

27
2/26

May 2, 1969

Mr. Thomas F. Choyce
Associate City Attorney
City Law Department
2614 First National Bank Building
Atlanta, Georgia 30303

Dear Tom:

I attach hereto five copies of a lease agreement between the Housing Authority of the City of Atlanta and the City of Atlanta covering the leasing of 472 - 476 Ira Street, S. W. (Eden Rag Company). We already have physical access to the building, the keys to the locks, etc., and permission from the lessor to begin operating a temporary recreation facility at this location.

Please approve the attached leases as to legal form and return to me at your earliest possible convenience. We are using a blanket resolution passed several years ago, which authorizes the Mayor to sign temporary leases of this nature.

Your continued assistance is deeply appreciated, and I am

Cordially,

Jack C. Delius
General Manager of
Parks and Recreation

Enclosures
JCD:jw

cc: Mr. Jim Henley, Housing Authority of City of Atlanta
824 Hurt Building, Atlanta, Ga. 30303
Mr. Earl Landers, Mayor's Office
Mr. Johnny Robinson, Community Development Coordinator
Mr. Joe Gentry, Parks Engineering Division
Mr. Stanley T. Martin, Jr.

File

May 2, 1969

Mr. J. Forrest Gee
Purchasing Agent
City of Atlanta
City Hall
Atlanta, Georgia 30303

Dear Forrest:

Thank you very much for your letter of April 30, 1969 regarding the fire at Perkerson Park and my memorandum of April 24. As previously stated, we are extremely anxious to get back into operation at Perkerson Park at the earliest possible date and it has been determined that it would not be practical for the limited number of carpenters in this department to undertake the repair. Because of the time element in bidding, preparation of contracts, etc., I'm afraid the summer would be over before substantial repairs had been made.

Thus, we were delighted when informed by the insurance carrier that they would prefer to follow the policy currently used by the Atlanta School System in permitting the insurance carrier to bring in their own bonded contractor to do the work. Accordingly, I discussed this matter with my Chairman, as well as with Mr. Charles Davis and Mr. Earl Landers. All of these gentlemen agreed that the most practical thing to do is to allow the insurance company to engage a contractor. It did not occur to me that this proposed arrangement would have to be cleared by the Purchasing Committee since City funds were really not involved. Accordingly, with the approval of my Committee, I authorized Accurate Construction Company to start work on Perkerson Recreation building Tuesday, May 6, 1969. A Mr. Smith, of Accurate Construction Company, telephone 523-1986, will supply me Monday with a certificate of insurance protecting the City of Atlanta during the repair period itself.

We have prepared for the May 5th Board of Aldermen Meeting a resolution authorizing the City to allow its insurance carrier to engage a private construction firm. I hope and trust that our action is within the spirit and intent of Section 31-37 of the City Code, and I particularly appreciate your calling its provision to my attention.

Mr. J. Forrest Gee

- 2 -

May 2, 1969

Finally, we have entered a claim for fire loss on the contents of the building and there will be many dozens of items we will have to requisition for replacement purposes on an emergency basis.

Sincerely,

Jack C. Delius
General Manager of
Parks and Recreation

JCD:jw

cc: Mr. R. Earl Landers, Mayor's Office ✓
Mr. Thomas F. Choyce, Associate City Attorney
Honorable Charlie Leftwich
Mr. Pierce Whitley, Assistant General Manager of Parks
Mr. Stanley T. Martin, Assistant General Manager of Parks
Miss Virginia Carmichael, Director of Recreation
Mrs. Mary Sue Liady, Community Center Director



CITY OF ATLANTA

DEPARTMENT of PARKS

Office of General Manager

Atlanta, Georgia 30303

May 8, 1969



JACK C. DELIUS
GENERAL MANAGER

Mayor Ivan Allen, Jr.
City of Atlanta
City Hall
Atlanta, Georgia 30303

Dear Mayor Allen:

I plan to be out of the City from Friday, May 30, through Sunday, June 1, at Roosevelt State Park in Pine Mountain, Georgia. If you should have to contact me, I will be in Cabin No. 8, and the Superintendent of the Park is Mr. Bill Marx.

In my absence, Mr. Pierce Whitley, Assistant General Manager of Parks, will be in charge of field operation and Mr. Stanley T. Martin, Jr., Assistant General Manager of Parks, will be in charge of administration.

Sincerely,

Jack C. Delius
General Manager of
Parks and Recreation

JCD:jw

cc: Parks Committee
Mr. Pierce Whitley
Mr. Stanley T. Martin, Jr.
Miss Virginia Carmichael
Mr. John Roth



Mr. Earl Landers !

(This relates to Sandy Creek Park
& possible swap for Adamsville
Health Center)

6-14-69
A.C.

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Later, the P&D Committee:
1. Agreed to use the Atlanta
Area Transportation Study as a
"guide" to further studies.
2. Agreed to cooperate with
Central Atlanta Progress on a
study of the downtown business
district.

3. Balked at a request of Ful-
ton County to relocate Carroll
Road from Sandy Creek and
Bankhead Highway for expansion
of the Fulton County Air-
port. Allen pointed out that the
city had made Carroll Road
four-lanes a short time ago and
more investigation as to reasons
for the relocation are needed.

Firestone Calls
Tires Back

*File
Park*

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A RESOLUTION

BY PLANNING AND DEVELOPMENT COMMITTEE
AND PUBLIC WORKS COMMITTEE

APPROVING RELOCATION STUDIES AND THE SURVEYING
AND PREPARATION OF RIGHT-OF-WAY PLANS FOR CARROLL
ROAD AT THE EARLIEST POSSIBLE TIME AS A COMPLIMENTARY
PROJECT TO THE EXPANSION OF FULTON COUNTY AIRPORT.

WHEREAS, the improvement of traffic movement on the major streets of
Atlanta is an obvious necessity, and

WHEREAS, the State Highway Department of Georgia is preparing to
make specific plans for the widening and relocation of Carroll Road to a four-lane
divided roadway from Gordon Road to Bankhead Highway as a complimentary project
to the expansion of Fulton County Airport, and

WHEREAS, these proposed improvements have been reviewed by the
Planning and Public Works Departments, and

WHEREAS, the State Highway Department must have the City of
Atlanta's official endorsement of this project before financial participation for
preliminary engineering by the Federal Bureau of Public Roads can be obtained.

NOW, THEREFORE, BE IT RESOLVED by the Mayor and Board of
Aldermen that the proposed relocation and improvements of Carroll Road referred to
by project number F-126-1(2) and described in further detail by the attached drawings
and text, be approved for relocation studies and preliminary engineering plans and
any such studies and plans shall be submitted to the Mayor and Board of Aldermen
for further consideration and approval.

Attachment



State Highway Department of Georgia

No. 2 Capitol Square

Atlanta, Georgia 30334

JIM L. GILLIS, SR.
DIRECTOR
EMORY C. PARRISH
EXECUTIVE ASSISTANT
DIRECTOR

H. H. HUCKEBA
STATE HIGHWAY ENGINEER
W. M. WILLIAMS
SECRETARY-TREASURER

April 24, 1969

Mr. J. D. Wingfield
Planning Director
Atlanta Region Metropolitan
Planning Commission
900 Glenn Building
Atlanta, Georgia 30302

Dear Sir:

Pursuant to the provisions of Section 204 of Title II - Planned Metropolitan Development of Public Law 89-754, The Demonstration Cities and Metropolitan Development Act of 1966, we are hereby submitting various material relative to our project F-126-1(2), Fulton County.

This project calls for a 4 lane divided roadway and relocation of portion of the roadway necessitated by the planned expansion of Fulton County Airport.

Please review this request prior to our request to the Bureau of Public Roads for preliminary engineering authorization.

Yours very truly,

STATE HIGHWAY DEPARTMENT OF GEORGIA
DIVISION OF HIGHWAY PLANNING

By

Leland S. Veal
State Highway Planning Engineer

WAH/lcr
Attachment

cc: R.M. Breen
L.E. Parker



State Highway Department of Georgia

No. 2 Capitol Square

Atlanta, Georgia 30334

JIM L. GILLIS, SR.
DIRECTOR
EMORY C. PARRISH
EXECUTIVE ASSISTANT
DIRECTOR

H. H. HUCKEBA
STATE HIGHWAY ENGINEER
W. M. WILLIAMS
SECRETARY-TREASURER

May 22, 1969

Mr. Collier Gladin
Planning Director
City of Atlanta Planning Department
City Hall
Atlanta, Georgia 30303

Dear Sir:

The State Highway Department is actively pursuing participation from the Bureau of Public Roads in preliminary engineering for Carroll Road (F-126-1), between Gordon Road and Bankhead Highway.

This project will provide for preliminary engineering and relocation studies to determine location and prepare plans for future 4-lane divided roadway. Relocation of a portion of F-126 is necessitated by planned expansion of Fulton County Airport.

We need the City of Atlanta's official endorsement of this project through a resolution so that we can secure the necessary approval.

Please communicate this request through the proper governmental procedures. We have attached various material relative to this project for your information and assistance in gaining an official statement of endorsement.

Thank you for your help in this matter.

Yours very truly,

STATE HIGHWAY DEPARTMENT OF GEORGIA
DIVISION OF HIGHWAY PLANNING

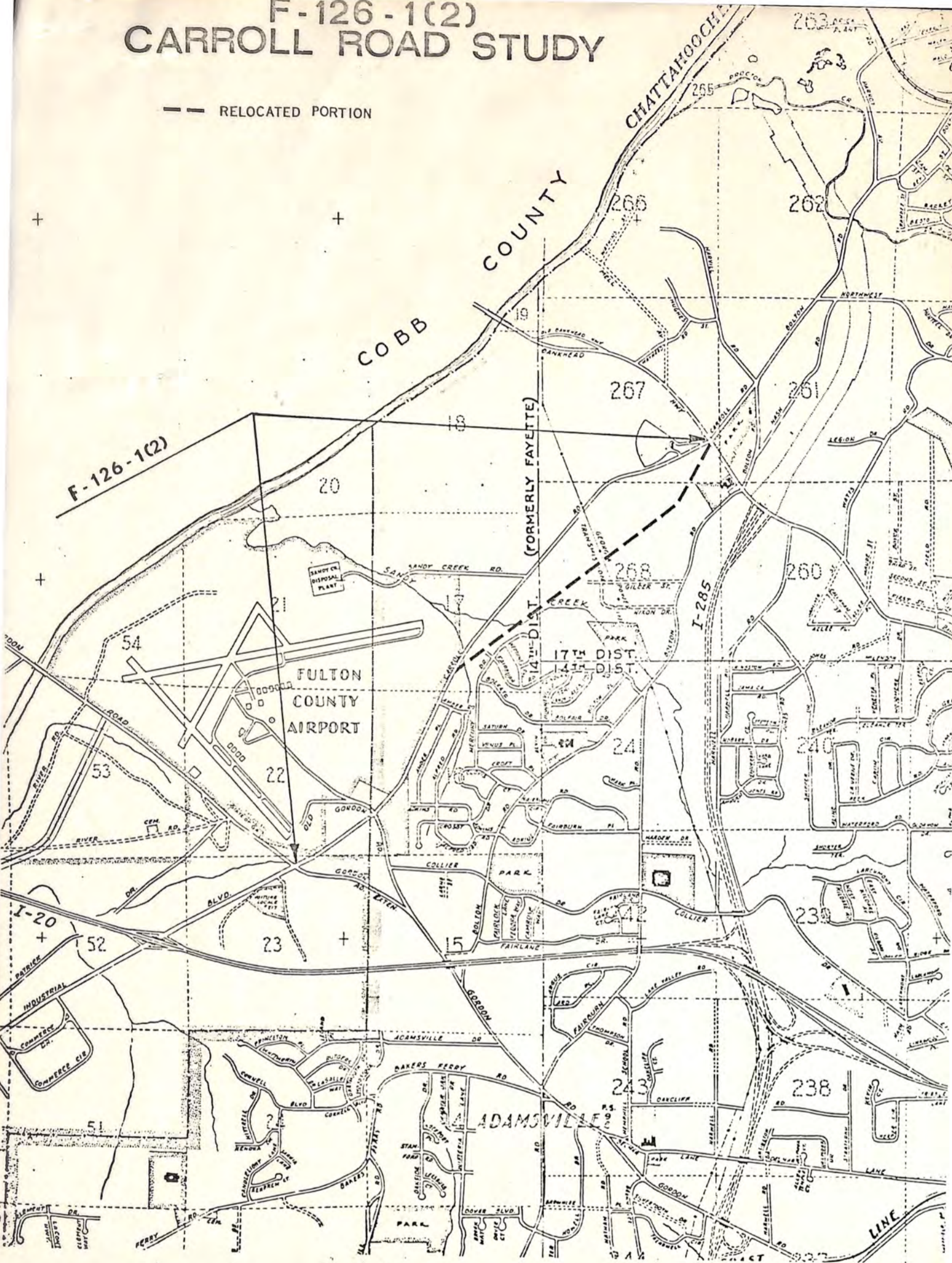
By

Leland S. Veal
State Highway Planning Engineer

WAH/lcr
Attachments

F-126-1(2) CARROLL ROAD STUDY

--- RELOCATED PORTION





SAM YORTY
MAYOR

OFFICE OF THE MAYOR
CITY HALL
LOS ANGELES, CALIFORNIA 90012

June 25, 1969

To Dan Sweet

Honorable Ivan Allen, Jr.
Mayor of Atlanta
City Hall
Atlanta, Georgia

Dear Mayor Allen:

One of the most satisfying developments in Los Angeles during the past year has been the success and the steadily increasing public support and recognition of DIRECTION SPORTS, Inc., a privately operated non-profit program for disadvantaged youngsters.

DIRECTION SPORTS (see enclosed brochure) is the brainchild of its president and project director, Tulley Brown, who initiated the program last September in the Los Angeles area. As a result of the wide coverage given it locally and nationally, the program's unique method -- which uses a sports format as a means of improving learning motivation and educational skills -- has been brought to the attention of an estimated more than one hundred million Americans.

In response to this publicity DIRECTION SPORTS has received over a thousand letters, written by individual citizens, by officials of city, state, and federal government, and by faculty members of numerous universities, asking how they might put the program to work in their cities. Subsequently, a major foundation has expressed interest in paying half the cost of travel and lodging for representatives of the Mayors of one hundred American cities to attend a special five-day DIRECTION SPORTS workshop. The workshop sessions are to be held August 4th through 8th in Los Angeles.

