

March 21, 1967

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MEMORANDUM

TO: Miss Anne Poland  
Director of Public Relations  
Rich's, Inc.

FROM: Jack C. Delius  
General Manager of  
Parks and Recreation

In reference to a proposed donation from the Rich Foundation, I am pleased to submit the following proposal.

We propose to purchase four portable swimming pools and install them on playlots located in four poverty neighborhoods of our City. This will not only provide wholesome, healthful recreation for these underprivileged communities, but will also enable us to teach many underprivileged children to swim.

Details of our plan are as follows:

LOCATION AND ATTENDANCE

The four locations we have selected for the pools are:

1. Rhodes Street Playlot between Sunset and Vine in "Vine City".
2. Merritts and Bedford Playlot in "Buttermilk Bottoms".
3. Connally Street Playlot near Richardson in "Summerhill".
4. 196 Savannah Street, S. E. in "Cabbage Town".

We are attempting to secure a lease on the Savannah Street property at this time. In the event that we are unable to secure this lease, we have selected an alternative location of an existing playlot on 373 Thurmond Street, N. W. in the "Lightning" area.

Based on actual attendance figures for the first three playlots during the Summer of 1966 and estimated attendance for the Savannah Street location, we anticipate a total attendance figure of 65,971 for the entire summer at all four locations. A breakdown of the total estimated attendance for each playlot is as follows:

Rhodes Street	12,600
Merritts and Bedford	19,403
Connally Street	16,968
Savannah Street	<u>17,000</u>
Total	65,971

For teaching purposes, one portable swimming pool can accommodate 260 students in a 6½ hour daily schedule. It is possible to teach 1300 children to swim during a single ten week summer vacation with each pool. (By case study, Los Angeles City Board of Education)

#### COST, DELIVERY, SIZE

The pool under consideration is manufactured by the Port-A-Pool Corporation of Los Angeles, California and is made of structural steel, plywood panels and a vinyl lining. The basic Port-A-Pool with standard equipment includes a filter system, maintenance care, safety steel cover, ladder and security box for filter system. The total cost of purchasing and installing each pool is as follows:

Port-A-Pool With Standard Equipment	\$ 4,175.00
Approximate Freight	450.00
Chain-Link Fence Around Pool Area	1,000.00
Shower Installation, Drainage, Electrical Hookup, Boardwalk, Chemicals, Locks, Etc.	<u>1,500.00</u>
Total Cost For One Location	\$ 7,125.00
\$7,125.00 x Four Locations =	\$28,500.00

The inside dimensions of the pool are 16 feet x 24 feet x 3 feet. The pool can be filled with 7200 gallons of water. Filtering requires approximately two hours and the process continues while the pool is in use. At day's end, only fifteen minutes time is required to secure the pool cover. The limited, uniform, water depth of thirty inches gives every new swimmer the assurance that wherever he steps there will be a pool bottom.

Delivery of the pools could be made within 30 to 45 days, depending on the number of orders received by the manufacturer prior to our order.

#### SUGGESTED DEDICATION

An appropriate dedication and ribbon-cutting will be planned for the opening of the pools with Mr. Rich, the Mayor, and other officials present. Also, we plan to have representatives of the people in each community to accept the pools on behalf of their communities.

We are extremely grateful to the Rich Foundation for considering such an outstanding gift to the underprivileged citizens of our great City.