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Friday 10/23

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on your winning battle today.
Bealy

Hello Anne Dammann!

Braves Will Ask League Today for Permission to Shift to Atlanta

BOARD'S DECISION MADE IN CHICAGO

Statement Given Out Amid Confusion — Giles Calls Owners to Meeting Here

CHICAGO, Oct. 21 (AP)—The Milwaukee Braves board of directors voted today to request permission from the National League to transfer their franchise to Atlanta for 1965.

At the request of Warren Giles, the National League president, no further information will be made available until after the league meeting in New York tomorrow. Giles had previously called the special meeting to act on the matter.

"Shortly thereafter," a prepared statement said, "the Braves' management will release a detailed statement outlining all the various considerations for any action taken."

Absent at the time the statement was issued were the primary stockholders of the Braves—William C. Bartholomay and Thomas A. Reynolds Jr., both of Chicago—who are reported to be the owners of 40 per cent of the club's stock.

Only One Brave Present

The decision on the franchise shift was made at a meeting earlier in the day.

The only Braves' representative present when the statement was issued was the club's publicity director, Ernie Johnson, who said he had no comment to make after distributing the prepared statement.

The statement, mimeographed only minutes before its distribution at 2:45 P.M., Eastern Daylight time read:

"The Board of Directors of the Milwaukee Braves, Inc., voted today to request permission of the National League to transfer their franchise to Atlanta, Ga., for 1965.

"At the request of Warren Giles, president of the National League, no further information will be released until after the league meeting in New York Thursday.

"Shortly thereafter, the Braves management will release a detailed statement outlining all the various considerations for any action taken."

Syndicate Sought Shift

The long-expected franchise switch was sought by the Chicago-dominated Braves syndicate for "considerations" known to include a 25-year lease on Atlanta's new stadium and expected lush television-radio revenue for sprawling Southeast-



NEW HOME FOR BRAVES? Workers at new stadium in Atlanta. The Milwaukee Braves will ask the National League owners for permission to move their franchise there.

Kings Point and Colgate to Open Shea Stadium College Football

By GORDON S. WHITE Jr.

COLGATE and Kings Point will meet in Shea Stadium's first college football game Saturday, and the contest may be compared to one between baseball's St. Louis Cardinals and the New York Mets at the same park.

The United States Merchant Marine Academy, known as Kings Point, has won only one game under its new coach, Chuck Mills. That was an upset over C. W. Post.

Colgate, on the other hand, is developing to where it could be a strong team the last half of the season.

With two victories and two defeats, the Colgate Red Raiders have one of the strongest defensive teams ever put together by Hal Lahar, a defensive specialist among coaches.

Colgate has yielded only one touchdown from scrimmage. That came late in the game against Columbia, when Archie Roberts ran 13 yards to help the Lions win, 21-14, in the season opener for both teams.

Ray Ilg and John Paske have been the strongest men in the Colgate defensive unit. The two linebackers have

four losing seasons as coach at Madison High in Brooklyn. Now he's pleased with a big winning mark of 28 victories and 8 losses in five seasons at Montclair.

"You have to learn by losing," he said. "And at Madison that's just what I was doing—learning. You can get too optimistic if you start out just winning. I think a coach gets to where he believes he knows it all.

"One problem in winning from the start is underestimating the opponent and overestimating your own team. I don't think I was a good coach at Madison. But, though I still think I'm not too good, at least I'm better through learning by losing."

Last year was called the Year of the Quarterback in college football. Buff Donelli, Columbia's coach, believes 1964 is the Year of the Fullback in the East. As examples of powerful, charging backs, Donelli points to his own, Arne Jensen; Jim Nance of Syracuse, who picked up 104 yards against Penn State last Saturday; Chuck Mercein of Yale and Bob Brendel of Rutgers.

Brendel and Jensen will be seen in action when Colum-

NANCE DOES JOB, SYRACUSE ROLLS

Fullback, a Disappointment 2 Years, Now at Peak

By ALLISON DANZIG
Special to The New York Times

SYRACUSE, Oct. 21 — After two years of frustration, Jim Nance is finally performing like another Jim Brown, and Syracuse finds itself among the top college football teams in the nation. The Orange is leading in the race for the Lambert Trophy, emblematic of Eastern supremacy.

The fast, hard-hitting 230-pound fullback is given much credit for the Orange's success, which has been achieved despite the departure of most of last year's line and the loss of two of the best ball carriers through injury.

"Nance is a great fullback, as good as there is in the country," Ben Schwartald, the Syracuse coach, said today.

"All of a sudden he's the guy who is making our offense go," the coach went on.

"Our passing attack has amounted to practically zero. Everybody has been overshifting against Floyd Little and taken the outside away from us. And that has made Nance more significant. He is running like he never has before, and he is getting better in each game."

Nance is Syracuse's leading ground-gainer and scorer. He is also a solid blocker. He would be just as strong on defense, the coach said, but Syracuse is using offensive and defensive platoons this year and Nance is in the line-up only when his team has the ball.

Syracuse has come far since the shock of its loss to Boston College in the opening game. There were big problems to overcome in the lack of defensive tackles and linebackers.

The offense was hit hard by the loss of Mike Koski, last year's top scorer, with a knee injury, then of Billy Hunter, the starting right halfback, and Nat Duckett, another leading back.

Koski and Hunter are out for the season. But Duckett's leg is coming around and he is expected to work behind Ron Oyer at right half on the offensive unit.

Other injured players have been rounding into shape to add to Syracuse's strength. Among them are Harris Elliot, one of the three best offensive ends; Paul Houle, out with an appendectomy, then an ankle injury; at defensive right half, and Gerry Everling, middle guard in the five-man line.

Bruised by Penn State

Despite the improving out-

Ewbank Calls for Top Jet Effort Against Unbeaten Bills Saturday

By DEANE MCGOWEN

The Buffalo Bills, the only undefeated team in professional football, were the primary topic of conversation at the New York Jets' weekly luncheon yesterday.

The Jets go to Buffalo to face the Eastern Division leaders of the American Football League Saturday night, and for the charges of Weeb Ewbank the game will be the moment of truth.

"Their personnel is excellent and has been right along," Ewbank said. "Only injuries have kept this club from winning the championship. Now they seem to be ready for an outstanding year."

"But I think the Jets still have to reach their potential. We came close to it in the first half against Houston last Saturday night. Our first half was an example of fine teamwork. But what we're going to need to beat the Bills is a second half equal to the one we put together against the Oilers."

Gilchrist, Kemp Cited

Among the personnel Ewbank has in mind are Cookie Gilchrist the 250-pound fullback who makes his own line openings, and Elbert Dubenion, probably the fleetest pass receiver in the league.

The Bills, according to Ewbank, have been using Jack Kemp most of the time at quarterback.

Kemp has responded to Coach Lou Saban's confidence by directing Buffalo to six successive victories.

"Kemp has been doing a great job, especially in throwing the home run," Ewbank said. "He is dangerous any place on the field."

But the Jets' major concern is Buffalo's awesome defense. The Bills, anchored by Tom Sestak at right tackle, lead the league in total defense, allowing 243.5 yards per game, 155 per game in passing.

The Bills also lead in total offense—397 yards a game, 254 yards passing and 143 rushing.

Jets Have the Power

The Jets' tough defense plus the running of Matt Snell and the passing of Dick Wood are being counted on by Ewbank to handle the Bills.

Snell, the rookie fullback who pulverizes tacklers with his instant take-off running and his second-effort power, is the New York answer to Gilchrist.

The Bills' defensive unit has not encountered anything like Snell and the Ohio State rookie is sure to leave quite an impression.

Willing to Play Giants

David A. (Sonny) Werblin, the club president, was asked if the Jets would be willing to play the New York Giants in a charity game.

"We most certainly would," Werblin said. "We are not challenging the Giants, but if the game was on the order of a Mayor's Trophy game—such as the Yankees and Mets play—we would be glad to meet the Giants. In fact we would be glad to meet any National League team—for charity or in the pre-season exhibitions."

"We want to play National League teams," Werblin continued. "We feel we are ready now to perform respectably. We wouldn't be embarrassed, this year or next. Last year? We couldn't have stopped The Little Sisters of the Poor."

Ewbank also disclosed that the Jets had put Jack Klotz on waivers and the 29-year-old offensive tackle had been picked up by Houston. Ewbank said the Jets were ready to release Klotz three games ago, but kept him on the active roster to make him eligible for the pension plan.

Winston Hill, a 22-year-old, had won the job from Klotz.

ATLANTA'S MAYOR IS A BRAVES FAN

Allen Says Shift Would Be Good for Baseball, South

Special to The New York Times
ATLANTA, Oct. 21 — Mayor

Ivan Allen Jr., said today that if the Milwaukee Braves moved to Atlanta the shift would make baseball truly a "national" pastime.

He said the move, if approved tomorrow by the National League, at a meeting in New York, would "give the 24 million people who live in the seven Southeastern states a share in the major leagues."

The Mayor, a 53-year-old former businessman who had politically gambled in a heavy way by backing the construction of an \$18 million stadium, received the news and a flurry of congratulatory telephone calls almost simultaneously at City Hall.

The Mayor planned to leave tonight with Arthur Montgomery, the chairman of the Atlanta-Fulton Stadium Authority, and Opie Shelton, the executive vice president of the Atlanta Chamber of Commerce, for New York. They will meet National League officials tomorrow.

Warren Giles, president of the

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TROJANS FAVORED, BUT FEAR MORTON

California Passer a Threat to U.S.C. Eleven Saturday

By BILL BECKER
Special to The New York Times

LOS ANGELES, Oct. 21 —

Craig Morton of the University of California, perhaps the finest passer on the Pacific slope in a decade, stands between the Southern California Trojans and

Sports Today

HARNESS RACING
Yonkers Raceway, Central and Yonkers Avenues 8 P.M.

OLYMPIC GAMES
Boxing, cycling and equestrian dressage, at Tokyo. (Television—Channel 4, 11:15 P.M.)

THOROUGHBRED RACING
Belmont meeting, at Aqueduct (Queens) race track...1:30 P.M.

Willsey, who doesn't want his quarterback to scramble. "He's big enough to fight off heavy

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The long expected franchise switch was sought by the Chicago-dominated Braves syndicate for "considerations" known to include a 25-year lease on Atlanta's new stadium and expected lush television-radio revenue for sprawling Southeastern coverage of a major league team.

The National League meeting in New York tomorrow probably will bring strong official protests from Milwaukee civic leaders, who have threatened legal action if the Braves move to Atlanta.

Milwaukee County officials are demanding that the Braves fulfill a 1965 contract to play in Milwaukee.

A group of Milwaukee businessmen have offered to negotiate for purchase of the Braves, but the team owners have told them the club is not for sale.

Comic confusion preceded the release of the statement. After many reporters were directed by Bartholomay to a hotel suite earlier in the day, they were instructed to remain there until summoned by phone to the Braves office downtown.

Five taxicabs were waiting to take reporters from the hotel to the Braves headquarters.

6 Oppose Braves' Move

CHICAGO, Oct. 21 (UPI)—Six directors of the Milwaukee Braves said today after the board had voted to transfer the franchise to Atlanta that they were "unalterably opposed" to the move.

A spokesman for the six said all voted against the move. It was learned the final vote was 12-6 in favor of the transfer.

There are 23 directors of the ball club, but only 18 attended the meeting.

The statement opposing the move was signed by Edmund B. Fitzgerald, Duane Bowman, Daniel Parker, John Puelicher, Joseph Simpson and Carlton Wilson.

"We are unalterably opposed to the transfer . . . for reasons which we feel would be detrimental to this corporation, to baseball in general, and which would violate the public trust . . . these reasons are of an economic, legal and moral nature."

