



Economic Opportunity Atlanta, Inc.

101 Marietta Street Bldg. • Atlanta, Georgia 30303 • Telephone: 525-4262

T. M. Parham
Executive Administrator

525-4262

Contact: Pat Mason (EOA)

or J. Hunter Todd (TOYPA)
633-4105

FOR IMMEDIATE RELEASE
April 9, 1969

"TOYPA" JOINS START NOW ATLANTA

Nineteen young men and women, selected as The Outstanding Young People in Atlanta (TOYPA), will join Economic Opportunity Atlanta's START NOW ATLANTA Campaign on Saturday, April 12, with a poverty area tour which begins at 10:30 a. m. from the East Central FOA Neighborhood Service Center, 486 Decatur Street, S. E.

For TOYPA the tour will be the first step in what has been chosen as their first project: the production of an original motion picture which will explore the progress and problems of Atlanta's poor communities. According to Sara Ridgeway and J. Hunter Todd, Co-Chairmen of the TOYPA project, the motion picture will be presented to top community leaders, civic clubs, and church groups to channel community interest and assistance to EOA's START NOW ATLANTA campaign which has involved 374 new volunteers in the war against poverty since the program began on January 10.

On Saturday these 19 young people will be toured by poverty area residents who live in Cabbagetown, Reynoldstown, Buttermilk Bottom, and adjacent communities. They will see first hand the efforts of the poor in their own self-help projects and will be confronted with the problems which remain.

Saturday's tour, scheduled as part of the Dogwood Festival, will also include other Atlantans, young and old, who are among the 2,277 who have taken the EOA tours in the last three months.