sewing, reading, music, arts and crafts, drama, health education and driver education. Ages of youth recruited and referred by the EOA East Central Neighborhood Service Center to this project are 11-18 boys and girls. The only change in the summer offered will be more outdoor activities.

The Vine City Foundation will hire youth as recreation organizers to recruit youth for youth programs that best fit their needs. Pro-

grams will also be organized by youth in the following areas: recreation, tutorial, and cultural. A group dynamics program will be organized by hard core youth and supervised by the Vine City Foundation staff. Four hard core youth will be hired to work in this project. The WAOK Radio Station will conduct street dances, record hops for youth during the summer months. Ten youth will be hired as Disc Jockeys to conduct their programs. WAOK will conduct its program in the target areas of EOA.

The Wesley Community Center and Bethlehem Center will conduct an expanded summer recreational program. Trips, outings, crafts, camping, and games indoor and outdoors are some features of the program. The main feature of this project is small group participants. The youth will be recruited from the EOA target areas of Atlanta. The program will also be operated in an EOA target area.

Community Chest Agencies
(Regular Summer Programs)

Most of the Community Chest Agencies and other group service agencies will conduct on-going programs during the summer. Such programs will be available to children and youth through out the metropolitan area.

The activities of these programs will be generally available to regular members of such agencies.

In addition, these agencies have indicated that they will make efforts to expand their regular programs and extend them through out the Summer Vacation Period.

These agencies are listed as follows:

1. Campfire Girls
2. Atlanta Girls Club, Inc.
3. Bethlehem Community Center
4. Boy Scouts

5. Butler Street YMCA
6. Grady Homes Girls Club
7. Atlanta Boys Club
8. Girl Scouts
9. Savannah Street Neighborhood House
10. Wesley House Centers
11. Metropolitan YMCA
12. Metropolitan YWCA

DeKalb County EOA-Recreation Department

The DeKalb County EOA and Recreation Department have pooled their resources in efforts to provide additional services to DeKalb County's Youth during the summer months.

Several programs are planned to effect a more comprehensive summer program.

The areas planned for are as follows:

<u>Area</u>	<u>Location</u>	<u>Supervisors</u>
Chamblee Doraville	Church lot at Peachtree Industrial Road	1 - \$900 plus 3 NYC workers
Clarkston	The end of Clark Street	1 - \$900 plus 3 NYC workers
Tucker	Peters Road	1 - \$900 plus 3 NYC workers
Washington Park	Tobie Grant Park	To be provided by DeKalb Recreation Department 3 NYC workers needed
Redan	Redan Elementary School	1 - \$900 plus 3 NYC workers
Lithonia	Bruce Street Elementary or Lithonia High School	1 - \$900 plus 3 NYC workers
Bouldercrest	Bouldercrest Elementary School	1 - \$900 plus 3 NYC workers
Miller Grove	Miller Grove Baptist Church	1 - \$900 plus 3 NYC workers
Stone Mountain	Stone Mountain Park Stillhouse	1 - \$900 plus 3 NYC workers

Oakhurst		The YMCA will handle this area 3 NYC workers needed
Lynwood Park	Lynwood Park Elementary School	1 - \$900 plus 3 NYC workers
Oglethorpe Apartments	Oglethorpe Apartments	1 - \$900 plus # NYC workers
County Line		To be provided by DeKalb Recreation Depart- ment 3 NYC workers needed
DeKalb Memorial Park		1 - \$900 Check with YMCA to see if they can operate it
Total amounts needed:		<hr/> \$9,900

Atlanta Junior Chamber of Commerce

Another privately sponsored summer program will be the various activities of the Atlanta Junior Chamber of Commerce. There programs will be: Vacation Days, a series of daily recreational and educational field trips for younger children from several poverty areas; The Little Street Community Center, a multi-purpose recreation facility located in the Summerhill neighborhood.

Several Metropolitan Public Recreation departments will be offering special programs during the summer. These include College Park, East Point, DeKalb, County, Clayton County and Fulton County.

Community Schools

The Atlanta community schools will offer activities for children, youth, and adults in each of the communities listed below:

Elementary Schools

Bethune
Bryant
Capitol Avenue
Coan Middle
Cooper Street
Gideons
Grant Park
Jerome Jones
M. Agnes Jones
Ware

High Schools

Archer
Brown
Dykes
Howard
Parks, Jr.
Price
Smith

Special enrichment and recreational activities will be planned according to the interest of the community participants. Some of the activities might include:

Archery
Ceramics
Cooking for Fun
Creative Crafts
Creative Dramatics
Creative Writing
Gymnastics
Judo
Modern Dance

Photography
Puppetry
Quiet Games
Sewing
Softball
Table Tennis
Tailoring
Track and Field
Typing

The enrichment activities will be scheduled for an eight-week period beginning June 9, 1969 and ending August 2, 1969. The recreational activities will begin at the same time but will be extended until August 23, 1969.

The EOA Recreation Program is cooperation with Parks and Recreation Department and the Community Chest will provide widespread distribution of programs activities.

Another significant factor of the 1969 Recreation program is that it will cover the areas of unmet and new needs as identified by the Technical Executive Committee during the planning process.

Morehouse College

Morehouse College will sponsor a Summer Sports Program for disadvantaged youth. This program is funded by the National Collegiate Athletic

Association for approximately \$35,000.

Two hundred fifty youth will participate in this program, most of which will live in close proximity to Morehouse College.

The program will provide a hot lunch. It also provides youth with training in the various athletic skills.

EOA, Parks and Recreation, The Community Chest and the Youth Council will refer youth to the project. The project will operate four hours a day (9:30 - 1:30) for six weeks.

The Youth Opportunity Recreation Program as presently planned shows much potential and improvement over 1968. Hopefully 1969 will have the best program ever.

CAMPING

Mr. Frank Player, Jr. - Chairman
Mr. Charles Green - Co-Chairman

In 1968, only 5% of the inner city poor youth participated in resident camping activities. In order to prevent the scarcity of camping opportunities for poor youth from reoccurring in 1969, a Camping Sub-Committee was created in January, 1969 to deal with the problem of resident camping opportunities and camperships for poor youth.

The camping sub-committee has sent camping questionnaires to all groups which operate resident and/or day camps. The purpose of the questionnaire is to find out how agencies utilize their camps and camperships to benefit poor youth.