The Braves were the first major league club to transfer a franchise in this century when they moved from Boston to Milwaukee in 1953, drawing 1,826,397 and setting a National League attendance mark.

Speculation had been rampant for two years that the Braves, purchased by their present owners at that time, would shift the franchise. Atlanta became the probable new location more than a year ago.

Construction began last spring on an \$18 million stadium in Atlanta. Informed sources said the Braves had been committed to move there.

William C. Bartholomay, chairman of the board of the Braves, and other members, however, denied periodically that not only was no move committed, but also that none was contemplated.

Racial Situation Feared

MILWAUKEE, Oct. 21 (UPI)—Lee Maye, Negro outfielder for the Milwaukee Braves, said today he feared racial discrimination in Atlanta. "I just hope and pray we don't go," he added.

Maye, a native of Tuscaloosa, Ala., who finished the 1963 season as one of the top hitters in the National League, said: "I don't want to go there, but

against Columbia, when Archie Roberts ran 13 yards to help the Lions win, 21-14, in the season opener for both teams.

Ray Ilg and John Paske have been the strongest men in the Colgate defensive unit. The two linebackers have barred the road, with Ilg acting as the roamer and Paske as the stationary center man, daring opponents to try the middle.

Mills has brought the information to Kings Point. This alignment depends on power up the middle. Princeton, which beat Colgate, 9-0, last week, used the I about 30 percent of the time against the Red Raiders. It was to no avail. The Tigers scored on a 22-yard field goal and the recovery of a fumbled hand-off in the Colgate backfield.

The Red Raiders' scoring punch is not too effective. But Kings Point may be lucky to score. Last week the Mariners dropped a 37-0 decision to Bucknell.

"It's good our team was up for that game or we'd have been killed," Mills said.

His squad will have to be way up at 1:30 P.M. Saturday at Shea Stadium.

Jerry Edwards, coach of undefeated Montclair State, is glad for the experience of

N.F.L. Statistics

THE LEADERS

RUSHERS

	Aff.	Yds.	Avg.
J. Brown, Cleveland	125	608	4.8
Perkins, Dallas	90	554	5.5
Johnson, Pittsburgh	92	446	4.8
Taylor, Green Bay	94	442	4.7
W. Brown, Minnesota	102	384	3.8
Taylor, Washington	83	368	4.4
Lewis, Detroit	74	341	4.6
Moore, Baltimore	74	337	4.6
Childress, St. Louis	69	336	3.8
Gros, Philadelphia	63	305	4.9
Wilson, Los Angeles	85	284	3.3
Grew, St. Louis	81	283	3.5
T. Brown, Philadelphia	61	282	4.6
Mason, Minnesota	44	281	6.4
Hornung, Green Bay	57	240	4.2

SCORING

	Aff.	Yds.	Tds.
Moore, Baltimore	10	0	60
Bakken, St. Louis	0	17	13
Brown, Minnesota	9	0	54
Hornung, Green Bay	4	13	5
Brown, Philadelphia	8	0	48
Michaels, Baltimore	0	26	7
Gossett, Los Angeles	0	15	9
Groza, Cleveland	0	16	8
Walker, Detroit	0	12	9
Baker, Philadelphia	0	17	7

PASS RECEIVERS

	Recd.	Yds.	Tds.
Morris, Chicago	44	367	6
Clarke, Dallas	38	532	2
Dika, Chicago	37	449	3
Mitchell, Washington	30	546	4
Conrad, St. Louis	26	303	1
Retzlaff, Philadelphia	24	359	3
Brown, Minnesota	23	305	4
Taylor, Washington	22	346	2
McDonald, Dallas	22	276	0
Casey, San Francisco	21	409	3
Berr, Baltimore	21	297	2

PASSERS

	Aff.	Comp.	Yds.	Tds.
Unitas, Baltimore	116	61	1,116	11
Tarkenton, Minnesota	129	75	1,160	11
Starr, Green Bay	129	78	1,108	6
Wade, Chicago	188	105	1,143	10
Jurgensen, Washington	157	82	1,181	9
Johnson, St. Louis	167	94	1,314	9
Brodie, San Francisco	177	83	1,254	7
Morrall, Detroit	91	50	588	4
Snead, Philadelphia	160	78	962	8
Ryan, Cleveland	146	68	1,012	10
E. Brown, Pittsburgh	126	58	905	6
Meredith, Dallas	155	76	978	2
Munson, Los Angeles	120	57	747	5
Plum, Detroit	73	31	426	2
Tittle, New York	132	63	739	2

if the Braves go I have to go. That's my obligation."

Maye and Henry Aaron, the Braves' great right fielder who is also a Negro, had expressed concern about moving to Atlanta ever since it had become apparent that the team wanted to go.

CHICAGO, Oct. 21 (UPI)

The owner of the Chicago Cubs, Philip K. Wrigley, said today he would approve the transfer of the Milwaukee Braves franchise to Atlanta at tomorrow's

Donnell points to his own Atlanta-Fulton Stadium Authority and Opie Shelton the executive vice president of the Atlanta Chamber of Commerce, for New York. They will meet National League officials tomorrow.

Warren Giles, president of the league, and officials of the Braves are expected to return to Atlanta with the three Atlanta officials for festivities Friday.

Racial Problem Discounted

Mayor Allen was asked about reports that some Negro members of the Braves team, and in particular Hank Aaron and Lee Maye, did not want to move to Atlanta because they feared racial discriminations.

He replied: "Both Hank Aaron and Lee Maye are great ballplayers." They've made tremendous contributions to the league they play in. I am certain they would find Atlanta a most receptive town and that once they try it they will be exceedingly happy.

"I'm sure that the members of no major league or minor league ball club with established homes ever left without there being some problem of family movement. People generally like to stay where they are."

Negro players have been prominent for some time with the Atlanta Crackers, an International League team.

As for the propriety of the Atlanta officials' obtaining the Braves' commitment, the mayor said:

"I don't think anything has been handled more properly and more above-board. Major league franchises have been moved before. It is recognized that when a city loses attraction for a club it moves out."

Mayor Allen had taken a big political risk in rushing the city stadium inward completion before having a commitment from any major league team. The city also has hopes of using the stadium for professional football.

Television rights almost certainly were a big part of the lure for the Braves, but information about any television arrangements has been well-guarded. The mayor declined to comment on this.

Syracuse, a major independent, took the lead in the unofficial running for the Lambert Trophy. The award goes to the outstanding college team in the East. However, Villanova, with a 34-0 victory over Delaware, remained the only undefeated team among the 12 major independents in the area. The Wildcats, who do not play this week, moved to second place.

THE STANDINGS

	W.	L.	T.	Over-All
Villanova	1	0	0	5
Colgate	1	0	0	2
Buffalo	1	0	0	2
Navy	1	0	0	2
Syracuse	2	1	0	4
Boston College	1	1	0	2
Army	1	1	0	2
Penn State	1	2	0	1
Rutgers	0	0	0	3
Pittsburgh	0	0	0	2
Boston University	0	1	0	1
Holy Cross	0	3	0	1

Saturday's Schedule

Within group—Holy Cross at Buffalo, Navy at Pittsburgh.
 Outside group—Duke at Army, Air Force at Boston College, Rutgers at Columbia, Colgate at Kings Point, Boston University at Massachusetts, Syracuse at Oregon State, Penn State at West Virginia.
 Open date—Villanova.

National League meeting in New York.

"I didn't vote to stop them when they came to Milwaukee," he said, "although some people told me they were moving into my area and we would lose fans. So I don't see how I can vote to stop them from moving out."

"I don't know anything about the business of the other nine National League teams, and I don't pretend to be able to tell them how to run their business."

MILWAUKEE, Oct. 21 (AP)

—Circuit Judge Ronald Drechsler late today issued a temporary injunction restraining the Milwaukee Braves from moving.

Milwaukee County officials obtained the temporary injunction shortly after the Braves' board of directors voted 12-6 to transfer the franchise to Atlanta.

Yanks Place 3 Players On Major League All-Stars

The New York Yankees placed the most players, Mickey Mantle, Elston Howard and Bobby Richardson, on the Associated Press' annual major league baseball all-star team yesterday. But two Los Angeles pitchers, Sandy Koufax of the Dodgers and Dean Chance of the Angels, collected the most votes.

Koufax, the winner of 19 games before he was sidelined for the season by a sore arm in mid-August, polled 77 votes as the outstanding left-hander. Chance, a 20-game winner for the Angels, drew 71 as the top right-hander in the ballot by 85 baseball writers.

The team:
 First baseman, Bill White, St. Louis (1);
 303; second baseman, Bobby Richardson, New York (A.), 267; third baseman, Brooks Robinson, Baltimore (A.), 277; shortstop, Jim Fregosi, Los Angeles (A.), 277; outfielder, Roberto Clement, Pittsburgh (N.J.), 339; outfielder, Willie Mays, San Francisco (N.J.), 296; pitcher, Mickey Mantle, New York (A.), 313; right-handed pitcher, Dean Chance, Los Angeles (A.), 209; left-handed pitcher, Sandy Koufax, Los Angeles (A.), 195.

Yankees Sell Terry to Indians as Part of Ramos Deal

Right-Hander Sent to Indians as Part of Ramos Deal

By JOSEPH DURSO

The New York Yankees sold Ralph Terry to the Cleveland Indians yesterday as part of their home-stretch deal for Pedro Ramos.

The exchange ended a Yankee career for Terry that began in 1953, when he was a 17-year-old pitcher claimed by both the Yankees and the St. Louis Cardinals. The commissioner of baseball, Ford C. Frick, decided that he belonged to the Yankees.

Terry played three seasons in the minor leagues, went up to the Yanks in 1956, was traded to Kansas City in 1957 and was reacquired by the Yankees two years later. He won 58 games over three

the three best offensive ends Paul Houle, out with an appendectomy, then an ankle injury, at defensive right half, and Gerry Everling, middle guard in the five-man line.

Bruised by Penn State

Despite the improving outlook and with the team ranked second nationally in defense, Schwartzwalder is chary about predicting the outcome of games with Oregon State, Pittsburgh and Army the next three Saturdays.

The Penn State game last week, for which the Orange is keyed up annually more than almost any other, was a battering one and also drained the team emotionally. It was not won by Syracuse until the last minute.

"I have never had so many kids bruised up as we did in the Penn State game," Schwartzwalder said. "They hit us real hard and I don't mean any reflection on them by that."

"The question is this week can we recover from the physical beating we took and play our best football against another hard nose team like Oregon State. They are a real hard-hitting team and we have to go all the way out there to play them."

It's running attack and defense have brought Syracuse through against Kansas, Holy Cross, the University of California, Los Angeles, and Penn State. But Schwartzwalder doubts that will be sufficient to keep the Orange on top for the rest of the schedule.

"We have got to get our passing going," he said. "Penn State grabbed three of our passes. And also we have got to find a way to utilize the running ability of Little more in spite of our opponents' setting their defenses against him."

Sophomores are playing a prominent part in Syracuse's success. In addition to Little who scored five touchdowns against Kansas, and has run back punts 71 and 90 yards for touchdowns, they include Herb Stecker, a crack defensive end, Jim Cheyunki and Muray Johnson, linebackers; Gary Bugenhagen, offensive tackle; Harris Wienke, center; Jahn Krok, tackle, and Terrell Roe and Dan Healey, backs.

The New York Times
Ralph Terry
 seasons starting with 1961, including 23 victories in 1961 and two in the World Series



Airmail

Mr. John S. Allen, Jr., Mayor,
City of Atlanta (Home of the Braves)
Atlanta, Ga.

