

April 2, 1965

Memo to:

Subject: From excavation to exclamation!

It is almost unbelievable that we have come from excavation to public exclamation over the Atlanta Stadium in less than twelve months.

And exclamation is a conservative way to describe public reaction to the Stadium as 60,000 visited it during the past two weekends. 30,000 more are expected to view it this weekend.

We are looking forward to welcoming the Braves -- players and management -- to Atlanta one week from today. In the meantime, I know you will enjoy reading the enclosed special Stadium edition of the Atlanta Journal-Constitution Magazine.

Sincerely,