

opening Day  
BRAVES

1. "Today" Show:

They have made a thorough sales pitch to the producer at NBC - and hope to have Cassius this week. The best they hope for is to have Jack Lescault here to tape a "cut-in."

I also asked Don Head to check with NBC and determine if any other celebrities might be in Atlanta April 12.

2. Half Holiday:

Nelson says no - would have to make up the time at end of school and this would be very difficult.

OK on hands.

3. Celebrities:

Red Jay - WAGA - suggests we try to get Dizzy Dean, Falstaff.

We'll call Joe Higgins, WAII - 11



#### 4. Political Invitations:

Mayor of West Palm - assume you mentioned to him while there. If so, I will draft appropriate letter and advise that complimentary room is being reserved at Marriott.

Mayor of Pittsburgh - draft of letter herewith.

Gov. of Pa. - none contacted. John Harper is having letter come from Gov. Saunders.

4 Complimentary hotel rooms reserved at Marriott through Mr. Ryan.

5. Business Invitations being handled by B+S, most have already gone out.

6. Mayor's Dinner - new dinner committee formed - 12 acceptances thus far.

Invitations being cut next week - engraved.



7. Parade: 1:30 p.m.  
Y.Y. has joined forces with Regwood Festival because they had already contacted schools for bands, drums, etc., for floats, and George will let them do all the work. On the whole, this probably is best since George has other problems to see after and the Regwood Committee seems to be pretty good. I am contacting Masley to arrange for ropes for police to control crowds.

8. Radio-TV support:

I think we've done all we should

9. Season Tickets

100 have been sold and confirmed  
in past two weeks  
40 more came in today.

Banks seem to be getting  
on the ball, finally,