

CITY OF ATLANTA



CITY HALL ATLANTA, GA. 30303

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IVAN ALLEN, JR., MAYOR

R. EARL LANDERS, Administrative Assistant
MRS. ANN M. MOSES, Executive Secretary
DAN E. SWEAT, JR., Director of Governmental Liaison

October 23, 1967

MEMORANDUM

TO: Mayor Ivan Allen, Jr.

FROM: Dan Sweat

SUBJECT: Wednesday A.M. meeting of Local Urban Coalition

*Day
Keep's full*

The following format is suggested for the Wednesday meeting:

1. Mayor briefly state background for formation of National Urban Coalition.
 - (a) Grew from a concern that the country 's national priorities placed the problems of our urban cities far down the list -- behind Defense, Space, Agriculture, Highways, etc.
 - (b) The need for a reordering of priorities to make cities the No. 1 concern of the nation.
 - (c) Congress not only has an attitude which is freezing urban expenditures, but is actually cutting back on social programs of long standing. (The Social Security amendments as passed by the House freezes the number of aid to families with dependent children to current levels, which would mean that Atlanta or Fulton County DFCS could certify no more AFDC cases than the total number at present.)
2. Who makes up Urban Coalition?
 - (a) National Steering Committee of 33 members. Mayors of urban cities, top labor leaders, businessmen, civil rights leaders, educators and churchmen.

3. What does it do?

- (a) This coalition pulls together the key elements in cities for discussion and joint actions on the major urban problem areas -- slums, poverty, unemployment, housing, education, etc.
- (b) The coalition will distribute information among its members on pending legislation before Congress and conduct an educational campaign to make the nation aware of the massive problems which cities face.
- (c) The coalition will attempt to stimulate interest by private business to provide jobs and programs in cities (the \$1 billion Insurance Industry Housing Program resulted from the Urban Coalition) and develop resources from all other areas to bring maximum impact on urban problems.

4. What can an Atlanta Urban Coalition do?

- (a) Act as a communications link between National Coalition and local organizations.
- (b) Provide an identifiable group representing all areas of Atlanta life to convene and bring to bear on any city crisis.
- (c) Stimulate maximum cooperation and coordination among organizations.
- (d) Act as a sounding board for new program proposals and recommend where certain programs should be placed.
- (e) Provide support from local community for legislative proposals to the National Congress and State Legislature.
- (f) Assist City in determining local priorities.

5. Mayor ask for comments on proposal and on draft resolution.

6. Mayor ask for endorsement of National Coalition Goals.

7. Suggested Steps for Follow-Up.

- (a) Mayor's Office will coordinate Coalition initially, but encourage volunteers to provide staff assistance. (Perhaps some organization has a person they could assign to coordinate the program full-time. It doesn't have to be done from City Hall.)
- (b) Other organizations who express interest in joining will be added and kept informed.

8. Mayor mention probability of Task Force or Private Employment holding conference here on November 15th to discuss ways private industry can provide jobs and training for unemployed and under-employed.

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