

April 12, 1967

Atlanta Board of Aldermen
City Hall
Atlanta, Georgia 30303

ATTENTION: Chairman of Parks Dept.

Dear Members of the Board:

It gives us at Pop Warner Junior League Football National Headquarters great pleasure to write to you in praise of one of our long affiliated Pop Warner Junior League Football organizations, the Northside Youth Organization, Inc., sponsors of the outstanding Buckhead "Red Devils" football team of your city.

The Buckhead "Red Devils" and their head coach, Mr. Robert Blackwell, of 4545 Powers Ferry Road, N.W., Atlanta, have been affiliated with our nationwide Pop Warner safety-first, academic football program for the past ten years.

In each of those ten years their team has always been one of the top examples of the Pop Warner philosophy of combining outstanding football with the scholastic achievement and sportsmanship of each and every one of its boys.

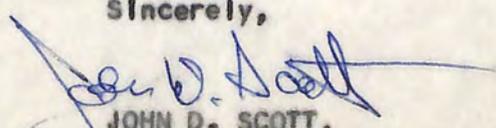
Last year this continuously outstanding record was capped with national success when the Buckhead "Red Devils" won the 1966 Pop Warner Scholastic-Football World Championship over all other Pop Warner teams in their age and weight division in the nation.

Because of this, and because of their years of exemplifying the best qualities of Pop Warner Junior League Football, last September the Buckhead "Red Devils" were invited to Philadelphia to play an exhibition of Pop Warner football on Franklin Field before 60,000 fans following the inaugural game of the Atlanta "Falcons" in the National Football League, played against the Philadelphia "Eagles"

The "Red Devils" have also placed a youngster on the Pop Warner "All-America" Team of Little Scholars in most of their years of affiliation with the National Pop Warner program. The most recent "Red Devils" Pop Warner "All-America" Team member was 14-year-old Robert Jameson who was named to the 15th Annual Pop Warner All-America Team of Little Scholars last June.

In conclusion, we feel certain that any youth activity the Northside Youth Organization, the Buckhead "Red Devils" and Mr. Robert "Bob" Blackwell would undertake, whether in be football, some other sport or even some non-sport activity, would have to be a success.

Sincerely,


JOHN D. SCOTT,
National Executive Director

JDS/rn

cc: Mayor Ivan Allen, Atlanta; Parks Supt. Jack Dellus, Atlanta,
President Joseph J. Tomlin, Pop Warner.

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