

March 29, 1968

DEPARTMENT OF PARKS AND RECREATION

CITY OF ATLANTA, GEORGIA

(In Conjunction With Atlanta Public Schools)

- I. TITLE OF PROJECT: Recreation, Employment and Enrichment Program
Duration: From June 1, 1968, to September 2, 1968 (With certain programs extending to December 31, 1968).
- II. (a) Department of Parks and Recreation, City of Atlanta, Georgia, (In conjunction with Atlanta Public Schools), City Hall Annex, 260 Central Avenue, S. W., Atlanta, Georgia, 30303 (Public). Ja. 2-4463, Ext. 311.
(b) Jack C. Delius, General Manager, Parks & Recreation, and Alan Koth, School Department.
(c) Stanley T. Martin, Jr., Jack C. Delius.
(d) Charles L. Davis, Comptroller
- III. The geographic area to be covered is that portion of the City of Atlanta designated by E. O. A. as Target Area; plus, Fringe Areas which are borderline in respect to economic and social classifications.
- IV. The persons to be served are five years of age to senior citizens; both sexes, in-school and out-of-school.
- V. It is estimated that 150 participants each day will use each location. Plans call for 140 locations to be served. Thus, 21,000 persons each day will be served. This figure does not include activities such as Award Day, audiences for band concerts, etc., and other spectator activities.
- VI. Many areas of the city are deficient in park and recreation facilities. This fact had been clearly noted by the just completed 1968-1983 Parks and Recreation Plan. Staff of E. O. A., Community Council, City Planning and Department of Parks conducted the study. The need for the program covered by this proposal is clearly evident in the total absence of park and recreation facilities in many target areas and the inadequacy of facilities where they do exist. In response to these deficiencies, some 40 playlots have been constructed and staffed, using for the most part, E. O. A. funds. These playlots fail to provide fully adequate physical facilities. Thus, some 62 schools will be used during the summer. The report Opportunity For Urban Excellence cites a close correlation between absence of facilities and incident of juvenile delinquency.
- VII. A coordinator of summer activities will be employed by May 1, 1968. His duties will be to initially locate and recruit leaders of ALL age levels in ALL target areas to serve as an Advisory Council for planning and development. The Coordinator will be assisted in recruitment by school councilors

at 62 elementary and high school locations; by E. O. A. Neighborhood Service Center Personnel; by the Community Council and by staff of Parks and Recreation Department. Leaders representing not only their age group but their respective neighborhoods will be asked to assist the staff in planning the summer program. It is intended that each location (be it school, park or public housing project) will have local preferences as to types of programs. However, it is assumed that some identifiable basic list of prepared activities will emerge and utilized as a base to insure "equal" programs on a city-wide basis.

The program will initially be developed on a pilot basis with constant evaluation by neighborhood leaders. Once assured of our acceptability and desirability of a given activity, it will be offered city-wide for the duration of the summer.

Heavy emphasis will be placed on employing disadvantaged citizens in the operation of the program. Assignments of employment will range from actually operational, such as Recreation Aides to Advisory and Representation Roles in the various communities. It is planned that distinctive shirts will be supplied to teenagers who will serve as cadre on a voluntary basis, approximately 100 teenagers and young adults will be transported to Atlanta Wilderness Camp each week to assist in its development while at camp. The young people will be taught swimming, canoeing, camping, nature interpretation, etc.

- VIII. The project will have an overall Director, Assistant Director, Clerical Staff, Recreation Leaders, Recreation Supervisors, Camp Directors, Enrichment Personnel (Dance, Drama, Music, Arts and Craft). The number of poor youth employed will be 336. Volunteers will exceed 100.
- IX. The program will cover all areas within the defined boundaries of E. O. A.'s target zones. Some 140 locations will be staffed, using 62 schools and 78 parks and playlot locations. The hours of operation will be 9 A.M. - 9 P.M., Monday through Saturday. There will be a Central Headquarters located at Central Junior High School, 232 Pryor Street, S. E. The central office will coordinate all Park and Recreation Department and Atlanta Public School Department's summer activities related to recreation, employment and cultural enrichment for the disadvantaged. The Program Director will be in overall charge of the project and will answer to a committee made up of School and Parks personnel as well as advisory committee of citizens. All supplies, equipment, travel and transportation, payroll, etc., will be handled at the Central Office. The City of Atlanta Purchasing Department will handle purchase transactions when requisitioned by the Central Office. The Central Office will maintain account records in order to have available current data. The Data Processing Division of Atlanta Public Schools will be utilized if needed to analyze problems, expenditures, participation, etc. It is imperative that the Central Office be staffed by May 1, 1968 in order to establish procedures, communications with the neighborhood's recruitment and supply channels. This Parks/Schools joint venture will carefully supplement and mesh with (1) regular City recreation programs, (2) Community Schools, (3) work-study and vocational education, (4) Title I Programs, (5) Neighborhood Youth Corps In-School Enrollees, (6) contributing private agencies, (7) Academic Summer School Program (8) Head Start, (9) individual contributions, (10) other public agency contributions. The Atlanta Children and Youth Council will serve as overall

