



**NATIONAL LEAGUE OF CITIES**  
1612 K STREET, NORTHWEST, WASHINGTON, D. C. 20006  
**UNITED STATES CONFERENCE OF MAYORS**



July 2, 1969

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- To:
- (1) Members of the NLC Executive Committee and Advisory Council
  - (2) Officers, Trustees and Members of the USCM Advisory Board
  - (3) Members of the National Steering Committee, Model Cities Directors Association
  - (4) Executive Directors of State, County and Municipal Government National Associations Relevant to Model Cities Administration
  - (5) Executive Directors of State Municipal Leagues

Subject: HUD Contract With Model Cities Service Center

We have just signed a twelve-month contract with the Department of Housing and Urban Development which will permit the League of Cities-Conference of Mayors Model Cities Service Center to render technical assistance to all model cities. This is an advance announcement; a press release will follow.

As was explained to the officers of the recently-formed Model Cities Directors Association, at a meeting held here in Washington, this contract provides start-up funds for what we hope will evolve into a major service program of benefit to not only the members of that Association but to other relevant national associations, as listed in one of the closing paragraphs of this letter. These key associations, essential to the success of the model cities process, will be given subcontracts from our joint Center, as funding develops, to aid them in the performance of essential tasks.

The contract as executed with the Office of the Assistant Secretary for Demonstrations and Intergovernmental Relations provides for the following services for all parties interested in the model cities program: (1) The holding of conferences, seminars and training sessions; (2) The preparation of a monthly Model Cities Technical Assistance Report communicating significant local experiences and highlighting innovative activities; (3) The making available of a wide range of professionals who will provide technical assistance; and, (4) The preparation of case studies and special information reports. A detailed statement of work is enclosed for those recipients of this letter identified above as groups (3) and (4). Copies are available for others interested.

The contract, which will start August 1, 1969, provides for two administrative positions, a Project Director and a Director of CDA Services. The performance of the contract has been placed within our Model Cities Service Center which is under the general supervision of John Garvey, Jr., Director, League of Cities-Conference of Mayors Center for Program Implementation.

The person selected to administer this \$90,000 project is Mr. Ross D. Davis, former Assistant Secretary of Commerce for Economic Development. Mr. Davis, a strong advocate of the model cities concept, has been active in interagency relations, focusing on programs for social and economic development, with particular emphasis upon management and organization and upon private-public sector aspects. Recruiting is underway for the position of Director of CDA Services,

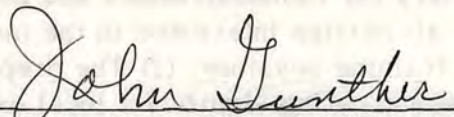


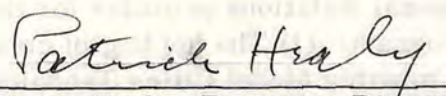
a particularly significant position requiring a background of CDA experience, and a combination of professional and technical, association and inter-organizational-type talents. Suggestions are welcomed.

We would like to take this opportunity to pay recognition to and to thank the representatives of the following national public interest organizations with whom we have worked and jointly sponsored model cities conferences with over the past year: American Institute of Planners; Council of State Governments; International City Management Association; Model Cities Directors Association (prior to May 27, their CDA Directors Steering Committee); National Assembly for Social Policy Development; National Association for Community Development; National Association of Counties; National Association of Housing and Redevelopment Officials; National Education Association; and the National Governors Conference. The ultimate potential of the model cities concept can only be achieved with the support, understanding and active involvement of organizations such as these. We hope to develop a number of opportunities in the coming months which will strengthen this consortium of effort.

We are thankful to the Office of the Assistant Secretary for Demonstrations and Intergovernmental Relations for making possible this "seed money," permitting us to launch this significant joint service. This occasion calls to mind a similar funding of start-up costs made possible by this Office, March, 1967, which then permitted the National Association of Counties and the National League of Cities to launch a National Service to Regional Councils, now fully operational.

We are in the final stages of gathering information pertaining to staffing and organizational details of model cities programs and hope to publish this by mid-month. The gathering of data for this comprehensive directory has given us a unique opportunity to document those elements of the model cities program which have the highest priority of need. Working in cooperation with the national public interest organizations, HUD, and under the policy direction of the Board of Directors of the League of Cities-Conference of Mayors joint administrative service program, our Model Cities Service Center plans to concentrate first on these highest priority needs.

  
John Gunther, Executive Director  
U. S. Conference of Mayors

  
Patrick Healy, Executive Director  
National League of Cities

cc: Office of the Assistant Secretary for Demonstrations and Intergovernmental Relations  
Ross D. Davis