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"WORKSHOP ON BLACK BUSINESS OPPORTUNITIES"

Sponsored by the Community Relations Commission in cooperation with:

- Atlanta Business League - "Project Outreach"
- Atlanta University School of Business
- Atlanta Urban League
- National Alliance of Businessmen
- National Association for the Advancement of Colored People, Atlanta Chapter
- Small Business Administration

(The Atlanta Chamber of Commerce Executive Committee has this under consideration.)

TIME: February 20, 1969

PLACE: New building of the Atlanta University School of Business for morning and afternoon sessions. Paschal's for banquet session.

- GOALS:
- (1) To involve Atlanta Negroes who are interested in becoming owner/managers of businesses in Atlanta
 - ((2) To involve Atlanta University Center students who are desirous of becoming owner/managers of businesses
 - ((3) To secure the active interest and support of the Atlanta banking fraternity in aiding competent black business men with technical advice and loans.

FOCUS: Plans are to spotlight several business fields which are likely break through areas for black businessmen with emphasis on franchised operations.

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| 1. Fast Food Franchises | 5. Ice Cream Outlets |
| 2. Auto Dealerships | 6. Franchised Dry Cleaning |
| 3. Service Stations | 7. Specialty Auto Services - |
| 4. Contracting | tires, mufflers, etc. |