coordinator acting for and with Mayor's Council on Youth Opportunity to see that all other support agencies are carefully coordinated with the City's program. This project will not pre-emp, but rather supplement regular City programs. Without Federal Funds, much, if not all, of the planned activities for disadvantaged areas would be curtailed. Thus, this Community Action Program complements the total City program.

Youth, young adults, adults and senior citizens will assist in planning the program, its operation, and evaluation. Of special emphasis will be age group 5-25 years with the greatest attention directed to the teenager and young adult. The school drop-out, the potential drop-out, those with no immediate source of income, those with no positive contacts with Social Service Agencies, and those with no consistent work history on marketable skills will be located and employed by Central Office as an initial step in structuring and planning the program. Allocation of job slots will be based on geographical distribution and population so that all target areas will contribute. The Neighborhood Service Center, School Counselors and Social Agencies will be invited to assist in locating and screening applicants. A police record will not necessarily preclude employment, but the Director's judgement will prevail in cases involving morals, and in particular, sexual offenses. There will be no formal Civil Service Examination; selection will be based on (1) need for employment as outlined above, (2) neighborhood identification, (3) leadership ability, and (4) skills that can contribute to the program. The Program Director will name final selection and assignment. Arrangements will be made for medical physicals to be given each applicant. Medical problems will be reported to Fulton County Medical Department for follow-up. Medical problems will not necessarily bar employment, but rather serve as a guide in assignments.

Five recreation districts will be established and supervised by regular Park/School personnel. Youth will be used as Aides in each district office (as well as Control Office), each school and each park area.

Activities to be offered:

Creative Rhythms	Wood Working
Outdoor Games	Baton Lessons
Quiet Games	Cheerleading
Folk Dancing	Swimming
Softball	Track and Field
Volleyball	Puppetry
Camp Crafts	Tumbling
Sewing	Typing
Ceramics	Field Trips
Photography	Teen Charm
Music Appreciation	Jewelry Making
Team Sports	Modern and Tap Dancing
Weight Training	Judo
Day and Overnight Camping	

Obviously, not all of the above activities can be offered at each location. The Citizens' Advisory groups may delete and/or add to the list. As to frequency, in the case of field trips, these will be scheduled for at least once a week per location. Definite schedules and programs will be distributed thru schools (before they recess for summer) Neighborhood Service Centers, and news media. Already, one television station has agreed to publicize the program on a continuing daily basis.

X. : Atlanta Youth Council. Coordination of private and public agencies in youth opportunity program.

Ga. Arts Commission. Contribution of technical assistance in arts and drama. Production of neighborhood movies and plays.

Atlanta Braves and Atlanta Chiefs. Sports clinics, donated tickets to stadium events.

Atlanta School System. Full partnership with Parks Department in summer program. Program will use some 62 schools.

Army Corp's of Engineers. Full utilization of Lake Allatoona property, namely, Atlanta Wilderness Camps and Atlanta Recreation Camps.

Atlanta University Center. Supply some 50 students majoring in Phs. Ed. and Recreation to serve internship in summer.

Childrens' Academy Theatre. Plays in target areas.

Public Library. Reading clinics.

Band of Atlanta. At least two concerts in disadvantaged areas.

Theater Atlanta. Series of free productions.

Buckhead Men's Garden Club. Mr. George Meyer. Children garden plots, etc. "Magic of Growing".

Private Theater Group - Mr. Eugene Moore. Plays in Piedmont Park.

Individual. Douglasville, Ga. Large estate - apple orchard. "Day at the Farm".

Junior League. Individual participation.

Possible Donor - Wegner Showmobile.

