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HON IVAN ALLEN JR

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MAYOR OF THE CITY OF ATLANTA CITY HALL ATLA
THERE WILL BE A MEETING OF THE STEERING COMMITTEE OF THE URBAN
COALITION AT 400 PM ON APRIL 8TH IN THE STATE ROOM OF THE MAYFLOWER
HOTEL., WASHINGTON DC.
PLEASE ADVISE BY APRIL 3RD WHETHER YOU WILL ATTEND.
RSVP: MRS MARCIA GREENE 202-293-1530
JOHN W GARDNER CHAIRMAN

400 8TH 3RD 202-293-1530

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OK
accepted
by phone
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*Urban
Coalition*

December 4, 1969

Mr. John W. Gardner, Chairman
The Urban Coalition
2100 M Street, N. W.
Washington, D. C. 20037

Dear John:

Thank you very much for your kind letter, and I will be delighted to serve as an honorary member of the Urban Coalition.

I regret very much that I will not be able to be with you on the 10th, but I have asked Mayor-Elect Massell to continue the City's association with your very fine Urban Coalition.

With grateful appreciation, I am

Sincerely yours,

Ivan Allen, Jr.

IAJr:lp



The Urban Coalition

2100 M Street, N.W.
Washington, D.C. 20037
(202) 293-7625

Chairman John W. Gardner
Co-chairman Andrew Heiskell
A. Philip Randolph

December 2, 1969

The Honorable Ivan Allen, Jr.
Mayor of the City of Atlanta
City Hall
Atlanta, Georgia 30303

Dear Ivan:

At the dinner following the Steering Committee Meeting of December 10, we plan to give special recognition to those members who will be leaving public office after the first of the year.

I hope very much that you will be with us to receive a token of our appreciation for your service to the Urban Coalition since its inception.

I'll be grateful if you will be willing to serve as an honorary member of the Urban Coalition and continue to be active in its work.

The meeting is scheduled to begin at 4 p.m. at the Statler Hilton Hotel, with the reception-dinner at 6 p.m. Please let us know if your schedule will allow you to be with us.

Sincerely,

Chairman

STEERING COMMITTEE MEETING

4 P.M., STATE ROOM, MAYFLOWER HOTEL
WASHINGTON, D. C.
April 8, 1968

The scheduled April meeting will be the first opportunity for the Steering Committee to meet with Chairman John W. Gardner.

Mr. Gardner will discuss with the Steering Committee his thinking as to the organization and program of the Coalition.

Recommendations of the Executive Committee will be presented pertaining to expansion of the Executive and Steering Committees, the structure of the Coalition and urgent matters before the Congress.

April 2, 1968

MEMORANDUM TO: The Steering Committee

FROM: John W. Gardner

SUBJECT: Cooperation with the National
Alliance of Businessmen

I am enclosing, for your information, a copy of a letter that I have sent to the Chairmen of local coalitions indicating that the Urban Coalition is cooperating fully with the National Alliance of Businessmen, and encouraging local coalitions to do the same.

Steering Committee Co-chairmen: Andrew Heiskell / A. Philip Randolph

March 22, 1968

Mr. Stephen F. Keating
Honeywell, Incorporated
2701 4th Avenue, South
Minneapolis, Minnesota

Dear Mr. Keating:

A good many people ask me what the difference is between the Urban Coalition and the new National Alliance of Businessmen, recently established under the leadership of Henry Ford II. I usually respond by emphasizing the two most obvious differences:

1. The Alliance is concerned solely with jobs while the Coalition is concerned with the whole range of urban problems.
2. The Alliance is strictly a businessman's venture while we include mayors, union leaders, religious and minority group leaders.

But more important than the differences are the ways the Alliance and Coalition can work together. I have discussed that question with Henry Ford II, and with Mr. Leo Beebe who is on leave from the Ford Motor Company to give full time direction to the Alliance. Mr. Gerard Phillippe, Chairman of the Board of General Electric and Co-Chairman of the Coalition's Task Force on Private Employment, joined me for the talk with Mr. Beebe.

We arrived at full agreement concerning the relationship between the Alliance and the Coalition. All parties to the conversation agreed that there is a greater potential for meeting our common objectives in the employment sphere if our respective programs are carried out in a complementary fashion. We pledged full support to the NAB effort.

It is through local community leadership that both the NAB and the Urban Coalition see their respective objectives being accomplished. The NAB has designated a local chairman in each of fifty urban areas.

It is possible that the local NAB chairman for your city is already a member of your group. If not, I urge that you invite his active participation in your efforts, and explore with him ways in which the Coalition can be supportive of his efforts on behalf of the Alliance.

The NAB chairman in your community is Mr. Donald C. Dayton, Chairman of the Board, The Dayton Corporation, 700 Nicollet Mall, Minneapolis, Minnesota 55402.

I look forward to our working together.

Sincerely,

John W. Gardner
Chairman

March 29, 1968

Mr. John W. Gardner
Chairman
The Urban Coalition
1819 H Street, N. W.
Washington, D. C. 20006

Dear Mr. Gardner:

Thank you for your letter explaining the relationship between the Urban Coalition and the National Alliance of Businessmen.

It was my privilege to attend the NAB training conference in Washington on February 29 and March 1 at the request of Mayor Allen and Billy Sterne.

Mayor Allen has pledged full cooperation to the NAB effort and we are working very closely with the metropolitan NAB organization as well as with Mr. J. Paul Augtin, Mr. Boisfeuillet Jones, Mr. Gene Boyd and other Atlantans involved with NAB on the regional or national level.

Please be assured that we will give NAB the full cooperation of the Mayor's Office and the Atlanta Urban Coalition. We also pledge our support and cooperation to you and the Urban Coalition. Please call on us whenever we can be of help.

Sincerely yours,

Dan Sweat

DS:fy

March 21, 1968

Mr. Dan Sweat
Mayor's Office
City Hall
Atlanta, Georgia

Dear Mr. Sweat:

A good many people ask me what the difference is between the Urban Coalition and the new National Alliance of Businessmen, recently established under the leadership of Henry Ford II. I usually respond by emphasizing the two most obvious differences:

1. The Alliance is concerned solely with jobs while the Coalition is concerned with the whole range of urban problems.
2. The Alliance is strictly a businessman's venture while we include mayors, union leaders, religious and minority group leaders.

But more important than the differences are the ways the Alliance and Coalition can work together. I have discussed that question with Henry Ford II, and with Mr. Leo Beebe who is on leave from the Ford Motor Company to give full time direction to the Alliance. Mr. Gerard Phillippe, Chairman of the Board of General Electric and co-chairman of the Coalition's Task Force on Private Employment, joined me for the talk with Mr. Beebe.

We arrived at full agreement concerning the relationship between the Alliance and the Coalition. All parties to the conversation agreed that there is a greater potential for meeting our common objectives in the employment sphere if our respective programs are carried out in a complementary fashion. We pledged full support to the NAB effort.


It is through local community leadership that both the NAB and the Urban Coalition see their respective objectives being accomplished. The NAB has designated a local chairman in each of fifty urban areas.

It is possible that the local NAB chairman for your city is already working with you in your efforts to form a local coalition. If not, I urge that you invite his active participation in your efforts and explore with him ways in which the potential local coalition can be supportive of his efforts on behalf of the Alliance.

The NAB chairman in your community is Mr. A. H. Sterne, President, Trust Company of Georgia, P. O. Box 4418, Atlanta, Georgia 30302.

I look forward to our working together.

Sincerely,



John W. Gardner
Chairman