March 11, 1965

Mr. Arthur L. Montgomery Coca-Cola Bottling Company 864 Spring Street, N. W. Atlanta, Georgia

Dear Arthur:

This is in regards to your letter from Jack Haynes relative to the commemorative plaque for the Stadium.

I should think we would leave the design and inscription to the discretion of the architects since they have had considerable experience with such designs. I would think, however, that this plaque would be installed and actually unveiled as part of the dedication exercises on July 29th.

Sincerely yours,

Ivan Allen, Jr. Mayor

IAJr/br

CC: Mr. Ed Forio