

ATLANTA UNIVERSITY

ATLANTA, GEORGIA 30314

February 8, 1968

SCHOOL OF ARTS AND SCIENCES

Mr. Dan E. Sweat, Jr.
Director of Governmental Liaison
City of Atlanta
City Hall
Atlanta, Georgia 30303

Dear Dan:

Thanks for your letter of February 6th recommending Mr. Johnny Robinson to serve on our planning committee for the New Careers conference. I shall contact Mr. Robinson today.

In regard to the involvement of the Urban Coalition, we are considering the idea of inviting representatives from industry to attend the conference. Frank Riessman suggested the idea in that the Federal government is asking for greater participation from private industry in regard to employing the hard core poor.

I am not certain that this is an area of concern for the Urban Coalition. However, the employment of the poor is of major concern for urban areas. The New Careers strategy has implications for industry.

I am enclosing a copy of a paper on "New Careers in Industry" by Riessman and Paniagua. If you feel that the steering committee of the Atlanta Urban Coalition would be interested in the conference, we shall be glad to work with you.

Sincerely yours,



TILMAN C. COTHRAN
Director

TCC:dwa

