

night call

A NATIONAL RADIO TELEPHONE CALL IN SHOW ON VITAL ISSUES

NELSON PRICE, Executive Producer
BEN LOGAN, Producer
EDWARD M. JONES, Director of Programming
DEL SHIELDS, Host

475 Riverside Drive, Suite 420, New York, New York 10027 Telephone: 212/663-8900

Del Shields, Host for NIGHT CALL, will continue to serve as Executive Secretary of the National Association of Television and Radio Announcers (NATRA), which has a membership of 500 Black broadcasters.

For two years Mr. Shields has hosted a daily 4½ hour radio show on WLIB-FM, New York. The program combines interview and listener call-in. Shields was Director of Special Events, WDAS, Philadelphia 1963-1965 and Producer and Host of a daily 4½ hour record and interview show, 1959-1965. He served as Program Director for WEBB, Baltimore, 1955-1957.

Mr. Shields' Television work includes Co-Producer and Host, "Del Shields Summer Showcase", WRCV-TV, Philadelphia, 1962 Associate Producer and talent, "Who Speaks for Negro". WCAU-TV, Philadelphia, 1962 Producer, Writer and Host, "Taste of Jazz", WCAU-TV, Philadelphia 1957-1962.

As Executive Secretary of NATRA, Mr. Shields develops programs to increase responsibility standards of ethnic appeal stations. He represents NATRA on the President's Council on Youth Opportunity, the NAACP Pupil Incentive Program and Gov. Rockefeller's Committee on Minority Employment Opportunities in News Media.

Mr. Shields has five children and lives in Philadelphia.