Sheraton-East

341 PARK AVENUE

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Mayor Ivan Allen, a story in a picture

*This whole thing strikes from
beginning to the end -*



Mayor Ivan Allen
City Hall
Atlanta
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Dear Mayor.

Make sure you get a good Contract
from these Contract Breakers.

Take a good look at this picture of these
Contract Breakers, they may pull the same
on you.



Principal officials of the Milwaukee Braves, President
McHale (left) and Board Chairman William C.
Golomay (center) were accompanied by Delbert W.
Man, another director of the club, as they arrived

at Wednesday's meeting of the Braves board. Thursday,
they asked owners of other National league clubs to
approve moving the club to Atlanta, which has offered a
~~lease~~ on its new stadium.

—AP Wirephoto



Mayor Ivan Allen Jr
Mayor of Atlanta.
Atlanta
Georgia

Office of the Mayor

TELEPHONE MESSAGE

To Ann

Name Sam Walker

Telephone No. 761-3601

- Wants you to call
- Returned your call
- Left the following message:
- Is here to see you
- Came by to see you

Eastern Air Lines

Date: 10/23 Time 8:50 a. m. / p. m.

By B

Telefax

WESTERN UNION
SENDING BLANK

Telefax



CALL
LETTERS

GDL

10-22-64

CHARGE
TO

AMERICAN INDUSTRIES, INC.
1332 HEALEY BUILDING

ATLANTA BRAVES
RIVERSIDE PLAZA BUILDING, ROOM 2053
MADISON & CANAL STREETS
CHICAGO, ILLINOIS

WELCOME TO ATLANTA RESERVE ME FOUR SEASON TICKETS FOR 1965
SEASON NEAR ATLANTA BRAVES DUG OUT

R. E. FENDLER
4675 NORTHSIDE DRIVE, N.W.
ATLANTA, GEORGIA 30327

Send the above message, subject to the terms on back hereof, which are hereby agreed to

PLEASE TYPE OR WRITE PLAINLY WITHIN BORDER—DO NOT FOLD

1269—(R 4-55)

ALL MESSAGES TAKEN BY THIS COMPANY ARE SUBJECT TO THE FOLLOWING TERMS:

To guard against mistakes or delay, the sender of a message should order it repeated, that is, telegraphed back to the originating office for comparison. For this, one-half the suggested message rate is charged in addition. Unless otherwise indicated on his form, this is an unrepeatable message and paid for as such, in consideration whereof it is agreed between the sender of the message and the Telegraph Company as follows:

1. The Telegraph Company shall not be liable for mistakes or delays in the transmission or delivery, or for non-delivery, of any message received for transmission at the unrepeatable message rate beyond the sum of five hundred dollars; nor for mistakes or delays in the transmission or delivery, or for non-delivery, of any message received for transmission at the repeatable message rate beyond the sum of five thousand dollars, unless specially valued; nor in any case for delays arising from unavoidable interruption in the working of its lines.

2. In any event the Telegraph Company shall not be liable for damages for mistakes or delays in the transmission or delivery, or for non-delivery, of any message, whether repeatable or unrepeatable, beyond the small limit, not exceeding in any event the sum of five thousand dollars, at which amount the sender of such message irrevocably and exclusively indemnifies the Telegraph Company, and agrees to pay such additional charge equal to one-tenth of one per cent of the amount by which such valuation shall exceed five thousand dollars.

3. The Telegraph Company is hereby made the agent of the sender, without liability, to forward this message over the lines of any other company when necessary to reach its destination.

4. The applicable tariff charges on a message destined to any point in the continental United States listed in the Telegraph Company's Directory of Nations cover its delivery within the established city or community limits of the destination point. Beyond such limits and to points not listed in the Telegraph Company's Directory of Nations the Telegraph Company does not undertake to make delivery but will endeavor to arrange for delivery by any available means at the request of the sender, with the understanding that the sender authorizes the collection of any additional charge over the address and agrees to pay such additional charge if it is not collected from the addressee.

5. No responsibility attaches to the Telegraph Company concerning messages until the same are accepted at one of its transmitting offices; and if a message is sent to such office by one of the Telegraph Company's messengers, he acts for that purpose as the agent of the sender, except that when the Telegraph Company sends a messenger to pick up a message, the messenger in that instance acts as the agent of the Telegraph Company in accepting the message, the Telegraph Company assuming responsibility from the time of such acceptance.

6. The Telegraph Company will not be liable for damages or statutory penalties when the claim is not presented in writing to the Telegraph Company, (a) within ninety days after the message is sent with the Telegraph Company for transmission in the case of a message between points within the United States except by the use of an intercept message by (b) sea or between a point in the United States on the one hand and a point in Alaska, Canada, Mexico, or in Puerto Rico on the other hand, or between a point in the United States and a ship at sea or in the air, (b) within 90 days after the date of action, if any, shall have accrued in the case of an intercept message in Texas, and (c) within 90 days after the message is filed with the Telegraph Company for transmission in the case of a message between a point in the United States and a foreign or overseas point other than the points specified above in this paragraph; provided, however, that this condition shall not apply to claims for damages or overcharges within the purview of Section 416 of the Communications Act of 1934, as amended.

7. It is agreed that in any action by the Telegraph Company to recover the tolls for any message or messages the prompt and correct transmission and delivery thereof shall be presumed, subject to rebuttal by competent evidence.

8. Special terms governing the transmission of messages according to their classes, as enumerated below, shall apply to messages in each of such respective classes in addition to the foregoing terms.

9. No employee of the Telegraph Company is authorized to vary the foregoing.

9-00

CLASSES OF SERVICE

DOMESTIC SERVICES

TELEGRAM

The fastest domestic service.

DAY LETTER (DL)

A deferred same-day service, at low rates.

NIGHT LETTER (NL)

Economical overnight service. Accepted up to 2 A. M. for delivery the following morning, at rates lower than the Telegram or Day Letter rates.

INTERNATIONAL SERVICES

FULL RATE (FR)

The fastest overseas service. May be written in code, cipher, or in any language expressed in Roman letters.

LETTER TELEGRAM (LT)

For overnight plain language messages, at half-rate. Minimum charge for 22 words applies.

SHIP RADIOGRAM

For messages to and from ships at sea.

Bill -

W.C. Bartholomew

Tom Reynolds

John McCall

Ernie Johnson PR.

Don Davidson - League

Mich Cecil -

* Ralph Heforge - ^{secty of} _{copy}

Warren Giles - G.L.

Dane Grote - PR - League

LAIR -

Hugh L'Orsey

Acch -

Mills -

Bill -

Cathy - McCallan -

Office of the Mayor

ATLANTA, GEORGIA

Margaret Larson

From ~~Betty Robinson~~
XXXXXX

TO: ANN DRUMMOND

Governor Sanders has a statement ready, which will be released only after Mayor Allen and co have made their various announcements.

Weltner's office has a statement, okayed by Richardson, for release minute the news is on the wire.

Richardson is now calling Herman Talmadge, his statement to be in effect a pre-rebuttal to Proxmire and company, who are sure to have much to say.

ml

CLASS OF SERVICE

This is a fast message unless its deferred character is indicated by the proper symbol.

WESTERN UNION

TELEGRAM

W. P. MARSHALL, PRESIDENT

SF-1201 (4-60)

SYMBOLS

DL = Day Letter

NL = Night Letter

LT = International Letter Telegram

The filing time shown in the date line on domestic telegrams is LOCAL TIME at point of origin. Time of receipt is LOCAL TIME at point of destination

642P EST OCT 21 64 AE507 PA505

P ANA 104 NL LONG PD ANNAPOLIS MD 21

MAYOR ATLANTA

ATLA

WHY IS IT THE CUBS CAN STAY IN CHICAGO WITH ATTENDANCE THERE SOMETIMES AS LOW AS 4000 PER GAME WHY IS IT THE PHILLIES HAVE STAYED IN PHILADELPHIA THROUGH A PERIOD OF BOOING AND BOTTLE THROWING FANS WHY IS IT THE INDIANS CAN MANAGE TO STAY IN CLEVELAND EVEN DURING DIFFICULT FINANCIAL TIMES IS THIS THE REWARD MILWAUKEEANS GET FOR MAKING THE BRAVES THE TALK OF THE BASEBALL WORLD JUST SEVEN SHORT YEARS AGO. IS THIS THEIR REWARD FOR SETTING ATTENDANCE RECORDS NEVER BEFORE HEARD OF IS THIS THE REWARD FOR CREATING THE LEGEND OF MILWAUKEES MIRACLE BRAVES? A FEW YEARS AGO SOMEBODY CALLED MILWAUKEE FANS BUSH LEAGUE BUT THE REAL BUSH LEAGUER ATTENDED THAT BOARD MEETING IN CHICAGO THE BRAVES THEMSELVES ARE THE BUSH LEAGUERS. THIS TEAM EXPERIENCED

A

A- 99230

CLASS OF SERVICE

This is a fast message unless its deferred character is indicated by the proper symbol.

WESTERN UNION

TELEGRAM

W. P. MARSHALL, PRESIDENT

SF-1201 (4-60)

SYMBOLS

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P ANA104/2

INSTANT PROSPERITY IN 1953 ATTENDANCE OF OVER 2 MILLION GAVE THEM PROFITS THEY NEVER DREAMED OF NOW IT LOOKS LIKE THE GLAMOUR HAS WORN A BIT AND APPARENTLY THE BRAVES THINK THAT LOYALTY IS A ONE WAY ROAD. THE JOSEPH SCHLITZ BREWING COMPANY OFFERED THE TEAM A TREMENDOUS TELEVISION SPONSORSHIP PACKAGE ENOUGH TO CERTAINLY KEEP THEM ALL IN POCKET MONEY. WHAT THE DEVIL IS HAPPENING WHEN A TEAM CAN MOVE TO A CITY REAP HUGE PROFITS AND MOVE ON WHOEVER HEARD OF A MAJOR LEAGUE BASEBALL TEAM STAYING IN A CITY 11 YEARS AND MOVING SOMEWHERE ELSE AND WHAT MAKES THE PEOPLE OF ATLANTA THINK ITS GOING TO BE ANY DIFFERENT THERE. THERE ARE OVER A MILION ANGRY PEOPLE IN MILWAUKEE AND WISCONSIN AND THERE ARE GOING TO BE ANOTHER MILLION OR SO EQUALLY AS ANGRY IN ATLANTA AND GEORGIA IN 1976 WHEN THE HUNGRY BRAVES MOVE AGAIN AND PLEASE DONT SAY IT WONT HAPPEN WHO WOULD

A- 99231

CLASS OF SERVICE

This is a fast message unless its deferred character is indicated by the proper symbol.

WESTERN UNION TELEGRAM

W. P. MARSHALL, PRESIDENT

SF-1201 (4-60)

SYMBOLS

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P ANA104/3

HAVE THOUGHT IN 1957 THAT THE BRAVES WOULD EVER LEAVE MILWAUKEE
IF THIS IS THE NATIONAL PASSTIME I'LL TAKE FOOTBALL THE PACKERS
ARENT GOING ANY PLACE

NEALE DONALD WALSCH FORMER RESIDENT OF MILWAUKEE PRODUCTION
MGR AND SPORTS DIRECTOR WYRE RADIO ANNAPOLIS MD(OGN TO WARREN
GILES.

A- 99232

CLASS OF SERVICE

This is a fast message unless its deferred character is indicated by the proper symbol.

WESTERN UNION TELEGRAM

W. P. MARSHALL, PRESIDENT

SF-1201 (4-60)

SYMBOLS

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653P EST OCT 21 64 AE511

RA509 R WA557 PD WASHINGTON DC 21 701P EDT

MAYOR IVAN ALLEN

CITY HALL ATLA

WE ARE HERE IN WASHINGTON ALL THE NEWS IS ATLANTA GOT THE BRAVES

CONGRATULATIONS

WALLY STEWART AND FRANK SMITH

(36).