At Mr. Brown's request, I am writing you personally, in advance of formal and final structuring of the planned summer workshop, to invite your consideration of his program and to request a written response to my office in regard to your interest in having your city participate. Your positive reply will be additional indication to the foundation which is considering a financial commitment to the workshop operation of the national interest in the DIRECTION SPORTS program.

Page 2 of 2

The City of Los Angeles intends to do everything possible to ensure that the workshop sessions are successful in enabling every participant to return to his city with the information and experience necessary to conduct a pilot DIRECTION SPORTS program for the benefit of its constituency.

It is our hope that this conference will move us further ahead, as individual cities, toward a coalition of common interest in the educational development of all disadvantaged American youngsters. I will look forward to hearing from you.

Cordially,



M A Y O R

Enclosure

DIRECTION SPORTS, Inc.
4415 West Pico Blvd.
Los Angeles, Calif. 90019
(213) 937-3540

DIRECTION SPORTS Seminar
August 4-8, 1969

One of the most gratifying experiences in developing this program has been to discover the great variety of people who find common purpose in contributing to the disadvantaged youth of a city.

This kind of cooperation has made it possible for DIRECTION SPORTS to achieve, in a short period of time, a "substantial improvement" (see psychometric studies results included in brochure) in the learning skill development of youngsters living in those areas of Los Angeles with the highest percentage of school "drop-outs".

In response to the national interest in DIRECTION SPORTS, we are planning a five-day Seminar so that other cities can become familiar with our format and materials, and so that the excitement of a nationwide program benefitting disadvantaged underachievers can become a reality.

We will bring together the talents and resources of the many individuals and groups who have contributed to the ongoing DIRECTION SPORTS program in order to make our Seminar workshops as instructive and comprehensive as possible. Our purpose is to offer participants materials and support for initial pilot programs based on the DIRECTION SPORTS format and adaptable to their respective cities.

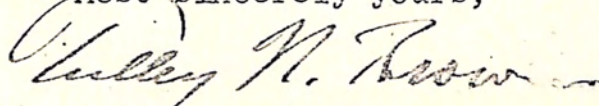
Seminar workshops will include the following:

- 1) Special pre-tested "chalk talks" (see sample in brochure) designed to carry fifth and sixth grade students in a DIRECTION SPORTS program throughout the 1969-1970 school year. These materials are developed by Fred Niedemeyer, Ph.D. of the Inglewood, California Southwest Regional Laboratory (funded in part by the Bureau of Research of the U.S. Office of Education) and by Robert Filep, Ph.D. from the national Institute for Educational Development.
- 2) Evaluative and testing procedures developed by Stephen Klein, Ph.D. and members of his staff from the UCLA Research and Development Center, using a national grading program from Educational Testing Service, Inc.
- 3) Promotion and publicity resources, including:

- a) Bruce Johnson, Vice President and West Coast Manager of Metro Radio Sales, has pledged ongoing media support of all DIRECTION SPORTS programs through the auspices of all Metro Media stations and affiliates throughout the United States.
 - b) Howard Miller, Western Director of the USO, will provide a format for developing local advisory board and fund-raising task forces.
 - c) Community service film strips designed both for radio and for television and produced by local studios in conjunction with the Motion Picture Producers Association will be available. These films include presentations by nationally known personalities, including such stars as Greg Morris of Mission Impossible.
- 4) Organizational structure and job descriptions for a six-team DIRECTION SPORTS pilot program, presented by Booz, Allen, and Hamilton, Inc., management consultants.
 - 5) Personnel testing and screening forms developed by Robert A. Jones, Director, Testing Bureau, University of Southern California.
 - 6) Daily sports activity lesson plans, prepared by coaches Walt Thurmond (Cal State L.A.), John McKay (USC), John Wooden (UCLA), and others.
 - 7) Group discussion techniques, presented by a staff of psychologists, including Victor Coppin, M.A. of the DIRECTION SPORTS staff.
 - 8) Legal aspects of organizational structure, presented by Gerald Kleinman, partner in the law firm of Loeb and Loeb. (Any and all new DIRECTION SPORTS programs can receive non-profit status, based on the fact that DIRECTION SPORTS, Inc. is a federally chartered non-profit corporation.)
 - 9) Use of park and recreation facilities, discussed by Joseph Lewis of the City of Los Angeles Department of Parks and Recreation.
 - 10) Association with city school systems, discussed by Sam Hammerman, Director of the Office of Urban Affairs, Los Angeles City Schools.
 - 11) The submission of the names of all new members so that the DIRECTION SPORTS jacket can be sent.

A formal agenda will be included in the final invitation. Also, the national television shows being booked will be outlined. Please call or write should you have any questions. Looking forward to meeting your representative and coming to your city in the future, I remain,

Most sincerely yours,

A handwritten signature in cursive script, appearing to read "Tulley N. Brown".

Tulley N. Brown
President

▶ Direction Sports

An educational/motivational
program designed for
underprivileged children



A Piece of Glass...a Stolen Car

Direction Sports was never formally planned—it happened. “How it happened” is covered below in an excerpt from *A Sports Story for Christmas*, written by John Hall for the Los Angeles Times on December 15, 1967.

“A foot slashed by broken glass and a stolen car have combined to produce what may be the Christmas sports story of the season.

“If this sounds unlikely, you just don’t know Tulley Brown.

“Brown is a 34-year-old law school grad, a Santa Monica resident who has an overwhelming compassion for sports and youngsters. While living in 32 different countries during recent years, Brown found the two mixed wonderfully.

“But his story really began one morning when he was doing his daily four miles of running on the beach at Santa Monica.



Tulley Brown plans a football jamboree with YMCA Director George Pohlman.

He stepped on a piece of glass and cut his foot.

—“Looking for emergency treatment, he came across a doctor connected with [a center for] retarded and disturbed children.

“One thing led to another and Brown soon quit his old job [as a sales executive] to take over as athletic director...

“Bringing in several Lakers to help him at times, he began to get the kids to take out their frustrations and erase their doubts on the basketball floor. Psychiatrists used the word ‘amazing,’ to describe the progress he was able to make. Parents were overjoyed.

“About this time, Brown’s car was stolen... Typically, Tulley’s reaction after an 18-year-old boy was arrested for the theft was regret. He urged police not to press charges.

“He and his wife asked to adopt the boy, an orphan who had been shuffled around various foster homes.”

Instead, the boy was sent to a juvenile camp, serving a sentence of fifteen months. Tulley learned from the probation officer on the case that often in such situations a minority or poor youngster would be sentenced while, for the same offense, a white middle-class youngster would be released to his parents on probation.

Married and the father of three children, Brown returned to business and spent the next six months putting together a program that could help provide disadvantaged youths with reasons to stay straight.

If the magnetism of sports could break through to the retarded and emotionally disturbed, then why not use this magnet-

(continued, inside back cover)

Direction Sports: the fundamental concept

"Among the educational approaches which we believe should be considered and evaluated are the current efforts to develop new patterns of education which do not fit into the traditional patterns."

*Recommendation of the
PRESIDENT'S COMMISSION ON CIVIL
DISORDERS (1968)*

DIRECTION SPORTS is a Los Angeles-based project designed to answer that recommendation with an innovative program—involving educationally disadvantaged youngsters, through the magnetism of sports, with local youth leadership, professionals in the fields of education and psychology, and other concerned adults from all parts of Los Angeles County.

Direction Sports objectives:

For the first time, to expand the content and goals of the average sports program for youth. Specifically, to use the universal appeal of "Little League" type sports activities for the development of basic learning skills (through carefully prepared "chalk talks") and to build positive self concepts and social attitudes (through post-practice group discussions).

To provide an opportunity for meaningful exchanges of communication and values among both youngsters and adults from a variety of ethnic and socio-economic backgrounds (through regularly scheduled field trips and group activities).

To help resolve the tremendous disparity between the number of privately funded sports programs for youngsters in middle class or suburban areas and the programs available to youngsters from disadvantaged communities.

The kinds of social problems which prompted the idea of DIRECTION SPORTS are common knowledge, but have never been considered as responsive to simple, direct solutions. A brief review follows of those problems, their consequences, and the solutions the DIRECTION SPORTS program offers. Our primary concern is to show that there is an alternative to the current expenditure of billions of dollars to treat social symptoms. There is a way to affect their causes.

The problems we face

Welfare. More than 7 million Americans are now receiving welfare assistance, and another 14 million citizens are identified as eligible for aid; a total of 21 million persons in this country whose family income is below what the government



“Recidivism” – an ugly word we have to face up to

defines as basic subsistence. For example, six out of every ten Black children subsist on welfare payments at least a part of their lives. Did you know that if you are born in a poverty area, odds are about ten to one you'll remain there for life?

A Culture of Hopelessness. The old myth that citizens “on welfare” are so by choice is no longer tenable. Rather, the children of the poor grow up conditioned to failure, to the uselessness of ambition and the futility of dreams.

To quote anthropologist Elliot Liebow, “In the end, a man’s wife and children become a symbol of his own failure as a man and the easy camaraderie of ‘the corner’ becomes an irresistible lure. At the moment he submits, he comes into his full inheritance bequeathed him by his parents, teachers, employers, and society at large. This is the step into failure from which few if any return and it is at this point that the rest of society can wring its hands or rejoice in the certain knowledge that he has ended up precisely as they had predicted he would.”



Educational Dilemma. Educational surveys of the learning skills of youngsters from the depressed areas of Los Angeles County indicate the relatively poor learning skill improvement of minority youth. From the Los Angeles Times, January 10, 1969: “Many Anglo students in the Los Angeles City School System showed marked improvement in reading last year, but Negro and Mexican-American youngsters made only slight advances, test scores indicated...The reading scores climbed as high as 16 percentage points...In predominantly Negro and Mexican-American schools, however, the scores rose only an average of two points and remained at generally low levels. The lowest percentage increases, one percent, were recorded by first graders in the north and mostly Negro south-central areas and the predominately Mexican-American east side.”

The consequences

Failure-Punishment Syndrome. Here’s what the GOVERNOR’S COMMISSION ON THE LOS ANGELES RIOTS (August, 1967) had to say: “The actions taken thus far in Los Angeles, and, for that matter, elsewhere throughout the United States, fail to meet the urgent existing need; and unless and until we in our City and State, and throughout the United States, solve the fundamental problem of raising the level of scholastic achievement of disadvantaged children, we cannot hope to solve all other problems of our disadvantaged minorities...” It is clear that a grossly disproportionate number of underprivileged children experience failure in their first contact with the greater society – when they enter school.

Civil Disorders and Delinquency. The NATIONAL ADVISORY COMMISSION ON CIVIL DISORDERS has reported, “The expression of inadequate educational practices lies in the high incidence of riot participation by ghetto youth who had not completed high school. Our survey of riot cities found that *the typical riot participant was a high school dropout...*”

Recidivism. Almost half the juveniles released on parole in Los Angeles County are back in detention camps within six months. With a total minority population of about 20 percent in the county as a whole, nearly 50 percent of its detention camp members are either Negro or Mexican-American. Neither a city nor a nation can begin to realize its potential while continuing to fail to reach so high a percentage of its youth.

Without a significant impact on the source of these concerns, the nation can only continue to expend increasing billions in the treatment of crime, poverty and unemployment.

There can be no real solution in attempting to treat these consequences as though they were solvable on a symptom level. The great majority of programs for the disadvantaged reach people after they are already in trouble. DIRECTION SPORTS is preventive treatment—working logically at the source—and is using the most successful formula which has proven successful in regularly motivating and involving more than one million youths throughout the United States: *privately funded sports programs*.

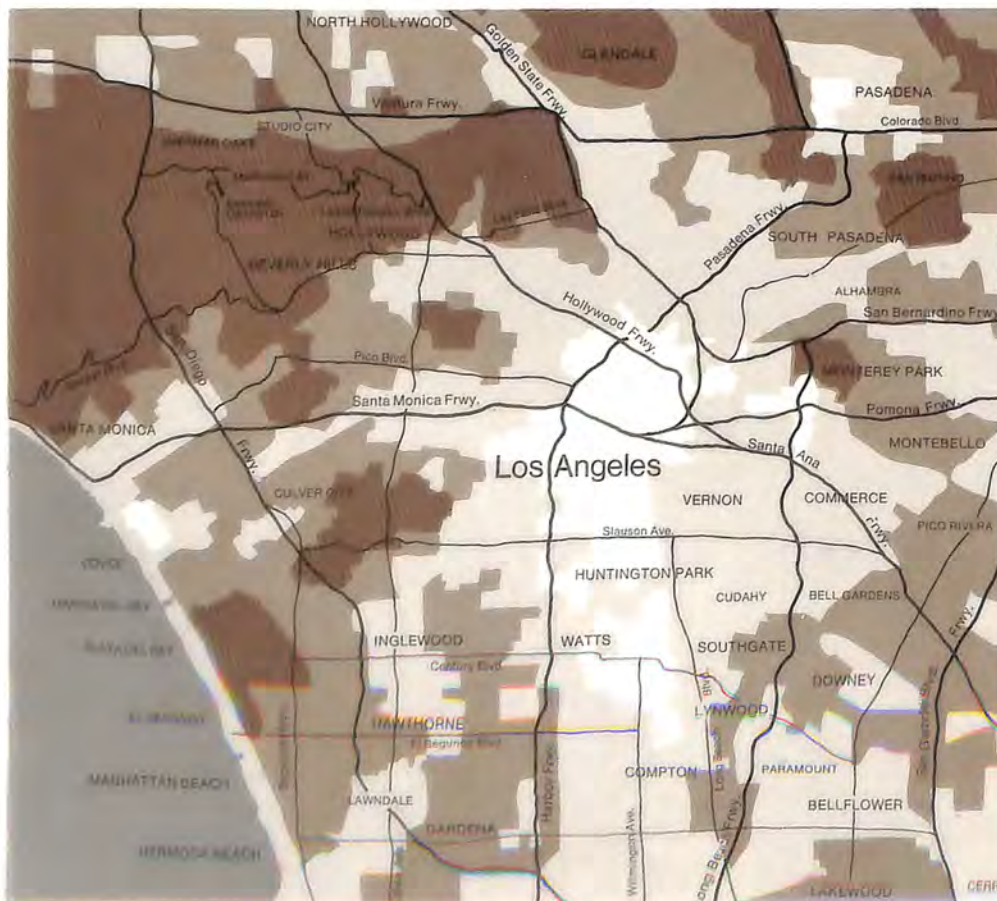
Special programs for underachievers can be successful. It was demonstrated recently in an experiment conducted by the San Francisco City School System, combining smaller classes with experienced teachers. One of these experimental classes achieved the highest reading scores for its age group of any public school class in the city—“and every one of these children was black.”