Several of the agencies have indicated that they will provide camping opportunities for poor youth. These are as follows:

<u>AGENCY</u>	<u>LOCATIONS</u>	<u>RESIDENT CAMP</u>	<u>DAY CAMP</u>
Camp Fire Girls	Camp Toccoa Camp Eluta-Mt. Paran Rd. Camp Tawasi-Mathis Dairy Farm Camp Cobb-Mt. View Comm. Cen. Camp Wohelo-Mt. Gilead	464	295
Wesley House	Camp Wesley, Fairburn Bethlehem Center	275	150
Boy Scouts	Bert Adams (Hon. Scout) Camp Orr	420	80
Salvation Army	Camp Grandview	300	
Boys Club	Camp Kiwanis	600	
Grady Girls Club	Friendship Day Camp Herndon Day Camp Carver University Day Camp John Hope Bowen Day Camp Perry Day Camp Grady Metropolitan		800

Kirkwood Community Church's Christian Center	Camp Calvin Camp Michael	75	
YWCA (72 Edgewood)	Camp Highland Hi-Neighbor	457	80
YWCA (599 Tatnall)	Phyllis Wheatley		200
Atlanta Parks & Recreation	Lake Altoona, Ackworth, Ga. Wilderness-Barton County	400 350	
Atlanta Presby.	Camp Calvin, Route 2, Calvin	138	
Butler St. YMCA	Lake Altoona Eastside Day Camp--22 Butler	400	800
Girl Scouts	Camp Timber Ridge, Mableton Camp Pine Acres-Ackworth, Ga. Camp Gazelle Dew-Armuchee, Ga.	616	
Girl Scouts (City) Day Camps	Stone Mountain Washington Park Dunwoody Fairburn-Kiwanis Club Lake Spivey Jones Chastain Park Fairwood		2,900
Girls Club (City)	Donnelly Avenue Grant Park Techwood Project-116 Pine Tri-Cities-Bachelor Camp Wesley		900
		225	
Jaycees	Lake Altoona	300 (overnight)	

In addition, the Camping Sub-Committee has contacted every service club and civic group in the Metropolitan Area asking them to increase the number of camperships they are providing to agencies.

The Thomas Beverage Company, the local wholesaler for the Schlitz Brewing Company is sponsoring a unique camping-incentive program. This program will provide 30 youth with Camperships for one week as a beginning.

EDUCATION

Dr. Hilliard Bowen - Chairman
Mrs. Mary Sanford - Co-Chairman

The major Youth Opportunity Program educational activities will be operated by the various school systems.

Objectives:

1. To provide needed remedial and tutorial programs for youth;
2. To provide vocational information and educational activities needed by youth to enter the labor force;
3. To allow creative and innovative educational programs not possible during the winter months;
4. To offer programs and courses not generally available to poor youth during the regular school year.

Special Goals:

1. To provide summer remedial programs for 2,000 students;
2. To provide vocational, technical and occupational information for 2,000 students;
3. To provide tutorial services for 1,400 students;
4. To provide enrichment and advance programs for 1,000 students;
5. To launch an intensive back-to-school campaign to get 2,000 students to return to school.

The Atlanta School System has already indicated that it will concentrate only on educational activities in the summer 1969. In addition, the Atlanta School System has indicated that one experimental programs will be undertaken this summer, which will utilize students in curriculum planning activities.

In addition to obtaining the above commitment, the educational sub-committee has also contacted parochial and private schools. The committee was informed by such schools that they will not be operating any summer programs, but they might let agencies utilize their facilities for special educational activities.

Atlanta Public Schools

The Atlanta Public School System has indicated that there will not be tuition charge for students attending regular elementary summer school or the fourth quarter sessions of high school.

Summer school programs will be offered at the following elementary schools:

Area I

*Bethune
*Carter
*Couch
English Avenue
*Hardnett
Harris
*Herndon
*M. A. Jones
*Lee-Rusk
*Luckie
*Ware

Area II

Gideons
Gilbert
Guice
*Harper
Perkerson
*Slater

Area III

*Finch
*Goldsmith
*Hill
*John Hope
Jackson
Morning side
*Pitts
Rivers
Whittaker

Area IV

*Anderson Park
*Grove Park
Kimberly
*Peyton Forrest
*Towns
*Venetian Hills
*Walter White
Williams

Area V

Capitol Avenue
Coan
Cooper
East Lake
Hubert
*Milton Avenue
*Pryor
Reynolds
*Slaton
*D. H. Stanton
Toomer
*Wesley
*Grant Park Primary

*EMR programs will be offered at those schools designated by an asterisk.

In addition to summer school, Head Start programs will also be offered.

These programs will be offered in the following schools:

Area I

Bethune
Carter
English Avenue Primary
Hardnett

Lee-Ruck
Luckie
Ware

Area II

Dobbs
Gideons
Gilbert

Harper
Slater

Area III

Goldsmith
Hill

John Hope
Pitts

Area IV

Anderson Park
Carey
Grove Park

Mayson
Williams

Area V

Capitol Avenue
Cook
Cooper
Grant Park Primary

Pryor
Slaton
Toomer
Wesley

SPECIAL OPPORTUNITIES

A number of special programs in addition to the regular summer programs will be offered at schools throughout the city. Students interested in these programs but who attend other schools may enroll as space permits.

Area I

Bethune	- Band, Art, and Choral Music
Carter	- Spanish, Typing, and Band
English Avenue	- Band, Typing, Sewing, and Woodshop
Hardnett	- Choral Music
Harris	- Music and Art
Herndon	- Art, Band, and Typing
M. A. Jones	- E.I.P. Projects
Lee-Rusk	- Art, Music, Speech
Ware	- E.I.P. Projects

Area II

Gideons	- Art, Instrumental Music, Physical Education, Typing
Gilbert	- Art, Physical Education, Vocal Music
Guice	- Art, Physical Education, Vocal Instrument Music
Harper	- Art, Typing, Physical Education, Vocal Instrumental Music
Perkerson	- Art, Typing, Vocal and Instrumental Music
Slater	- Art, Physical Education, Vocal and Instrumental Music, Typing

Area III

Finch	- Vocal Music, Typing
Goldsmith	- Vocal Music
Hill	- Typing, Vocal Music
John Hope	- Drama, Vocal Music
Jackson	- Dancing Class, Vocal Music
Morningside	- Typing, Vocal Music
Pitts	- Vocal Music
Rivers	- Art, Drama, Speech Therapy, Vocal Music

SPECIAL OPPORTUNITIES (CONTINUED)

Area IV

Instrumental Music...Individual, small ensemble, and group instrument will be offered for band and string instrumentalists. Classes will be for beginning, intermediate, and advanced students.

Anderson Park	- Instrumental Music
Cascade	- Instrumental Music
Continental Colony	- Band
Kimberly	- Creative Arts, Instrumental Music
Towns	- Creative Arts, Instrumental Music

Area V

Arts and Crafts, Instrumental and Vocal Music, and Speech Therapy will be offered in all summer schools in this area.

Coan Middle School will offer:

Guitar	- a course that involves music and mathematics
Home Economics	- (5-8 grades)
Industrial Arts	- (5-8 grades) A special course in model cars that includes experiences in language arts and mathematics.

Pryor Street will offer:

Ceramics
Home Economics (Sewing, Cooking and Home Decoration)
Dramatics
Public Speaking
Typing

HIGH SCHOOLS

All high schools will operate the fourth quarter schedule beginning June 4, 1969 and ending August 15, 1969.

Special Opportunities

Listed below are courses other than regular quarter offerings which will be available at specified high schools. Students in any school may register for these courses.