A

1964 OCT 21 PM 7 05
PC ATLANTA GA

A- 99236

LW OCT 20 1245P ES

98 2 EXTRA CD

525- 6086

WILLIAM C. BARTHOLOMAY
CHIEF OF THE STAFF
MILWAUKEE BRAVES INC.
210 RIVERSIDE PLAZA
CHICAGO, ILL.

copy

WE ARE A WEEKLY NEWSPAPER PROGRAMMING TO A
READERSHIP OF NEARLY 100,000 MOSTLY NEGROES.

LET US ASSURE YOU THAT ATLANTA STANDS READY TO
RECEIVE YOUR BALL CLUB WITH OPEN ARMS AND IS

PREPARED TO OFFER A FULL AND WHOLESOME LIFE FOR
ALL YOUR PLAYERS, NEGRO AND WHITE.

ALTHOUGH EVERYTHING IS NOT PERFECT YET, ATLANTA
CAN HOLD HER OWN AMONG ANY CITY ANY WHERE AND IS A
MECCA OF PROGRESS FOR THE SOUTH.

COPY
DO NOT SEND

WE ARE CONFIDENT THAT AARON AND MAYE AS WELL AS
THE OTHER NEGROES IN YOUR CLUB WILL FIND THE CITY
TO THEIR LIKING.

LW OCT 20 1246P EST
SHEET 2

523-6086

//////////

THE ATLANTA INQUIRER
INC

CHARLES A BLACK
MANAGING EDITOR

COPY
DO NOT SEND

MAIL COPY

CFN FURNISHED

859 1/2 HUNTER ST NORTHWEST ATLANTA 14 GA

Telex

WESTERN UNION

Telex



122P EST OCT 20 64 AH259

A LLB293 PD 1 EXTRA ATLANTA GA 20 100P EST

MAYOR IVAN ALLEN

CITY HALL ATLA

FOLLOWING WIRE SENT TO MILWAUKEE BRAVES. "SINCERELY INTERESTED
IN YOUR DECISION CONCERNING MAKING ATLANTA "HOME OF THE BRAVES"
CITIZENS OF THE GREATER ATLANTA AREA DESERVE AND WILL SUPPORT
MAJOR LEAGUE BASEBALL. WE WOULD WELCOME A FINE TEAM SUCH AS
THE BRAVES TO THE "GATE CITY" TO THE SOUTHEAST."

EMPIRE REAL ESTATE BOARD W T ROBBIE PRESIDENT

(20).

Office of the Mayor

ATLANTA, GEORGIA

From Ann Drummond

Hank Erian
Lee Mays



Tom Allen wants to
invite them down
to Atlanta at his
own expense - even
give them a lot.

CLASS OF SERVICE

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WESTERN UNION TELEGRAM

W. P. MARSHALL, PRESIDENT

SF-1201 (4-60)

SYMBOLS

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701P EST OCT 19 64 AE510

A LLA357 PD ATLANTA GA 19 620P EST

MAYOR IVAN ALLEN, CITY HALL

ATLA

I JOIN THOUSANDS OF SPORTS FANS IN THIS GREAT SOUTHEAST METROPOLIS
IN WELCOMING THE BRAVES AND YOUR ORGANIZATION TO OUR CITY OF
A MILLION YOUR FUTURE HOME

A V JETT

(59)•

A

1964 OCT 16
7 11
RC ATLANTA GA

A- 97949

A RESOLUTION

BY DOUGLAS L. FOWLKES

A RESOLUTION ENCOURAGING THE
MANAGEMENT OF THE MILWAUKEE
BRAVES TO MOVE TO THE CITY
OF ATLANTA AND OCCUPY THE NEW
ATLANTA STADIUM.

DID
NOT
INTRODUCE

MARIE WALTERS, MANAGER
Advertising/Sales Promotion

*Thought you might
like our attempts...*

A

ivan allen

221 IVY STREET, N.E. - ATLANTA, GEORGIA 30303 - 521-0800

Oct 18, 1964

Mayor Allan
City Hall
Atlanta, Ga.

Dear Sir;

I wrote to Mr. Bartholomay,
like you ask us too, Concerning the
Ball Club.

Sir if he does decide to move
to Atlanta I wish we could sell
about \$500,000 or more in advance tickets
before the opening game in April. I hope
we can support a Major League Baseball
Club. I'll help anyway I can for I love
Atlanta and this is something we needed
5 years ago. Lets keep growing.

Now concerning football which is
my favorite sport this is a football town.
A big league team could make it good
here. We are all hoping that it will be
a National Football League here.

There are 3 teams in the National
that you might work with and one
of them might come for the '65 season.
Washington Philadelphia or Cleveland.

Sir, I feel like we are going to
have some good years in sports. I like
the stadium now I hope we will
have good access to it from the
expressways and plenty of parking
space.

Please get us a good football team and
if I can help in anyway please call
on me. May God bless you and yours.

Yours very truly,
Rev. Roy A. Reynolds Sr.

Telefax

WESTERN UNION

Telefax



326P EST OCT 16 64 AC324

A LLE250 PD 1 EXTRA ATLANTA GA 16 250P EST

MAYOR IVAN ALLEN

MAYORS OFFICE ATLA

FOLLOWING WIRE SENT TO WM C BARTHOLOMEY CHAIRMAN OF THE BOARD
MILWAUKEE BRAVES INC 2 NORTH RIVERSIDE PLAZA CHICAGO ILL ALLOW
ME TO EXPRESS PERSONAL AND GROUP INTEREST IN GIVING
ATLANTA ITS FIRST MAJOR LEAGUE BASEBALL CLUB I HAVE EVERY REASON
TO BELIEVE IT WILL BE A SUCCESSFUL SUCCESS

W C PEDEN MANAGER CONSOLIDATED MORTGAGE AND INVESTMENT

CO 337K
#231.

From the desk of:

A. E. ARNOLD

Dear Mayor Allen:

Attached is a
copy of my telegram
to Mr. Bartholomew
today.

Kindest regards

Arnold

10/16/64

DH Atlanta Ga. Oct 16 1964

1964 OCT 16 PM 3 46

William C Bartholomay

RC ATLANTA GA

Milwaukee Braves Inc 2 North Riverside Plaza Chgo

Atlanta is one of the largest telegraph centers in the United States. We can assure you, all members of your organization, and members of the press the finest service and cooperation at all times. We would be real happy to have the Braves here and hope you will soon announce plans to move to Atlanta, one of the greatest cities in America.

A. E. Arnold, Regional Manager
Western Union Telegraph Co.

WILLIAM C BARTHOLOMAY

MILWAUKEE BRAVES INC 2 NORTH RIVERSIDE
PLAZA

WE URGE AND CORDIALLY INVITE FAVORABLE CONSIDERATION
OF THE MILWAUKEE BRAVES TO MOVE TO ATLANTA AND CAN
ASSURE YOU THE BEST IN HOUSING ACCOMMODATIONS LUXURY
APARTMENTS AND PRIVATE DWELLINGS YOUR TEAM WILL HAVE
FULL AND ENTHUSIASTIC SUPPORT FROM ALL CITIZENS IN
THIS AREA

MAIL COPY:

OCT 18 1961

PD TEX

10568

100

J. M. ALEXANDER SR
CHAIRMAN CITIZENS
RELOCATION HOUSING

ALEXANDER AND CO
201 ZEPHUR AVE NE
ATLANTA GA

Telefax

WESTERN UNION
SENDING BLANK

Telefax



CALL
LETTERS

CHARGE
TO

Carrollton, Georgia
October 16, 1964

Mr. William Bartholomay
Milwaukee Braves
2 North Riverside Plaza
Chicago, Illinois

Entire working force of 800 employees pledge our support to
Atlanta National League Baseball Team. We urge you to move
Braves to Atlanta.

Roy Richards
President
Southwire Company

✓ cc: Ivan Allen Jr.
Atlanta, Georgia

2 -

PLEASE TYPE OR WRITE PLAINLY WITHIN BORDER—DO NOT FOLD

Office of the Mayor

TELEPHONE MESSAGE

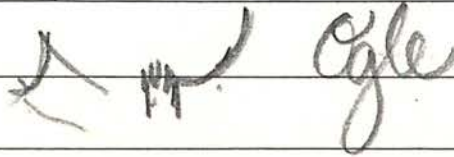
To _____

Name _____

Telephone No. _____

- | | |
|--|---|
| <input type="checkbox"/> Wants you to call | <input type="checkbox"/> Is here to see you |
| <input type="checkbox"/> Returned your call | <input type="checkbox"/> Came by to see you |
| <input type="checkbox"/> Left the following message: | |

Wm. C. Bartholomay
2 North Riverside Plaza
Chicago

 Wm. C. Bartholomay

Date: _____ Time _____ a. m. / p. m.

By _____

Telefax

WESTERN UNION

Telefax



TOOTIA EST OCT 15 5/AF055

A LLM25 PD ATLANTA GA 16 928A EST

MAYOR IVAN ALLEN

CITY HALL ATLA

COPY OF WIRE SENT TO MILWAUKEE BRAVES. CONGRATULATIONS FOR
YOUR COMING TO ATLANTA WE WILL BE BEHIND YOU 100 PERCENT

DR EMMETT J ASHLEY ASHLEYS ANIMAL HOSPITAL 107.34
39).

CLASS OF SERVICE

This is a fast message unless its deferred character is indicated by the proper symbol.

WESTERN UNION TELEGRAM

W. P. MARSHALL, PRESIDENT

SF-1201 (4-60)

SYMBOLS

DL	= Day Letter
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1000P EST OCT 15 64 AA790

A LLC386 NL PD ATLANTA GA 15

MAYOR IVAN ALLEN

CITY HALL ATLA

COPY OF WIRE SENT TO WILLIAM C BARTHOLOMAY MILWAUKEE BRAVES
BASEBALL CLUB CHICAGO ILLINOIS

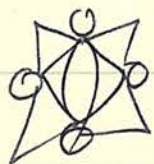
"ALL OF ATLANTA WELCOMES THE MILWAUKEE BRAVES TO BECOME THE
ATLANTA BRAVES WE ATLANTANS FEEL THAT WE HAVE THE EXTRA PUNCH
TO GIVE YOUR TEAM THE NATIONAL LEAGUE PENNANT IN 1965 AS WELL
AS THE WORLD SERIES CHAMPIONSHIP"

T M ALEXANDER JR PRESIDENT OF ALEXANDER AND ASSOCIATES REALTY
CO 208 AUBURN AVE NE.

A

C- 22613

Dr. Al Thompson -
100% Wrong -
1110 Leathur Cr. W.
or 14 Pa



522-4121

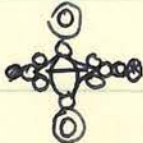
X-7HA.