Most school districts in the country are making conscientious efforts to improve the learning achievements of children

from underprivileged areas. Whether the full burden of such an accomplishment should be placed on the schools alone is debatable. On the other hand, conditions never have been more ready for the development of “*new patterns of education*” to support and reinforce the schools’ efforts.

A crucial need

Currently, privately funded sports programs for youngsters provide the most popular youth format in the nation. Yet little has been done to overcome the scarcity of these kinds of programs for underprivileged boys and girls. For example, in 1968 the tremendously popular Little League Baseball program involved approximately 55,620 youngsters from the greater Los Angeles area. Yet of this total number *not one team* was in operation within the immense minority population corridor extending through Los Angeles from North Broadway south of the central city to adjoining Compton and including some 200,000 school age children.



Economic breakdown of family income in the Los Angeles area shows clearly the areas of the city which cannot support conventional privately financed sports programs of the Little League type.

Family income, 1960/1965 estimated

Lightest brown	Under \$5,000
Medium brown	\$5,000 – 6,999
Dark brown	\$7,000 – 9,999
Black	\$10,000 and over

Sources: United States Census, and Annual Reports, Franchise Tax Board, State of California.

The magnetism and personal satisfaction of sports

The Direction Sports program

The premise of DIRECTION SPORTS is that the magnetism and personal satisfactions of athletic competition can provide a motivational breakthrough for normal but disadvantaged youngsters—that it can provide a basic format through which learning skills and positive attitudes toward education itself can be developed, using sports-related group discussions and curricula, and community adult leadership.

California State College at Los Angeles volunteered a room for an initial training seminar for DIRECTION SPORTS' staff, and two Cal State coaches, Walt Thurmond and Robert Miller, prepared special guidelines for instruction in football and basketball. Young college men who had grown up in disadvantaged communities were hired as DIRECTION SPORTS youth leader trainees.

Their first formal training meeting was set at the University of Southern California and kicked off with speeches by football coaches John McKay, Dave Levy, and Willie Brown. During that first week trainees attended lectures on methods of instruction, coaching, and group discussion techniques, concluding their training with a two-hour session at the office of UCLA's John Wooden. On the final day the new DIRECTION SPORTS coaches put on a demonstration for their instructors at Cal State, working with youngsters from city poverty neighborhoods.

DIRECTION SPORTS is answering a dual need—the need for privately funded sports programs in underprivileged areas, and the need to deal early with the threat of educational underachievement. Therefore, the program itself duplicates other youth sports programs but adds two unique new features—"chalk talks" designed to promote learning skills, and professionally supervised group discussions.

An afternoon schedule

3:30-3:35 p.m.—Orientation.

3:35-4:00 p.m.—"chalk talk" learning skills. (For an example of a typical DIRECTION SPORTS chalk talk, see the materials included at the back of this brochure.)

4:00-5:00 p.m.—Team practice. These practice sessions follow a daily plan carefully developed and formalized by professional college coaches.

5:00-5:30 p.m.—Group discussion. Group discussions are led by the community coaches; a professional psychologist participates regularly to reinforce their talks.

The basic group discussion outline is as follows:

1. What makes a boy like himself? (Goal: Positive self con-

cepts and social attitudes.)

2. Why are there schools? (Goal: Value of education.)

3. What do I want to become? (Goal: Steps necessary for achievements.)

4. What jobs are available? (Goal: Opportunities for work experience.)

5. If I were... "role playing"

a) a fireman? (Goal: Value of property.)

b) a policeman? (Goal: Value of the law.)

c) an athletic hero? (Goal: Responsibility to others.)

d) blind? (after visiting school for blind children) (Goal: Self-discipline.)

6. If I fail (sports, school, etc.)? (Goal: Work harder.)

Special Saturday activities

Saturdays are game days. DIRECTION SPORTS' unique feature on Saturdays is that before each game teams meet in a "spelling bee" kind of competition involving math, spelling, and reading problems. Winning teams are rated "touchdowns," "baskets," etc. corresponding to the seasonal sport they are engaged in that day on the athletic field. These scores are added to each team's actual game score at the end of the playing day, and the winning team thus has the highest *combined* total.

Every other Saturday all the youngsters go on a special trip after the game. Since DIRECTION SPORTS started in 1968, its young athletes have shared in experiences such as:

- 1) Yachting, as the guests of 24 boat owners at the Marina Del Rey.
- 2) Guests of the University of Southern California at the USC-Cal football game.
- 3) Guests of the National General Corporation, which provided a private showing of the film, "The Paper Lion," for 150 youngsters.
- 4) Guests at a UCLA basketball practice. After practice, the youths met the players, and Lou Alcindor gave an inspirational talk which no one present will ever forget.
- 5) Guests of the Griffith Park Observatory for a showing of "The Sun, and Its Family of Planets."
- 6) Guests of the Los Angeles Music Center at a children's concert.

DIRECTION SPORTS is operating now in park and recreation facilities within four poverty communities of metropolitan Los Angeles. These communities were chosen because of their high percentage of school drop-outs and rate of delinquency.

The program currently employs the following adult personnel: one project director (full time), one secretary (full time),



Top: The Gauchos in pre-game "pep talk" with Coach Pichardo.
Center: A portrait of the Lions at Fred Roberts Park, with Coaches Bradshaw and Myles in charge. 50% of the boys have no father and 80% of their families are on welfare.
Center right: The Lions in their "chalk talk." The subject is spelling.
Bottom: Coach Carroll watches the Trojan pyramid come tumbling down. (Player, right center, remains unidentified.)



*The Direction Sports Variety Show:
Top left; top right: Youngsters are guests of universities at athletic events (SC-Cal game, in this case).
Top, center-left and center-right: Regular competition—the Normandie Park Rams, halftime with the South Park Trojans, and the East L.A. Packers. Charge!
Center and top-center: Exciting “chalk talks” by visiting athletes and regular coaches—here Trojans respond to Olympic Gold Medalist Bob Seagren, while at another site Coach Vic Pichardo teaches Gauchos.
Bottom left: One day Brown heard a group of little girls practicing yells. When he learned they had decided to be the Trojan cheerleaders, he had sweaters made and asked USC songleader Penny Ward to do some coaching.
Bottom: Direction Sports Awards Banquet made possible by contributions from seven food markets and the catering of the King Swede Restaurant. Magician Barry Lee of the Magic Castle captivates the children. Over 200 persons attended the affair, including 97% of the parents invited.*

A broad-based community response...

one educational psychologist (part time), two psychometrists (part time), one curricula specialist (part time), and ten field coaches (part time).

Direction Sports results are measurable

Fred Neidemeyer from Southwest Regional Laboratory (Curriculum Center), an agency of the Federal Government, has contracted to design special curricula using sports activities and concepts to teach specific learning skills. Victor Coppin, M.A., USC psychologist, contracted to coordinate group discussions aimed at developing self pride and positive social attitudes among the youngsters participating in the project.

Two psychometrists, Dr. Stephen Klein of UCLA and Dr. Ralph Hoepfner of USC, were enlisted to develop cross-validation methods for testing the actual effectiveness of DIRECTION SPORTS. The testing program compares the progress in specific learning areas of DIRECTION SPORTS experimental and control teams. See first post test results inside back cover.

The basic design of the program is indicated in this table:



Victor Coppin



Fred Neidemeyer, Stephen Klein

	<i>Pre-tests</i>	<i>Treatment(s)</i>	<i>Post-tests</i>
Teams 1-3 (<i>Direction Sports</i>)	Math Spelling Attitudes	Math and attitudes "instruction"	Math Spelling Attitudes
Teams 4-5 (<i>Direction Sports</i>)	Math Spelling Attitudes	Spelling instruction	Math Spelling Attitudes
YMCA teams (<i>Comparison groups</i>)	Math Spelling Attitudes	None	Math Spelling Attitudes

The DIRECTION SPORTS groups being compared are essentially equal in all other variables (socio-economic level, age, presence of father, etc.), so that the unique aspects of the program can be validly measured and evaluated.

Los Angeles responds

In its first four months of operation, the DIRECTION SPORTS concept attracted so much attention that it was featured on eight television programs—KTLA, KCOP, and CBS and NBC affiliates. With additional coverage through KGFJ and KFWB radio shows, it is estimated that the story of DIRECTION SPORTS has been told to more than three million people in the Los Angeles area. The first national attention given the project was a feature article in the *Christian Science Monitor* (copy enclosed), and *The Johnny Carson Show*.

The national magazine, *Sports Illustrated*, is providing a weekly subscription for every boy in the program. The 7-Up Bottling Company has donated uniforms. In November of 1968 CBS-Los Angeles, with the approval of its national office, voted DIRECTION SPORTS one of the top six programs in Los Angeles and contributed a thousand dollars worth of jackets, track shoes, and pants for the future use of program youngsters.

Numerous additional supporters and contributors are listed on the back cover of this brochure.

Endorsements

Here is what some well known public officials have said about the DIRECTION SPORTS program:

...“I believe the program has merit. The activities appear to be planned with great care, and the instructions are clear and explicit. DIRECTION SPORTS’ concern for the welfare of youngsters in our minority communities is commendable!”

—Thomas Reddin, *Chief of Police, City of Los Angeles*

“The concept of using sports as a touchstone to educational achievement for youngsters who have heretofore with-



Top: Direction Sports coaches (from left to right) Acuna, Galindo, Castruita, Myles, Cano, Bethel, Spaulding, Bradshaw and Carroll, with Director Tulley Brown appear at USC's Bovard Field with coaches John McKay and Dave Levy and players O. J. Simpson and Steve Sogge. Center left: Ray Norton, 1960 world record holder, now with CBS, speaks at Awards Banquet. Center right: Los Angeles Chief of Police Thomas Reddin discusses the project with Brown. Bottom left: Mayor Sam Yorty proclaims "Direction Sports Week" for the City of Los Angeles, March 31-April 6, 1969. Bottom: Heisman Trophy winner Mike Garrett at a "chalk talk"

You are needed...will you help?

drawn from full participation in the educational process because of a belief that other incentives are nonexistent and that society is oblivious to their needs, is, in my opinion, extremely innovative and worth pursuing.

I feel the program will make a significant contribution in developing a faith in the American system for these youngsters, and in the extreme, may salvage some youngsters who otherwise would be lost to society."

—Thomas Lynch, *Attorney General, State of California*

"The program not only offers deprived youngsters an opportunity to participate in a nationally recognized sports program but it also provides for educational enrichment for the participants as an integral part of the format."

—Peter Pitchess, *Sheriff, County of Los Angeles*

"I can think of no alternative to formal study better suited to inculcate the rudiments of reading, writing and arithmetic into the untutored mind than an organized sports program.

I heartily encourage all personnel associated with the DIRECTION SPORTS project to implement it with expediency and total effort."

—Sam Yorty, *Mayor of Los Angeles*

"Since three of the DIRECTION SPORTS teams operate in the 29th Senatorial District I can personally attest to the fact that the children and families involved are most enthusiastic about the use of a sports format to teach learning skills and develop positive self concepts and social attitudes.

DIRECTION SPORTS is a uniquely beautiful program capable of making a significant difference to thousands of minority people."

—Mervyn M. Dymally, *State Senator, 29th District*

Most of all, it's working! The best way to confirm this is to see the program in action for yourself. Write DIRECTION SPORTS for a schedule of daily practice and teaching sessions or weekend team and intramural games. You are invited—and welcome!

Plans for the future

Plans are underway to begin a similar program this year for girls, ages 9 through 11, from the same communities. By September of 1969 it is anticipated that DIRECTION SPORTS will have spread to every disadvantaged area of greater Los Angeles, and will include pilot programs for 12 to 14 year old boys. By September of 1970 it is intended that all youngsters ages 12 through 14 will be able to participate in the program. Subsequently, with private and public support, DIRECTION SPORTS is designed to expand to every disadvantaged community in America.

Plans are underway for a seminar which will be held in Los Angeles for representatives from all interested cities in America. Half the cost of travel and accommodations will be defrayed and DIRECTION SPORTS' materials and methods of operation will be presented to the delegates.

And, with this support and leadership, this unique program will be capable of regularly involving over one million under-privileged boys and girls between the ages of 9 and 14 in an enriching and meaningful learning-through-playing experience which offers a *new pattern* for educational motivation and success.

DIRECTION SPORTS is at this time, totally supported by volunteer funds and is a non-profit corporation. All contributions, large or small, are tax deductible. If you're concerned about your tax dollar—and who isn't?—the greatest saving you can make is your contribution to a program like this one—a contribution toward redirecting a youngster today to prevent him from becoming a public expense tomorrow.

DIRECTION SPORTS would like to continue happening—won't you please help?





CENTER FOR THE STUDY OF EVALUATION
 UCLA GRADUATE SCHOOL OF EDUCATION
 LOS ANGELES, CALIFORNIA 90024

TO: MR. TULLY BROWN
 FROM: DR. STEPHEN KLEIN *SK*
 DATE: APRIL 21, 1969
 SUBJECT: PRELIMINARY EVALUATION RESULTS

Background

In the fall of 1968, the five teams took a 44 item mathematics test dealing with adding, subtracting, multiplying, and dividing whole numbers; and a 20 item spelling test involving sports related words, such as "offense." Two teams received spelling instruction while the other three received mathematics instruction. The five teams were retested in February of 1969 with tests that were very similar to ones they took in the fall (i.e., the formats and instructions were the same but the questions were different so as to eliminate possible biases, such as memory).

Results

The results of the two testings appear in the table below. An inspection of this table indicates the following: (1) The teams had comparable (and relatively poor) performance before training in both mathematics and spelling. (2) The teams receiving training in an area have shown substantial improvement in that area, e.g., the three teams receiving mathematics instruction improved 28% in mathematics compared to only 9% for the teams receiving spelling instruction.