Arts and Crafts...Douglass High School offers Arts and Crafts for students adults. 5 quarter hours

Aviation...Primarily a flight training program taking advantage of the best flying season with related ground school. The beginning student will have an opportunity to get in as much flying as possible while starting the regular ground school. The advanced student may continue working toward Pilot Certificate requirements. Cost of flying: \$11.00 per hour, Cessna 150. Link trainer time may be available at a reasonable cost of \$5.00 per hour. For additional information call Mrs. Georgia Kingdom at 755-2231.
Grady - Price - Washington 15 quarter hours

Computer Program (APL)...A course in basic Computer Techniques will be offered at Washington High School. 5 quarter hours

Class Piano...An opportunity to study the piano and to learn to play simple music will be offered at Smith High School. 5 quarter hours

Dance...Modern Dancing will be a part of the 4th quarter activities at Washington High School. 5 quarter hours

Driver and Traffic Safety Education...Driver and Traffic Safety Education consists of two closely articulated phases:

- (1) Classroom instruction (Driver Education 301) in driver and traffic safety education consists of thirty hours of instruction dealing with driver, the vehicle, the roads, other users of the roadway, traffic laws, insurance, and defensive driving.
- (2) Practice driving (Driver Education 302) refers to six hours of in-car instruction in the skills necessary for safe driving.

Driver and Traffic Safety Education (continued)...Practice driving for those pupils who have completed the classroom work will be available at all of the high schools operating the 4th quarter, providing enrollment is sufficient to warrant the course. Students, not taking other subjects, may request to be scheduled for either the first five weeks or the last five weeks of the 4th quarter. Student taking other subjects will be scheduled to drive at regular intervals during the 10-week period.

The complete program, consisting of the classroom phase and practice driving, will be offered at Dykes and Douglass.

English as a Second Language...This course will be offered on the high school level for no credit to those students of foreign background who are having difficulty in their classes because of a deficiency in English. Grady-non credit.

Health Occupational Training Program...This course will be offered at Douglass High School. This will include (a) Work Study Program, (b) Health Seminar, (c) On the Job Experience. One to three hours daily. Call Mrs. Parker at Douglass for further information.

Humanities...Limited to selected 11th and 12th grade (September, 1969) students, this course will combine the disciplines of art, music, literature, and history to provide a broad understanding of the cultural development of man. Included in the course is a two-week study tour of Virginia, Washington, New York, and Massachusetts. Applications for enrollment will be sent to each school. For further information call 892-3114. Memorial Arts Center 15 quarter hours - cost \$175.00

Oceanography...Limited to 20 upcoming seniors. This course involves concentrated study of the Marine environment by interested students who have successfully completed 3 quarters of required biology. Students must have parental permission to enroll in the course which will meet 5 hours daily for 5 weeks, July 14-August 15 including one week of study at Sapelo Island, at a cost of around \$125.00. Jobs will be secured for those unable to pay, if possible. Applications will be screened in each high school. Applications of those who are recommended by the Principal will be sent to Mrs. Annie Sue Brown by April 20 for a city-wide screening by a committee. Northside 15 quarter hours

Russian...Regular class in Russian will be scheduled for interested students at Washington High School. 5 quarter hours

Vocational (Smith and Washington)...Exploratory and advanced training will be offered in the following vocational areas at Smith High School: Commercial Foods; Machine Shop; Woodwork; Electricity; Welding; Auto-Mechanics; and Mechanical Drawing. Each course will be offered in a 2-hour time block except Foods which will run 3 hours daily. 10 quarter hours and 15 quarter hours

Exploratory vocational courses (3-hour time block) will be offered in Food Services, Architecture, Drafting, Welding, Auto Engine Repair, Auto Body Repair, and Painting at Washington High School. 15 quarter hours

Fulton County Schools

The Fulton County Board of Education will be operating regular summer terms at the high school level in the following locations:

1. Milton High School
2. North Springs High School
3. Russell High School
4. College Park High School
5. Campbell High School

The tuition charges for the high schools are as follows:

1. For Fulton County residences:
 - a. \$20.00 for first subject
 - b. \$18.00 for each succeeding subject
 - c. \$30.00 for Driver Education(A student may take any number of subjects for one subject to five).

The hours of operation of the high schools will be from 8:00 A.M. to approximately 1:30 P.M.

The term of the high schools will be June 16 - August 22, 1969.

There will be a Title I program under the 1965 ESEA. This program involves kindergarten activity for pre-school children and also remedial Reading for children in grades 1, 2 and 3.

The locations of these centers are as follows:

1. Dodd Elementary School
2. Roswell Elementary School
3. Ceder Grove Elementary School
4. Central Park Elementary School
5. Beavers Elementary School
6. College Street Elementary School
7. East Point Elementary School
8. Fairburn Elementary School
9. Palmetto Elementary School

There will be regular elementary summer school in grades 4-7 at the following locations:

1. Roswell Elementary School
2. Guy Webb Elementary School
3. Harris Street Elementary School
4. North Avenue Elementary School
5. M. P. Word Elementary School
6. Avery Elementary School
7. Quillian Elementary School

The dates for the Title I program and for the elementary program (grades 4-7) are June 16 - August 8, 1969.

DeKalb County Schools

Summer School Opportunities will be offered by the DeKalb County School System. These opportunities will be offered in the following schools and locations.

Elementary Schools

Huntley Hills
Evansdale
Coralwood
Idlewood
Roland
Clifton

Location

Chamblee-Doraville
Tucker
North Central DeKalb
Clarkston-Stone Mountain
S. Indian Creek Drive
S. W. DeKalb

These schools will be open for 45 days, June 11 until August 13.

Tuition charge will be \$35.00 for the Summer Quarter.

High Schools

Clarkston
Columbia
Lakeside
Sequoyah

Location

Clarkston
S. Central DeKalb
N. Central DeKalb
N. DeKalb

Tuition charge for the high schools will be \$51.00 per unit of credit.

Registration will be held on June 9-10.

In addition to the above, the DeKalb County School System will operate a Title I program for 165 seventh graders at the Indian Creek School. Children

throughout the County will be transported to the school.

Atlanta Public Library

The Atlanta Public Library will operate two special inner-city summer programs in addition to regular library activities.

The two library programs will be the Indian Giver and the Free Reeler. Both of these programs will operate from vehicles.

The Indian Giver is a small bookmobile which is stocked with paperback books for circulation among patrons.

The Free Reeler is a larger vehicle equipped with a film projector and screen for the showing of movies. This cinemobile will seat approximately 30 people.

The scheduled stops and locations of the Indian Giver and Free Reeler are planned as follows:

MONDAY

ADAIR PARK
2:00 - 4:00
Indian Giver
Est. 63 patrons/wk.

WEST CENTRAL EOA
Free Reeler
7:30-9:00
Est. 60 patrons/wk.

FULTON MILLS - BEDFORD PINES (ALTERNATE)
7:30 - 9:00
Indian Giver
Est. 100 patrons/wk.

TUESDAY

U. S. ARMY CENTER
3:00 - 5:00
Indian Giver
Est. 25 patrons/wk.

WEDNESDAY

ATLANTA UNIVERSITY
3:00 - 4:00
Indian Giver
Est. 20 patrons/wk.

VINE CITY
4:30 - 6:30
Indian Giver
Est. 50 patrons/wk.

WEST END EOA AREA
7:30-9:00
Free Reeler
Est. 25 patrons/wk.

THURSDAY

JOYLAND PARK
2:00 - 4:00
Indian Giver
Est. 80 patrons/wk.

