

Finch Alexander Barnes Rothschild & Paschal

January 9, 1969

Mr. Douglas L. Fowlkes
190 Third Street N.W.
Atlanta, Georgia, 30313

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Re: Cyclorama

Dear Buddy:

We request your consideration of our firm as designers for the proposed new Cyclorama.

In addition to large commercial projects such as the Coca-Cola Company Headquarters, the First National Bank, Phipps Plaza and the Georgia Power Company, we have had considerable experience closely oriented to the problems of the Cyclorama design.

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We have, for example, designed some twenty-five theatres here and in other cities. Such design presents the problems of crowd handling, lighting, acoustics and display all of which are involved.

At the recent New York World's Fair our firm designed the General Cigar Building which called for crowd handling and display techniques of a high order.

As you probably know we have had wide experience with sports' facilities here and in Cincinnati where the handling of the public, lighting, sight line and traffic are of prime importance.

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Finally, it has been our pleasure to work with the Atlanta Parks Department on the following projects: John A. White Bath House and Home Park Recreation Center. Our relationship with Mr. Delius and his department are, we believe, excellent and we would welcome the opportunity to continue our past associations.

Thank you for your consideration. We are available at your convenience to discuss our firm further.

Sincerely,

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J. H. Finch

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