Teams receiving:	Type of Test	Average Percent Correct		Difference
		Fall Testing	Winter Testing	
Mathematics Instruction	Mathematics	54%	82%	+28%
	Spelling	66%	51%	-15%
Spelling Instruction	Mathematics	54%	63%	+ 9%
	Spelling	55%	78%	+23%

UNIVERSITY OF SOUTHERN CALIFORNIA
UNIVERSITY PARK
LOS ANGELES, CALIFORNIA 90007

DEPARTMENT OF PSYCHOLOGY
APTITUDES RESEARCH PROJECT

J. P. GUILFORD, DIRECTOR
R. HOEFFNER, ASSISTANT DIRECTOR

May 7, 1969

Mr. Tully Brown
Direction Sports
4415 W. Pico Blvd.
Los Angeles, California

Dear Tully:

Upon receiving Dr. Klein's preliminary evaluation of the DIRECTION SPORTS program, I am pleased to concur with him in the conclusion that your program has had a beneficial effect. While Dr. Klein's evaluation was primarily of a descriptive nature; describing the results after the fact, I thought it might be interesting to see what we might be able to generalize to future seasons or other cities from what we now know.

Accordingly, I performed two t-tests, one for math achievement and one for spelling achievement. The two general hypotheses I evaluated were:

1. Improvement in math achievement in the mathematics-instruction groups (experimental) is greater than improvement in math achievement in the spelling-instruction groups (control).
2. Improvement in spelling achievement in the spelling-instruction groups (experimental) is greater than the improvement in the math-instruction groups (control).

To compute the two statistics, I employed only the 24 math boys and the 16 spelling boys who had all pretest and posttest scores. My reason for excluding so many of the boys in your program who did not have complete sets of scores for these t-tests was that we cannot be sure what the instructional effect was for them.

The t values for the math-score comparison was 2.949, significant at the .01 level, while the t value for the spelling-score comparison was 1.445, not significant. The conclusions we can draw are these: with great confidence we can expect your program (or ones like it) to effect significant improvement in the mathematical facility of disadvantaged, minority boys; we cannot be very confident of a similar effect in spelling ability, although the data indicates a similar spelling improvement.

Of course, the mathematics tests and exercises were further developed and refined than those for spelling at the initiation of this program. It is quite possible that with refinement of the spelling program we will find significant improvement there too. The preliminary findings, therefore, may be expected not to be sensitive to real improvements and we will have to await the final data to find out if spelling can be really improved.

Sincerely,



Ralph Hoepfner

Chalk Talk 17

- I. Objectives:** #6 – Basic Division
 #7 – Advanced Addition
 #8 – Advanced Subtraction

III. Materials: blackboard and chalk for instructor.
 paper and pencil for each boy.

IV. Activity:

1. *Motivation:* It's very important for you to be aware of the score and the yardage at all times during the game. Then you will be able to choose the best type of play to make. Let's take a look at a whole game here and how it is scored quarter by quarter. (Pass out game-sheets to boys.) Coach draws game sheet on board to fill in.

2. *Description of Activity:*

a. What is the total time of a game? (After they answer, write it in the square marked "total time.")

b. How is a game divided up? (quarters). How many minutes in each quarter? (Say it and then write it under time for each quarter.) How many minutes in a half? (oral answer).

c. Okay – now let's figure out the score for each quarter. (Coach writes on blackboard.)

1) In the first quarter, the Rams made a touchdown and then made the conversion; the 49ers just made the touchdown. Now fill in the score at the end of the first quarter. (7-6).

2) In the second quarter, the Rams made a field goal (3) and the 49ers made a touchdown and the conversion (7). Write down the score for the end of the second (10-13).

3) In the third quarter, the Rams score two touchdowns, but make only one of the conversions. How many points is that? (13). The 49ers make a touchdown and the conversion (7). What is the score of the game now? (23-20.)

4) In the final quarter, the Rams do not score; the 49ers make a field goal (3). What's the final score of the game? (tie game: 23-23).

d. Now you'll notice on the right-hand side of each square, there is a section that says total yards gained. Fill in the following information:

1) In the first quarter, the Rams made a total yard gain of 43; the 49ers made 51 (this is total, not net).

2) In the second quarter, the Rams made 40; the 49ers 45. (Boys fill in this information as you read it – you write it on the board game-chart.)

3) In the third quarter, Rams gain 50 yds. 49ers gain 47.

4) In the first quarter, the Rams make 42 yds; 49ers 55.

e. What is the total yardage gain for the Rams? (175) (Boys will add the numbers up in the margin of their paper; have them just raise their hand when they have the answer, but do not shout it out). What is the total yardage game now for the 49ers? (51 + 45 + 47 + 55 = 198)

f. This is total yards gained; to determine the net yards gained we must subtract the penalties.

1) The Rams were penalized three times for off-sides (15 yds.) and once for clipping (15 yds.) How many yards did they lose altogether? (30)

2) The 49ers were penalized twice for off-sides (10) and once for unsportsmanlike conduct (15). How many yards were they penalized altogether? (25)

(The process here will be first computing the off-sides penalty $5 \times 2 = 10$, and then adding 10 plus 15.)

g. Finally, how will we determine the net yards gained for each team? (Have one boy explain the process: to subtract the total penalty yards from the total yards gained.)

1) What was the Rams net yard gain? (145)

2) What was the 49ers net yard gain? (173)

Game Chart

<p>Quarter 1 Time: <input style="width: 40px;" type="text"/></p> <p>Rams: Total yards gained _____</p> <p>49ers: Total yards gained _____</p> <p>Score: Rams <input style="width: 30px;" type="text"/> 49ers <input style="width: 30px;" type="text"/></p>	<p>Quarter 2 Time: <input style="width: 40px;" type="text"/></p> <p>Rams: Total yards gained _____</p> <p>49ers: Total yards gained _____</p> <p>Score: Rams <input style="width: 30px;" type="text"/> 49ers <input style="width: 30px;" type="text"/></p>
<p>Quarter 3 Time: <input style="width: 40px;" type="text"/></p> <p>Rams: Total yards gained _____</p> <p>49ers: Total yards gained _____</p> <p>Score: Rams <input style="width: 30px;" type="text"/> 49ers <input style="width: 30px;" type="text"/></p>	<p>Quarter 4 Time: <input style="width: 40px;" type="text"/></p> <p>Rams: Total yards gained _____</p> <p>49ers: Total yards gained _____</p> <p>Final Score: Rams <input style="width: 30px;" type="text"/> 49ers <input style="width: 30px;" type="text"/></p>

Total yards gained in game by Rams:

Rams penalties

Net yards gained in game by Rams:

Total yards gained in game by 49ers:

49ers penalties

Net yards gained in game by 49ers:

Total Time:

TRIBUTE TO DIRECTION SPORTS

HON. ALPHONZO BELL

OF CALIFORNIA

IN THE HOUSE OF REPRESENTATIVES

Monday, April 21, 1969

Mr. BELL of California. Mr. Speaker, it is a pleasure to call the attention of this House to a unique and successful program that has been operating in the Watts area of Los Angeles. Direction Sports begins where Little League leaves off—it serves those who have no fathers to participate, those who have no money for uniforms, insurance, and the other requisites of Little League participation.

But Direction Sports gives the boys it serves more than an opportunity to participate in the kind of athletic competition enjoyed by their middle-class counterparts. Through techniques developed by the Southwest Regional Lab in Inglewood, Calif.—a project which has received more than \$4 million from the Office of Education's Bureau of Research in the past 2 years—Direction Sports youngsters improve their learning skills and social attitudes by means of educative chalk talks. In my view, Direction Sports is precisely the kind of innovative program that those of us who have been struggling to find solutions to urban ills have encouraged in legislation passed in recent years. As important as the heart-warming results described in the following article by the Christian Science Monitor, however, is the fact that program evaluation have shown a statistically significant increase in participants' mathematics achievement scores.

Mr. Speaker, I wish to commend the Monitor's article to the attention of my colleagues, especially those whose constituencies include disadvantaged metropolitan areas.

Watts: 'Direction Sports'

By Cliff Gewecke

Sports correspondent of
The Christian Science Monitor

Los Angeles

Ever since the Watts, and other, riots of 1965, sports programs for the underprivileged Negro youngster have come to the fore.

The idea seems to be: get more of these youngsters off the streets, inspire and skill them with sports (and sports heroes), and potential ruffians and "lost causes" may be motivated into becoming useful, productive citizens.

One of the most recent, and perhaps most farsighted, of these programs—which emanated in the Watts section of Los Angeles during 1968—is "Direction Sports," an affiliate of the Urban Affairs Foundation, Inc.

Essentially, it is a "Little League for the underprivileged." But it has distinct overtones, and undertones, of improving positive learning skills through orientation, "chalk talks," and group discussions.

'Tremendous disparity'

"Privately funded sports programs involve more than one million youngsters, and are the most popular youth format in the nation," says former sales representative Tulley Brown, who is program director for Direction Sports.

"Yet, there is a tremendous disparity between the number of privately funded sports programs for the youth in middle-class areas as opposed to those in the underprivileged areas."

To drive home his point, Brown cites this statistic: that, in a letter dated Aug. 2, 1968, A. E. Houghton, secretary of Little League Baseball, headquartered in Williamsport, Pa., stated there were 55,620 youngsters involved in the Greater Los Angeles area.

"Of this number," emphasizes Brown, "not one team operates in the immense minority corridor extending from North Broadway south to Compton and including some 200,000 school-age children.

"The reasons for this are basic," he adds. "Little League programs function with the assistance of fathers, often with the youngsters paying for their own insurance and medical checkup. A general requirement is that the youngsters have had not more than one 'D' in the preceding semester's school-work—and no police record.



"Direction Sports" head man Tulley Brown discusses team tactics with youngsters in the Watts section of Los Angeles. The program's educative chalk talks serve as a teaching aid.



Little League for underprivileged

The idea is to motivate potential ruffians and "lost causes" into becoming useful, productive citizens through the inspiration of sports.

Started officially Sept. 23 with the advent of the past football season, Direction Sports encompassed some 75 youngsters in the pre-teenage category.

Plans are to go through the major sports in-season—basketball, track, baseball. And to expand to other (older and younger) age categories, and even to reach into the participation of girls in the program.

Letters of commendation have been received from such men as California attorney general Tom Lynch, Los Angeles County sheriff Peter Pitchess, Los Angeles police chief Tom Reddin, and Los Angeles mayor Sam Yorty.

Unique chalk talk

The program has been featured on some eight southern California television programs. Sports Illustrated is providing a weekly magazine subscription for every boy in the project, and the 7-Up Bottling Company has donated uniforms. CBS-Los Angeles, after voting Direction Sports one of the top six programs in Los Angeles, contributed \$1,000 worth of jackets, track shoes, and pants for future use by the youngsters.

Don't qualify for Little League

"Too often," Brown continued, "the youngsters in the ghettos do not have fathers to participate, money to pay for insurance and doctors, adequate grades, and they do have police records. Thus, classical Little League is untenable in deprived areas."

Yet, if the program is to continue to thrive (and, even, go national perhaps someday) more funds, and help, will be needed.

(A free brochure may be obtained by writing: Project Director Tulley N. Brown, Direction Sports, Inc., Urban Affairs Foundation, 955 S. Western Ave., Suite 204, Los Angeles, Calif. 90006).

Recently, the writer sat in (with Brown, a Negro group leader recruited from a nearby college, and a dozen youngsters) on one of the educative chalk talks that utilize sports as "transference" for learning.

"Ricky," said the leader, pointing to a lad in the front row, "how many points do you get for a touchdown?"

"Six," answered Ricky.

"How many points for a field goal?"

"Two."

"You sure?"

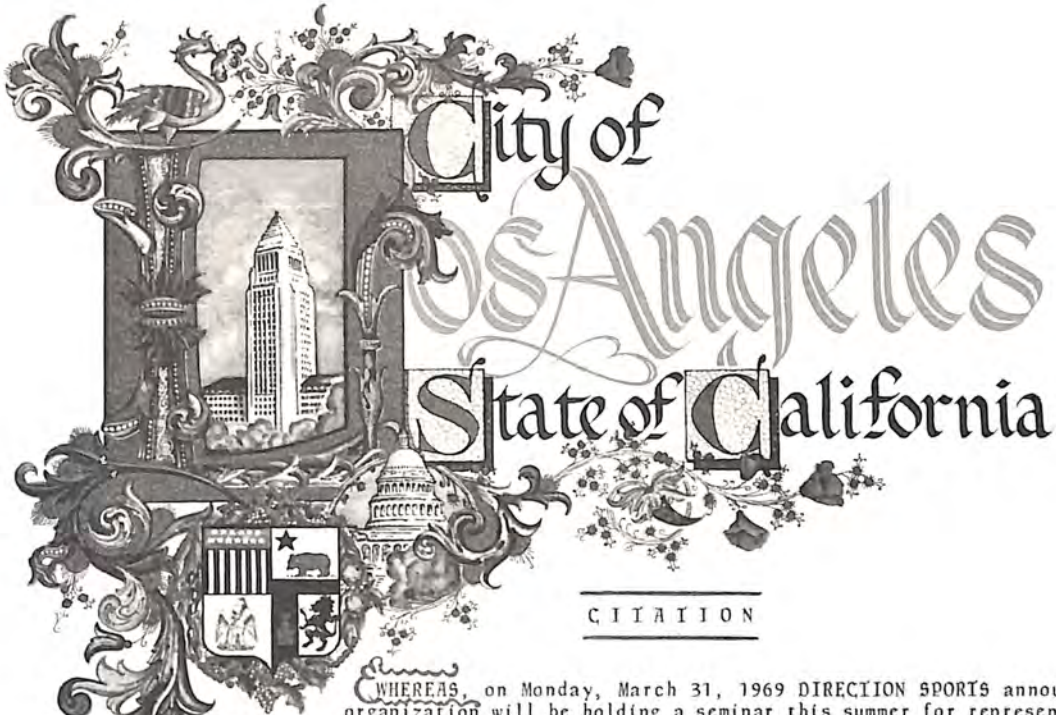
"Three?" replied Ricky, hesitantly.

"Add six and three and what do you get," asked the leader.

"Nine!"

"Good! Now," continued the leader, "in basketball you get how many points for a field goal? . . . and two minus nine is . . ."

