

FOR IMMEDIATE RELEASE

FROM: The Urban Coalition
For further information: Donald Canty, Urban America Inc., 265-2224

The Urban Coalition has scheduled its Emergency Convocation for August 24 at the Shoreham Hotel in Washington, D.C.

Co-chairmen of the Convocation will be Andrew Heiskell and A. Philip Randolph. Mr. Heiskell is chairman of the board of Time Inc. and also of Urban America Inc. Mr. Randolph is president of the Brotherhood of Sleeping Car Porters.

The Coalition was formed Monday, July 31, by 20 national leaders of business, labor, religion, civil rights, and city government. It is calling the Convocation to mobilize the nation's public and private resources in a concerted attack on urban problems.

Announcement of the date and co-chairmen of the Convocation was made today at a planning meeting in the Urban America offices. Also released was a list of 12 additional individuals who had expressed support of the Coalition but were unable to attend the July 31 meeting, and have joined the original 20 leaders as members of the Coalition Steering Committee: Mayor Ivan Allen of Atlanta; Roy Ash, President of Litton Industries; Mayor Jerome P. Cavanagh of Detroit; Frederick J. Close, Chairman of the Board of the Aluminum Company of America; Mayor John F. Collins of Boston; Mayor Richard J. Daley of Chicago; Henry Ford II, Chairman of the Ford Motor Company; James Rouse, President of The Rouse Company and of Urban America Inc.; Theodore Schlesinger, President of Allied Stores Corpora-

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tion; Asa T. Spaulding, President of the North Carolina Mutual Insurance Company; David Sullivan, President of the Building Service Employees International Union; and Mayor James H. J. Tate of Philadelphia, President of the National League of Cities.

The Coalition expects an attendance of 1,000 at the one-day Convocation. Each segment will issue invitations to 200 individuals.

In the morning, there will be a general session on the Convocation's three major programs. They are:

--An emergency work program to provide job training and employment for the urban poor, now being drafted into specific legislation;

--A major expansion of the private sector's efforts to train and provide jobs for the hard-core unemployed, such as the "Earn and Learn" programs now underway in several cities;

--A long-range program for the physical and social reconstruction of American cities "to break up the vicious cycle of the ghetto," in the words of the Coalition's July 31 statement of purpose.

Following the morning session, a delegation from the Coalition's Steering Committee will call upon Congressional leaders of both parties to present these programs.

In the afternoon, the Convocation will break up into work groups to discuss the means of implementing these programs, particularly through formation of local coalitions involving the same segments as the national

effort. At the end of the day, there will be a general session to hear a report of the Steering Committee delegation to Congress.

The July 31 meeting at which the Coalition was formed was convened by Mayor Joseph M. Barr of Pittsburgh, president of the U. S. Conference of Mayors, and by Mayor John V. Lindsay of New York, a member of the Conference's executive committee.

A copy of the Coalition's statement of purpose and a roster of the full Steering Committee are attached.

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