WHEAT STREET APTS.
7:30 - 9:00
Indian Giver
Est. 100 patrons/wk.

NORTHWEST EOA AREAS
7:30 - 9:00
Indian Giver
Est. 25 patrons/wk.

SATURDAY

The Free Reeler will go to different areas each week to show films to people it attracts.

The Indian Giver will alternate Saturdays afternoon stops between Hillcrest Center and Plunkett town but the morning stops have not yet been determined. We hope to have approximately 75 patrons each Saturday.

Clayton County Schools

The Clayton County School System will offer summer school programs in several schools. These are as follows:

1. Fourth quarter summer school for grades 9-10 at North Clayton Senior High School in College Park. Tuition charged;
2. Fourth quarter summer school for grades 9-10 at G. P. Babb Junior High School in Forest Park. Tuition charged;
3. Summer remedial program for grades 1-6 at Huie Elementary School in Forest Park. Tuition charged;
4. Summer remedial program for grades 1-6 at Lake Harbin Elementary School on Lake Harbin Road. Financed entirely by Title I, E.S.E.A. No tuition;
5. Headstart program for pre-school children at Church Street Elementary School in Riverdale, Huie School in Forest Park, and Suder Elementary School in Jonesboro. Financed by EOA. No tuition;
6. Summer recreation program for school age children at 15 sites in Clayton County. Financed by EOA. No charge to participate.

Privately Sponsored Tutorial And
Study-Help Projects

Grady-Metro Girls' Club, Inc.

The Grady Metro Girls' Club will offer tutorial help and remedial reading in several low income neighborhoods.

Saint Vincent de Paul

Saint Vincent de Paul will operate a tutorial project in the Bedford Pine Area.

Savannah Street Mission

The Savannah Street Mission will operate a special tutorial project on a request basis

Atlanta Urban League

The Atlanta Urban League will take youth who will be recommended by the court from poverty areas. These youth will be given extensive education in a relaxed atmosphere. The youth will receive a salary. This will enable them to buy new clothes and other essentials. Overnight trips will be taken, at least four hours per day will be spent on education; the remainder of the day will be spent for cultural and recreational activities. The program will operate in all EOA target areas.

Emmaus House

The Emmaus House program is designed for boys and girls, 6-14 years of age. The program will have a facility open day and evenings to teach basic educational subjects, recreation, cultural activities, outings, field trips and counseling. The project will be staffed by volunteers and youth assistants under the direction of the Director of the Emmaus House. This project will recruit 100 boys and girls from the EOA target areas.

Learning Foundation

The Learning Foundation will provide tutorial and study-help programs at regular cost.

Morehouse College

Morehouse College has received a grant of \$100,000 from the Field Foundation according to a recent announcement made by Dr. Hugh M. Gloster, President of the college. This special grant was made in Memory of Dr. Martin Luther King, Jr., an alumnus of Morehouse, for the purpose of relating the College to problems of the inner city of Atlanta.

Dr. Gloster said that the Field grant will support a second phase of Project CURE which was begun by Morehouse last summer. Phase I was supported by \$50,000 grant from Morehouse Board Chairman, Charles Merrill.

Last summer's program included projects in early childhood development and enrichment, youth development and enrichment, leadership training and development, basic and continuing adult education, and citizenship education. The entire program was enthusiastically received by citizens of the inner city; and the citizens Neighborhood Advisory Committee, Northwest Perry Homes Center, presented citations to the project director and assistant director for their work. The citations "For Out-standing Services, Summer 1968" were presented at a dinner honoring the recipients. Dr. Anna Grant, professor of sociology at Morehouse, who served as director of Project CURE said, "I think nothing could be more indicative of the real success of our program than the fact that this gesture of appreciation was made by the people we were trying to serve."

The youth development and enrichment program, in which Morehouse and Spelman students served as tutors to inner city youth and as champions and tutors to court-adjudged juvenile delinquents has continued throughout the fall and winter despite the fact that funds were no longer available.

Phase II of Project CURE, which will also be directed by Dr. Grant, will operate an entire year -- June 1, 1969 through May 31, 1970 -- with the funds provided by the Field Foundation and will include two components -- a Resources Information Exchange and an Economic Resources Development.

The purpose of the Resources Information Exchange will be to provide residents of the inner city with knowledge about the many services offered by both public agencies and private agencies which some persons might need but do not know about. The exchange will also study the responsiveness of the various agencies to the real needs of the people. The Central Information Exchange, housed on the Morehouse campus, will operate on a 24 hour basis; Neighborhood Information Centers will operate out of accessible area offices; and certain "natural leaders" in each neighborhood will be selected by their neighbors to serve as Home Information Officers.

ARTS

Mrs. Rhodes Perdue, Jr. - Chairman
Mrs. Harold Barrett - Co-Chairman

An Arts Sub-Committee has been formed and is working to secure opportunities and activities for disadvantaged youth in the Fine Arts.

The Arts and Cultural Program for the 1969 YOP will operate under the general title of "Creative Atlanta."

Planning for the 1969 YOP arts activities has been seriously hampered by the very limited amount of funds for arts activities.

In spite of the limited funds available for a YOP Arts Program, the Sub-Committees has managed to identify some of the arts activities which will be available for the Summer 1969.

Salvation Army

The following program will be conducted at the Bellwood Boys' and Girls' Club during the summer months.

FINE ARTS PROGRAM

This program will be conducted 3 nights a week under the leadership of a qualified leader from Clark College.

This program will serve young people in the Bellwood and surrounding areas of the city. We have no way of knowing at this point, how many young people will be served.

Simpson Street Arts Center

Another meaningful art program will be operated by the Franciscan nuns. This project is an Arts Center located in a deprived area of the city.

The present program includes the following:

Visual Arts - 9 hours per week of painting, drawing, printmaking, clay, crafts, etc., for about 80 children.

Creative Writing - 4 hours per week for about 8 children. This class produces a monthly magazine, "Hey Look" and are anticipating a publication of their work by the Georgia Art Commission and McGraw-Hill Publishing Company.

Dance - 3 hours per week for about 45 children some of whom enter local community talent shows and programs.

Photography - 6 hours per week for 3 students.

Classes are scheduled after school at 4 P.M. and all day Saturday.

The proposed Summer Program looks like this:

	<u>Mon.</u>	<u>Tues.</u>	<u>Wed.</u>	<u>Thurs.</u>	<u>Fri.</u>	<u>Sat.</u>
9:00 A.M.						
" "						ART-----
1:00 P.M.						
1:30 P.M.						
" "						DANCE, DRAMA, CREATIVE WRITING, MUSIC and PHOTOGRAPHY*
3:30 P.M.						
" "						CLAY-----
5:00 P.M.						
7:00 P.M.						
" "						TEENAGE CLASSES**
9:00 P.M.						

*These classes will be scheduled on a once or twice a week basis according to the availability of the teachers.

**These classes will include art, drama, music, etc. according to the inclinations of the teen-agers, and availability of teachers.

SATURDAY will be reserved for field trips to the Zoo, Fernbank, etc.

