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MODEL NEIGHBORHOOD, INC.  
City of Atlanta  
Application for a Grant From  
City Demonstration Agency

This application is for funds needed to provide staff and technical assistance in the continuation of the program of Model Neighborhood, inc. The corporation was originally conceived of as a vehicle for economic development in 1965. Efforts were begun in the spring of 1967 to build a community owned and operated shopping center on two parcels of land cleared in the Rawson-Washington Urban Renewal Project; and through the very limited financial resources of the individuals on the Board of Trustees, we now hold an option on nearly one-quarter of a million worth of land.

A major objective has been to demonstrate that the people of our community can succeed in business on our own initiative. We do not want someone to build a shopping center for us or to otherwise improve our lives for us. We believe that those who would sincerely help can best do so by encouraging us in our own efforts. It is in this spirit that this application is submitted.

And in this spirit, it seems appropriate to re-affirm our commitment to the City's Demonstration Agency and its efforts. We want the city's program to succeed and wish to participate in achieving its goals. We request this grant honestly, pledging to support the city's program, reserving the right to be critical of it, and endeavoring to establish a spirit of cooperation within a framework of candor and frankness.

We hope to accomplish two objective with the shopping center; to demonstrate our own ability to bring our business ideas to fruition and to inspire and encourage others in our community to do the same. The specifics of how we intend to do this are contained in the attached program statement. In the last sixty days five requests for help with starting new businesses have come to the corporation from area residents. These have been for: 1) a rug cleaners, 2) fresh poultry and seafood store, 3) barber and beauty shop, 4) air conditioning business. Some have asked us to joint-venture their proposals, while some have simply asked for advice.

Through our efforts to date, we have become familiar with the program of the Demonstration Agency and the city's promotion of economic development with EDA. We have familiar with other programs and agencies as well: SBA, National Business League, Cornerstone, the Ghetto Community Development Project of the National Council of Churches, the Urban Crisis Fund and many others. Further, we have met many individuals, Negro and White, who have extensive business experience in the local area and who wish to personally assist people in our community in getting into business. These have included top ranking officials in one of the nation's leading lighting fixture manufacturing firms, a textile industry consultant, a consulting industrial engineer, several attorneys and others.

We believe that we can continue to spark ideas and initiative in our community if we can continue to succeed in our major effort: the shopping center. We believe that we can continue to perform a needed service in the city by assisting those seeking help with

\*5. eating services  
their individual efforts to work with agencies and individuals who want to help.

These require initiative, time and money. We have the initiative and are willing to invest it and our time, but we have meager financial resources. We are requesting the Demonstration Agency to provide funds to us so we can more fully participate in the city's program.

We are requesting a total of \$12,200.00 to be allocated on the following basis:

Operating Expense (for six Months):

Salaries:		
Executive Officer	\$3,900.00	
Secretary	<u>2,600.00</u>	
Subtotal		6,500.00

Overhead:

Rent	600.00	
Utilities	300.00	
Telephones	150.00	
Transportations*	350.00	
Office Supplies	<u>100.00</u>	
Subtotal		1,500.00

Technical Assistance

Legal fees and expenses	600.00	
Auditing and Bookkeeping	600.00	
Planning and Development	<u>3000.00</u>	
Advisor		
Total		4,200.00

<u>Grand Total</u>		12,200.00
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\*gas, oil, repairs and insurance on automobile.

We are currently receiving free legal services on a volunteer basis. The attorneys assisting us are incurring out-of-pocket expenses which we want to be able to pay in the future. In addition, situations have arisen in the past wherein we have needed immediate legal help to pay for it. We would like to have the amount shown above for these reasons.

Auditing and bookkeeping services likewise are now on a volunteer basis. The CPA working for us is helping not only with the books but also with our by-laws and organizational structures.

We need money for these services in a similar manner in which we need money for legal services.

We have receiving help from a city planning consultant for almost a year on the same volunteer basis. Services rendered have not only been in the area of advice on Federal programs, liaison, and application to the Housing Authority and like but have included help in getting legal and financial assistance, organizing, making various contacts with local businessmen and public agency officials and in advising day-to-day business problems. We wish to continue this relationship, and the money requested will enable us to do so.

We respectfully request favorable consideration of our application.

  
Edward Moody, Chairman  
Board of Trustees  
Model neighborhood, Inc.