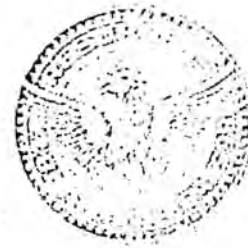


CITY OF ATLANTA



April 14, 1967

CITY HALL ATLANTA, GA. 30303

Tel. 522-4463 Area Code 404

IVAN ALLEN, JR., MAYOR

R. EARL LANDERS, Administrative Assistant
MRS. ANN M. MOSES, Executive Secretary
DAN E. SWEAT, JR., Director of Governmental Liaison

MEMORANDUM

To: Mayor Ivan Allen, Jr.

From: Dan Sweat

Subject: Your Meeting with Vice President Humphrey

Cliff Henry of the U. S. Conference of Mayors telephoned me Thursday and said that the Vice President had invited the mayors of ten cities to meet with him in Washington to discuss summer recreation needs. The Conference of Mayors had been asked to provide information to the Vice President's Office which would show:

1. The number of new programs scheduled by these cities for the ghettos during summer 1967.
2. How much additional local money is going into these programs.
3. How much federal money is going into these programs.
4. How much additional money is needed in order to carry out the desired program during the summer months in these areas.

The following information was furnished to Mr. Henry for the consolidated report:

1. It is difficult to place a number on the programs we anticipate. However, we told Mr. Henry we would carry out a Playlot Program, which has been expanded from 7 to 21 Playlots, and that we hope to have a similar program to last year's Operation Champ provided we utilize school grounds and the larger parks

Mayor Allen
Page Two
April 14, 1967

for activities. We hope to continue our recreation program with the elderly in the high rise public housing project and also add to the Community School recreation program during the summer.

2. We explained that we are providing \$61,350 for the Playlot Program by taking from other parks programs. \$48,000 had to be made up as a result of funds cut by OEO from last year's Playlot Program. Last summer we received \$145,000 from OEO for recreation programs. We have none of this at present.
3. At the present time we have no assurances of any federal money although we have applied for funds under Title I of the Elementary and Secondary Education Act for Community School recreation during the summer and we are looking for other sources of federal money.
4. To carry on the desired program for the summer we need a total of \$418,778. This would include funds for the Playlot Program, the Summer Recreation Program (Operation Champ), recreation for the elderly, Community School recreation, and funds to operate our proposed Wilderness Camp at Lake Altoona.

The Wilderness Camp is one of the most imaginative proposals we have and would certainly fit into the overall concept of youth opportunity and recreation being pushed by the Vice President. We would anticipate utilizing some 800 boys during the summer months (100 each week) to help begin developing our Altoona Park property according to our master plan. They would be paid for a half day each day and would get instruction in wildlife, camping, hiking, be qualified as Red Cross swimmers, etc. We think \$96,000 would allow us to run an adequate camp at Altoona for two months during the summer.

I am attaching a Summary of Atlanta's Youth Opportunities Campaign and Summer Recreation Program for 1967. I am furnishing you with

Mayor Allen
Page Three
April 14, 1967

extra copies of this and the attachments which I am sure you will want to leave with the Vice President and his staff. Cliff Henry of the Conference of Mayors, who will probably be at the session, also would like some copies.

A real interest seems to be stirring in the private sector with regard to youth opportunity, especially in employment and recreation. The attached newspaper clippings indicate some of this, especially the Jaycees effort in Summerhill-Mechanicsville with which you are familiar, and most recently the efforts of the Juvenile Delinquency Sub-Committee of the Metropolitan Commission on Crime and Juvenile Delinquency in cooperation with the Atlanta Youth Council (see Mr. McGovern's remarks in recent address to Kiwanis Club).

A lot of this appeal is being made on the premise that funds previously available from the Federal Government may not be available this summer and that more and more we must condition ourselves to greater financial and personal involvement and commitment at the local level. Certainly we would not want any announcement of emergency federal grants to stifle this local initiative, therefore, this partnership idea with the private section should be a positive part of our approach and plans. For example:

The \$59,000 grant requested under Title I to fund Community Schools for summer 1967 will provide programs in 12 schools. Programs are actually needed in 6 additional schools, and efforts are being made now to secure local support from the private sector to help in this effort.

The Neighborhood Playlot Program cannot stand still at 21 Playlots and even if the \$106,680 should be forthcoming to fund this program, its expanding needs will require help from the private sector. We are making an appeal to help in providing needed equipment, noon-time snacks, portable swimming pools, etc., for this program, and there are strong indications that the private sector will respond.

Mayor Allen
Page Four
April 14, 1967

The Wilderness Conservation-Recreation Proposal would depend greatly upon the help and material support of public and private agencies, business, civic clubs, etc., in providing necessary equipment and consultant assistance.

Private citizens, groups, churches, etc., are indicating an ever-growing awareness of the tremendous need for more and better youth programs, in hard-core slum areas and in the more affluent neighborhoods, as indicated by the project of the Wieucca Road Baptist Church (see clipping).

To sum it up, we do not want to give the impression that we expect Washington to solve all our problems nor do we want local support to be squelched by the sudden availability of emergency federal funds. We need help from both directions.

In conclusion, we should make a strong appeal that if help is forthcoming, let it come soon, while there is time to plan, to recruit personnel and to develop maximum cooperation between the various agencies involved and the private sector.

DS:fy