The Atlanta Parks and Recreation Department will offer the following

Arts Programs:

Painting, Drawing, Sculpturing, Ceramics, Drama, Chorus, Music Appreciation, Modern Dancing, Tap Dancing.

EOA has a person working at the community level in efforts to determine the degree of interest in the arts by neighborhood residents.

The Arts Sub-Committee has written over 50 agencies requesting information concerning their programs Vis A Vis the Arts.

Many of these agencies have indicated that they will submit proposals so that they might undertake some activities in the Arts.

Two proposals have already been submitted. These are described as follows:

Proposal For A Community Theatre In The Edgewood-Kirkwood Area

The Program will involve youth age fifteen (15) and up in a Community theatre, including drama, dance and music workshops. Training will also be available for those interested in set design, lighting and sound.

The program as projected will involve at least one hundred and fifty youth in workshops running six (6) days a week.

Paid Staff:

Director - to run theatre as artistic director and participate in program administratively, to direct and supervise volunteers and other staff.

EOA Youth Assistants (to be paid by EOA)

Administrative Assistant

Technical Director

Outreach Worker

Volunteers - to help run workshops in all three areas (dance, drama, and music)

VISTA - to assist director administratively to help coordinate with other youth programs in area.

Summer Budget:

Director @ \$125 per week for ten weeks	\$1250.00
Telephone for three months	30.00
Utilities for three months	60.00
Miscellaneous expenses; for	
Volunteer expenses, contingency fund,	
equipment and materials not available	
on loan or for free, transportation	
expenses	500.00
	<u>\$1840.00</u>

Hardee Circle Arts Center

At present the center is staffed by members of the Black Art Student alliance of the Atlanta University complex. Their association will end at the close of the college year unless funds can be found. It is hoped that money can become available to pay two of this group so that continuity might be maintained in the program.

The Center serves approximately one hundred youth, eight to fifteen years old now. Classes include drawing, painting, clay, magazine writing and movie making. The expenses for the movie making, which meets once a week and produces 16 mm movies of professional quality, is paid by the contracting agent, Urban Mythologies.

Budget:

Two people at \$2.25 an hour, 40 hours a week for ten weeks----	\$1800.00
Fund for materials not available free or on loan-----	200.00
	<u>\$2000.00</u>

Challenge 69

Another Arts proposal is submitted for funding. This proposal is sponsored by the Academy Theatre. It is known as "Challenge 69" and will operate in the following manner.

"Challenge 69" is an arts program to encourage the positive values which our youth are ready to put to use -- their desire to become productive creative human beings who are capable of being relevant to the real needs in their community. It is a program challenging our youth to work together to give artistic form to their search for meaning and thereby share with us a clearer statement of who they are -- and who we are.

The basic work involves youth from throughout metropolitan Atlanta

who have become together in the Atlanta Memorial Arts Center to work as exploring artists.

From this basic work, they then spread out into partnership with Atlanta's Inner-city programs for children and other community service agencies. And for all of us, they give another dimension to the resources for Atlanta that can be nourished in our arts center home.

Arthur Harris Foundation

In 1968, Arthur Harris, President of Scripto, provided funds for a small visual arts program in the Inner-city. Mr. Harris has indicated that he might fund the same type of activity again in 1969.

The Arts Sub-Committee has contacted several agencies in efforts to obtain a location for the Arthur Harris Project in close proximity to Scripto, Inc. The principal of John Hope School has indicated that he would be happy to have such a program in his school during the Summer 1969.

Arts activities will be offered in the Model Cities area through the Atlanta Arts Council.

The Guild will operate a photography project known as The Urban Mythology Film Program.

The Urban Mythology Film Program uses film and photography as a way of focusing attention on the myths which prevade the urban environment, thus affording children an opportunity to establish an art based on their everyday lives.

This program differs from other in three respects: 1) It provides children of diverse cultural backgrounds an opportunity to work with established and apprentice artists; 2) it is intended to reach a mass audience through a television series of children's stories and photographs; 3) it is an active

children's stories and photograph; 3) it is an active attempt to involve children in developing myths that are relevant to themselves and to urban culture.

EOA Creative Atlanta Program

The Creative Atlanta project is to develop a genuine interest in the creative arts at the grass root level of the various neighborhood service centers this summer.

Based on the limited funds available, the following are contemplated:

1. Music -- Mr. John B. Lawhorn to instruct a group of volunteers on his revolutionary method to teach music to people who had no previous knowledge of music. These volunteers have agreed to teach twice a week at our neighborhood service centers, (15-20).
2. Drama -- I personally, with the assistance of three drama students of Atlanta University Center will arrange Creative Drama Workshops to be held weekly at the various neighborhood service centers.
3. Arts -- A professional artist of the Art Department of Atlanta University Center will supervise students and volunteers to work in painting sculpture, ceramics, etc., at the neighborhood service centers on a weekly basis.
4. Creative Dance -- A professional dancer has been contacted to arrange creative dance workshops in two to three neighborhood centers weekly.
5. Special visits -- Plans are made to arrange for visits by prominent artists to the centers.
6. Performances -- In cooperation with the Parks and Recreation Department of the City of Atlanta, performances will be scheduled by dance theater groups to perform on the Showmobile in various areas of the inner city.
7. Additional workshops -- Incorporated with the staff of Parks and Recreation, City of Atlanta, additional workshop on Arts and Crafts, photography, etc.

At our neighborhood service centers so far as the budget is concerned, we have been assured that the administration of Spelman College will pay the

amount of \$1.50 per hour for a 40 hour week for 10 Spelman students on a weekly basis. This means practically that Spelman College will pay \$1.20 from its own funds but \$.30 will have to be contributed by EOA to Spelman.

I was assured by the administration that we could have, beginning the first of September, twenty students on a 15 hour basis working for a full year on the same financial arrangement.

Eastern Music Festival -- Special Summer Program -- Cultural Enrichment Program

I. PURPOSE:

- a. What problems will you deal with in the program account?
- b. What are the objectives of the program account and what benefits should result from its operation?
- c. Why do you believe these results can be achieved?

II.. PARTICIPANTS:

- a. How many people are potentially eligible to take part in the program account?
- b. What percentage of those eligible will participate?
- c. How will the poor and target area residents learn about and be recruited for the program?
- d. What are the selection criteria?

III. PROGRAM:

- a. What activities will be carried out in the work program?
- b. What major steps will be taken to carry out the work programs?
- c. What are the strengths and weaknesses of your current program?
- d. What changes are you proposing in this work program as compared with your current program?
- e. How will participants in one activity be referred to other activities or programs?
- f. What follow-up activities will assist participants upon completion of the program?
- g. How will other members of the participant's family be involved in the program account or other programs?
- h. What facilities are needed for the operation of the program and where are they located?
- i. What transportation is required and how will it be provided?
- j. What major new equipment is needed?
- k. What problems do you foresee in carrying out the program?
- l. How would you change the program under an expanded or reduced budget?

IV. RESIDENT PARTICIPATION:

- a. What are the functions and responsibilities of policy advisory groups set up for the program?
- b. How are members of policy advisory groups selected?
- c. What ideas of the poor and target area residents have been included in the work program?
- d. How will the poor and target area residents influence the program while it is being carried out?
- e. What assistance will target area groups and neighborhood based organizations have to help them express their needs and interests related to the program and to administer programs directly?