XI. All facilities of the Department of Parks and The Atlanta School System which are needed to have a successful program will be used. The location of schools is as follows:

TENTATIVE LIST OF SCHOOLS WITH A COMPLETE SUMMER PROGRAM

AREA I

Elementary

English Avenue, 1., 2., 3.
Craddock, 1.
Bethune, 1., 2., 3.
Ware, 1., 2., 3.
Couch, 1., 3.
Fowler, 1.
Haygood, 1.
Hardnett, 1., 2.
Harris, 3.
M. A. Jones, 1., 2., 3.
Ragsdale
Herndon, 1.
E. R. Carter

High School

Brown, 1., 2.
Washington, 1.
O'Keefe
Central (Office)

AREA II

Harper, 1.
Parks, Jr. High, 1.
Gilbert, 3.
Benteen
Blair Village, 2., 3.

Price, 1., 2.
Fulton

AREA III

Scott, 1., 3.
Bolton
Mt. Vernon
Finch, 1.
Hill, 1., 2., 3.
Forrest, 1.
Butler, 1.
John Hope, 1.
Inman Park, 1.

Archer, 1.
Grady, 2.

AREA IV

Mayson, 1.
Towns
Fain
Williams, 1., 2., 3.
Carey, 1.
West Haven
White
Clement, 1.

West Fulton, 1.
Turner, 1., 2.
Harper

AREA V

Reynolds, 1.
Lin
Pryor, 1.
Cooper, 1.
Capitol Avenue, 1., 2., 3.
Slaton, 1., 3.
Cook, 1., 3.
E. P. Johnson, 1.
Daniel Stanton, 1.
Hubert, 1.
Coan, 1.
Wesley, 1., 2., 3.
Toomer

Bass
Roosevelt, 1., 2.
Murphy, 1.

ELIMINATED DUE TO CONSTRUCTION IMPROVEMENTS

Chattahoochee
Highland
Bryant

Howard - Hope

CODE

1. Title I
2. Academic Program
3. Head Start

PARKS

1. Chattahoochee (undeveloped)
2. Gun Club
3. English Parks - supplement
4. Adamsville (use Fain playground) - supplement
5. Center Hill
6. Grove - supplement
7. Anderson Park - supplement
8. Mozley - supplement
9. Maddox Park
10. Washington Park
11. University Park
12. Couch Park
13. Home Park - supplement
14. Techwood (Housing Project)
15. Piedmont Park
16. Bedford-Pine (Hill School)
17. Butler Park
18. Bass - supplement
19. Savannah Street
20. Oakland City Park
21. Adair Park - supplement
22. Pittman - supplement

PARKS (Cont'd)

23. Joyland - extended
24. Carver - extended
25. Rawson-Washington - supplement
26. Thomasville - supplement
27. Walker Park
28. Wesley Park
29. Branham Park - supplement
30. 71 Little Street
31. 253 Dodd Avenue
32. 666 Parkway Drive
33. Haynes Street
34. Vine City
35. Knight Park
36. Harper Park

(4 Senior High Rise)

BLOCK PARKS

1. Auburn Avenue - Boulevard, N. E.
2. Forrest & Fort Avenue, N. E.
3. Angier-Parkway, N. E.
4. Merritts & Bedford St., N. E.
5. Blvd. Pl. & Glen Iris Dr., N. E.
6. Sampson - East Avenue, N. E.
7. Wylie & Tye St., S. E.
8. Vernon Street, N. E.
9. Hanover & Renfroe St., S. E.
10. Conley St., S. E.
11. Atlanta Stadium
12. Windsor St., S. W.
13. Ira St., S. W.
14. Eugenia-Rawson St., S. W.
15. McDaniel St. & Georgia Avenue
16. Ashby Circle
17. Harris Homes
18. Rhodes St. - Sunset Blvd.
19. 373 Thurmond St., S. W.
20. Vanier & Capital
21. Hubbard & University
22. Park Avenue & Lansing
23. Haygood & Crew
24. Ladd St., S. W.
25. Wilson Dr., N. W.
26. Verbena St., N. W.
27. Habshal & Perry Blvd., N. W.
28. Perry Blvd. & Lively, N. W.
29. Arlington Circle, N. W.
30. Daniel Street, N. E.

- XII. Constant monitoring and evaluation by Citizens' Advisory Committee as well as staff of School Board and Parks Department.
- XIII. This project compliments and extends normal agency program and fills gaps and deficiencies existing in disadvantaged areas. In addition to service to the poor, the program will clearly illustrate to the city and its citizens what can be done with sufficient financing. It can not be stated at this time what part of this program will be continued once federal funding is completed. However, on two previous occasions, the City has continued parts of O.E.O. financed funding.