

THE COALITION HAS ALREADY AWAKENED  
MANY BUSINESS LEADERS TO THE FACT THAT  
OUR AMERICAN FREE ENTERPRISE SYSTEM IS A  
BY-PRODUCT OF OUR DEMOCRATIC SOCIETY.

IT IS NOT THE FOUNDATION OF THAT SOCIETY.

THE GREATEST HANDICAP WHICH  
HAS CONFRONTED OUR FREE ENTERPRISE SYSTEM  
DURING THE YEARS OF ITS EXISTENCE HAS BEEN  
ITS FAILURE TO ASSIST IN TAKING ACTION  
TO ELIMINATE THE WEAKNESSES OF THE SYSTEM  
UNDER WHICH IT OPERATES.

THIS WAS PAINFULLY DEMONSTRATED IN  
THE LATE TWENTIES AND IN THE THIRTIES.

HAD NOT FORCEFUL GOVERNMENTAL ACTION  
BEEN TAKEN IN THE 1930's TO PROVIDE CORRECTIVE  
SOLUTIONS TO OUR MOST SEVERE ECONOMIC CRISIS,  
THE STOCKS WHICH SUPPORT THE FREE ENTERPRISE  
SYSTEM TODAY WOULD NOT HAVE BEEN WORTH THE PAPER  
THEY ARE PRINTED ON.

WE HAVE LEARNED SINCE THEN  
THAT BUSINESS MUST HAVE THE SUPPORT  
OF STRONG GOVERNMENT TO MAKE THE SYSTEM WORK.

AND WITH THE CRISES IN OUR CITIES  
MOUNTING DAILY, WE NOW KNOW THAT GOVERNMENT  
NEEDS -- MUST HAVE -- THE FULL HELP OF BUSINESS  
IF OUR GOVERNMENTAL SYSTEM IS TO SURVIVE.

TO PUT IT BLUNTLY :  
WE HAVE ALL GOT TO GET TOGETHER.

THE URBAN COALITION AND ITS TASK FORCE  
ON PRIVATE EMPLOYMENT HAS AS ITS PURPOSE  
TO CREATE A RECOGNITION OF THE WEAKNESS  
IN OUR FOUNDATION AND TO PROVIDE A BASIS  
FOR STRENGTHENING ANY LINKS WHICH ARE IN DANGER  
OF FAILURE.

THIS CONFERENCE SHOULD HELP US  
TO MORE CLEARLY EVALUATE OUR SHORTCOMINGS  
IN THE AREA OF EMPLOYMENT AND TO MAKE PLANS  
FOR OVERCOMING THEM.

WE WELCOME YOU TO ATLANTA. I HOPE  
YOU CAN ALL REMAIN THROUGHOUT THE DAY.

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