V. ADMINISTRATION:

- a. If all or portions of the program account are delegated, why did you decide to delegate?
- b. How will you advertise for, recruit and select staff?
- c.. What functions once performed by professionals will be assigned to non-professional employees as a result of reassessment of professional job requirements?
- d. How will non-professional employees be helped to advance to higher level positions within the program.
- e. How will non-professional employees be helped to gain employment with agencies other than the CAA?
- f. What volunteer services are required in the program?
- g. How will volunteers be recruited?
- h. What consultant or technical assistance will be needed?
- i. What staff training will be provided?

VI. COORDINATION:

- a. Checkpoint procedures have been followed and forms are:

Attached ☒

Not Attached ☐

- b. What other agencies in the community are dealing with problems related to the program account?
- c. What arrangements do you have with these agencies to coordinate their programs with the activities of the program?

- d. How have you encouraged other agencies to provide or help finance activities of the program account?
- e. What changes in approaches to poverty problems do you foresee as a result of the operation of the program account?

VII. EVALUATION:

- a. How will the effectiveness of the program be evaluated?
- b. How will recommendations for improvement be put into effect?

I. (a) Persons in the poverty community, particularly youngsters, seldom if ever have the opportunity to become aware of or take part in the creative process entailed in the performing arts.

(b) The objectives are to offer the opportunity to the youngsters involved for specialized instrumental training and understanding in symphonic music performance. Also to bring the achievements of these youngsters to the total community at various times during the year in the follow-up program. Benefits include strong job training possibilities for the youngsters and a strong degree of pride to the poverty community when the achievements of the youngsters are brought, through concerts, to their attention. In addition, it is hoped that the prevailing attitudes which most in the poverty community have toward the performance of classical music, and in particular to those participants in classical music, will be altered.

(c) The performing arts have long been one of the few job areas completely open to those in the ghetto, and symphony orchestra salaries in this country are, for the first time, paying living wages to musicians. There is also an extreme scarcity of qualified string players being trained in the country today, and it is planned that many of the youngsters selected for this program would be students who play string instruments. Also, the opportunities available to the active participant and the viewer of the arts has simply not been available to the poverty community. The kind of achievement that was made

by the youngsters selected for a similar program sponsored by EOPI in Miami last year has astounded the community there and has provided the young participants in the program with an enormous degree of inspiration and enducement to continue, through whatever means possible, to achieve in this area.

II. (a) Fifty youngsters will take part in the Festival program proper. As many as 40 educators, community leaders, etc. will be involved directly in the recruitment program. The number of persons in the poverty community who will be involved in the follow-up program is unlimited.

(b) Judging from the experience with EOPI in Miami, approximately 25%.

(c) Each CAA will assign one staff member to be responsible for recruiting in the community. A recruitment committee, consisting of community residents, will be established and information about the program will be made available to all students who participate in the public school music programs in poverty areas. There will be a series of three open auditions in each community after the completion of which participants will be selected.

(d) Ten students will be selected from each of five cities. The ones selected will be those who display the greatest degree of proficiency at the time along with potential. The cost of the unique factors involved in training young musicians (the younger the better) in order to develop proper physical coordination (the program will be limited to students 16 and under).

III. (a) OEO sponsored students will participate, along with double their number from other geographic areas and environs, in the Eastern Festival program. This includes participation in a student orchestra, chamber music ensemble, provide lessons taught by professional performers from major American orchestras, master classes, bi-weekly concerts, and various recreational activities.

(b) In past years, the Festival has maintained two student orchestras of equal ability. This year there will be an advanced orchestra and a training orchestra. While certainly some of the OEO students will qualify for the advanced orchestra (some of the EOPI students last year were among our finest talents), we feel it is of great importance to provide leadership possibilities in a training orchestra for some of those who otherwise would be relegated to back-of-the-section positions in an orchestra that is too advanced for them to realize a meaningful educational experience.

(c) The Eastern Festival program is one in which professional al performer/teacher and student work together in a curriculum that is geared to performance. In addition to their own performances, students regularly hear concerts by the professionals. The Festival is nationally recognized as one of the major institutions of its kind in the country.

(d) See (b) above.

(e) Does not apply.

(f) OEO sponsored students will be assigned to work with professional musician in their home town for the school year following their attendance at the Festival. The students will present a series of orderly concerts at various community centers, to display to themselves and to the total community their achievements. The responsibility for presenting these programs will obviously demand serious practice during the year by the participants.

(g) Other members of the participants' families will be involved in much the same way as the rest of the community.

(h) The Festival has a long-time contract with Guilford College whose total facilities are made available each summer. Guilford College is located on the outskirts of Greensboro, North Carolina.

(i) Transportation from the participants' home to the festival and return is included as a part of the budget.

(j) A clothing allocation for participants is included as a part of the budget, as is spending money which is to be used for instrumental needs such as reeds, rosin and some music, in addition to laundry and drug store items.

(k) We foresee no problems in carrying out the program this year, in light of what we learned from our experience last summer with EOPI.

(l) There will be no change. We would not for this season want a larger number students, and a smaller number of students would only mean that we would admit that many more applicants.

IV. (a) The policy advisory groups in each city will act on and be responsible for all matters pertaining to the extensive recruitment program, described in II (c) above.

(b) Persons who have established themselves as leaders in various aspects of community life will be selected.

(c) The recruitment procedure and the follow-up program are, to a larger extent, the ideas given to us by those target area residents who participated in the EOPI program last summer.

(d) The target area residents' influence on the program will be demonstrated by their attempts at, and reaction to, the concerts given in the follow-up program.

(e) Target area groups and neighborhood organizations will have representatives on the recruitment committee.

V. (a) Each CAA will designate one staff member to be responsible for administrative detail work in the program. This person obviously would be more aware of prevailing conditions and attitudes within the community than would a Festival representative.

(b) The Eastern Festival staff is limited to professional performing musicians and some conservatory graduate students. Selection is by audition and personal interview. Approximately 50% of the Festival faculty and staff have had one or more years association with the Festival.

(c) Attempts will be made to have OEO sponsored students assist music directors in their public schools in the year following their attendance at the Festival.

(d) None

(e) None

(f) See IV (a) and (b) above.

(g) See IV (a) and (b) above.

(h) See II (t) above.

(i) See II (c) above.

VI. (a) Checkpoint procedures are as follows (please refer to copy of original proposal attached for more complete understanding):

1) The project coordinators from each of the 5 cities visited Greensboro on March 29, 1969. They were shown the complete facilities followed by a group discussion related to all aspects of this project (refer to Checkpoint Form 1 attached for agenda). Audition dates were determined as indicated on Checkpoint Form 2.

2) The Pre Initial Audition Form (attached) was sent to each project coordinator (these forms will be submitted as they are made available).

3) The Final Audition in each city will be attended by Eastern Music Festival representative who will serve as the checkpoint at that stage.

4) From the time of the final auditions to the date of the actual Festival season, various checkpoints will be employed. These checkpoints will consist of various forms such as to determine student's poverty eligibility,

parental approval forms, and regular information which the Festival sends to all of its students.

