



N E W S L E T T E R

ATLANTA URBAN CORPS

Edition I, May 5, 1969

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THE ATLANTA URBAN CORPS IS OFF THE GROUND!

To those of you who have worked closely with the program this is welcome news, and in the following summary several areas of the program will be outlined to date. We hope by way of a regular newsletter we can keep you informed of progress made in the program as it develops throughout these next months and on into the summer. The Public Relations staff will be publishing the newsletter, and we will attempt to cover all areas of interest within the Urban Corps program.

WE HAVE AN OFFICE

Located on the second floor of the old city auditorium, 30 Courtland Street, is the new office of the Atlanta Urban Corps. With the generous help of the City the office is beginning to be equipped more adequately with desks, typewriters, filing cabinets and general office supplies. Full-time staff now includes four: Sam Williams, Dianne Wilson, Sue Zander and Arlene Bird. Melvin McCray and Stephen Mwamba of Georgia State College also have been employed part time to develop payroll and finance procedures. Volunteers have been in the office to help with the volumes of mail and applications, etc. which have begun to come in.

STUDENT RECRUITMENT

Our student recruitment effort, so vital to the quality of our summer program, was begun two weeks ago on the campuses of the participating colleges here in Atlanta. Recruitment is being handled by the College Relations Board, chaired by Marc Dash. The College Relations Board has been working quite effectively on the campuses and is to be commended for representing the A. U. C. well. A report submitted by Marc on April 29 showed the following figures:

<u>College</u>	<u>Approx. No. With One Week Remaining</u>	<u>Date</u>
Georgia State College	30	4/24/69
Emory University	25	4/28/69
Agnes Scott College	70	5/ 1/69
Clark College	120	4/29/69
Morris Brown College	115	4/29/69
Morehouse College	100	5/ 1/69
Spelman College	110	4/29/69
Georgia Tech	70	4/28/69
DeKalb Junior College	25	4/29/69
Total	<u>665</u>	

Formal recruitment closed on the campuses Friday, May 2. Marc Dash predicts that an overall figure of 1000 applications will be in hand to be reviewed for student placement.

A REPORT ON FINANCE

Bill Adams, Private Fund Raising Chairman, has submitted the following report on efforts being made in this area of the A. U. C.

In the initial conception of the Atlanta Urban Corps, the idea of soliciting the business community for financial assistance was considered to be absolutely necessary in order to make the A. U. C. a representative student program. Without financial assistance from the business sector only students who could qualify for college work study money would be able to serve as interns in the A. U. C. unless they volunteered their time. Business support will enable the Atlanta Urban Corps to involve students from all levels of income in the program and also will allow interns to work in agencies that cannot afford the cost.

Presently we are in the process of contacting the major businesses in the Atlanta area. We feel the A. U. C. provides business the opportunity to contribute to a worthwhile urban project as well as to provide them an excellent avenue for public relations.

Money available to date can be broken down as follows:

College Work Study Grants (approx. 220 interns)	\$195,000
Southern Regional Education Board	20,000
City Finance Department Grant	9,000
Fulton County Health Department	5,500
Stern Foundation Grant	1,000
Total	<u>\$230,500</u>

Our goal is 300 interns, half in city agencies and half in non-city agencies such as Y M C A, DeKalb County Government, etc. At present in our administrative department we need twenty-four interns. If private businesses contribute \$40,000 we will be able to operate at planned capacity.

Our financial effort has been greatly enhanced by the assistance of Mr. Dave Houser of Arthur J. Anderson and Co. Mr. Houser has been very beneficial in directing our approach to the business sector.

BOARD OF TRUSTEES MEETS

The Board of Trustees of the Atlanta Urban Corps met officially for the first time April 17, 1969 in the Wilby Room of the Georgia Tech Library. Mr. Bill Ramsay of the Southern Regional Education Board presided. Rich Speer, Student Director, spoke to the Board on the A. U. C. overall concept, followed by an organization report given by Sam Williams, Staff Director. Reports were made by David Whelan, Internship Development Director and by Sam Williams and Bill Adams who both reported on the financial aspect of the program. Tara Swartsel, Secretary of the College Relations Board, gave a short report on the work being done on the campuses by our College Relations Board representatives, and Marc Dash, Director of the College Relations Board described the actual program of student recruitment. Mr. Dennis Webb of Nall, Miller, Kadenhead, and Dennis reported on the legal status of the A. U. C., explaining to the Board that our charter has been approved by the State of Georgia and is being presented to the Internal Revenue Service for tax-exempt status as a non-profit organization.

BUSINESSMEN'S BREAKFAST A SUCCESS

On Tuesday, April 29 at 9:00 a.m. a breakfast was given in the tea room of Rich's downtown, made possible by Mr. Harold Brocke of Rich's and hosted by Mr. Kavanagh of Ric's personel department. Forty leading Atlanta businessmen were invited to become personally adquainted with the A. U. C. program. Good attendance and obvious interest proved our belief

that the Atlanta business community will play a vital role in the success of our program. Mayor Ivan Allen and Georgia Tech's past president Edwin Harrison each made opening comments on the Urban Corps, and Sam Williams, Rich Speer and Bill Adams made reports on specific areas of the Urban Corps concept. The businessmen were invited to commit themselves to the concept of the A. U. C. and if possible to make a financial commitment as well. Bill Adams is to make personal appointments to talk with individual businessmen from the group soon.

INTERNSHIP DEVELOPMENT UNDERWAY

In order that the students who work with our program this summer serve in relevant positions, the A. U. C. is utilizing students in the field to develop the job slots, or internships, in which students will be placed. Twenty-five students are now working on this development procedure, including students from Agnes Scott College, Georgia Tech, and the Atlanta University Complex; Dianne Wilson and Marlene Rounds are both working out of the A. U. C. office on this same development program. Contacts are being made at twenty city departments and forty extra-city agencies ranging from the local school boards to the Economic Opportunity Atlanta program. To date some fifty developed internships are in hand with an expected figure of over three hundred. Wally Bloom, Extra-City Coordinator and David Whelan, City Coordinator both are quite optimistic about the success of this particular aspect of the A. U. C. development.

