

**COX BROADCASTING CORPORATION**

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J. LEONARD REINSCH, President

August 18, 1969

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FINCH, ALEXANDER, BARNES,  
ROTHSCHILD & PASCHAL  
ATLANTA, GEORGIA

Mr. Cecil Alexander  
Finch, Alexander, Barnes  
Rothschild and Paschal  
44 Broad Street, N. W.  
Atlanta, Georgia 30303

Dear Cecil:

The purpose of this letter is to tender my resignation as a member of the Housing Restudy Panel of the Housing Resources Committee. It is my opinion that my continued affiliation cannot serve any useful purpose and because of this, I should make way for someone who can be more constructive.

Because of my heavy travel schedule and matters of corporate business which have constantly required more attention, I asked William Bohn of our CBC Corporate Staff to participate in Housing Resources Committee activities in my name.

This Mr. Bohn did over a period of almost two years and from what I reviewed worked effectively with Mr. Palmer, Mr. Coleman and other members of the community who were interested in one objective - - that of improving housing for those Atlantans in sub-economic circumstances.

Through their efforts and with the outstanding help of Mr. Johnson and the City Planning Department, a rather comprehensive plan of public housing distribution and construction was developed. I reviewed this plan here at White Columns and WSB Radio and Television did several editorials in support of the concept - - the most important faction of this effort was to develop more public housing quickly for Atlanta's poor.

In 1968 through Al Bows, this gained the support of the Executive Committee of the Atlanta Chamber of Commerce as well as several of Atlanta's significant social action groups.

Mr. Cecil Alexander  
Atlanta, Georgia

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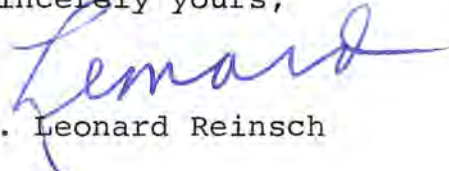
For many reasons, some of which we are all aware, we have not moved far enough fast enough in the public housing area and the above plan is still pretty much on dead center.

I know of the re-organization of the Housing Resources Committee and the Restudy Panel. I have read the minutes of recent meetings, since re-organization, and have passed them on to Mr. Bohn for his information.

We are both of the opinion that Atlanta is dangerously marking time in our need for more public housing. The time for postponing studies and "restudy" has past and I hope we will be able to move forward with conviction soon.

Best personal regards.

Sincerely yours,

  
J. Leonard Reinsch

JLR:fb

cc: Robert C. Watkins  
Clarence Coleman  
Charles Palmer