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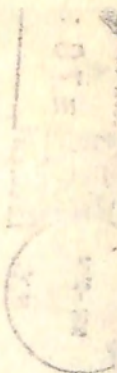
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Hickory, N.C.

Mr. William Hodges  
High Point Enterprise  
High Point, N.C.

Sports Editor  
Jacksonville News  
Jacksonville, N.C.

Mr. Frankie Patterson  
Kannapolis Independent  
Kannapolis, N.C.

Mr. Allen Huggins  
Kinston Free Press  
Kinston, N.C.

Mr. Ken Sipes  
Lenoir News-Topic  
Lenoir, N.C.

SOUTH CAROLINA

Mr. Albert T. Howell, Jr.  
Aiken Standard & Review  
Aiken, S.C.

Mr. Johnny Martin  
Anderson Independent  
Anderson, S.C.

Mr. Boyd Bridges  
Anderson Mail  
Anderson, S.C.

X Mr. Warren Koon  
Charleston Post, News & Courier  
Charleston, S.C.

X Mr. Evan Z. Bussey  
Charleston News & Courier  
Charleston, S.C.

Mr. E.M. Copp, Jr.  
Charleston Post  
Charleston, S.C.

X Mr. Herman Helms  
Columbia State  
Columbia, S.C.

X Mr. William F. Ballenger  
Columbia Record  
Columbia, S.C.

Mr. Jim Littlejohn  
Florence News  
Florence, S.C.

X Mr. James B. Anderson  
Greenville News  
Greenville, S.C.

X Mr. Daniel M. Foster  
Greenville Piedmont  
Greenville, S.C.

Mr. Jim Joyce  
Greenwood Index-Journal  
Greenwood, S.C.

Mr. Paul Jones  
Orangeburg Times & Democrat  
Orangeburg, S.C.

Mr. Dean Wohlgemuth  
Rock Hill Herald  
Rock Hill, S.C.

Mr. Jim Foster  
Spartanburg Herald-Journal  
Spartanburg, S.C.

Mr. Ed McGrath  
Spartanburg Journal  
Spartanburg, S.C.

Mr. Ray Guest  
Sumter Item  
Sumter, S.C.

Sports Editor  
Union Times  
Union, S.C.

MISSISSIPPI (19)

Sports Editor  
Biloxi-Gulfport Herald  
Biloxi-Gulfport, Miss.

Mr. Bob Frazer  
Clarksdale Press-Register  
Clarksdale, Miss.

Mr. Eddie Dean  
Columbus Commercial Dispatch  
Columbus, Miss.

Mr. Wayne Roberts  
Corinth Corinthian, 15  
Corinth, Miss.

Sports Editor  
Greenville Delta Democrat  
Greenville, Miss.

Mr. Thatcher Walt  
Greenwood Commonwealth  
Greenwood, Miss.

Sports Editor  
Sentinel-Star  
Grenada, Miss.

Sports Editor  
Hattiesburg American  
Hattiesburg, Miss.

✧ Mr. Lee Baker  
Jackson News  
Jackson, Miss.

✧ Mr. Wayne Thompson  
Jackson Clarion Ledger  
Jackson, Miss.

Mr. Odell McRae  
Laurel Leader-Call  
Laurel, Miss.

Mr. Ken Tolliver  
McComb Enterprise-Journal  
McComb, Miss.

Mr. Billy Rainey  
Meridian Star  
Meridian, Miss.

Mr. Larry Dickinson  
Natchez Democrat  
Natchez, Miss.

Sports Editor  
Pascagoula-Moss Point Chronicle  
Pascagoula, Miss.

Sports Editor  
Starkville News  
Starkville, Miss.

Sports Editor  
Tupelo Journal  
Tupelo, Miss.

Mr. Billy Ray  
Vicksburg Post  
Vicksburg, Miss.

Sports Editor  
West Point Times Leader  
West Point, Miss.

TENNESSEE

Mr. Allen Dennis  
Athens Post-Athenian  
Athens, Tenn.

Mr. Gene Thompson  
Bristol Herald Courier  
Bristol, Tenn.

Mr. Ken Mink  
Bristol Virginia Tennessean  
Bristol, Tenn.

X Mr. Wirt Gammon  
Chattanooga Times  
Chattanooga, Tenn.

X Mr. E.T. Bales  
Chattanooga News-Free Press  
Chattanooga, Tenn.

Mr. C.B. Fletcher  
Clarksville Leaf Chronicle  
Clarksville, Tenn.

Mr. Charles Searcy  
Cleveland Banner  
Cleveland, Tenn.

Mr. Marion Wilhoite  
Columbia Herald  
Columbia, Tenn.

Mr. Martin A. Bruce  
Dyersburg State Gazette  
Dyersburg, Tenn.

Sports Editor  
Elizabethton Star  
Elizabethton, Tenn.

Sports Editor  
Greeneville Sun  
Greeneville, Tenn.

Mr. Jack Hilliard  
Jackson Sun  
Jackson, Tenn.

Mr. James Smyth  
Johnson City Press-Chronicle  
Johnson City, Tenn.