6594



Mr Hubert M Jackson -
723 - Wainford Cr
NW -



T.M. a  521-8549 -



STADIUM AND ANCILLARY FACILITIES
ATLANTA, GEORGIA
HEERY & HEERY-FABRaP
Associated Architects & Engineers
THOMPSON AND STREET COMPANY
General Contractors
OCT. 7, 1964

Please give credit line to
JACK D. MEZRAH
ARCHITECTURAL PHOTOGRAPHY
1435 Lanier Pl., N. E.
Atlanta, Ga. 30306
JA. 4-2545

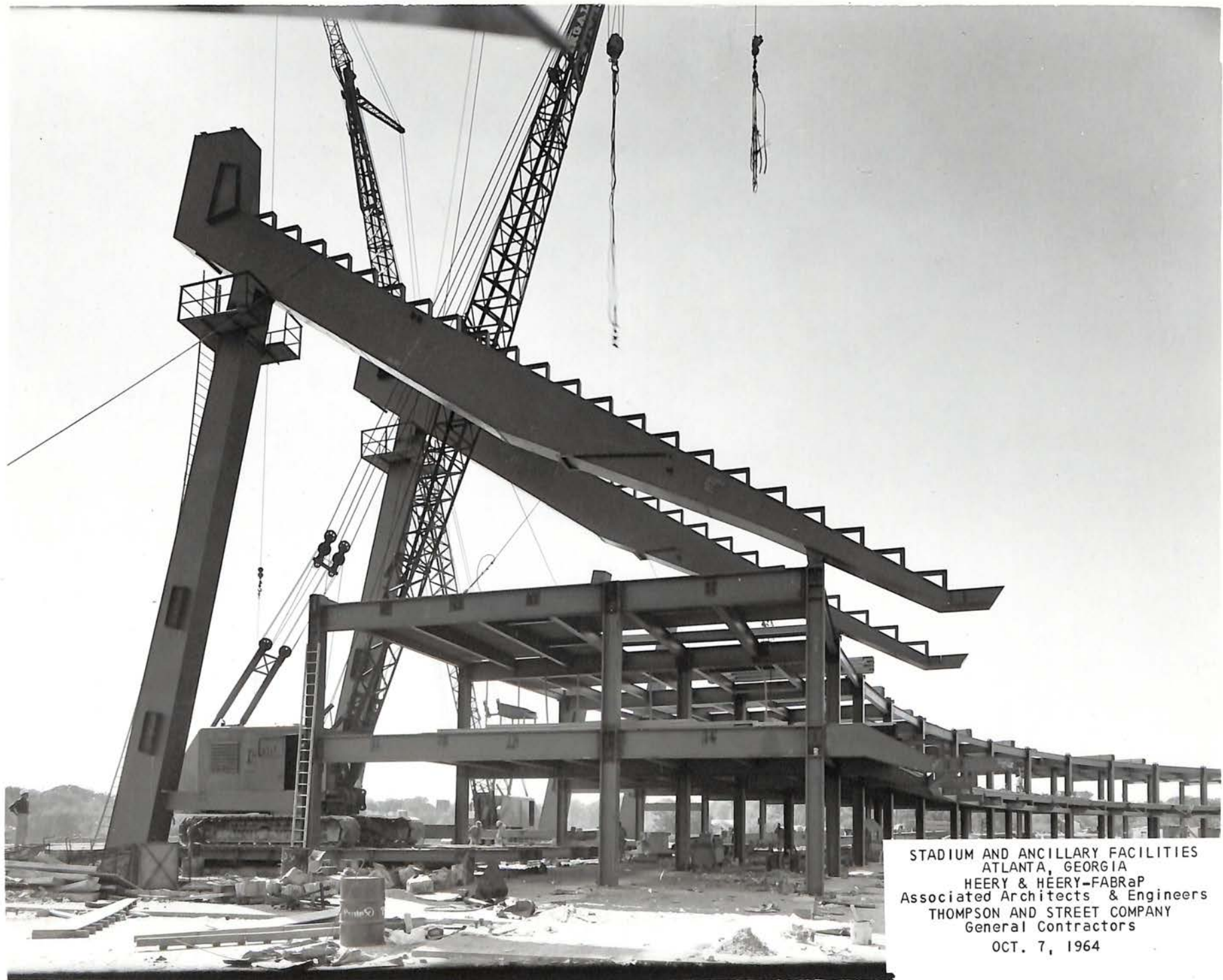
OCT 7 '64 FACING WEST FROM S 3 E 2



STADIUM AND ANCILLARY FACILITIES
ATLANTA, GEORGIA
HEERY & HEERY-FABRAP
Associated Architects & Engineers
THOMPSON AND STREET COMPANY
General Contractors
OCT. 7, 1964

Please give credit line to:
JACK D. MEZRAH
ARCHITECTURAL PHOTOGRAPHY
1495 Lanier Pl., N. E.
Atlanta, Ga. 30308
JA. 4-2545

OCT 7 '64 FACING S. W. FROM N 2 E 3



STADIUM AND ANCILLARY FACILITIES
ATLANTA, GEORGIA
HEERY & HEERY-FABRAP
Associated Architects & Engineers
THOMPSON AND STREET COMPANY
General Contractors
OCT. 7, 1964

Please give credit line to
JACK D. MEZRAH
ARCHITECTURAL PHOTOGRAPHY
1496 Lanier Pl., N. E.
Atlanta, Ga. 30306
JA. 4-2545

OCT 7 '64 FACING WEST FROM S 3 E 1



STADIUM AND ANCILLARY FACILITIES
ATLANTA, GEORGIA
HEERY & HEERY-FABRaP
Associated Architects & Engineers
THOMPSON AND STREET COMPANY
General Contractors
OCT. 7, 1964

Please give credit line to
JACK D. MEZRAH
ARCHITECTURAL PHOTOGRAPHY
1485 Lenox Pl., N. E.
Atlanta, Ga. 30305
JA. 4-2545

OCT 7 '64 FACING N. E. FROM W2 S 3



STADIUM AND ANCILLARY FACILITIES
ATLANTA, GEORGIA
HEERY & HEERY-FABR&P
Associated Architects & Engineers
THOMPSON AND STREET COMPANY
General Contractors
OCT. 7, 1964

Please give credit line to
JACK D. MEZRAH
ARCHITECTURAL PHOTOGRAPHY
1495 Lanier Pl., N. E.
Atlanta, Ga. 30306
JA. 4-2545

OCT 7 '64 FACING SOUTH FROM N 3 E 2



STADIUM AND ANCILLARY FACILITIES
ATLANTA, GEORGIA
HEERY & HEERY-FABRA
Associated Architects & Engineers
THOMPSON AND STREET COMPANY
General Contractors
OCT. 7, 1964

Please give credit line to:
JACK D. MEZRAH
ARCHITECTURAL PHOTOGRAPHY
1496 Lanier Pl., N. E.
Atlanta, Ga. 30306
JA. 4-2546

OCT 7 '64 FACING N. W. FROM S 2 W 3



STADIUM AND ANCILLARY FACILITIES
ATLANTA, GEORGIA
HEERY & HEERY-FABRAP
Associated Architects & Engineers
THOMPSON AND STREET COMPANY
General Contractors
OCT. 7, 1964

Please give credit line to:
JACK D. MEZRAH
ARCHITECTURAL PHOTOGRAPHY
1495 Lanier Pl., N. E.
Atlanta, Ga. 30306
JA. 4-2545

OCT 7 '64 FACING NORTH FROM N O S 5



STADIUM AND ANCILLARY FACILITIES
ATLANTA, GEORGIA
HEERY & HEERY-FABRaP
Associated Architects & Engineers
THOMPSON AND STREET COMPANY
General Contractors
OCT. 7, 1964

PLATE NO. 1001 (see to
J. D. MEZRAH
ARCL. REAL PHOTOGRAPHY
1408 Lester Pl., N. E.
Atlanta, Ga. 30306
JA. 4-2945

OCT 7 '64 FACING S. E. FROM 1003

C
O
P
Y

October 24, 1964

Mr. Henry Aaron
c/o The Milwaukee Braves
Milwaukee, Wisconsin

Dear Mr. Aaron:

I write you as one of your ardent fans and admirers and also as a member of the Atlanta community.

For several weeks now, we have looked forward to the probability of the Braves moving to Atlanta. My 12 year old son is hoping that the baseball season will, somehow, start earlier than usual to afford him an opportunity to see you and other great National League performers in action.

In the midst of all of the maneuvering before and behind the scenes, the feeling of the players themselves might not have gotten just consideration. You were, therefore, correct in being concerned about your moving to Atlanta - a city in the "Deep South."

The geographic relationship that Atlanta has with the deep south is the only relationship. You will find Atlanta to be a city with its eyes fixed on the future.

The problems of social change and economic advancement are present in Atlanta as they are in all other cities. The big difference here is that Atlanta is doing something about them.

You will find some of the best housing in the world available to you in Atlanta. You will find cultural and educational progress equal to any.

I would implore you to give Atlanta a chance to show her affection for you and other members of the Braves' team. It might be well to give a visit to Atlanta in the near future. I shall be happy to give you and yours a guided tour of the city.

Come to Atlanta!

Respectfully yours,


Walter J. Leonard

WJL/mro

cc: Mayor Ivan Allen, Jr. ✓

October 24, 1964

Mr. Hank Aaron
Milwaukee Braves
Milwaukee Wisconsin

Dear Mr. Aaron:

Having been born and raised in the South, I can understand your fears and apprehensions relative to your moving to the south with the Braves Baseball Team.

But as a Senator from the State of Georgia, and the first of our group to serve in the Senate in 92 years and as one who has watched Atlanta and Georgia progress in the last decade, I can assure you that your fears today may not be well founded. Georgia has made more progress in the last five years in the area of human relations than any other southern state. Atlanta has moved in the same span of time from a segregated city to a desegregated city. The business community, the city administration as well as Negro and White leadership have joined forces to keep Atlanta moving forward.

It is far from my intentions to convey to you that we have reached the ultimate in human relations in Atlanta. Frankly, I do not know of any city in this country where the ultimate has been reached. It is not my intentions to infer that there is no room for improvement. To the contrary, we have a long way to go as is true in most cities throughout the country including Milwaukee before achieving a society completely free of prejudice and discrimination. However, we have come a long way in the city of Atlanta. Our public facilities have been desegregated, the golf courses, swimming pools, libraries, transportation facilities, hotels, motels, restaurants, the present ball park and the ball park under construction will be completely desegregated.

Mr. Hank Aaron
Page 2
October 24, 1964

The important thing about Atlanta is that there is a spirit and an atmosphere of change, there is a spirit of growth and a determination on the part of Negroes and Whites, who have pledged a continued perpetuation of this atmosphere.

In my official capacity, as a State Senator, I want to welcome you to our city. As a southerner and as a great admirer of yours, my wife and I want to extend to you and to your family the hospitality of our home and our friendship as you resolve in your own mind the question of returning to the south.

With kind personal regards, I remain

Yours truly,

Leroy R. Johnson
Senator, 38th District

LRJ:pw



News Release

IVAN ALLEN, JR.
Mayor of Atlanta

For further information call — Ja 2-4463

Mrs. Ann Drummond
Executive Secretary

October 20, 1964

FOR USE UPON RECEIPT

STATEMENT BY IVAN ALLEN, JR., MAYOR OF ATLANTA

The Braves are to be congratulated on making a brave decision . . . to petition the National League to move their franchise to Atlanta.

They have chosen to make the "national pastime" truly national, to give the 24 million people who live in these seven Southeastern States a share in the major leagues.

The people of Atlanta, with their courage in building an \$18,000,000. Stadium to attract a major league team are also to be congratulated. They represent the new, dynamic south, which is no longer willing to be side-lined on the back benches.

Our Stadium is a southern project, built on southern soil, with southern money, by southern architects and contractors.

We feel it is uniquely fitting that this decision has been made today, a date which marks almost exactly the centennial of the day when Atlanta was left an ash strewn ruin, symbol of a region's defeat.

Today we welcome the opportunity to become a symbol of southern zest and drive, a major league city, a major league state, in a major league region.

INFOPLAN

CONTACT:
A WORLD-WIDE PUBLIC RELATIONS SERVICE

November 2, 1964 - Chicago, Illinois

615 Peachtree Street, N. E. Atlanta, Georgia 30308 • Phone 872-9592

The Braves' baseball club today filed Answer in Federal Court in Milwaukee, charging that Milwaukee County, not the Braves, breached the lease which Milwaukee County claims requires the Braves to play in Milwaukee in 1965.

