

Minutes of Board of Directors
ATLANTA TRAFFIC AND SAFETY COUNCIL
December 28, 1966

The meeting of the Board of Directors of the Atlanta Traffic and Safety Council was called to order at 11 a. m., December 28, in the Board Room of the Trust Company of Georgia, with President George Goodwin presiding.

Present were:

George Goodwin	Bickerton W. Cardwell	Edward J. Kelley
C. A. McNair	Frank Carmines	Wallace L. Lee
Alvin M. Ferst, Jr.	H. Talmage Dobbs	Horace McEver
Robert L. Sommerville	Rutherford L. Ellis	M. M. Egan
Wilburn Askew	Karl A. Bevins	Kiliaen Townsend
Gordon Bill	Ivan Allen, III	T. Clack Tucker
Charles E. Bowles, Jr.	Chief Herbert T. Jenkins	Judge Herschel Cole
Frank Brandes	Edward White	Edmund W. Hughes

President Goodwin called on Managing Director Hughes to report on the Southern Regional Highway Safety Conference held in New Orleans, December 20, 1967. The Board reviewed the policy statement from this meeting giving particular attention to those facts effecting local government participation in the 1966 National Highway Safety Act. Mr. Hughes reported that copies of the policy statement had been sent to all Atlanta area Legislators.

Mr. Goodwin reported that a medical and hospitalization plan for the Council and employees had been recommended by a sub-committee on employee benefits, and that this plan had been adopted by the Executive Committee at their December meeting. The plan consists of life insurance, hospitalization, medical coverage and major medical coverage. Mr. Goodwin also reported that a retirement plan for Council employees is under study and will be instituted during early 1967.

The Board approved a mileage allowance for staff employees using their own vehicles to do Council business. Such mileage allowance will be 10 cents a mile for all under 100 miles on a single trip and 8 cents a mile for all miles over 100. The mileage allowance was deemed necessary because of the increase in use of employee's vehicles, particularly in connection with the Defensive Driving Program.

The Board was told of a planned on-the-job safety program being scheduled for March 16, 1967. Dr. J. L. Rosenstein, Industrial Psychologist from Miami, Florida, will conduct the program on "Psychology of Accident Prevention and Worker Motivation." The one-day workshop will be held at the Holiday Inn on the N. E. freeway.

The Board also discussed a proposed billboard program, utilizing a design by an Atlanta area school child. Turner Advertising Company has reserved 100 billboards, the largest number ever used for a public service showing in Atlanta. The boards will be up during the month of March.

Mr. Goodwin announced that the Annual Appraisal of the Atlanta Traffic and Safety Council will be conducted by the National Safety Council, January 19 and 20. He stated that he will appoint the Appraisal Committee which will review the National Safety Council findings. The committee will be appointed by telephone.

A special showing of a film on "You and Office Safety" was held for the Board. Board members were reminded that the Council maintains a film library available to civic and service organizations as well as to business firms. The new office safety film has been added to the library and is available for loan.

Advance copies of the Council's report to Mayor Allen were distributed and reviewed. The Board concluded that the program as drafted should be presented and the Council should encourage state officials to carry out those points of the program involving them. Copies of the report were to be mailed to those Directors not attending the meeting.

There being no further business the meeting was adjourned at 12:05 p. m.

Respectfully submitted,



Edmund W. Hughes, Secretary