

February 12, 1969

Mr. Louis Hertz
Louis Hertz Advertising Agency, Inc.
23 Third Street, N. W.
Atlanta, Georgia

Dear Lou:

Sorry that we have been unable to communicate in the past several weeks.

If possible, we would like to use an EOA message on our signboards for the months of March and April and then shift to summer program advertising early in May.

Mary Lu Mitchell has sketched out several ideas to publicize the EOA block club movement.

We are open to your suggestions and advice.

Sincerely yours,

Dan Sweat

DS:fy

Enclosures