

April 30, 1969

✓ Dr. John W. Gardner
Chairman
National Urban Coalition
1819 H Street, N. W.
Washington, D. C.

Dear John:

The Atlanta Chamber of Commerce is planning a special program beginning in September 1969. The purpose of Leadership Atlanta is to develop a group of identifiable young leaders; acquaint them with the basic problems and suggested solutions of the problems facing Atlanta; and encourage participation in positive community leadership.

There will be approximately 50 participants in this program; 30 sponsored by business firms, and 20 chosen from outside the business community to insure participation from low income Negro groups. A real effort is being made to insure representative membership among the participants.

The sessions will be held once a month. Each one is developed by the Chamber and a different educational institution. Background reading material will be required before each session. The format will be generally as follows:

- 1) Address on topic
- 2) Supper
- 3) Panel or seminar involving local figures

A listing of the subjects to be covered is included.

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The first session is scheduled for September 29, 1969. The Chamber would like for you to keynote the program with an opening address. Frank Carter, Chamber President, and I have been asked to participate in the after-dinner session and are planning to do so.

On behalf of the Chamber, I hope you can participate in this most worthwhile undertaking. If you would like, I will be happy to arrange other engagements for you during the day.

Sincerely yours,

Ivan Allen, Jr.

IAJr:lp

Enclosures