Braves' Answer says that although the lease runs until December 31, 1965, it had an implied covenant that the County of Milwaukee would not interfere with, obstruct or frustrate the Braves enjoyment of the lease. The Answer asserts that in malicious disregard of such covenant, Eugene Grobschmidt, Chairman of the County Commissioners of Milwaukee County, broadcast public statements implying that persons of responsibility in the Braves' management were deliberately trying to have the Braves not win games. Additionally the Answer charges that the county failed to protect the Braves against ticket speculators operating on Stadium premises, and failed in its commitment to "make up" to the Braves for failures of season ticket sales and radio and TV income.

The Braves' Answer asserts that by these various breaches, the County of Milwaukee deprived the Braves of its lawful rights and relieved it from any further performance under the lease.

The Answer recites that the Braves' 1963 season resulted in a loss in excess of \$800,000 under accounting methods approved by the Internal Revenue Service and that attendance figures show that Braves attendance has dropped from 2,215,000 in 1957 to 773,000 in 1963 and 910,000 in 1964 and alleges that 85% of the increase between 1963 and 1964 came about because Braves, in an effort to offset the disparagement of it by county officials and others, sold 119,000 tickets at reduced rates.

ADDITION - BRAVES' ANSWER

In explaining the Braves' desire to move to Atlanta, Georgia the Answer says: "A professional baseball team cannot fulfill the avowed purpose of the League to perpetuate baseball as the national game of the United States unless it is self-sustaining and profitable; that it is essential that a professional baseball team be able to compete with other professional athletic endeavors in acquiring skilled players at attractive rates of compensation; that the reduced attendance figures set forth above, and necessarily increasing costs, will result in a substantial loss.... for the current season. Defendant shows that for the foregoing, among other reasons, and because Atlanta, Georgia is the hub of the southeastern portion of the country and reasonably is believed to have many sports enthusiasts who will support this Defendant rather than revile and frustrate it as Plaintiff has, its directors, exercising their judgment in the premises, arrived at the reasonable conclusion that the best interest of the sport and this Defendant would be served by moving to Atlanta".

Braves further takes the position that it is relieved of all obligations to Milwaukee County, but that if the Court holds otherwise, it is able to pay the \$175,000 which the county has estimated it will receive in prospective rental payments in the year 1965. It asserts: "That the successful playing of professional baseball is more than a mere business or mechanical matter; that a professional baseball team cannot, and should not, be required to play in the face of public antipathy and hostility to them or their management; that a court of equity will not enforce professional servitude under such conditions".

Braves' president John J. McHale said: "We had hoped to be able to stay in Milwaukee but the events of 1964 have made it impossible. Our tax return for 1964 will show a loss of an estimated \$500,000. Furthermore, Major League baseball players cannot be expected to play under the conditions that have come into existence during the past year. An unwelcome, anti-baseball atmosphere has developed as the result of

SECOND ADDITION - BRAVES' ANSWER

reckless, irresponsible statements of county leaders and others. It is a miracle our team did as well as it did in 1964.

"Despite the harassment we have been subject to, the Braves have enjoyed the support of many loyal people in Wisconsin. We are appreciative of that and regret leaving them. Perhaps after we have left and tempers have cooled, some other team may be able to make a success in Milwaukee. We hope so.

"Because the County of Milwaukee has taken us into court, and out of respect to the courts, any additional statement of our position must be made there".

#

COLONIAL METALS, INC.

568 HUMPHRIES ST., S. W.
ATLANTA, GA. 30312

SCRAP METALS
DIVISION

PHONE 523-4461

TEX WALKER
PRESIDENT

SID TESLER
SEC. - TREAS.

October 23, 1964.
Atlanta Ga.

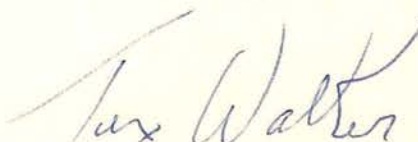
Hon. Ivan Allen;
Mayor of Atlanta,

Dear friend;

I did not know that when you ran for office, that you would do such a good job for Atlanta. I new you would do your best, but you outdid even the expectations of all the people that worked for you in the last Election for Mayor. I am so pleased in what you have done to bring major League Ball to Atlanta, will be remembered not only by me, but by all the people in Georgia. I hope someday that you will try to run for a higher Office, such as Governor or any other Office that you desire, you sure can count on my support. the people of Atlanta made no mistake in voting for you.

I am very interested in Baseball and Football and anytime you would like to call upon me for any kind of support, all you have to do is ask. hoping this letter finds you and yours in the best of health I am and remain your ardent supporter.

Tex Walker.



MAYOR ALLEN F.Y.I

MEMORANDUM

TO: Mr. A. L. Montgomery
FROM: Paul E. X. Brown
DATE: October 20, 1964
RE: ORGANIZATIONS CONTACTED FOR MESSAGES

In addition to the 100% Wrong Club's message to the Braves' organization messages were prepared and forwarded by these groups:

Radio Station WERD
Radio Station WACK
The Atlanta Inquirer
The Atlanta Chapter, National Association of Market Developers
Alphi Phi Chi Sorority
Sportsmen "25"
The Extra Point Club

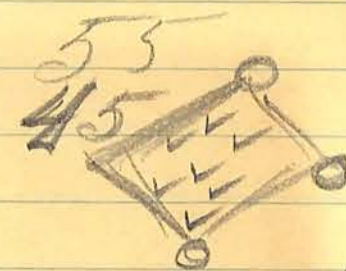
In addition to organizational messages many persons, within and without these group, pledged individual messages. There was contact with the Rev. William Holmes Borders, officials at the Atlanta Urban League and several of our school principals.

When the newspapers over the week-end began to carry stories on the alledged statements of Braves' Lee Maye and Hank Arron I suggested to several leaders in Sports Circles and Civic groups it would be a good thing for one or two of these groups to personally assure these baseball players of our city's wonderful worthy. To perhaps sort of adopt these individuals in a winning sort of way....expending efforts now and through the first season in helping through the adjustment. Among the organizations I sort to en;ist in this type of project was the 100% Wrong Club, The Atlanta Chapter, Frontiers International. The same type of proposition was placed with various individuals, including several persons in the Atlanta Chapter, National Association of Market Developers.

luncheon - Denton



3rd May
Gov -
Lt Gov -



Jen Talnage -

5 L Gt

3 A v

3 v

12 4 29 v

W v

W 2 W

~~Retreat~~ → 50 people

49 Terry Frazer -

8 Milwaker

53 + Natl v

Invitations — to press conf.

Travels — Metro area
7 largest cities in Ga.

Architect —

Contractor — advice of team

Call Grady.

+ Delta —

1197 - Bill Corley -



535 -

Mu Hill 6 - 9200

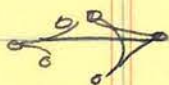
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34 - st.

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Bales 9 ✓ or 1

some long P
P / 9 - (L), W =



Eric Johnson - 1608 - Area 10

MARGARET LARSON:

Make the following reservations at the Roosevelt; for Wednesday and Thurs:

Ivan Allen, Jr.

Arthur Montgomery

Roy Dorsey

Ed Thilenius

Bob (Robert R.) Richardson (Thursday night only)

"The best major league contract ever signed between a municipality and a team." This is the way Mayor Ivan Allen, Jr. describes the contract signed today in City Hall which will bring the former Milwaukee Braves to ~~a new home~~ ^{the} in Atlanta's brand new Atlanta Stadium.

The New Atlanta Braves will ^{be able to} open their 1965 Season in April in the Stadium, the Mayor assured the team management at the ~~contract~~ contract signing.

The contract itself, a twenty-five year agreement, which brings the first major league team in history into the seven-state Southeastern region, is described by Arthur Montgomery, Chairman of the Atlanta and Fulton County Recreation Authority as 'a good, business contract, with no give-aways. This is good for us and good for them'

SIGNATARIAS

Present at the contract signing were:

ANN

Arthur Montgomery wants to leave all fundamental statements on the Brave contract to the Braves.... but as a public authority he feels there should be an over-all statement.

Herewith, what he says we should say. Mayor Allen may want to add to this, but I would like to get this into press kits in NY for distribution Friday morning there.

this should be timed so Indian runners get kits to publication desks there when contract is signed here.

okay?

MILWALKEE BRAVES STATEMENT

The Board of Directors of the Milwaukee Braves, Inc. voted today to request permission for the National League to move their national league franchise to Atlanta for the 1965 season. At the request of Warren Giles, President of the National League, no further statement will be issued until after a meeting of the National League to be held in New York tomorrow. Following the league meeting, ~~for~~ a major statement will be issued by the Board of Directors of the Milwaukee Braves.

Extra
Point
Club, Inc.

Handwritten signature/initials

ATLANTA, GEORGIA 30314

HUBERT M. JACKSON
723 WATERFORD RD., N. W.
PRESIDENT

J. RUSSELL SIMMONS
1ST VICE PRESIDENT

A. L. THOMPSON
2ND VICE PRESIDENT

W. F. CRAWL
SECRETARY

THOMAS DIXON
FINANCIAL SECRETARY

T. J. CRITTENDEN
TREASURER

October 20, 1964

Mayor Ivan Allen, Jr.
City Hall
68 Mitchell Street, S. W.
Atlanta, Georgia 30303

Dear Mayor Allen:

The enclosed Day Letter was sent to Mr. William C. Bartholomay, Chairman, Board of Directors, Milwaukee Braves. The interest of the Extra Point Club, Inc. is very keen on the transfer of this franchise, and it is our sincere hopes that this will materialize. We, if given an opportunity, will do whatever possible to help in any way the enhancement of this most important move for the bringing of professional baseball to the City of Atlanta for the 1965 season.

If we can be of further service to you, please don't hesitate to call on us.

Sincerely yours,

Handwritten signature of Hubert M. Jackson

Hubert M. Jackson
P R E S I D E N T

HMJ:lr

Enclosure

D A Y L E T T E R

October 19, 1964

The Extra Point Club, Inc. of Atlanta, Georgia joins the thousands of baseball fans of the Metropolitan Area in urging the Milwaukee Braves Baseball Club to consider favorably the location of the Braves here.

The Extra Point Club, Inc. sponsors the Annual Georgia Invitational Basketball Tournament approved by the N.A.I.A. in which outstanding collegiate teams of the nation participate. Our program features activities for and recognition of hundreds of boys, high school and college athletes in baseball, football, basketball and track. We pledge our unqualified support when you become "our ball club."

EXTRA POINT CLUB, INC.
HUBERT M. JACKSON, PRESIDENT

cc: Mayor Ivan Allen

Mr. Opie Shelton, Executive Secretary
Atlanta Chamber of Commerce

Day Letter sent to:

Mr. William C. Bartholomay, Chairman
Board of Directors - Milwaukee Braves
22 N. Riverside Plaza
Milwaukee, Wisconsin

Mrs. Robert L. Pye

Mrs. Carrie Thornton

Mrs. Lizzie Cox

October 19, 1964

Mr. William C. Bartholomay,
Chairman of Board
Milwaukee Braves
2 North Riverside Plaza
Chicago, Illinois

Dear Sir:

Your choice of Atlanta to be considered as a
new home for the Braves makes us very happy.

Congratulations, we are looking forward to a
favorable announcement, plus the opening date playing in
our City.

We in this Community will rally to the Braves
Support.

Yours very truly,

University-John Hope Homes
Tenants Association


(Mrs.) Robert L. Pye, President

RLP/hg

cc: The Honorable
Mayor Ivan Allen

STATUS REPORT AS OF 10:30. . 10/21 "Brave" Situation

Bill Corley reported from Chicago:

That the contracts had arrived and are in order.

