



# CENTRAL ATLANTA PROGRESS, INC.

2 PEACHTREE STREET, N.W., SUITE 2740  
ATLANTA, GEORGIA 30303 TELEPHONE 577-3976

November 2, 1967

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## MEMORANDUM TO:

Honorable Ivan Allen, Jr., Mayor, City of Atlanta  
Alderman Rodney Cook, Chairman, Planning and Development Committee  
Alderman Milton Farris, Chairman, Aldermanic Finance Committee  
Alex W. Smith, President, Central Atlanta Progress, Inc.  
Robert M. Wood, First Vice President, C.A.P., Inc.  
Jack Tarver, Chairman, Executive Committee, C.A.P., Inc.  
Frank M. Malone, Chairman, Ways and Means Committee, C.A.P., Inc.  
Richard H. Rich, Director, C.A.P., Inc.  
Mills B. Lane, Director, C.A.P., Inc.  
Lucien E. Oliver, Chairman, Finance Committee, C.A.P., Inc.  
George S. Craft, Chairman, Membership Committee, C.A.P., Inc.  
John C. Portman, Jr., Director, C.A.P., Inc.

SUBJECT: PRELIMINARY PROPOSAL FOR DEVELOPMENT OF A CENTRAL ATLANTA PLAN

Attached for your preview is a preliminary proposal for development of an action program for Central Atlanta ("Study Design for Central Atlanta Planning Process") developed jointly by the City Planning Department and Central Atlanta Progress, Inc., and incorporating the counsel of national experts in the specialized fields of transportation and economics.

May we stress that this is NOT A FINAL PROPOSAL, but represents enough research and advanced thinking to warrant a review by key representatives of the City and Central Atlanta Progress, Inc.

We hope that you will review the entire proposal, but for your convenience, some key elements are summarized on the attached pages.

A MEETING OF THE ABOVE ADDRESSEES IS SET FOR TUESDAY, NOVEMBER 7th, at 3:00 PM, in the Conference Room of Central Atlanta Progress, Inc., Suite 2740, new First National Bank Building, for the purpose of discussing this proposal and making vital decisions relative to approach and finance. Please notify Mrs. Roberson, 577-3976, that you will attend.

Sincerely,

Collier B. Gladin  
Planning Director, City of Atlanta

Robert W. Bivens  
Executive Director, C.A.P., Inc.