

The Urban Coalition / *Federal Bar Building West* / *1819 H Street, N.W. Washington, D. C.* / 20006

Steering Committee Co-chairmen: Andrew Heiskell / A. Philip Randolph

November 15, 1967

Dear Friend:

You are cordially invited to attend a one-day planning conference on mobilization of local coalitions to be held in San Francisco at the Hilton Hotel on November 30, 1967.

This is the second of a series of three regional conferences the Coalition is holding in response to requests from local community leadership across the country for assistance in organizing and programming local action counterparts to the national Urban Coalition. Leadership delegations from cities throughout the western part of the United States are expected to attend and participate in this meeting.

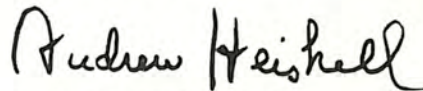
While the major portion of the meeting will be devoted to workshop sessions dealing with the organization and programming of local coalition efforts, we will have brief addresses from Mr. Bayard Rustin, Executive Director of the A. Philip Randolph Institute, Mr. Kenneth Wright, Vice President-Chief Economist of the Life Insurance Association of America, who is directing the insurance industry's \$1 billion urban program, the Honorable Jesse P. Unruh, Speaker of the California Assembly, the Most Reverend Joseph McGucken, Archbishop of San Francisco, and a representative of the New Detroit Committee, that city's urban coalition. Mayors John Shelley (San Francisco), Frank Curran (San Diego) and Floyd Hyde (Fresno) are co-hosts for the session. On hand to assist in the workshop sessions will be a number of skilled resource persons. The one-day conference will commence at 9:30 a.m. and the formal proceedings will be adjourned no later than 5:00 p.m. The National Conference of State Legislative Leaders will join us in sponsoring a reception for those attending which will be held at the St. Francis Hotel and will begin at 5:30 p.m.

National Coordinators: John Feild / Ron M. Linton
Telephone 293-1530

We would appreciate your notifying this office no later than November 22, 1967 if you will be able to join us in San Francisco. A reply card is enclosed for hotel accommodations for the evening of November 29th (if you desire other dates, please indicate). We can arrange accommodations for you at a flat rate of \$19.00 for a single room and \$24 for a double room.

We expect to forward further details on the program in the near future.

Cordially,



Andrew Heiskell
Co-Chairman



A. Philip Randolph
Co-Chairman