The following people will return to Atlanta, and the Eastern Flight 311 (which leaves JFK at 9:00 a.m. arr. Atlanta 10:08) is confirmed as the official flight:

Giles and one other from the National League office
Tom Reynolds
Bill Bartholomay
John McHale
Ernie Johnson (Braves PR man)
and one other Brave Official
Bill Corley

He said that Giles has to be in Cincinnati at 4:00 Friday, but Bartholomay wants you to have the luncheon (a small one) honoring Giles.

The rundown (at this point) is that they will come into the airport, go immediately to the stadium, and proceed to city hall for the signing of the contract and the press conference. . . then to the luncheon.

Other Action taken:

Reservations have been made at the Roosevelt, because Arthus said that Bartholomay wants to meet with you and him tonight.

Q

City of Atlanta

FULTON COUNTY RECREATION AUTHORITY

October 20, 1964


Mrs. Matie Kendrick
City of Atlanta
Department of Water Works
68 Mitchell Street, S. W.
102 City Hall
Atlanta, Georgia 30303

Dear Mrs. Kendrick:

Representatives of the baseball team should be in Atlanta within the next few weeks and at that time I will refer your letter to them. I too feel that such a fine young man as Scotty should be given an opportunity to serve as bat boy for our team.

Many thanks for your interest in our stadium and major league sports in Atlanta.

Sincerely,


Sidney Scarborough
Stadium Manager

SS:pt

CC: Mayor Ivan Allen

SPELMAN COLLEGE
OFFICE OF THE PRESIDENT
ATLANTA 3, GEORGIA

October 17, 1964

Honorable Ivan Allen, Jr.
Mayor of the City of Atlanta
Atlanta, Georgia

Dear Mayor Allen:

Dr. Albert E. Manley sent the following telegram to
Mr. William C. Bartholomay of the Milwaukee Braves:

We are hoping the Braves will decide
to come to Atlanta

Mr. T. M. Alexander, Jr. asked that a copy of the
message be sent to you.

Sincerely yours,



Secretary to Dr. Manley

h

A RESOLUTION

BY DOUGLAS L. FOWLKES

WHEREAS, the Mayor and Board of Aldermen of the City of Atlanta were instrumental in the creation of the City of Atlanta - Fulton County Recreational Authority to construct and manage a stadium in the City of Atlanta to house a professional baseball team, and

WHEREAS, this stadium will be completed in the Spring of 1965, and

WHEREAS, a firm contract has been presented to the management of the Milwaukee Braves to move to Atlanta and occupy this modern stadium and to capture the sports fans of the southeastern area, and

WHEREAS, the residents and officials of the City of Atlanta will enthusiastically support this team to the fullest extent;

NOW, THEREFORE, BE IT RESOLVED by the Mayor and Board of Aldermen of the City of Atlanta that they encourage the owners of the Milwaukee Braves to accept this offer to move to Atlanta and to occupy our great new stadium and we pledge our support in making this new home prosperous, pleasant and happy.

Be it further resolved that each member of the Board of Aldermen individually endorses this resolution and so signifies by affixing his signature hereto.

Be it further resolved that a copy of this resolution under the Seal of the City Clerk be forwarded to William C. Bartholomay, Chairman of the Board of the Milwaukee Braves.

Jimmy W. Vickus	Wm I Knight
John A White	Jack Summers
Ed Douglass	
W G James	
J. Rene Allen	
Charlie Leftwich	
Douglas Wood	
Robt K. Dennis	
	Buddy Fowlkes

Macon, Ga. 745-5877 Frank Baker

October 16, 1964

Mr. William C. Bartholomay
2 No. Riverside Plaza
Chicago, Illinois

Come to the land where people have craves

For women, money and the Milwaukee Braves.

Frank H. Baker
Macon, Georgia
Credit card: 745-5877-H316

PL 5-1169 Gordon Sharpton

October 16, 1964

Mr. William C. Bartholomay
#2 No. Riverside Plaza
Chicago, Illinois

We in Atlanta are looking forward to you and major league
baseball.

Gordon Sharpton

000-1171 Marie Walters

October 16, 1964

No.
Mr. William C. Bartholomay
#2, Riverside Plaza
Chicago, Illinois

There are approximately one-half million female baseball fans in Atlanta. We need "Brave" men.

From sixteen of them - Marie, Ruth, Nancy
Mary, Genelle, Joyce, Doe, Katherine
Eva, Carolyn, Gayle, Barbara, Pat
Virginia, Linda, Rita

PO 1-8582 Bill Rollins

October 16, 1964

No.
Mr. William C. Bartholomay
#2, Riverside Plaza
Chicago, Illinois

Braves, please advise flight number and time of arrival.
I will meet you at the airport.

Bill Rollins

October 16, 1964

No.
Mr. William C. Bartholomay
#2 Riverside Plaza
Chicago, Illinois

This is a baseball town. Will break attendance records for you. Come on down!

Ed Winslow

255-1367 Tom Anderson

October 16, 1964

No.
Mr. William C. Bartholomay
#2 Riverside Plaza
Chicago, Illinois

I was a fan of the Braves when I lived in Boston; I've moved to Atlanta. Come on!

R Tom Anderson

BL 5-6494 John Carnes

October 16, 1964

No.
Mr. William C. Bartholomay
#2 Riverside Plaza
Chicago, Illinois

Reserve box seat for opening game in Atlanta. Advise.

John Carnes

344-4869 Gene Ownby

October 16, 1964

No.
Mr. William C. Bartholomay
#2 Riverside Plaza
Chicago, Illinois

As convention chairman, can plan events to coincide with your opening date in Atlanta. Please advise.

Gene Ownby
3400 Ardley Road, S. W.
Atlanta, Georgia

HE 5-1441 George McGraw

October 16, 1964

No-
Mr. William C. Bartholomay
#2 Riverside Plaza
Chicago, Illinois

Be "brave", come to Atlanta.

George McGraw

TR 4-1877 Morris Taylor

October 16, 1964

No.
Mr. William C. Bartholomay
#2 Riverside Plaza
Chicago, Illinois

Available in Atlanta: One large stadium and one million
baseball fans.

Morris Taylor

PO 6-2416 Ed Carithers

October 16, 1964

No.
Mr. William C. Bartholomay
#2 Riverside Plaza
Chicago, Illinois

Urge you to occupy Atlanta's stadium in 1965.

Ed Carithers

DR 7-3716 Tom Pettes

October 16, 1964

No.
Mr. William C. Bartholomay
#2 Riverside Plaza
Chicago, Illinois

Y'all come, here (Atlanta, 1965)!

Tom Pettes

NORTH CAROLINA MUTUAL

LIFE INSURANCE COMPANY

DURHAM · NORTH CAROLINA

C. W. LEATHERS, DIST. MGR.
206 AUBURN AVENUE, N. E.
ATLANTA, GEORGIA 30303

October 16, 1964

The Honorable Ivan Allen
Mayor of the City of Atlanta
City Hall
Atlanta, Georgia

Dear Mayor Allen:

The following night letter was sent to Mr William C Bartholomay, Chairman of the Board, Milwaukee Braves, Inc., 2 North Riverside Plaza, Chicago, Illinois:

We are all awaiting your decision to make "Atlanta The New Home Of The Braves". You will find all of us here in this great growing metropolis anxious and ready to support a good Big League Baseball Team and the Braves in particular. A getting together of Atlanta and the Braves will be a credit to all concerned and equally as profitable.

We hope that this night letter, together with all of the other night letters and telegrams, will influence the Braves to make the City of Atlanta their new home.

Respectfully yours,
NORTH CAROLINA MUTUAL LIFE INSURANCE COMPANY

C W Leathers

C W Leathers
District Manager

CWL/m

October 16, 1964

Mr. William C. Bartholomay
2 North Riverside Plaza
Chicago, Illinois

Dear Mr. Bartholomay:

I would like to join the many Atlantans who have contacted you regarding the locating of the Milwaukee Braves in Atlanta.

As a life-long resident, an ardent sports enthusiast, (I was nick-named for John "Muggsy" McGraw), a member of the State Legislature for 16 years and one-time candidate for Mayor, I can truthfully say Atlanta offers a vast potential for major league sports. It is a peculiar town in that its people want the best and anything short of the Major Leagues does not attract the fans.

I sincerely hope your Board will decide to make Atlanta your future--and permanent home.

Sincerely,

MUGGSY SMITH-EUCLID SERVICES, INC.

Muggey Smith
President

MS/ste

Dear Ivan:

Hope this helps, Ivan. Regards
u

HEERY AND HEERY · FINCH, ALEXANDER, BARNES, ROTHSCHILD AND PASCHAL

Associated Architects and Engineers

Fifth Floor
70 Fairlie Street
Atlanta, Georgia 30303
404 524-1768

October 14, 1964

Mr. Arthur L. Montgomery
Atlanta & Fulton County Recreation Authority
The Atlanta Coca-Cola Bottling Company
864 Spring Street N. W.
Atlanta, Georgia 30308

PRIVILEGED

Weekly Construction Report

RE: STADIUM

For Week Ending October 13, 1964.

ENCLOSURES: (8) Photographs each to:

Mayor Allen
Mr. Montgomery
Mr. Lane
Heery & Heery
FABRaP

WEATHER:	Wednesday	October 7	Clear, 48° AM; Clear 65° PM
	Thursday	October 8	Clear, 46° AM; Clear 64° PM
	Friday	October 9	Clear, 50° AM; Clear 68° PM
	Saturday	October 10	Fair, 48° AM; fair, 57° PM
	Sunday	October 11	fair, 48° AM; fair, 66° PM
	Monday	October 12	Clear, 47° AM; clear 66° PM
	Tuesday	October 13	Partly cloudy, 54-1/2° AM partly cloudy, 72° PM

CPM SCHEDULE: 182 days elapsed; 183 days remain.

This is the half-way point, and although we have no CPM printout this week, progress seems satisfactory. The General Contractor advised us today that Ingalls is going on a three shift day and six day week until further notice to insure performance of their schedule.

Page 2

ACTIVITY: THOMPSON & STREET - (General Contractor)

Poured ramp wall 64-57/E at service level. Graded fill at service level. Poured main concourse topping. Formed West wall at pedestrian tunnel (partial). Poured lower level seating risers 37-39, 32-34, 44-45, 47-48, 64-67, 68-76. (all partial). Setting precast seating units at main concourse 45-54. Setting door frames at service level. Poured precast units.

CECO

Removed ramp forms 21-26 service level.

WESTERN - (Waterproofing)

Waterproofed main concourse 36-39 (partial). Completed waterproofing lower level. Waterproofed West end of Pedestrian tunnel. Placed sealant in construction and expansion joints at lower level seating risers.

DIXIE

Erected masonry 43-57/C-E at service level.

ROBERTSON

Installed metal deck at upper concourse 46-49, and at Club Deck to 56.

INGALLS

Unloaded steel, erected upper seating bent at 45. Erected ramp beams 41-43. Welded to 68. Columns to 77 and beams to 75. Erected upper concourse framing 41-43.

GULF

Set reinforcing steel on metal deck at ramp slabs. Set reinforcing steel in North wall service tunnel (partial).

LORNE

Roughed in 6-7/C-D, 65-67/C-D, 48-50/C-D, 31-33/C-D at service level. Roughed in at Club Deck.

Page 3

ACTIVITY (cont.)

CLEVELAND

Conduit etc., in masonry walls and Club Deck, roughed in 17-21/A-B at service level.

NORTH BROTHERS

Installing pipe insulation at service level.

AMERICAN SEATING

Drilling holes in lower level seating risers.

