



ATLANTA CHAMBER OF COMMERCE

1300 COMMERCE BUILDING / P. O. BOX 1740 / ATLANTA, GEORGIA 30301

November 28, 1967

Dear Mr. Employer:

☞ The National Urban Coalition Task Force on Private Employment will hold a Regional Planning Conference in Atlanta on Wednesday, December 13, to explore the possibilities of expanding employment opportunities for the hard-core unemployed.

☞ The Atlanta Chamber of Commerce and the City of Atlanta are cooperating with the Urban Coalition in this effort. Atlanta's key business executives are being invited to participate because of the special significance of this conference for Atlanta business.

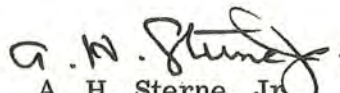
☞ Mr. Gerald L. Phillippe, Chairman of the Board of General Electric Company and also Chairman of the Task Force, will keynote the conference. He will discuss programs instituted by private business to provide meaningful and productive jobs for the hard-core unemployed.


☞ Another part of the program will be a slide presentation on Atlanta's unemployment problem and its relationship to private business. The presentation was prepared by several Atlanta organizations as a means of stimulating discussion of approaches to our dual problem of people who need jobs and unfilled jobs which need people.

☞ The conference will be at the American Motor Hotel, 160 Spring Street, N. W. Registration will begin at 8:30 a.m., followed by a general session, workshops and a luncheon, with adjournment at 3:30 p.m. There is no registration fee; price of the luncheon is \$4.75 per person.

☞ Please make your plans now to attend, and return the enclosed card to assure your reservation.

Sincerely,


A. H. Sterne, Jr.
President


Ivan Allen, Jr.
Mayor