

Dear Sir
Take our Braves
but not our
five
Democrats.

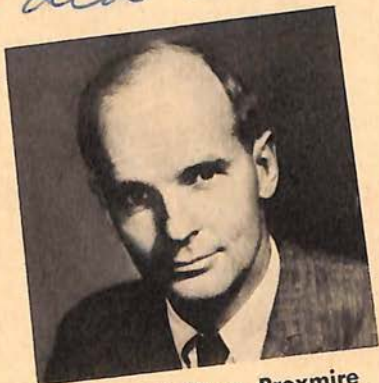


Governor John W. Reynolds

May you
have luck

PROGRESS

You will need
it what you
did to the



Senator William Proxmire

Loyal Milwaukee
Fans who also
built a Stadium.

1959

1960

1961

1962

1963

1964

6 Years of Progress under Democratic Leadership



- State aid to local schools increased by \$36 million—a boost of 100%



- Democrats developed mental health program—one of the nation's best—county hospital aids up \$3 million, number of beds in state colonies up 2,000 by 1966

- Democratic governors created greatest conservation program in America—budget up 66%—new Outdoor Recreation Program saved forests, lakes, streams worth \$12 million

- Democrats won fight for “one person—one vote”



- \$10 million needed Tax Relief for 150,000 Wisconsin citizens over 65—a Democratic victory

- Careful planning by Democrats saved taxpayers \$3 million in building costs—Democrats built \$240 million in buildings for colleges

PROGRESS has led to
PROSPERITY

Increased PERSONAL INCOME



Individual PERSONAL INCOME

rose more than 23% since 1958—
from \$1,936 to \$2,380 in 1963.
This year total **PERSONAL IN-**
COME in Wisconsin will top the
\$10 billion mark for the first time.

Rapid ECONOMIC GROWTH

created thousands of new jobs in
Wisconsin manufacturing — 3,200
in 1963 alone. Newly-built factory
space last year totaled 6.2 million
square feet, an all-time record.
Manufacturing volume will reach
\$5.4 billion estimated, in 1964—up
almost 42% from 1958.

Healthy ECONOMIC GROWTH



**but what about
the farmer,
the workingman? . . .**

The Democratic Party is the party of
the farmer and the workingman

FOR THE FARMER it will con-
tinue to work for

- Higher milk supports
- Low interest loans for buying
machinery
- Keeping Food for Peace and
Food Stamp programs
- Crackdown on price-
fixing by big food firms

FOR THE WORKING-
MAN it will continue
to support

- More workers protected
with unemployment pay
- More compensation pay
- Minimum wage law for all
workers
- Retraining and public works
programs

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VOTE DEMOCRATIC



President Lyndon B. Johnson

IN
1964

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1959
1960
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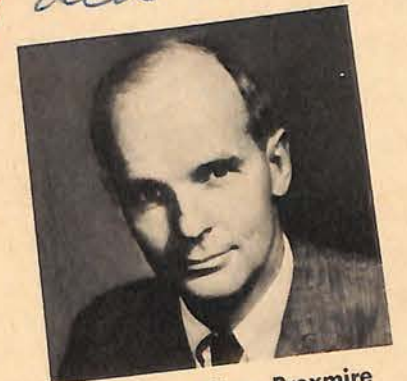


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