

F O R M A T D E S C R I P T I O N

NIGHT CALL utilizes the popular telephone-talk format in radio. It presents the controversial issues which are affecting our lives today. There are several unique characteristics to NIGHT CALL:

1. It is the only national call-in show enabling points-of-view from every region of the country to be aired and discussed (this national capability is possible through specially designed equipment).
2. NIGHT CALL selects an issue for discussion each night. Because it is broadcast live, issues can move with the concerns and events of the day.
3. A nationally or internationally qualified guest is featured each night. The host and the guest quickly open up the issue. Then the audience is invited to participate by calling long distance collect. The guest also is usually on long distance telephone, sometimes from overseas points, thus giving NIGHT CALL a limitless range of guest possibilities.
4. NIGHT CALL is broadcast by both Black and White audience stations, thus enabling cultural as well as geographical boundries to be jumped. The ghetto Black communicates with the suburban White. This kind of confrontation and dialogue takes place on NIGHT CALL even where it isn't taking place in face-to-face conversation -- the result is an exciting show and experience.
5. An independent radio network has been established to permit broadest possible station acceptance. Both Black and White audience stations are encouraged to carry the program.

NIGHT CALL originates in New York. The starting date was June 3, 1968. It is broadcast for one hour, five nights each week at 11:30 p.m. Eastern Time (immediately following TV news) and works back to 8:30 p.m. on the West Coast.