

MINUTES
ATLANTA CIVIC DESIGN COMMISSION
OCTOBER 27, 1966

The regular meeting of the Atlanta Civic Design Commission was held Thursday, October 27, at 2 p.m., in Committee Room #4, City Hall, with the following members present:

Sam'l Inman Cooper, Chairman	George Heery
Joseph S. Perrin, Vice-Chairman	J. Ben Moore
John C. Gould	Paul Muldawer
Julian Harris	

Guests present:

Eric Harkness, City Planning Dept.
Frank G. Etheridge
Peter R. Norris & Morris A. Hall; Hall & Norris, Architects

Minutes of the October 13 meeting were approved.

CHAIRMAN'S REPORT:

Chairman Cooper read the following:

- (1) Letter dated October 25 from Mayor Ivan Allen re "Demonstration Cities" Program, and ACDC's reply to the Mayor;
- (2) Letter written to Mr. Eric Harkness of the Planning Dept. re ACDC's recommendation on rehabilitation of Piedmont Park, as requested at the October 13 meeting. Letter was approved as written.
- (3) Letter from Hon. Sam Massell, Jr., President of Board of Aldermen, in reply to ACDC's letter of October 20 re amendment to the ordinance creating ACDC.

DEAN RUSK COMMEMORATIVE:

Mr. Frank G. Etheridge, a member of the "West End Gang," the group which suggested a commemorative to Dean Rusk, met with the Commission to discuss this matter. Mr. Etheridge stated that his group favors as an appropriate commemorative to Mr. Rusk, a memorial in Capitol Square Plaza, and also the renaming of the Lee Street School for Mr. Rusk.

Mr. Moore brought out that Mr. Edgar E. Schukraft had stated that the West End Businessmen's Association was hoping for the renaming of the Lee Street School and also a memorial in the shopping center to be erected on the old Lee Street School site.

With the Commission's concurrence that a memorial in Capitol Square Plaza, rather than the shopping center, would be more appropriate, the following motion was approved:

"That ACDC recommends a memorial to the Honorable Dean Rusk be located in Capitol Square Plaza, and that the designer of Capitol Square be directed to design the square in such a way as to make a memorial to Mr. Rusk the main feature."

It was requested that a copy of the Mayor's letter requesting an opinion of ACDC re Rusk commemorative be forwarded with the recommendation to the committee handling the Capitol Square Plaza.

Mr. Heery made the following motion, which was passed:

"That ACDC correspond with Mayor Allen and advise him that this Commission feels that a publicly sponsored memorial of Dean Rusk in a shopping center would be inappropriate."

SUBMISSION OF MODEL:

Messrs. Hall and Norris, architects, submitted for ACDC's review a model of Northside High School addition, including gymnasium. Members highly praised the model, and expressed appreciation to Messrs. Hall and Norris for their presentation.

The following motions were passed:

- (1) "That a letter be written to the School Board commending this design of the addition to the school, and commending the architects for the use of a study model and specifically for including the model as part of their presentation to the Commission."
- (2) "ACDC further recommends to the School Board that in the future materials on building additions match the existing materials of the building."
- (3) "That the form letter to be forwarded to Hall & Norris, Architects, thanking them for submitting their project for review, also include ACDC's praise of this model."

REPORTS OF COMMITTEES:

Committee (a)

Mr. Muldawer, chairman, reported that 14 submissions have been received. He will review and report at the next meeting.

Committee (b) - Perrin, chairman

(finished)

Committee (c) - Portman, chairman

No report

Committee (d) - Moore, chairman

No report

Committee (e) - Dodd, chairman

No report

Committee on % for Arts - Perrin, chairman

Committee has not met to determine a percentage of construction costs to be allocated to allied arts

Committee on Urban Beautification Program - Harris, chairman

Mr. Gould stated that Mr. Ellsworth Doresky, Community Planner for Housing & Urban Development, was unable to attend the meeting today, but he would like to appear at the next meeting. At that time, Mr. Gould hopes to hear how we might get assistance in a visual survey of Atlanta

Mr. Harris stated that the committee is at the point where it comes down to money, and that perhaps funds can be made available through the "Demonstration Cities" Program. Arrangements will be made for this committee to meet with Mr. Eric Harkness to review the Urban Beautification plan.

Terminus Committee - Muldawer, chairman

Mr. Muldawer stated that Mayor Allen was taken on a tour of this underground area. Mr. Perrin read to the Commission certain sections of a letter Mr. Muldawer sent the Mayor, outlining thoughts what this development could do. Mayor Allen has answered favorably to the idea, and has no objections to the committee moving ahead with publicity of this development.

A newspaper article on the underground development written by Mr. Reese Cleghorn and published in the Atlanta Journal on October 26, was passed around to members present for their review.

Committee on Scale Model, Portman, chairman

Chairman Cooper reported that he and Mr. Portman met with Mr. William M. Eichbaum, a model maker from Delaware, to discuss a model of Atlanta. A folder showing some of Mr. Eichbaum's models in Philadelphia, Pittsburg, Houston, etc., was reviewed by members. Mr. Eichbaum had been informed that ACDC would want a model with removable sections, representing Atlanta as it is, and might be confined to the following boundaries:

Atlanta Stadium on the south;
Sears on Ponce de Leon on the east;
North Avenue on the north;
Spring Street on the west

Mr. Eichbaum stated that he could probably provide a model at a scale of 50' - 1", at an approximate cost of \$175 to \$200 per square foot of model.

Committee on Dinner Meeting - Portman, chairman

Messrs. Cooper and Perrin gave the following details of meeting with Mr. Portman:

- (1) Committee feels it would be useful to have Mr. Justin Herman, member of staff of Urban Renewal in San Francisco, come to Atlanta to speak at the proposed dinner;
- (2) There are no problems in financing the affair, which should be held in proper atmosphere and place so as to attract people who are invited and give meaning to the quality of the affair;
- (3) Committee recommends an invitation list of approximately 100-200 people, including ACDC, Mayor Allen and the Board of Aldermen, city department heads, leadership of business associations, and other people involved in the development of Atlanta;

(4) No date and time were ascertained, but February, 1967, was named as a possibility.

Committee on Planning Dept. - Baldwin, chairman

No report

Committee on Communication - Ferst, chairman

No report

The meeting was adjourned at 4:30 p.m.

Ann Butler
Recording Secretary