And so the questions, and the transference-of-learning skills answers, spread throughout the room—perhaps someday soon to spread throughout the United States with Tulley Brown's dream of "Direction Sports" becoming the Little League of minority areas."



City of
Los Angeles
State of California

CITATION

WHEREAS, on Monday, March 31, 1969 DIRECTION SPORTS announces this organization will be holding a seminar this summer for representatives of every major city that would like to start a pilot program of its own this coming September; and

WHEREAS, DIRECTION SPORTS is a unique program using a Little League-type format, plus two additional features - the specially prepared "Chalk Talk" by the Federal Government's Southwest Regional Laboratory and secondly protestation by cross discussions reinforced by a psychologist, designed to develop positive self-concepts and social attitudes; and

WHEREAS, a major foundation has already offered, pending final approval of their proposal, to defray half the cost for each city desirous of attending the seminar; and

WHEREAS, the program involves 9 to 12-year-old boys and presently there are approximately one hundred children involved;

NOW, THEREFORE, BE IT RESOLVED that it is the hope of all concerned that the DIRECTION SPORTS program be successful; and

BE IT FURTHER RESOLVED that the community of the City of Los Angeles extend its deepest gratitude for its accomplishments and service.

March 31, 1969


THOMAS BRADLEY
Councilman, Tenth District





PROCLAMATION

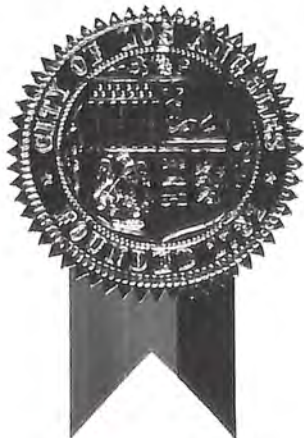
Direction Sports Week

WHEREAS, DIRECTION SPORTS, INC. IS OPERATING AN EDUCATIONAL AND SPORTS PROGRAM BENEFITING DISADVANTAGED CHILDREN IN THE CITY OF LOS ANGELES;
AND

WHEREAS, THE SUCCESS OF DIRECTION SPORTS, INC. IN DEVELOPING 100 MILLION PEOPLE ACROSS THE NATION, SUCH RESULTS HAVING BEEN MEASURED BY THE RESEARCH AND DEVELOPMENT CENTER AT U.C.L.A.; AND

WHEREAS, DIRECTION SPORTS, INC. IS HOLDING A SEMINAR IN LOS ANGELES THIS SUMMER SO THAT ALL THE MAJOR CITIES OF THE NATION CAN BE PROVIDED WITH THEIR SPECIALLY PREPARED MATERIALS IN ORDER TO BEGIN THEIR OWN DIRECTION SPORTS PROJECTS;

NOW, THEREFORE, I, SAM YORTY, MAYOR OF THE CITY OF LOS ANGELES, DO HEREBY COMMEND THIS OUTSTANDING PROGRAM AND PROCLAIM THE WEEK OF MARCH 31, 1969, TO APRIL 6, 1969 AS "DIRECTION SPORTS WEEK" IN THE CITY OF LOS ANGELES.




MAYOR

(continued)

ism to serve underprivileged but otherwise normal children? The basic needs of underprivileged youths seemed to be positive self concepts and social attitudes, and learning skills.

It is on these concepts that *Direction Sports* is designed.

Garth Hintz, Director of Community Relations for CBS affiliate KNXT, writes, "In our day-to-day involvement with all aspects of the community and with the people who are concerned with improving community problems, Tulley Brown stands out as one of those rare, dedicated individuals who knows what must be done and how to go about doing it.

We at KNXT know that if Tulley is connected with a project, it is going to be 99 9/10% right for us, and worthy of our involvement."

Direction Sports began its regular operation on September 23rd, 1968, with Brown devoting full time to its operation. On January 16th, 1969 *Direction Sports, Inc.* became a non-profit corporation. In



CBS executives Garth Hintz and Joe Dyer present new team jackets to Tulley Brown.

this brief time the program has become one of the most widely covered projects in the Los Angeles area.

In large part the future of *Direction Sports, Inc.* depends on the readers of this brochure. As John Hall wrote in concluding the column quoted above, "It's a dream. But it's a dream to build a world on."

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Watts Labor Community Action Comm.

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Michael Spaulding

Special thanks to Frank Stanley, Los Angeles
Urban League, Senator Mervyn Dymally, and the
Urban Affairs Foundation for giving *Direction Sports* a
home to grow up in.

File Parks

January 29, 1969

MEMORANDUM

TO: Aldermanic Parks Committee
FROM: Jack C. Delius, General Manager of Parks and Recreation
SUBJECT: Status of Carnegie Triangle

Mr. Walter Hendrix, Assistant Land Agent, telephoned me this date to give a status report on the Carnegie Triangle acquisition. As you may know, we have so far acquired one half undivided interest in one of the four parcels (Jesse Draper). The other one half undivided interest of this same parcel, as I understand it, is owned by Mr. Roy Livingston. Mr. Hendrix states that Mr. Livingston has been ill for the last few weeks but has indicated a willingness to go ahead and sign the purchase agreement. The second parcel is owned by American Motor Hotels (Dr. Marvin Goldstein). Mr. Hendrix reports that Dr. Goldstein is now prepared to sign the sales documents on his parcel. The two remaining parcels are the Clarke and Davis properties. Mr. Hendrix advises that Assistant City Attorney, Ferrin Mathews, held a condemnation hearing late last week and that the Special Master made an award slightly less than the appraised value, which was initially offered to the owners. There is some slight indication that one or both of these owners may appeal the award.

In summary, it appears all that remains to be done to actually have possession of the triangle is to complete the purchase of one half interest of one parcel with Mr. Livingston and to proceed to sign the papers with Dr. Goldstein for his parcel.

Finally, Mr. Hendrix advises that HUD requires a ninety-day grace period before we can move out the present tenants.

Enclosures
JCD:jw

CC: Honorable Ivan Allen, Jr.
Mr. Stanley T. Martin, Jr., Asst. Gen. Mgr. of Parks



CITY OF ATLANTA

DEPARTMENT OF PARKS
OFFICE OF GENERAL MANAGER
ATLANTA, GEORGIA 30303

February 20, 1969

M E M O R A N D U M



JACK C. DELIUS
GENERAL MANAGER
PIERCE W. WHITLEY
ASST. GEN. MANAGER
FRED W. BOSWELL
ASST. GEN. MANAGER
VIRGINIA CARMICHAEL
DIR. OF RECREATION
STANLEY T. MARTIN
ADMIN. ASSISTANT

TO: Parks Committee of the Board of Aldermen
Mayor Ivan Allen, Jr.
Alderman Milton G. Farris
Mr. R. Earl Landers
Thompson & Hancock Architects
Finch, Alexander, Barnes, Rothschild &
Pascal Architects
Mr. Stanley T. Martin, Jr.
Mr. Charles L. Davis
Mr. Beverly DuBose, Jr.

FROM: Jack C. Delius, General Manager of Parks and
Recreation

SUBJECT: Cyclorama Survey

In accordance with instructions from the Parks Committee of the Board of Aldermen, we have finished the survey pertaining to the Cyclorama and its possible relocation. The results are attached for your information.

Thank you for your continuing interest.

Enclosure
JCD:jw

CYCLORAMA SURVEY
A SUMMARY OF QUESTIONNAIRES
February 17, 1969

As of January 24, 1969, 2,013 of the 5,000 postcards were returned to this office. This represents an impressive response of 40.3%. We understand from public opinion firms, etc., that as much as a 10% response is considered adequate and favorable.

Seven basic questions were asked on the survey card and not every question was answered by everyone who returned a card. As to the question, "Your home town or point of origin?," 1,973 responded. Of this number, 966 (or 49%) were from the southeastern United States. They represented a total of forty-five states and the District of Columbia. Interestingly enough, 1.89% of all visitors during the period tested were from foreign countries. Those listing Atlanta under question one represent 7.6% of the survey, and those from outside Atlanta but living in Georgia represented 10.9% of the survey.

As to question two, "Are you on vacation or a business trip?," 61.6% were on vacation, 21.8% were on business, and 16.5% were on business and vacation.

As to question three, "How did you hear of Cyclorama?," a total of 1,689 of the 2,013 cards responded to this question. The largest single group were told of the Cyclorama by friends, with the next group having heard of it through relatives, and the third group being natives of the City of Atlanta. Georgia Welcome Stations, encyclopedias, Georgia Motor Club, taxi drivers, newspapers, magazines and history books, Welcome Wagon, etc. were listed as sources where the tourists learned of the Cyclorama.

As to question four, "Did you have trouble locating the park?," of the 1,960 who responded to this question, only 12.1% said they had trouble locating Grant Park.

Question five. This is a very important question consisting of the following: "Did you come to Grant Park specifically to see the Cyclorama; or, to see the Zoo and Cyclorama; or, to see the Zoo and decided to visit the Cyclorama?" A total of 1,939 of the 2,013 answered this question. 79.9% stated they came to Grant Park exclusively to see the Cyclorama; 17% said they came to Grant Park to see the Zoo and the Cyclorama, and only 3.1% stated they came to Grant Park primarily to see the Zoo and, while there, decided to take in the Cyclorama.

Question six asks, "Do you feel the Cyclorama should be moved to another location?" Of the 2,013 answering this question, (please note every card answered question six) 76% said, "No, do not move it to another location." 9% said, "Yes, do move it," and 15% had not reached a conclusion. Of the 2,013 cards which answered question six, 217 were from the Atlanta Metro area. Of these 217, 75% said, "Do not move the Cyclorama," 19% said, "Do move it," and 7% had no opinion.

Question seven asks, "Would you rather see the Cyclorama located near downtown motels, civic centers, etc.?" Again, 2,013 of the 2,013 returned

cards answered question seven. 74% stated they would not prefer to see the Cyclorama downtown, 11% said they would, and 15% had no opinion. Of the 2,013 cards answering question seven, 217 were from the Metro area. Of this 217, 74% said, "No, do not move it downtown," 15% said "Do move it downtown," and 11% had no opinion.

JCD:jw

CYCLORAMA SURVEY

AS OF January 24, 1969

1. Your home town or point of origin?

966 From S.E. 49%

7.6%	149 Atlanta	3 Montana	45 STATES	Foreign Countries 67
	66 Alabama	3 Nebraska	+ D.C.	14 Canada 1.89%
	1 Alaska	5 New Hampshire		7 Switzerland
	11 Arkansas	12 New Jersey		1 Venezuela
	85 California	68 New York		1 Ireland
	17 Colorado	96 N. Carolina		4 Germany
	21 Connecticut	6 N. Dakota		3 Japan
	4 Delaware	84 Ohio		6 England
10.9%	151 Florida	15 Oklahoma		3 Australia
	216 Georgia	6 Oregon		4 Holland
	3 Hawaii	48 Pennsylvania		2 Puerto Rico
	1 Idaho	3 Rhode Island		1 Grand Bahamas
	97 Illinois	82 S. Carolina		1 Brazil
	37 Indiana	1 S. Dakota		1 South America
	16 Iowa	75 Tennessee		1 Iran
	8 Kansas	82 Texas		1 France
	34 Kentucky	8 Utah		1 South Africa
	37 Louisiana	47 Virginia		1 Norway
	2 Maine	18 Washington		1 Mexico
	18 Maryland	25 Washington, D.C.		2 Wales
	40 Massachusetts	15 W. Virginia		2 Scotland
	90 Michigan	29 Wisconsin		2 Isreal
	25 Minnesota	5 Wyoming		2 India
	25 Mississippi	4 No State		2 Ecuador
	27 Missouri			2 Denmark
				1 Kenya
				1 Sweden

TOTAL 1973

2. Are you on vacation or a business trip?

	61.6%	21.8%	16.5%	
Vacation - 1,080	Business - 381	Both - 290	TOTAL 1751	

3. How did you hear of Cyclorama?

759 Friends	3 Transit Authority	1 Hospitality House
293 Relatives	36 AAA	3 While at zoo
109 Native	3 Cab Driver	1 Study of monuments
144 Return Visit	16 Maps	7 Convention
29 Tour	1 Government Office	2 Information Desk
42 Folders, Brochures, Pamphlets, etc.	4 Sightseeing Trip	2 New York Time Post
5 Welcome Station	19 Newspaper	3 Motor Club
30 Motels & Hotels	6 Grey Line	1 Movie Guide
2 Airport	9 Magazine	1 American Heritage
28 Advertisement	8 History	1 Hertz
46 School	25 Guide Book or Travel Folder	2 Curtis, 1000
8 Chamber of Commerce	1 Civil War Centinell	1 Superior Bumper Products of Atlanta
30 Literature & Books	2 Lectures	
1 World Book Ency.	1 Welcome Wagon	
1 Ga. Info. Office	3 Travel Bureau	

TOTAL 1689

CYCLORAMA SURVEY
January 24, 1969

Page 2

4. Did you have trouble locating the Park?

No - 1,721 Yes - 239 (12.1%)

1960 TOTAL

5. Did you come to Grant Park specifically to see the Cyclorama?; or, to see the Zoo & Cyclorama; or, to see Zoo and decided to visit Cyclorama?

Cyclorama - 1,549 (79.9%) Zoo & Cyclorama - 329 (17%) Zoo and decided - 61 (3.1%)

1939 TOTAL

6. Do you feel Cyclorama should be moved to another location?

No - 1,539 (76%) Yes - 179 (9%) No Opinion - 295 (15%)

2013 TOTAL

Metro Atlanta

No - 161 (74%) Yes - 41 (19%) No Opinion - 15 (7%)

217 TOTAL

7. Would you rather see Cyclorama located near downtown hotels, motels, in a civic center?

No - 1,496 (74%) Yes - 210 (11%) No Opinion - 307 (15%)

2013 TOTAL

Metro Atlanta

No - 160 (74%) Yes - 33 (15%) No Opinion - 24 (11%)

217 TOTAL

NOTE: This includes all the cards that have been given out at the Cyclorama. This will be final except for a very few that are being returned by mail.

