

PUBLIC SERVICE UNIT
COUNTY GOVERNMENT DIVISION - 72

Mr. Walter M. Mitchell
Division Chairman

Cox Broadcasting Corp.
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Tel. 892-3456

PUBLIC SERVICE UNIT - 70
Mr. R. G. Murphy - Unit Chairman
Mr. E. William Bohn - Vice Chairman

Mrs. Payne, Secy. - 261-6700
Group Manager
Sears, Roebuck & Co.
3060 Peachtree Rd. N. W.
Atlanta, Ga. 30305
Tel. 261-6700 Ext. 321

Division - 71
City Government
Mr. E. C. Walker
Retired, Sears
978 Winall Down Rd., NE
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Tel: 237-2943

Division Chairman

Division - 72
County Government
Mr. Walter M. Mitchell
Chairman
Board of Fulton County
Commissioners
165 Central Ave. S. W.

Tel. 572-2791

Division Chairman

Division - 73
Federal Government
Col. Dean Van Lydergraf
Commanding Officer
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Mr. R. L. Lancaster
Co-Div Chairman- 363-5621
Division Chairman

Division - 74
Hospitals
Mr. Robert W. Biccum
General Attorney
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Tel: 875-8321

Division Chairman

Division - 75
Schools & Colleges
Mr. Albert Griffin, Jr.
Second Vice President
Trust Co. of Ga.
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Division Chairman

Division - 76
Social Agencies
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Division Chairman

Division - 77
State Government
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Governor
State Capitol
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Wm. H. Burson, Director
State Family & Children Service
118 Capitol Square,
Division Chairman

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Ext. 73

UNITED APPEAL, COMMUNITY CHEST - RED CROSS
PUBLIC SERVICE UNIT - 70
2 Year Comparison

R E C A P - 70	Camp. Year	No. of Pros- pects	No. of Gifts	% of Partici- pation	Amount Given	Per Capita	Aver- age Gift	% of Increase or (Decrease)
	1968	7,331	6,639	90.5	73,980	10.09	11.14	28.8
CITY GOVERNMENT DIVISION - 71	1969	7,591	6,566	86.5	83,541	11.00	12.72	12.9
	1968	4,985	2,360	47.3	19,369	3.88	8.20	(13.4)
COUNTY GOVERNMENT DIVISION - 72	1969	4,985	2,411	48.3	26,254	5.26	10.88	35.5
	1968	29,032	27,973	96.3	306,147	7.03	10.94	9.6
FEDERAL GOVERNMENT DIVISION - 73	1969	28,799	27,313	94.8	338,221	11.74	12.38	10.4
	1968	8,666	4,750	54.8	26,020	3.00	5.47	43.7
HOSPITAL DIVISION - 74	1969	8,956	4,964	55.4	30,474	3.40	6.13	17.1
	1968	25,995	16,723	64.3	226,566	8.71	13.54	22.6
SCHOOLS & COLLEGES DIVISION - 75	1969	26,450	16,177	61.1	234,464	8.86	14.49	3.4
	1968	3,276	2,756	84.1	68,358	20.86	24.80	15.3
SOCIAL AGENCIES DIVISION - 76	1969	3,898	2,749	70.5	76,082	19.51	27.67	11.2
	1968	6,014	3,081	51.2	20,879	3.47	6.77	8.1
STATE GOVERNMENT DIVISION - 77	1969	6,739	4,203	62.3	27,329	4.05	6.74	30.8
	1968	85,299	64,562	75.0	741,319	8.69	11.48	14.8
TOTAL	1969	87,715	64,383	73.4	816,365	9.30	12.67	10.1

UNITED APPEAL, COMMUNITY CHEST - RED CROSS
 COUNTY GOVERNMENT DIVISION - 72
 2 Year Comparison

COUNTY GOVERNMENT - 72

Department No. & Chairman	Camp. Year	No. of Pros- pects	No. of Gifts	% of Partici- pation	Amount Given	Per Capita	Aver- age Gift	% of Increase or (Decrease)
7212111 Fulton County (All Depts) Fulton Co. Court House, 165 Central Ave., S. W.	1968	1,600	996	62.2	13,556	8.47	13.61	9.2
	1969 1970	1,600	950	59.3	(17,500) 15,054	9.40	15.81	11.0
7232111 DeKalb County (All Depts) DeKalb Co. Admn Bldg., Decatur, Ga.	1968	2,200	975	44.3	5,000	2.27	5.12	(16.6)
	1969 1970	2,200	1,025	44.3	(15,000) 10,000	4.54	10.25	100.0
7242111 Cobb County (All Depts) Cobb Co. Court House, Marietta, Ga.	1968	600	325	54.1	319	.53	.98	(71.7)
	1969 1970	600	316	52.6	(1000) 700	1.16	2.21	119.4
7252111 Clayton County (All Depts) Court House Jonesboro, Georgia	1968	325	36	11.0	390	1.20	10.83	82.2
	1969 1970	325	75	11.0	(750) 420	1.29	11.05	7.6
7262111 Gwinnett County (All Depts.) Court House Lawrenceville, Georgia	1968	260	28	10.7	104	.40	3.71	-
	1969 1970	260	45	9.6	(300) 80	.30	3.20	(23.0)
TOTAL	1968	4,985	2,360	47.3	19,369	3.88	8.20	(13.4)
	1969 1970	4,985	2,411	48.3	26,254	5.26	10.88	35.5