HEERY & HEERY · FINCH ALEXANDER BARNES ROTHSCHILD & PASCHAL

F. William Mitchell
Project Manager

CC: Mayor Allen
Mr. Lane
Mr. Scarborough
Project Representative
FABRaP
H&H



CITY OF ATLANTA

OFFICE of the MAYOR

Atlanta, Georgia 30303

IVAN ALLEN, JR
MAYOR

R. EARL LANDERS
ADMINISTRATIVE ASSISTANT

ANN M. DRUMMOND
EXECUTIVE SECRETARY

COME TO WHERE THE SIX EYES MEET ... SO THAT WE MAY
SAY THE BRAVES WON'T SUFFER DEFEAT.

.....

BRAVE THE WAY AND COME TODAY. THE PEOPLE ARE WANTING
SEASONAL TICKETS...AND THE CONTRACTOR SAYS THERE WILL
BE A GREAT DAY NEXT MAY.

.....

COME THIS WAY BRAVES AND SAVE THE DAY....THE MAYOR AND
THE ALDERMEN ARE RUNNING AND THE CONTRACTOR'S MAKING
HAY....FOR THE DAY NEXT MAY.

Francis Lange as agent

Wm C Bartholomew

Tom A. Reynolds

John Lewis

Daniel C. Searle

Robert Coleman

Giles McYale

SUGGESTIONS FOR GRAPHIC PRESENTATION

TO NATIONAL LEAGUE OWNERS

- I. Population - The idea here is to show them the rapid growth of Atlanta, the city's position as the population center of the Southeast, and the center of a vast, untapped audience potential for major league baseball.
 - a. Chart showing population growth of 5-county metro area since 1930 (or earlier, if desired); research figures already compiled, chart to be done.
 - b. Map showing population density; radii to illustrate audience potential within 100 miles, 200 miles, etc.; research figures available (Henson), also S.E. outline maps for use in making the map.
 - c. Map showing Atlanta as population center of Southeast; 14 per cent of nation's population in 9 per cent of land area, with Atlanta at the hub. (Might want to include on this map or separately a chart projecting population growth of Southeast to 1976 and 2000.)
- II. Buying power - The idea is to show that Atlanta people bring home enough money to afford baseball tickets, and the situation is improving all the time.
 - a. Chart to show increase in Georgia's per capita income, related to other cities (Pittsburgh, for one), Southeast and national average.
 - b. Chart showing increase in retail sales, proving that the money being earned is being spent (but indicating prosperity rather than how much would be left for tickets to the ball park).
- III. Accessibility - The idea is to show Atlanta's convenience to other cities (particularly big league cities) and accessibility to the stadium by way of interstate system.
 - a. Map showing air routes to "national" cities (which just happen to be 9 National League cities), with "funnel" sort of graphic effect showing number of daily flights between each city and Atlanta; road distance and flying time to each city shown elsewhere on map.

b. Map showing same information for 10 other "national" cities (but these happen to be the 10 American League cities).

IV. "Virgin territory" -- Idea is to show Atlanta as the center of the biggest single region, except the great Northwest, without a major league sports team.

a. Map showing just that -- the simpler the better -- yet illustrating that Atlanta is not isolated, as West Coast cities are; for example, Cincinnati is the closest major league city (454 road miles - 1 hr. 6 min. by air), but excluding West Coast cities, furthest from Atlanta are ~~Boston~~ (1074 miles) and ~~Minnesota~~ (1091 miles).

V. Special material on stadium itself -

a. Color photograph of stadium with city skyline in background (Mr. Shelton has it; it needs mounting).

b. B/W artist rendering to show stadium's relative location as to city, freeways, etc.

c. Facts and figures on the stadium itself (seating, etc.) and perhaps a few odds and ends on Atlanta (hotels, etc.)

Curtis H. Dishell

TELEGRAM

October 15, 1964

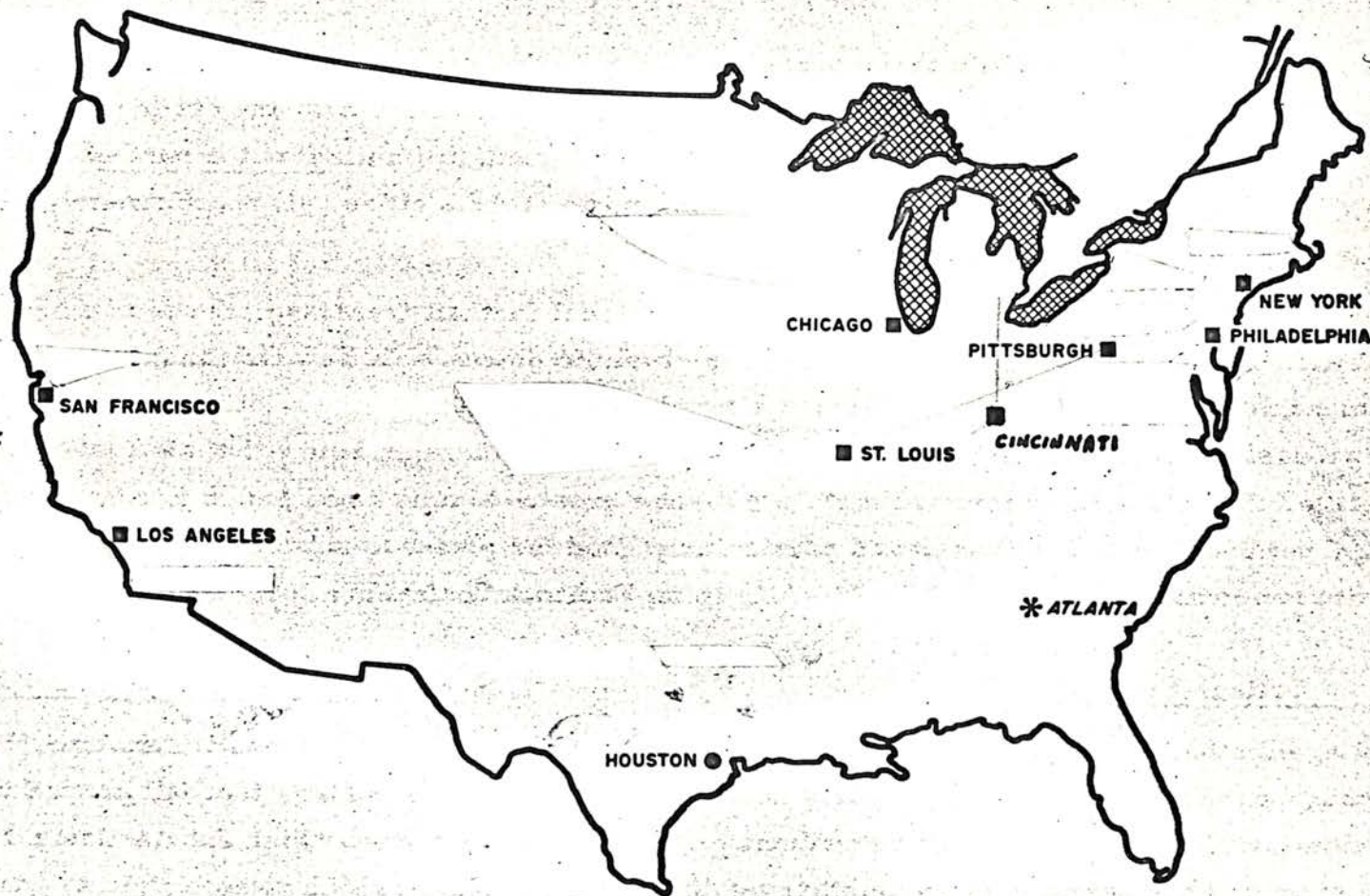
Mr. William C. Bartholomay,
Chairman of the Board
Milwaukee Braves
Two North Riverside Plaza
Chicago, Illinois

In the past five years, Commercial Cold Storage has invested 5½ million dollars, confident of the potential growth of Atlanta and the South. We strongly feel Atlanta and the South deserves a ball club with the statue of the Braves.

B. C. Simpson, Chairman
COMMERCIAL COLD STORAGE, INC.
Atlanta, Georgia

cc: ✓ Mayor Ivan Allen
Mr. Opie L. Shelton, Atlanta Chamber of Commerce

MAJOR LEAGUE BASEBALL



JACK DELIUS' LIST:

FOLLOWING HAVE SENT TELEGRAMS TO
MILWAUKEE BRAVES:

LOCAL 728, TRUCK DRIVERS & HELPERS
ARCHITECTS,

DECATON ELKS

COED TIMBERT - TRAFFIC ENG. DEPT

RAIFORD HODGES - DECATON LAWYERS ASS'T

BEN HILL S.C.'S

BOOMERSHINE

D.L. CLAYBURN, S.E. OFFICIALS CONFERENCE

N. CREST GARDEN CLUB

N. CREST SWIMMING CLUB

EMP. OF T.E. DEPT.

MET. ATL. FAMILY CAMPERS.

ADAMS PARK REC. CENTER

SOUTHWEST COMMUNITY COUNCIL

CHAS. M. GRAVES ASSIT

GA. RECREATION COMMISSION

COLLEGE PARK, MAYOR'S OFFICE

LENOX SQUARE

A.B. PADGETT

N.S. KIWANIS

MUGGSY SMITH

Y.W.C.A.

McCANN - ERICKSON, INC.

MC-CANN - MARSCHALK, INC.

SPENCER BOYD, JR.

CAMP KEYWADEN

ONIZED CLUB

OWEN - ILLINOIS GLASS CO.

PETE BOEN

JOHN - MANSVILLE

BILL SIMS (DOZEN MORE)

JACK DELIUS

(+ MORE COMING)

TELEGRAMS SENT FROM:

JACK C. DELIUS
CHARLES L. MATHEWS
GREGORY GRIGGS
J. M. FLANIGEN
KARL A BEVINS.
HOMER W. TOWNSEND
HERBERT T. JENKINS
JOHN HALL JACOBS
JUDGE HERSCHEL COLE
S. W. GRAYDON
PAUL B. IVEY
ERNEST J. BREWER
CARL T. SUTHERLAND
J. HOWARD MONROE
HARRY H. NIEBRUEGGE
CHARLES HENSON
CHIEF C. H. HILDEBRAND
GRADY H. RIDGEWAY
CHARLIE LEFTWICH
W. R. WOFFORD
J. J. LITTLE
JOHN A. WHITE
MILTON G. FARRIS
SAM MASSELL, JR.
PAUL WEIR
DOUGLAS L. FOWLKES

Mayor Ivan Allen, Jr. and Arthur Montgomery, Chairman of the Stadium Authority, invited me to visit Atlanta to look at the new municipal stadium being built and to make a first-hand inspection of the growth and expansion in this fine city and its supporting region.

The Stadium Authority has given me a firm contract for consideration of the Braves. I am taking this back to Chicago as part of the evaluation I am making regarding the Braves' future.

The Braves recognize the responsibility and public trust involved in even considering the moving of a professional sports franchise from one area to another. However, since baseball is truly a national sport, we can no longer ignore the vast areas of this country which do not currently enjoy our great game.

I want to compliment the people of Atlanta, Mayor Allen, Arthur Montgomery, the Stadium Authority and the other elected officials for their foresight in creating the facilities and atmosphere for the inevitable introduction of major league sports to the southeastern area of the United States.

STATEMENT BY WILLIAM C. BARTHOLOMAY
CHAIRMAN OF THE BOARD
MILWAUKEE BRAVES

October 14, 1964

JAMES W. E. ROGERS

ACCOUNT EXECUTIVE

MERRILL LYNCH, PIERCE, FENNER & SMITH INC.

270 PEACHTREE STREET, N. E., ATLANTA, GA. 30303

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