2013 CARDS RETURNED
OUT OF 5000. 2
40.3%



CITY OF ATLANTA

DEPARTMENT OF PARKS
OFFICE OF GENERAL MANAGER
ATLANTA, GEORGIA 30303

February 18, 1969



JACK C. DELIUS
GENERAL MANAGER
FRED P. WHITLEY
ASST. GEN. MANAGER
FRED. W. BOSWELL
ASST. GEN. MANAGER
VIRGINIA CARMICHAEL
DIR. OF RECREATION
STANLEY T. MARTIN
ADMIN. ASSISTANT

MEMORANDUM

TO: Mrs. Hattie Thomas
Office of the Mayor

FROM: Virginia Carmichael

RE: Miss Bessie L. Whitehead

Attached you will find information which I have discussed with you on the phone, also some information from the Personnel Department. I have done intensive investigation to see who Miss Whitehead might have talked with in the Division of Recreation who said they simply could not understand how she could have failed the oral. She could have talked to some staff member working in the field. However, she did not talk to anyone in the administrative office.

I trust this meets with your satisfaction.

VC/pah

Attachments



2-11-69

Dear Virginia:

see note

Miss Bessie L. Whitehead was rated by Alberta, Marvin, and me on January 29. None of us gave her a passing score. She did not impress me as someone who had the temperament, personality, or background to make a successful Recreation Leader.

She came to my office yesterday in a very angry mood, threw the letter on my desk, and said she was not going to take that kind of "----". She talked on for quite some time, saying, among other things, that she was not going to be told no if she had to get a gun and come up here and shoot somebody.

I did not say a great deal to her - I was listening most of the time - but I was polite and tried to be helpful. She seemed to have calmed down some when she left.

Note
Miss Alberta Manchison - Recreation Dept. Betty Glennon
Mr. Marvin Billips - " " "
Mrs. Betty Glennon Personnel Dept.

(Her application is attached)

January 31, 1969

Miss Bessie L. Whitehead
1220 Gardenia Street N. W.
Atlanta, Georgia 30314

Dear Miss Whitehead:

I regret to inform you that in the recent interview for Community Recreation Leader you did not attain a passing score. Therefore, your name will not appear on the eligible list.

I appreciate the interest manifested by you in undergoing this examination, and I hope that you will participate in such future tests as may interest you and for which you may be suited.

Very truly,

CARL T. SUTHERLAND
Director of Personnel

CTS:BG:erw

CITY OF ATLANTA PERSONNEL BOARD
APPLICATION FOR CIVIL SERVICE EXAMINATION

260 CENTRAL AVENUE, S. W.
 ATLANTA, GEORGIA 30303

Veteran _____
 Chauffeur _____
 Operator _____
 License # _____

Have you ever applied for City of Atlanta employment? no
 If "Yes" check with Interviewer before completing this form.
 522-4463, Ext. 267

Social Security Number: 379-46-6149

POSITION APPLIED FOR	DATE	DATE OF EXAM	DO NOT USE THIS SPACE
CRL	failed oral	JAN 29 1969	Discharge _____ Medical _____ License _____ Education _____ Court Record _____ Experience _____ Trade Report _____ Past Emp. _____ Additional Remarks: _____

Mr. Mrs. Miss MISS WHITEHEAD BESSIE LILLIAN 30314 Age 22
 Address 1220 Gardner St NW Atlanta Date of birth 12-3-46
 Last First Middle (or Maiden) How long have you lived at this address?
WHITEHEAD BESSIE LILLIAN 30314
 Number Street Direction Apt. No. City State Zip Code
 Previous Address 515 N. DILISION ANN ARBOR MICH 1966-1968
 Telephone Number 758-7654 Place of Birth Chattanooga Tenn
 Alternate Number _____ Are you a citizen of the United States? yes
 Height 4'11" Weight 115 What is your husband's or wife's name? _____
 Check appropriate: White Male Single Divorced _____ Widow _____ No. of children 0
 Colored Female Married _____ Separated _____ Widower _____ No. of dependents 1

If answer to any question below is "Yes", explain. (Ask for extra sheet if needed).

Have you any disease, physical disability, or defect? no
 Have you ever been treated for a nervous or mental condition? no
 Are you receiving disability compensation? no
 Have you ever been sued on a debt? no Have you ever had your wages garnisheed? no
 Have you ever filed for or been awarded bankruptcy judgment? no Have you any past due debts? no

EXPLANATION: _____

Have you ever been arrested or given a traffic ticket? no

If "YES" list all crimes or misdemeanors, including traffic violations, with which you have been charged. Failure to admit any offense regardless of when or where it occurred, may cause rejection of application. (Ask for extra sheet if necessary).

CHARGE	WHEN	CITY & STATE	SENTENCE/FINE

List any machines or equipment that you can operate efficiently.

Romo Typing

Are you presently employed? no
 Have you ever worked for the City of Atlanta? no When _____
 Are you interested in permanent work? yes
 Are you willing to accept temporary work? yes

Have you had military service? no How many times were you in service? _____

Were all discharges "Honorable"? _____

DO NOT WRITE BELOW THIS LINE

Branch of Service _____	Service Duties _____
Date enlisted _____	Discharge reviewed by _____ Form _____
Date separated _____	Reason for discharge _____
Honorable _____	
VA letter dated _____	Per cent disability _____ Remarks _____
Serial or File No. _____	

Educational Record	Name of School & Location	Last Year Attended	Graduate	Encircle highest grade completed
Elementary	Roony-Masilanti Mich.	19-59	Yes	1-2-3-4-5-6-7-8
High School	Willel Bunn - Mich	19-65	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	9-10-11-12
College, Univ.			Yes <input type="checkbox"/> No <input type="checkbox"/>	Degree & Major Subject
Post Graduate			Yes <input type="checkbox"/> No <input type="checkbox"/>	
Trade or Business School			Yes <input type="checkbox"/> No <input type="checkbox"/>	No. of months attended

EMPLOYMENT RECORD: Account for all time since school. Incomplete applications rejected. (Extra sheet may be obtained from interviewer).

Date Started MAY 68	Firm's Name Willel A Water Club	Final Salary 175 HR
Date Left July 68	Mailing Address 3252 Peachtree RD N.W. 30305	
Reason for Leaving Laid off	Number Street Direction City State Zip Code Describe Duties Solely appointments	
Date Started 1966 JAN	Firm's Name Church of God in Christ	Volunteer - Voluntary Final Salary
Date Left 1968 APR	Mailing Address 1440 Midway Bl. Willel Bunn Mich.	
Reason for Leaving Move to Atlanta Come here	Number Street Direction City State Zip Code Describe Duties W. Smith Director	
Date Started 6-68	Firm's Name Home Educational Center	Final Salary Comm.
Date Left 9-68	Mailing Address 60 Dungen Ave. D.C. 30512	
Reason for Leaving Resigned Substituted	Number Street Direction City State Zip Code Describe Duties Saleslady	
Date Started 9-68	Firm's Name Kirby Vacuum Cleaner	Final Salary Comm.
Date Left 9-68	Mailing Address College Park, Ga (Not listed)	
Reason for Leaving Needed car	Number Street Direction City State Zip Code Describe Duties Saleslady	
Date Started 1-69	Firm's Name Photo Brothers	Final Salary Laid off
Date Left 1-69	Mailing Address Hester St	
Reason for Leaving To get a better job	Number Street Direction City State Zip Code Describe Duties Waitress	

REFERENCES: List names and complete addresses of three character references. Do not list relatives or former employers.

NAME	ADDRESS
Butch Edwards	1215 Woodmonte N.W. Atlanta 30314
Mr. Walker	3771 29th Jones Ave NW ATLANTA GA 30314
Rev. Briley and Jones	591 Jones Ave NW Atlanta Ga 30314
	Baker Rd

I do solemnly swear (or affirm) that the statements in this application are true and complete to the best of my knowledge and belief.

Rossie Spivey
Signature of Applicant

E.M.
Reviewed by

Willel Bunn Mich

failed
oral

EXAMINATION: Rec. Order DATE 1-29-69

PLEASE PRINT FULL NAME: WHITEHEAD BESSIE LILLIAN
(LAST NAME) (FIRST NAME) (MIDDLE NAME)
IF NONE PUT NMN

ADDRESS: 1220 GARDENIA ST. NW ATLANTA
Number Street Direction (Apt. #) City State Zip

I certify that I am the above individual taking this examination. I understand that if it is later established that I have misrepresented myself, I and the person being misrepresented will be permanently barred from City employment and may be prosecuted by the courts. If either is already employed by the City of Atlanta he may be subject to suspension or dismissal.

SIGNED: Bessie L Whitehead



CITY OF ATLANTA

DEPARTMENT of PARKS

Office of General Manager

Atlanta, Georgia 30303


March 18, 1969

MEMORANDUM



JACK C. DELIUS
GENERAL MANAGER

TO: Mayor Ivan Allen, Jr.

FROM: Jack C. Delius, General Manager of Parks and Recreation 

SUBJECT: Concession Bids for North Fulton Golf Course and Piedmont Park.

The Parks Committee of the Board of Aldermen advertised four times the concession privileges at North Fulton Golf Course and Piedmont Park. Only one bid was received for each of these locations.

Mr. Paul Lavin, Golf Professional at North Fulton Golf Course, entered the only bid of \$1,500.00 a year for a three-year period. This amount is identical to what we were receiving from this concession stand up to 1967.

Committee also received one bid on the Piedmont Park Concession in the amount of \$1,750.00 per year for a two-year period. Mr. J. W. Oldknow, the current Concessionaire, was the only bidder. He had been paying \$1,555.00 per year.

Parks Committee opened these bids on March 11, 1969 and asked that I forward the information to you with their recommendation that we accept these bids.

If you should find them acceptable, I shall proceed to have the proper resolutions drawn, contract agreements prepared, etc.

Thank you very much.

JCD:jw

OK - Proceed

Jack C. Delius

3/19/69



63

February 10, 1969

M E M O R A N D U M

TO: Virginia Carmichael, Director of Recreation
FROM: Jack C. Delius, General Manager of Parks & Recreation

Miss Hattie Thomas of the Mayor's Office has asked me to investigate the situation involving the prospective employment of Miss Bessie L. Whitehead, for the position (as I understand it) of Community Recreation Director. Miss Whitehead apparently successfully passed the written part of the examination but received a letter dated January 31, 1969 from the Personnel Department stating that she had failed the oral. Miss Whitehead further states that on February 10, 1969 she "talked to someone in Recreation" who said they simply could not understand how she could have failed the oral.

I advised Miss Thomas that we were not privileged to exam the oral done by at least three different people, one of whom only normally represents this department. However, I would ask you to look into this and see if there has been any mistakes made, etc. Would you please advise Miss Whitehead at 1220 Gardenia St., N.W. of the circumstances and also post Miss Thomas in the Mayor's Office. Thank you very much.

JCD:bf

cc: Miss Hattie Thomas, Secretary, Mayor's Office

File

April 8, 1969

MEMORANDUM

TO: Mr. Eddie McLeMore, Recreation Supervisor
Mr. Joe Gentry, Parks Engineering Division

FROM: Jack C. Delius, General Manager of Parks and Recreation

SUBJECT: Development of temporary recreation facility,
472 Ira Street, S. W. (Eden Company)

Mr. Earl Landers, of the Mayor's Office, has expressed keen interest in this department taking over the former Eden Rag Company at 472 Ira Street, S. W. and converting the facility into some type of temporary recreation facility. There is a possibility the building could be renovated to some limited extent and, as you may know, the land adjacent to the structure has been cleared in previous months for a playground. Mr. Landers has asked Mr. Johnny Robinson, Community Services Coordinator, to coordinate this project.

We have been advised by Mr. Howard Openshaw, the Director of Re-development for the Atlanta Housing Authority that the Eden Rag Company has been acquired by the Housing Authority and that the former owner will shortly be moving. Furthermore, Atlanta Housing Authority will be in a position to lease for summer recreation activities, etc. this property.

It is our good fortune to have been approached by Mr. William T. Huntley, III, President of the Optimist Club of Executive Park, as well as Messrs. Wolfe and Barron, members of the Optimist Club, who have expressed a strong interest in assisting with this project. I spoke to the Optimist Club at their 7:30 A.M. breakfast on Monday, April 7th.

I would very much like for the two of you to immediately survey the physical properties of this location and make a list of those items which should be corrected. Also, work very closely with Deacon Peters who usually can be contacted at either Model Cities or the E. O. A. Sum-Mec Center at 65 Georgia Avenue (telephone 577-1351). Also, Deacon Peters gives the name of a Reverend Butler, telephone number 524-2140, who is interested in this project.

Both this department and the Optimist Club is interested in having total neighborhood involvement as to decisions on what will be built here, etc. Please follow this through as rapidly as possible and

Memorandum To:

- 2 -

April 8, 1969

Messrs. Eddie McLemore/Joe Gentry

check with me frequently as to progress being made.

Thank you very much.

JCD:jw

cc: Deacon Peters, c/o EOA Sun-Mec Neighborhood Center
65 Georgia Avenue

Messrs. Earl Landers, Mayor's Office

Johnny Robinson, Mayor's Office

Ronald Wolfe, Post Office Box 1328, Atlanta, Ga. 30301

William T. Huntley, III, Fritchard & Jerden, Inc.

2250 N. Druid Hills Rd., N.E.

Atlanta, Georgia 30329

Pat Barron, c/o Wm. A. Stone & Associates

482 Armour Circle, N. E.

Atlanta, Georgia 30324

63

March 19, 1969

Mr. Jack C. Delius
General Manager
Parks Department
Atlanta, Georgia

Dear Jack:

We have reviewed your memorandum of March 18, 1969 relating to concession bids for North Fulton Golf Course and Piedmont Park.

The bids submitted by Mr. Paul Lavin for the North Fulton Golf Course and by Mr. J. W. Oldknow for Piedmont Park are acceptable by the Mayor. It is, therefore, requested that you proceed to have the necessary resolution drawn and the contract agreements prepared.

