

MAYOR ALLEN F.Y.I

MEMORANDUM

TO: Mr. A. L. Montgomery  
FROM: Paul E. X. Brown  
DATE: October 20, 1964  
RE: ORGANIZATIONS CONTACTED FOR MESSAGES

In addition to the 100% Wrong Club's message to the Braves' organization messages were prepared and forwarded by these groups:

Radio Station WERD  
Radio Station WACK  
The Atlanta Inquirer  
The Atlanta Chapter, National Association of Market Developers  
Alphi Phi Chi Sorority  
Sportsmen "25"  
The Extra Point Club

In addition to organizational messages many persons, within and without these group, pledged individual messages. There was contact with the Rev. William Holmes Borders, officials at the Atlanta Urban League and several of our school principals.

When the newspapers over the week-end began to carry stories on the alledged statements of Braves' Lee Maye and Hank Arron I suggested to several leaders in Sports Circles and Civic groups it would be a good thing for one or two of these groups to personally assure these baseball players of our city's wonderful worthy. To perhaps sort of adopt these individuals in a winning sort of way....expending efforts now and through the first season in helping through the adjustment. Among the organizations I sort to en;ist in this type of project was the 100% Wrong Club, The Atlanta Chapter, Frontiers International. The same type of proposition was placed with various individuals, including several persons in the Atlanta Chapter, National Association of Market Developers.