

OPERATION "EXPOSURE"

Operation "Exposure", to be initiated and thrown into action on or about May 1, 1966, will be an intense, in-depth program of concentrating all available services of the Price Neighborhood Center in the Washington Street poverty area in a deliberate attempt to improve the standards of living for these residents.

It is anticipated that every department of center operations will be brought to bear on every household in the area with a view toward improving the general environment of the community, physical appearance of the neighborhood; improving the family units through counseling and home management services, improving individuals by exposing them to new employment opportunities through our manpower department, recreation activities, and other services. Block clubs and special interest clubs will be organized.

It is tentatively planned to conduct this experiment in community organization and improvement for a six months period, with individual and family case records being kept, and with periodic evaluations as to progress and improvement being made.

The Problems (Obvious):

Some of the obvious problems existing in the Washington Street area are sub-standard housing, overcrowding, unsightly and filthy exteriors, yards, and streets; low income, low morale, truancy, drop-outs, unemployment; no recreation facilities, need for day care.

The Approach:

To begin with a survey of the area will be made by Price Center Aides, visiting house by house to establish family composition, interpret E. O. A. and pin-point obvious family problems and what they think are their problems.

Following the survey and its analysis, Community Organization Aides will then begin to organize block clubs and interest groups, including Mothers' clubs, clean-up clubs, beautification clubs, senior citizens club, sewing and cooking clubs, arts and crafts groups, recreation groups for different and age and sex levels such as baseball, reading, dancing, singing, etc.

Neighborhood Aides would also conduct an intense family-by-family interview to set appointments for center Social Services or Manpower.

Manpower will make an all-out and deliberate attempt to eliminate unemployment from the area and up-grade employment of family heads where possible.

Social Service will seek to get every child of school age in school or into N. Y. C. or Job Corp programs. Social Service will also try to get those who need it into basic education, "uplift" or M.D.T.A. classes.

Legal, Social Security, and Mental Health referrals will also be made when indicated.

At the same time the Price Center will sponsor a class in "apartment management and upkeep, for prospective resident apartment managers within and without the Washington Street area. This will be done through the cooperation of the landlords of that and other areas and the Georgia State Department of Distributive Education Services.

Also a Clean-up - Paint-up, fix-up campaign will follow closely upon the organization of the block clubs and interest group. The cooperation of landlords, and other civic volunteers, such as the "Mennonites Society", and church groups will be called upon for this physical improvement program.

It is proposed that a May 1, 1966 target date be set to launch this

this "Operation Exposure" project, an exposure of the Washington Street area residents to everything E. O. A. has to offer in a gigantic attempt to eliminate poverty from this area.