Sincerely yours,

R. Earl Landers
Administrative Assistant

REL:lp

CITY OF ATLANTA

DEPARTMENT of PARKS

Office of General Manager

Atlanta, Georgia 30303

May 2, 1969

MEMORANDUM



JACK C. DELIUS
GENERAL MANAGER

Zulu

TO: Mr. Joe Gentry, Parks Engineering
Miss Jimmie Mims, Assistant Director of Recreation

FROM: Jack C. Delius, General Manager of Parks and
Recreation

SUBJECT: Eden Rag Company (Ira Street)

I am attaching for each of you a Xerox of a proposed Recreation Program to take place at the former Eden Rag Company building on Ira Street. I am asking Joe Gentry to coordinate all the improvements to the building and the surrounding land, and have already discussed some of this with Mr. Roland Ebright, Foreman of Adams Park. It will be necessary to ask Fred Shepherd to give us his opinion as soon as possible as to the practicality of moving certain pieces of superstructure in the warehouse section of the building. Also, Mr. Earl Landers advises that Pete Peterson, of the City Hall, has a number of spare plumbing fixtures we might use in replacing those vandalized. You should talk to Mr. Grady Butler, the Extension Area Manager of Sum-Mec, and discuss the particulars on the renovation of this building. Overtime is authorized through Range 46 for painters, carpenters, electricians, to get on this project immediately. Several trees will have to be removed, lights added to the field and general illumination (not professional athletic lights), utilities turned on, a telephone installed, etc. Please review the attached list.

Miss Mims, it is the City's wish to staff this facility as soon as practical and to supply the equipment on the attached list where possible. Please have your Recreation Coordinator or the Recreation Supervisor work closely with Mr. Butler. An excellent job has been done in organizing the Neighborhood Advisory Committee, and we should certainly lend an ear to their advice.

Finally, the first order of business will be to regrade and make playable the ball field to the north of the building and the construction of a ball field to the south of the building.

Mr. Butler can fill you in on this. A number of City officials have expressed personal interest in the success of this program and I



Memo to: Mr. Joe Gentry
Miss Jimmie Mims

May 2, 1969

Page 2

appreciate their cooperation. The Optimist Club of Executive Park may vote to render certain assistance to us with this project and Mr. Johnny Robinson is currently contacting this group to determine what aid may be forthcoming.

JCD:jw

cc: Mr. R. Earl Landers, Mayor's Office ✓
Mr. Johnny Robinson, Community Development Coordinator
Mr. Grady Butler, Extension Area Manager,
Sum-Mec Extension Office
Mr. J. D. Chamblee, Parks Maintenance Superintendent
Mr. Pierce Whitley, Asst. Gen. Mgr. of Parks
Mr. Stanley T. Martin, Asst. Gen. Mgr. of Parks
Mr. Bob Johnson, Chief Electrician
Mr. Fred Shepherd, City Architect
Mr. Eddie McLemore, Recreation Supervisor
Mr. Ron Ransom, Recreation Coordinator

SUM-MEC EXTENSION OFFICE
508 McDaniel St. Apt. 1853
Atlanta, Georgia 30312

GRADY BUTLER '5
x
Telephone 524-2140
Home: 799-6623

PROPOSED PROGRAM STRUCTURE
for
RECREATION FACILITY IN MECHANICSVILLE

I. FOCUS

To meet the needs of the community, the recreation facility should have a comprehensive program. The program should be broad and inclusive enough to provide activities for all age groups. The activities should include: athletics, table games, a variety of outdoor games, interest groups, a gameroom for small kids, a quiet room for reading and lounge, coed groups and activities, and adult groups and activities.

The governing body for the facility is an elected, 12-member Advisory Board. The Board is made up of persons from the Mechanicsville community. They are as follows:

Rev. F.W. Melville, Chairman

Mrs. Rosa Hampton, Vice Chairman

Mrs. Rosa Griffin, Secretary

Mrs. Bertha Barton, Assistant Secretary

Rev. M.M. Thomas, Treasurer

Mrs. Annie R. Newton (577-5644)

Miss Lois Wilson

Mrs. Emma Thomas

(4 young people will be elected to the Board)

II. PROGRAM

A. Softball

1. 20 teams

- a. 5-10 & under teams (3 boys and 2 girls)
- b. 5-12 & under teams (3 boys and 2 girls)
- c. 5-15 & under teams (3 boys and 2 girls)
- d. 2-17 & under teams (1 boy and 1 girl)
- e. 3 Adult teams (2 men and ~~1~~ 1 women)

B. Baseball

1. 5 teams
 - a. 1-10 & under team
 - b. 1-12 & under team
 - c. 1-15 & under team
 - d. 1-17 & under team
 - e. 1 adult team

C. Gym Activities (inside rag house)

1. 2 table tennis Sets
2. 2 Billiard Tables
3. 2 Caron Boards
4. 1 Weightlifting set
5. 2 card tables (for checkers)

D. Game Room (for small kids)

1. Table games
2. Selected activities

E. A Quiet Room

1. For Reading
2. lounge for staff
3. For counseling
4. For small meetings

F. Other Outside Games

1. Volleyball
2. Basketball (outside Goals)
3. Croquet
4. Horseshoes
5. Soccer

G. Other Adult Activities

1. Barbecues
2. Other Suggested Activities

H. Coed Activities

1. A Youth Council
2. Youth Social Activities
 - a. Dances
 - b. Parties

I. Physical Equipment and Developments

1. Softball and baseball fields developed (leveled and scraped)
2. Spectator seats on softball and baseball fields
3. A 5ft. fence to enclose the area
4. The Building needs painting and decorating on the inside
5. A telephone needs to be installed

6. LIGHTS - FIELD

J. Staff

1. 3 Male Workers
 - a. 1 worker for gym activities(inside).
 - b. 2 workers for softball and baseball fields
2. 5 Female Workers
 - a. 1 worker for gym activities (inside)
 - b. 1 worker for game room (for small kids)
 - c. 2 workers for softball and other outside games.
 - d. 1 worker to serve as receptionist-secretary.

Submitted by: Grady Butler
Extension Area Mgr.
SUM-MEC Extension Office
5/1/69



CITY OF ATLANTA

DEPARTMENT OF PARKS
OFFICE OF GENERAL MANAGER
ATLANTA, GEORGIA 30303



JACK C. DELIUS
GENERAL MANAGER
FRED P. WHITLEY
ASST. GEN. MANAGER
FRED. W. BOSWELL
ASST. GEN. MANAGER
VIRGINIA CARMICHAEL
DIR. OF RECREATION
STANLEY T. MARTIN
ADMIN. ASSISTANT

May 19, 1969

MEMORANDUM

TO: All Park and Recreation Supervisors and Foremen
FROM: Stan Martin, Assistant General Manager of Parks
SUBJECT: Opening of Swimming Pools for 1969 Season

All swimming pools will open on Saturday, June 7, 1969, and will remain open through Labor Day, September 1, 1969. The hours of operation will be from 12 Noon until 8:30 P.M., Monday through Saturday and from 1:00 P.M. until 8:30 P.M. on Sundays. Swimming classes will be taught by our staff for a period of eight weeks beginning June 16 through August 8 from 10:00 A.M. until 12 Noon, Monday through Friday. Children 12 years old and under will be allowed to swim free from 12 Noon until 2:00 P.M., Monday through Saturday.

All port-a-pools will be open from June 7 through Labor Day, and will be used only for organized swimming classes supervised by our recreation staff.

STMJr:bf



File

July 7, 1969

MEMORANDUM

TO: Miss Jimmie Mims, Assistant Director of Recreation
FROM: Jack C. Delius, General Manager of Parks and Recreation
SUBJECT: Shuttle Bus - Atlanta Stadium to City Hall

In that Miss Carmichael is on vacation this week I am addressing this matter to you. Mr. Howard Monroe, Superintendent of City Hall, advises that the bus we are operating to transport employees to and from City Hall and the Atlanta Stadium Parking Lot has received something less than a hearty reception from employees. Presently fewer than five are utilizing the bus. Mr. Monroe advises that he will recommend to Mr. Landers that the transportation be discontinued by the end of this week. This will give him time to notify the few who are riding. Also Mr. Monroe advises that on several mornings the bus has been quite late. This morning Mr. Monroe understood that it did not even run, but I saw it myself and it was probably very delayed by the 50,000 odd delegates to the religious convention at the Atlanta Stadium.

In any event, speak to the driver about being on time and perhaps if it is advisable you might warn him that it appears by the end of the week we will discontinue this service.

Thank you very much.

JCD:jw

cc: Mr. J. Howard Monroe, Superintendent, City Hall
Mr. Earl Landers, Mayor's Office

October 6, 1969

MEMORANDUM

To: Mayor Allen
From: Dan Sweat
Subject: Proposed \$100,000 Park Project

We have been unable to secure what we feel are good recommendations for projects through the usual sources and have, therefore, taken the liberty of making these recommendations ourselves.

In suggesting possible projects we are somewhat at a disadvantage in not knowing the feelings of the donor. For example, is he motivated by charitable considerations which would lend itself to a project in some disadvantaged area? Is he motivated by artistic considerations? Historical considerations? Does he wish the project to be a memorial to himself or his family?

In the event that the City were to receive an unanticipated \$100,000 grant, it would be our hope that these funds could be spent in the downtown area for the benefit and enjoyment of all Atlantans. Our central city is short of landmarks and beauty spots even though we have had a program of beautifying small parcels around the city in recent years. For this reason, we have suggested several projects that would lend character and identification to the downtown areas.

In addition, we have suggested two small park projects to serve specific neighborhoods.

Central City Projects

1. The redevelopment of the Pershing Point Park at the intersection of the Peachtrees. Even though this has been publicly announced, it is unfunded and, considering other priorities, it will probably not be built for

Memo to Mayor Allen

Page Two

October 6, 1969

- s some time. The plans that the Park Engineers have developed are imaginative. This park will be a "Hurt Park" type focal point in what is already a substantial neighborhood of new office buildings, restaurants, etc.
2. Beautification of Five Points. Not just a few trees, but a real effort to convert the area into a landmark area. New sidewalks . . . imaginative redesign of the traffic islands with plantings, etc., new gas light lamps such as those used in Underground Atlanta . . . some sort of statuary or art work that would create the attention (to a lesser degree) as does the Picasso in Chicago. One problem here might be space, but the closing of the short traffic lane between the traffic island and the William Oliver Building and the Bank of Georgia Building so as to create a plaza might be feasible.
3. Purchase and beautify the old filling station site (now, in effect, a traffic island) at Memorial and Central. This intersection is a major entrance into the downtown area, especially the governmental section. This project has been proposed in the five-year capital improvement program, but no provisions have been made for funding the project in the foreseeable future.
4. Conversion of Currier Street. This street is just two blocks long running from Peachtree to Piedmont at the Auditorium and Exhibit Hall main entrance. This could be abandoned as a street and converted to a park-like mall for pedestrian traffic from Peachtree into the Civic Center Complex. The only problem is that this street borders the rear of the property proposed as the new Greyhound Bus Terminal and also the existing parking and service facility for the Atlanta Transit System.
5. Purchase of a historic house for renovation and preservation. Atlanta is short on such historic features. The ante-bellum Judge house on Fairburn Road is a possibility. The Col. L. P. Grant home on St. Paul Avenue, S.E. is probably too far gone. The historical society could recommend one.
6. Beautification of Marietta Street between Five Points and Spring. This wide street has perhaps the best potential of any other street in the central business district and already includes the distinctive Henry Grady monument. An imaginative median could be designed . . . a gas light theme could be continued up from Five Points . . . trees and other plantings could be provided such as was done along Peachtree at Peachtree Center. . . perhaps a fountain.

Memo to Mayor Allen

Page Three

October 6, 1969

7. A focal point such as the St. Louis Arch. Atlanta's could be an artistic conception of the "Phoenix Rising" as is depicted on the Seal. It should be of impressive size and placed in a location that would command attention. Inside or in connection with the Interchange might be a good place if it could be worked out. One other possible place would be the area of the Brookwood Interchange on either the railroad property or on Atlantic Steel property if arrangements could be made.

Neighborhood Projects

1. Development of a small neighborhood park on the property located at White Street and Rose Circle in Southwest Atlanta. This property is just on the edge of the West End Urban Renewal Project, but not major redevelopment in this area is in the plans. Because it is in the redevelopment area, however, the property can be dedicated to the City and all of the funds can go into improvements.
2. Development of a play lot in the Lincoln Homes area of northwest Atlanta. This is on public housing property and can also be dedicated so that all of the donated funds can be used for development.

DS:ja

CITY OF ATLANTA



*Parks
File*

CITY HALL ATLANTA, GA. 30303

Tel. 522-4463 Area Code 404

IVAN ALLEN, JR., MAYOR

R. EARL LANDERS, Administrative Assistant
MRS. ANN M. MOSES, Executive Secretary
DAN E. SWEAT, JR., Director of Governmental Liaison

June 27, 1969

MEMORANDUM

TO: Johnny Robinson

FROM: George J. Berry

SUBJECT: City-owned lot at Richardson and Conley Streets.

At your request, I reviewed our situation on this piece of property with the following findings:

1. In 1944, Mayor Hartsfield granted an elderly lady permission to use this lot. The city had owned it for a very long time. In the late 1800's the lot had been used as a dump for "night soil." The lady had continued to use the property and had some sort of church constructed on it which the City Housing Code Division has recently required her to demolish. Consequently, she does not now occupy the property. This lady now feels that she has a legal right to the property, however, because she has had effective possession for this length of time.
2. In 1967 the City Parks Department was investigating all city-owned property to determine their feasibility for use as playlots. When Jack Delius was investigating this property the elderly lady (known locally as "the witch doctor") placed a "hex" on him for proposing to use her property.
3. Because of its possible use by the Parks Department, the Law Department initiated an action to determine the validity of the city's title. Associate City Attorney, Ralph Jenkins, represented the city and while he was unable to remove the hex from Mr. Delius, did succeed in winning the case and clearing the city's title to the lot.


June 27, 1969

Memo to Johnny Robinson

Page Two

4. Pete Williams of the Land Department says that the boundaries of the lot need to be surveyed. He feels that an adjoining building is encroaching on the property.
5. Because of the time factor, the Parks Department arranged for another playlot in the vicinity with which they are satisfied. Mr. Delius advised me that they now have no plans to use this lot.
6. Mr. Jenkins advised me by telephone that if the city is serious in wanting to assert its title to this property, it is important that this property be put to some definite use or it be declared surplus and sold. I did not inquire into his legal reasons for this position, but he felt that the failure of the city to act would strengthen the claimant's case and could possibly result in overturning the court's decision. A third alternative, therefore, would be to abandon the property to the claimant.

