

Mayer Allen

HOUSING RESOURCES COMMITTEE

August 5, 1969

Subject: Operation Breakthrough

INFORMATIONAL DATA

This is a HUD sponsored housing project designed to create a working partnership of Federal, State and local governments, labor, industry, the financial community, home builders and consumers.

One prototype site is to be selected in each HUD Region (possibly two in two Regions).

Prototype sites may be proposed by State, County or City Officials, housing authorities, private developers or financial institutions. However, proposals must be endorsed and supported by appropriate elected officials.

Proposals (involving considerable detail) must be submitted to HUD, Washington, D. C., by September 19, 1969.

Design and development contracts will be awarded to those submitting the best and most promising proposals.

Developments are to be planned and managed by HUD and will include mixed type housing for use by mixed economic levels and with racial integration.

Sites may vary from 5-30 acres, with expectation of development of up to 100 units.

The following are some of the more pertinent requirements:

- a. Willingness to adjust codes as necessary and to accept building and land use concepts developed in Operation Breakthrough.

- b. That necessary services and facilities are available or readily accessible.
- c. Arrangements for bringing the land under federal control and management.
- d. Overall site planning will be performed by a planning organization selected by HUD.
- e. Arrangements for eventual disposition of the tract and prototype housing after prototype period.
- f. Considerable detailed specific data is required to be submitted with the proposal.

Particular advantages to cities and programs available to be used in support of the Breakthrough are shown in attached. (Enclosures 1 and 2.)

COMMENT

It appears that this is perhaps the best means of obtaining local demonstration of housing innovations, techniques, materials, methods of construction and experimentation in overcoming unnecessary code restraints.

If Atlanta could be selected as one of the prototype sites, it would serve to keep the City in its already respected position of leadership in the housing field.

It would be very appropriate and helpful if one of the leading banks or Building and Loan Associations in Atlanta would sponsor this program and file application for a Regional Prototype site. However, in view of the short time available for filing application and the many innovative approaches involved in the project, it will probably be more practical for it to be undertaken by an existing public organization, such as the Housing Authority.

RECOMMENDATION

That the Housing Authority of the City of Atlanta be requested to select a suitable site and submit an application for a Regional Prototype Site Under Operation Breakthrough.

Encls: As Listed