5) During the actual season, the OEO students will be under the guidance and direct supervision of our complete faculty and staff. In addition, we have employed a Dean of the Festival whose general responsibility will be in the area of student -- faculty/staff relations, but whose specific job will involve any special problems (none anticipated) which occur with OEO students. Also, regular faculty/staff administration meetings are scheduled to discuss all student matters.

6) After the Festival season, checkpoints will consist of regular questionnaires, yet to be determined, by the Eastern Music Festival staff as well as the individual CAA's.

7) Finally, the checkpoints will consist of working with these students by means of quarterly workshops. The exact procedures and form of these workshops is impossible to be determined at this point.

(b) None

(c) None

(d) None

(e) Rather than simply making available from time to time in-school concerts, plays, etc. by professional groups who have no direct relationship with students or the community, it is hoped that youngsters directly involved and the total community will become aware of the possibilities for careers in the performing classical arts.

VII. (a) By means of direct discussion and questionnaires involving youngsters selected for the program, the recruitment advisory committee, the CAA staff member, and parents of the children.

(b) Depending upon recommendations.

VIII. (a) Attached. (The proposal already submitted to Mr. Jacobson).

SOCIAL SERVICES

Mrs. Benjamin Brown - Chairman

A Social Services Sub-Committee has been established. The committee is attempting to draw together all of the casework and counseling agencies as well as concerned individuals and churches in an effort to provide a "Walk-in Counseling Center."

A proposal for the Center has been developed. It is shown later in this section.

The following agencies are being asked to participate in the Social Services Program. These are as follows:

Atlanta Adolescent Pregnancy Project
Atlanta Public School System Services for Exceptional Children
Atlanta University Department of Psychology
Atlanta University School of Social Work
Big Brothers
Carrie Steele Pitts Home
Catholic Family Services
Children's Center of Metropolitan Atlanta
Clark College Department of Psychology
Community Services for the Blind
DeKalb Child Guidance Center
Department of Health, Education and Welfare Social & Rehabilitation Services
Emory University Comprehensive Health Center
Emory University Hospital Department of Psychiatry
Emory University Department of Psychology
Family Counseling Center
Florence Crittenton Home
Fulton County Family & Children Services Department
Fulton County Department of Health
Fulton County Medical Society
Georgia State College Department of Psychology
Gate City Day Nursery Association
Grady-Emory M&I Project
Hillside Cottages
Jewish Family & Children's Services
Morehouse College Department of Psychology
Morris Brown Department of Psychology
Oglethorpe College Department of Psychology
Protestant Welfare & Social Services, Inc.

Salvation Army Comprehensive Counseling Center
Spelman College Department of Psychology
Suicide Prevention & Psychiatric Emergency Center
Traveler's Aid
Veteran's Administration
Georgia Mental Health Institute

YOUTH COUNSELING WALK-IN CENTER

Introduction and Background

The Social Service Sub-committee of the Youth Opportunity Program proposes the establishment of a demonstration pilot project. This project will be a "Youth Counseling Walk-In Center." This center will provide supportive and therapeutic services to adolescents age 13 and over who are trying to adjust to problems of living. It would also provide a forum mechanism for agency representatives to share experiences and creative ideas about how total available resources might best be related to existing human needs in this area of interest.

There are four basic reasons why such a center is proposed. These are:

1. The limited services available to aid troubling and troubled youth in spite of the myriad of resources which do not provide services on an immediate basis.
2. The intake and processing requirements of traditional casework and psychiatric agencies tend to divert youth from participation and to fall short of the need.
3. The selection and utilization of appropriate services tend to be a significant problem.
4. The general shortage of personnel and funds available to help youth in this manner.

Objectives

1. To provide youth, 13 and over with individual and group services.
2. To provide troubled and troubling youth with help for problems of social and personal adjustment.
3. To provide the testing and evaluative services necessary for further referral where indicated.

4. To provide effective help in a crisis situation.
5. To find and involve volunteer and professional loan staff from agencies and individuals who will provide professional and meaningful purposeful relationships with youth.
6. To provide consultative service to agencies working with troubled youth.

Operational Procedure

This agency will be open from 11:00 A.M. - 8:00 P.M. with professional and volunteer staff.

Youth will be notified of the center's operation by news media, neighbors, friends and other agencies in the Youth Opportunity Program, teachers and ministers that such a service is available and where it is located.

The basic philosophy of this program will be similar to the "crisis" concept. Therefore, professionals will be functioning with clients in a non-traditional role. The intake process will be minimized. At the center, incoming youth will go to or be met by an intake worker whose only function would be referring youth to an available staff person regardless of professional status, to discuss his problems. Identifying information would be obtained during the interview at the worker's discretion. If necessary other staff will be utilized for consultative purposes and further diagnosis and treatment. The professional will be readily available to address himself to the urgent concern of the moment with a view toward an appropriate solution.

The project will provide consultative services to agencies calling the center and asking for help with troubled youth they have identified.

Any youth or group entering the center will be serviced. There will be in-service training, case conference, guest speakers and discussion of current problems that promote inter-racial and inter-cultural understanding as worked out with staff.

It is hoped that this project will generate the interest and enthusiasm of the agencies in the community so that it would operate on a year-round basis. However, at the end of the summer should this project not be ongoing, the operating agencies will assume responsibility for absorption of cases needing continuing follow-up.

Evaluation

This project will be evaluated at the end of the summer.

Location

The center will be located at the Trinity United Methodist Church at 165 Washington Street, S. W., Atlanta, Georgia.

Staff

One professional staff person will be hired (or borrowed) to direct the project. The responsibilities and duties of this director will be:

1. To schedule and coordinate the loan and volunteer staff.
2. To assist in the training of non-professionals.
3. To develop interpretive and in-service training material for staff, organizations and volunteers;
4. To maintain office reports, records, etc. and provide general administrative and supervisory guidance for the staff of the project.
5. To recruit staff replacements from existing agencies in the community. The remainder of the staff would be loaned to the project by participating agencies and would constitute a multi-disciplinary treatment staff.

Additional staff would be constituted of volunteer professionals who have agreed to provide direct services to the project. Many of these volunteers would be persons whose normal day-to-day activities might be administrative, supervisory, consultative etc. Volunteers would also come from the various fields of private practice. The project will also provide volunteer non-professional who possibly have no other skill than providing a

warm friendship and general support to this project.

Budget

<u>ITEMS</u>	<u>COST</u>
Staff salaries	\$3,000.00
Office supplies	200.00
Printing and Publication	250.00
Telephone	150.00
Transportation and Travel	200.00
Emergency and Discretionary Fund	<u>350.00</u>
TOTAL-----	\$4,150.00

Mr. Carl Sanders
Commerce Building

No reply

Julius A. McCurdy
Chairman of the Board
Decatur Federal Savings
and Loan Association
(Stone Mountain)

Contact person
Tom Elliott for
Stone Mountain

Georgia Public Service Commission
(Community Service day)

Work on it referred to
Tom Elliott

Thomas Elliott
General Manager
Stone Mountain

Sent us a list of
reduced rates for
groups

The sub-committee is still working to engender the necessary events
for the summer 1969.