Very truly yours,



George J. Berry

GJB:p

wpb

CITY OF ATLANTA

DEPARTMENT OF PARKS AND RECREATION

CITY HALL ANNEX

ATLANTA, GEORGIA 30303

October 23, 1969



JACK C. DELIUS
GENERAL MANAGER

STANLEY T. MARTIN, JR.
ASST. GEN. MANAGER

F. PIERCE WHITLEY
ASST. GEN. MANAGER

CARL W. RYALS, JR.
SR. ADMIN. ASSISTANT

VIRGINIA CARMICHAEL
DIR. OF RECREATION

M E M O R A N D U M

TO: Jimmie Mims, Assistant Director of Recreation

FROM: Jack C. Delius, General Manager

SUBJECT: Recreation Assistance to Fayette, Mississippi -
Mayor Charles Evers

Berta Frizzell has checked the airlines and finds that Delta flies into Natchez, Mississippi which is the nearest airport apparently to Fayette, Mississippi. The transportation roundtrip tourist class is \$115.50. I will request for you this amount of money plus \$25.00 per diem expense for the one night you probably will stay and \$25.00 travel expense for a total request of \$165.50. I make reference on the request for travel expenses to the fact that Mr. Dan Sweat has asked us to give assistance to Fayette, Mississippi.

As to the cost of construction of the recreation building-gymnasium and other items, I held a meeting this morning with the Park Engineers and we came up with some rough ballfield prices. First of all, a recreation building that would include a regulation college type basketball court with two small courts crosswise, rollaway bleachers, a recreation or multi-purpose room, a library, dance studio, locker room, showers, etc., as well as a special club and trophy room would certainly add up to at least 12,000 square feet. I have analyzed the square footage in several of the better gymnasium-recreation building complexes in Georgia such as Dalton and East Point and find they run slightly over 12,000 square feet. The Park Engineers have estimated cost of construction of this type of building at about \$20.00 per square foot and so you could say that this building, less land, would cost between \$200,000-\$240,000. Now, that figure would not include the cost of installing lockers, etc.



MEMORANDUM
Jimmie Mims
October 23, 1969

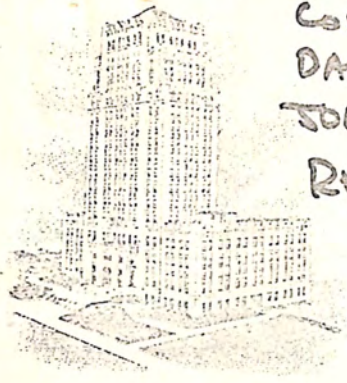
As to an outdoor recreation area, the information we have from Fayette, Mississippi is rather nebulous. The cost of a multiple purpose game court is running about \$3,500 each here in Atlanta. It can be done out of concrete and you could skate on it and have other activities requiring a hard surface such as basketball, etc. Basketball courts are also running about \$3,500 each; badminton courts about \$3,000 each, volleyball courts about \$3,000, and double court tennis facilities about \$7,000. The engineers estimate that outdoor handball courts properly constructed and fenced would run about \$2,000 each. The cost of constructing a baseball diamond, soccer field, quarter mile cinder track, archery range and horseshoe pits, if in fact the land is fairly level and requires little grading, would run about \$25,000 including the lighting. It is worth noting that we have spent up to \$15,000 for just the light for a large baseball diamond. As to the campsites, they run about \$500 each. Outdoor toilet facilities are shockingly expensive. We have spent up to \$20,000 for ladies and mens restrooms. However, the engineers think that from \$8,000-10,000 would cover this item. Mississippi might want to build their own or consider buying one already pre-fabricated from Super Secure in California. You will recall that we have used Super Secure at Anderson and Bedford-Pine. The water fountains cost \$160.00 each plus installation and water pipe. We are not sure about item 7 "The outdoor area which should be lighted" and thus we are refraining from giving any sort of price. We really don't know what size area they are talking about. The last item, number 8, calls for construction of a strong fence around the entire playarea. A six foot fence of reasonably sturdy gauge runs about \$4.00 a foot installed. In other words, a 100 feet would cost \$400.00; a 1,000 feet, a \$1,000.00.

I am sending Dan Sweat a copy of this memorandum and have a call into him at this time to ask him whether I should proceed to make a request for your travel expenses.

JCD:bf

cc: Dan Sweat

Dan: Jimmie Mims is on a very badly needed vacation and will be back on duty Monday, October 27, and could leave most anytime after that for the trip to Fayette.



XEROX:
Comm.
DAN SWEET ✓
JIMMY ROBINSON
RETURN TO DELIUS
D

CITY OF ATLANTA

DEPARTMENT OF PARKS AND RECREATION
CITY HALL ANNEX
ATLANTA, GEORGIA 30303

June 28, 1969



MEMORANDUM

JACK C. DELIUS
GENERAL MANAGER
STANLEY T. MARTIN, JR.
ASST. GEN. MANAGER
F. PIERCE WHITLEY
ASST. GEN. MANAGER
CARL W. RYALS, JR.
SR. ADMIN. ASSISTANT
VIRGINIA CARMICHAEL
DIR. OF RECREATION

TO: Miss Jimmie Mims
FROM: Mike Cielinski *MC*
SUBJECT: Food Program

Attached you will find a report for the week of June 23rd through June 27th. Included in this report once again are recommendations, and problems which were encountered during this week's operation.



The following areas were served by the Food Supplement Program during its second week of operation.

<u>AREA</u>	<u>TOTAL NUMBER OF PARTICIPANTS</u>
<u>Served by Carey Elementary School</u>	
Home Park	550
Techwood Center	640
Central City Recreation Center	640
Knight Center	780
Mary George Avenue	1000
Perry Boulevard	1000
Archer High School	2000
Chattahoochee School	2000
English Avenue School	3905
School Total	12,505
<u>Served by Center Hill School</u>	
Anderson Park	1000
Arlington Circle	1000
Grove Park	850
Gun Club Park	1000
West Fulton School	375
Center Hill Recreation Center	1000
Maddox Park	475
School Total	5700
<u>Served by Coan Middle School</u>	
Walker Park	650
Wesley Playlot	900
Bass Recreation Center	650
Branham	900

<u>AREA</u>	<u>TOTAL NUMBER OF PARTICIPANTS</u>
Gilliam Park	650
Grant Park	1000
Coan Middle School	750
C. D. Hubert School	750
Bass High School	<u>400</u>
School Total	<u>6650</u>
 <u>Served by C. F. Harper Elementary School</u>	
Joyland Park	1000
Plunkettown Center	550
Cooper Street Elementary	750
Gilbert School	500
Harper School	<u>400</u>
School Total	<u>3200</u>
 <u>Served by Herndon Elementary School</u>	
Vine City	1000
Magnolia and Maple Streets	575
Thurmond Street Playlot	600
Northside Drive	600
Ashby Circle	1200
Strong and Kennedy Streets	500
Playlot - Rhodes and Postell Streets	<u>500</u>
School Total	<u>4975</u>
 <u>Served by C. W. Elementary School</u>	
Bedford-Pine Center	1310
Wylie and Iye Street Playlot	760
Playlot - 618 Irwin Street	350
Butler Center	1460

<u>AREA</u>	<u>TOTAL NUMBER OF PARTICIPANTS</u>
Forrest and Fort Street	800
Parkway Center	600
Angier and Parkway Playlot	800
Boulevard and Auburn Avenue	300
Hanover and Renfroe	500
Sampson and East Street	630
Murphy High School	375
School Total	<u>7875</u>
<u>Served by Humphries School</u>	
Brown Avenue and Jonesboro Road	450
Park Avenue and Lansing	450
Rice Memorial	670
Adair Park	500
Pittman Park	1450
Bethlehem Center	550
School Total	<u>4070</u>
<u>Served by M. A. Jones Elementary School</u>	
Howell Park	500
West End Park	500
Norcross Playlot	500
Haynes Playlot	500
Oakland City Playlot	670
Craddock School	200
School Total	<u>2870</u>
<u>Served by Peyton Forrest Elementary School</u>	
Adamsville Park	500
Playlot - 2185 Verbena Street	1600

<u>APEA</u>	<u>TOTAL NUMBER OF PARTICIPANTS</u>
Wilson Avenue	700
Tremont Drive	900
Collier Parks	1100
English Park	500
Wilson Mills Park	300
School Total	<u>5600</u>
<u>Served by Pryor Street School</u>	
Capitol Avenue Playlot	1500
Ed Cook Recreation Center	1500
Wesley House	800
Ira Recreation	1500
Pryor Street School	3000
Washington-Fyder	1000
Dodd Playlot	1000
Playlot - 71 Little Street	1000
Playlot - 941 McDaniel Street	600
Playlot - Georgia and McDaniel Street	650
Playlot - Atlanta Stadium Parking Lot	750
Playlot - Mary and Coleman Street	600
School Total	<u>12,400</u>
<u>Served by D. H. Stanton School</u>	
Haygood and Crew Street Playlot	900
Daniel Stanton Park	900
Richardson Street Center	1000
Connally Street Center	650
E. P. Johnson	1000
School Total	<u>4450</u>

PROBLEMS ENCOUNTERED

1. Inadequate preparation of food.
2. The trucks still have not been provided with a cage in order to hold food in place.
3. Schools were not provided with enough ice.
4. The sandwiches were too dry because there was plain peanut butter. In addition, in traveling to various schools, I found that brownies were being made with peanut butter and were not completely cooked.
5. I believe the meals offered could be more substantial if certain other commodities were prepared. For example, the meals would be much better if meats were added to the supplements.

<u>AREA</u>	<u>TOTAL NUMBER OF PARTICIPANTS</u>
<u>Served by Walter White School.</u>	
Walter White School	2000
Art Abner Place	700
A. D. Williams	<u>1000</u>
School Total	<u>3700</u>
<u>TOTAL NUMBER OF AREAS 87</u>	<u>GRAND TOTAL 67,345</u>

This week's total represents an increase of 22,475 over the previous week.

CITY OF ATLANTA
DEPARTMENT OF LAW
2614 FIRST NATIONAL BANK BUILDING
ATLANTA, GEORGIA 30303

January 27, 1969

Mr. Paul B. Ivey
Land Agent
City Hall
Atlanta, Georgia 30303

Dear Paul:

Re: City of Atlanta v. William W. Davis, et al
Case No. B-42826, Walton Superior Court
(Parcel 4 - Triangle, etc.)

The above-styled case was heard by the Special Master, Hugh C. Carney, on January 23, 1969, and the Master entered an award on January 27, 1969, of \$61,000.00.

The City's appraiser, W. Walmage Kirkland, testified that in his opinion the fair market value of the property was \$61,000.00. Mr. Davis represented himself, and in his opinion the market value of the property was \$75,000.00.

Inasmuch as the Master's award was the same as that testified to by the City's appraiser, and inasmuch as an offer was made to the owner of \$61,750.00, I would recommend no appeal in this case.

Please advise me if you should desire an appeal.

With kindest personal regards.

Yours very truly,

Ferrin Y. Mathews
Assistant City Attorney

FYM/ljl

cc: Mr. Stan Martin

CITY OF ATLANTA
DEPARTMENT OF LAW
2614 FIRST NATIONAL BANK BUILDING
ATLANTA, GEORGIA 30303

January 27, 1969

Mr. Paul B. Ivey
Land Agent
City Hall
Atlanta, Georgia 30303

Dear Paul:

Re: City of Atlanta v. Mrs. Maude Barrett Clark, et al
Case No. B-42825, Fulton Superior Court
(Parcel 3, ... etc.)

The Special Master, Hugh C. Carney, heard the above-styled case on January 23, 1969, and rendered an award on January 27, 1969, of \$35,500.00 to Mrs. Clark, and the sum of \$3,000.00 to Raymond C. Ballard, the tenant of the property, making a total amount of \$38,500.00.

W. T. Image Kirkland, City's appraiser, testified that in his opinion the market value of the leased fee was \$36,800.00 and the value of the leasehold was \$1,200.00, in the total amount of \$38,000.00.

The tenant, Mr. Ballard, represented himself, and in his opinion the value of the leasehold was \$14,000.00.

Mr. Clark represented Mrs. Clark, and in his opinion the value of the land and building was \$60,000.00 net to Mrs. Clark after the payment of income taxes.

Mr. Paul B. Ivey
January 27, 1969
Page 2

At the hearing, Mr. Clark attempted to introduce a lease entered into on September 18, 1968, between Mrs. Clark and Mr. Ballard which leased the entire building to Mr. Ballard for a rental of \$4,800.00 a year. This lease covered the term of November 1, 1969, to October 31, 1972. On objection, the lease was excluded from consideration because made after both parties had notice of the condemnation suit.

The amount awarded by the Special Master to Mrs. Clark for her leased fee interest of \$35,500.00 is less than the appraisal of Mr. Dabney of \$37,750.00 and that of Mr. Kirkland in the amount of \$36,800.00. Accordingly, I would not recommend an appeal from the award to the owner.

The amount of \$3,000.00 awarded to the lessee is over 10% above Mr. Dabney's appraisal of \$1,850.00 and Mr. Kirkland's appraisal of \$1,200.00. I would point out that Mr. Ballard has apparently undergone some type of operation, and testified that he only netted \$2,000.00 from his business last year because of the fact that he was in the hospital so much. In addition, he has to walk with assistance. I feel sure that his physical condition would influence a jury in the event his award is appealed to a jury.

Considering both the leased fee and the leasehold interest, that is, the total amounts involved, Mr. Dabney's appraisal was \$39,600.00 and Mr. Kirkland's appraisal was \$38,000.00. The total sum awarded by the Master of \$38,500.00 is well within the range of the City's appraisal.

Neither Mr. Ballard nor Mrs. Clark were represented by counsel at the hearing. It may well be that Mrs. Clark will appeal to a jury inasmuch as the amount awarded to them by the Special Master

Mr. Paul B. Ivey
January 27, 1969
Page 3

was some \$2,000.00 less than that offered to them by the City.

As to the award to Mr. Ballard, I would recommend no appeal unless an appeal was filed by Mrs. Clark. In the event of Mrs. Clark filing an appeal, then I would recommend that an appeal be filed as to the award of Mr. Ballard.

Please let me know your wishes in this matter.

Yours very truly,

Ferrin Y. Mathews
Assistant City Attorney

FYM/ljl

cc: Mr. Stan Martin