

# THE NATIONAL OBSERVER

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April 19, 1966

Mayor Ivan Allen, Jr.  
City Hall  
Atlanta, Ga.

Dear Mr. Allen:

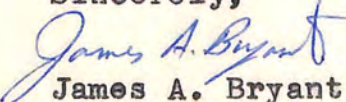
I enjoyed meeting you when I was in Atlanta last week to see the Braves' welcoming festivities. It must have been a great day in your life, and in the life of Atlanta. Being a native Georgian, I share your pride.

Enclosed are a couple of copies of my story on the Braves. The story appears on Page 17. I tried to be as fair as possible, and the story is not trying to make Atlanta look like a bad baseball town. It is simply trying to convey the fact that major league baseball in the Southeast is a new sport, and will take time to develop.

I think you agree that football is the prime sport in Atlanta, as it is throughout the area. The Braves will probably have a rough time with attendance until they establish a Southern tradition. However, I'm sure that they will be proud of Atlanta as their home.

You, sir, have my admiration for all you have done for sports and for your city. I have been sorely tempted to move to Atlanta myself, but my profession is such that Atlanta really cannot compete with Washington in a news sense. Maybe someday I will move there. In the meantime, I take pride in the city almost as though it were already my home. All the best to your fair city.

Sincerely,

  
James A. Bryant

*Handwritten in red ink:*  
Bryant  
4/19/66