

May 28, 1969

**MEMORANDUM**

**TO: Mr. Cecil A. Alexander, Chairman  
Housing Resources Committee**

Currently, we have specific tasks assigned to three of the HRC Working Panels, i.e.,

**Business Participation and Finance**

**Construction and Design**

**Housing Restudy**

and I have proposed to you assignment of a special task to another, the Housing Locations Panel.

I suggest that at the June meeting of the HRC, we assign a well thought out specific task to each of the remaining Panels, i.e.,

**Legal**

**Moderate and Upper Income In-Town Housing**

**Public Relations**

**Social Aspects**

The tasks should be such that study and report, with specific recommendations for implementation, could be made to the Executive Committee within 30-90 days, compliance with which should be an integral part of the assigned tasks.

Suggestions for task assignments might include such fields as:

**Legal** - Appropriate steps or procedures to eliminate sub-standard housing in Atlanta by the end of 1971. (This might include such items as specific proposals for tax incentives, adoption of miniature NDP areas in specific slum pockets, etc.)



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Moderate and Upper Income In-Town Housing - Determination of extent to which new developments should consist of each type, Low-income, Moderate and Upper-income housing, establish approximate price ranges for each and proposed procedures for accomplishment.

Public Relations - Develop a positive Public Relations program for housing during the remainder of 1969 with specific proposals for carrying out such a program.

Social Aspects - Develop a specific plan for indoctrinating residents of low-income housing areas, in ways and means of maintaining their residences and neighborhoods in good state of cleanliness and repair.

I believe that if we definitely strive to use all of our working Panels on appropriate specific tasks, without limiting the privilege of expanding their activities in other directions, that we will obtain best results through the talents and particular interests of respective members.

Sincerely,

Malcolm D. Jones  
Housing Coordinator

MDJ/mc