VOLUNTEERS

Mrs. Frances Parham - Chairman

A crucial aspect of the YOP is the Volunteer Program. The manpower needed to carry out the many activities in this program is too numerous to be obtained from the limited funds available. Therefore, a vigorous effort is underway to obtain the necessary volunteers for the 1969 Youth Opportunity Program.

The major sources of volunteers are EOA (Start Now Atlanta Program), The Community Council of the Atlanta Area, The Red Cross, The Junior Chamber of Commerce, The Federal Executive Board, The Atlanta Urban League, The Atlanta Chapter of the League of Women Voters, The Women's Chamber of Commerce and the Garrison Company, Fort McPherson.

The Volunteer Sub-Committee of the YOP has approached the established volunteer resources be used upon request to assist agencies participating in the YOP. The following agencies have agreed to do so: The Red Cross, Chamber of Commerce, League of Women Voters, Fort McPherson, Junior Chamber of Commerce, Federal Executive Board, Atlanta Urban League and the Community Council.

There are several other non-established volunteer resources which are being contacted for input into the YOP. These resources include the Walk-In Volunteer, Churches, Student groups, and colleges.

Special efforts are being made to engender more black adult and youth volunteers. The most acute problem in 1968 was a central coordination and dispatching office to carry out coordination for a day to day and week to week basis.

This year, the YOP effort will, hopefully, eliminate this problem by hiring 2 or 3 Urban Corp interns to operate a central volunteer office for the YOP.

The specific duties of the interns will be:

1. To provide Central coordination for the YOP Volunteer Program;
2. To compile and codify the volunteer resources and needs for agencies and groups participating in the YOP;
3. To take calls on a day-to-day basis for volunteers;
4. To dispatch appropriate volunteers to groups and user agencies.

Hopefully, the Center will become operative by June 10, 1969.

The Fulton County Medical Society will provide free physical examinations for poor youth who might need them to go to camp.

The Metropolitan Commission on Crime and Delinquency is engendering financial support for special summer programs.

The Atlanta Youth Congress will contact youth and urge them to serve as volunteers in the YOP.

TRANSPORTATION

Mr. Robert M. Wood - Chairman

One of the most serious problems encountered in the Youth Opportunity Program during the summer of 1968 was the lack of adequate transportation resources and facilities. The same problem remains for 1969.

In efforts to overcome anticipated problems around transportation a special task force is working to obtain special transportation for the 1969 Youth Opportunity Program.

The Transportation Task Force has contacted several individual bus owners and the transportation companies asking them to provide special transportation at no cost or reduced rates for Youth Opportunity Activities. No positive responses to the request have been received to date.

In lieu of the limited response from the various transportation companies, the task force suggested that transportation for the Youth Opportunity Program be centralized.

All of the major agencies were contacted and asked if they would establish a joint transportation pool. EOA and the Atlanta Parks and Recreation Department have agreed to share their resources in order to establish a central transportation pool.

The transportation pool will provide:

1. A centralized dispatching office.
2. Singular contact with the Atlanta Transit Company.
3. Key transportation contacts in the major agencies.
4. Identification systems for buses and youth.
5. The necessary machinery for dealing with the transportation requests of ad hoc groups.
6. A hired dispatcher to deal exclusively with scheduling and other transportation matters.

SPECIAL PROGRAMS

POLICE DEPARTMENT

The Atlanta Police Department will provide a Crime Prevention Officer in each EOA Neighborhood Service Center in the city. These officers will work closely with the City Services Coordinators, EOA personnel, community organizations and individuals to eliminate potential problem areas.

In addition to normal crime prevention police functions, the Crime Prevention Officer also receives and forwards complaints on city services, assists school counselors on absent students and drop-outs and involves himself generally in community activities of all kinds.

The Crime Prevention Bureau has forty-seven personnel assigned to disadvantaged areas. Officers are assigned walking beats in these areas in order to keep in closer contact with residents.

The Police Department will employ 50 Police-Community Service Officers from among the unemployed male residents of disadvantaged areas. These officers will be assigned to the Crime Prevention Bureau and other divisions to work in high crime areas, at special summer school-recreation facilities and in other areas of police work.

FIRE DEPARTMENT

The Fire Department has taken the necessary action to implement the following programs:

1. Publications of a brochure that will outline the responsibilities of each Division of the Fire Department to explain their functions and to emphasize to the citizens of these areas that the Fire Department exists for only one purpose -- the protection of life and property of all citizens. This booklet will contain such information as the requirements for employment, the training, and benefits derived from being employed by the City of Atlanta Fire Department, an open invitation to all personnel to visit their Fire

Department, how to report a fire, how to obtain emergency responses, the need for protecting fire apparatus, many fire prevention steps to be taken by each citizen and an explanation that the Fire Prevention Bureau is available to assist any group by making Fire Prevention talks, demonstrations, and showing of film.

2. A program of visitation into various communities for the purpose of distribution of Fire Prevention literature, demonstrations of fire equipment, and providing for dwelling inspections on request. During the inspection an invitation will be extended to residents to visit their community Fire Station.
3. Merit Badges will be purchased and maintained at Each Fire Station in sufficient quantities to give to all children visiting the Fire Station along with the comment that in receiving this badge they are assuming a helpful citizen's role in assisting the Fire Department in preventing fires.
4. Coordination with the Water Department and Parks Department in providing street showers for children in these areas utilizing the fire hydrants.
5. Assignment of a coordinator to cooperate fully with City Services Coordinators in answering complaints and grievances that come under the jurisdiction of the Fire Department.

PUBLICITY

Mr. Zenas Sears - Chairman

Liller, Neal, Battle and Lindsey, Public Relations firm has agreed again this year to serve as publicity consultant for the Youth Opportunity Program.

The plan is as follows:

1. To secure a part-time public relations intern beginning May 4, who will become full-time July 10, 1969. Under the close supervision of Liller, Neal, Battle and Lindsey, the intern will operate a Mock Public Relations Agency to provide service for participating agencies in the YOP. The intern's initial activities in the YOP will include: developing a brochure, contacting the News Media, developing materials for NAB, YOP, and Rent-A-Kid programs, setting up an effective referral and information system during the planning and implementing stages;
2. To distribute to the total community, the YOP General Solicitation letters and brochures describing the program and soliciting help of any kind;
3. To develop a Summer Resource Inventory describing the program for youth to be printed and distributed in the schools or printed and/or distributed in one or several editions of the Newspaper;
4. To hold meetings with EOA, Schools, Community Chest, Parks Department to develop procedures and guidelines to be used in reporting and promotion of activities to the media;
5. To contact the various radio, TV Stations, Newspapers and Magazines, in the area asking them to provide special events for youth, as well as, provide coverage of total YOP effort.
6. To plan Kick-Off Day Activities.
7. To plan 1969 Summer Youth Opportunity Report.

SUMMARY

All of the programs mentioned in this presentation represent the efforts of the various groups, agencies and organizations in Metropolitan Atlanta to develop a successful Youth Opportunity Program.

If the proposed program is implemented as planned, the 1969 Youth Opportunity Program will be much more successful than the 1968 Program.