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THE URBAN COALITION
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WASHINGTON, D. C. 20006
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September 30, 1967

Hon. George C. Whitmer
Mayor of the City of Des Moines
City Hall
Des Moines, Iowa

Dear Mayor:

Since the Emergency Convocation of The Urban Coalition in August, an increasing number of communities across the country have asked for the assistance of The Coalition in organizing and programming counterpart local coalitions.

With a staff capability now assembled, The Urban Coalition is now beginning to respond to these requests particularly in those communities where it is evident that the business, labor, religious, civil rights, and local elected government leadership is prepared to join in efforts to resolve mutual urban problems.

One step The Urban Coalition is taking to render assistance to these communities is furnishing local leadership with the enclosed Guidelines for Local Coalitions. The Guidelines explain the objectives of The Urban Coalition and suggest some of the steps in flexible terms which might be taken in your community in concert with the national Coalition.

A second form of assistance offered by The Urban Coalition is a scheduled one-day Local Coalition Planning Session for representatives from local communities interested in pursuing local organization in support of The Urban Coalition objectives. This session will be held October 17, 1967 in Chicago, Illinois and representative leaders from your city are welcome to attend. Further information about this meeting will be sent to you shortly.

Please let us hear from you about your local plans and whether we can anticipate representation from your local leadership at the Chicago meeting.

We look forward to your interest and support.

Very truly yours,

JOHN FEILD
National Coordinator

Enclosure