Mr. Brownie Stephens  
Kingsport Times-News  
Kingsport, Tenn.

X Mr. Ed Harris  
Knoxville Journal  
Knoxville, Tenn.

X Mr. Tom Siler  
Knoxville News-Sentinel  
Knoxville, Tenn.

Mr. Clyde Willocks  
Maryville-Alcoa Times  
Maryville, Tenn.

X Mr. David Bloom  
Memphis Commercial Appeal  
Memphis, Tenn.

X Mr. George Bugbee  
Memphis Press Scimitar  
Memphis, Tenn.

Sports Editor  
Milan Exchange  
Milan, Tenn.

Sports Editor  
Morristown Gazette-Mail  
Morristown, Tenn.

Sports Editor  
Murfreesboro News-Journal  
Murfreesboro, Tenn.

X Mr. Fred Russell  
Sports Editor  
Nashville Banner  
Nashville, Tenn.

X Mr. Raymond Johnson  
Nashville Tennessean  
Nashville, Tenn.

Mr. Loren Bliss  
Oak Ridge Oak Ridger  
Oak Ridge, Tenn.

TENNESSEE

Sports Editor  
Paris Post-Intelligencer  
Paris, Tenn.

Mr. Gerald Tenney  
Shelbyville Times-Gazette  
Shelbyville, Tenn.

Mr. Dave Critchlow  
Union City Messenger  
Union City, Tenn.

guarantee mortgages to \$30,000 per unit, up from \$25,000. Under condominium, individual mortgages are written for each apartment, instead of a blanket mortgage on the building as with cooperatives.

Demand continues brisk for the FHA-insured condominiums, but the market seems surfeited with luxury condominiums. Despite the high number of vacancies, however, new luxury condominiums continue to be built.

The paradox of the new condominium apartment building that rises alongside another recently built, and partly empty apartment house, has its explanation: Promoters have large sums of money invested in the property, and as long as they can obtain bank financing, prefer to push ahead in the face of a weak market rather than see their funds idling in unused land. Then, if customers are not found promptly to buy the condominium apartments, some of the units can be rented conventionally. A condominium apartment that sells for \$40,000 can bring \$300 or better in monthly rental.

Moreover, some developers are building directly for apartment rental.

## No Lag in Atlanta's Realty Market Indicated

Atlanta, Ga. — As a realty market, Atlanta is indicating no lag in continuing progressive operations. Thomas V. Cauble, president of the Atlanta Real Estate Board and vice president of the Adams-Cates Company, reviews the property categories here in this manner:

**Office buildings:** A survey made late last year involving 40 buildings in Atlanta which have combined rentable areas totalling 5,134,000 sq. ft., revealed 187,000 sq. ft. was at that date vacant. The occupancy ratio was therefore, 96.3%. These 40 buildings were located downtown and in semi-central (Pershing Point) and suburban areas (Lenox Square). Also included were five medical buildings.

Rental rates for new downtown space average \$4.50 per sq. ft., and for new suburban space about \$3.50 per sq. ft. Older buildings downtown would average about 25% less. There would be little difference in semi-central or suburban buildings, since all are relatively new. Rental rates are about the same as last year.

There is proposed, or under construction, approximately three million sq. ft. of new office space, approximately two-thirds of which is downtown. Since most of this is institutionally-owned, we feel it will be absorbed readily as it is completed over the next two to three years.

The only concessions made in office building leasing involve assuming the remaining portion of an existing lease in order to get a desirable tenant in a large area. Land and construction costs have increased approximately 5% to 10% since last year.

Atlanta is unique in that both the downtown and suburban areas have continued to grow about equally.

**Apartment Houses:** Atlanta has shown a remarkable ability to absorb garden-type apartment units, where the vacancy rate at this time is about 7%. High-rise apartments have not done so well. The vacancy rate there would run 12% to 15%. The difficulty apparently lies in the fact that a garden-type unit can provide the same accommodations at about 25% less rent. There has been from time to time evidence of rent concessions, but the practice is not wide-spread and the concessions are not substantial.

The rate of construction is about the same as last year, and land and construction costs have increased 5% to 10%. The suburban market has done better than the downtown market, primarily because most of the garden-type units are suburban.

The first nine months of 1963 has seen the attainment of a new all-time high record for city building permits. The previous high record was for the entire year of 1962. Through September 30, the city issued building permits valued at \$127,903,326. Permits issued during 1962 totaled \$116,648,338. City Building Inspector William R. Wofford said he expects the city to hit \$150 million by the end of 1964. The permits represented a cross section of all categories of building, Mr. Wofford said, and indicated an increase over previous years in all categories.

Overall, the Federal Housing Administration here estimates the vacancy rate for apartments and residences in the metropolitan area at 3.5%. Postal carriers from Atlanta and nine suburban cities participated in the survey, visiting a total of 277,880 residences and apartments in the five-county area. They found that of the residences—208,185—some 5,241 were vacant, for a percentage rate of 2.5. Apartment vacancies were 4,389 of a total of 69,695 units, for a vacancy rate of 6.5%.

Within the Atlanta city limits the overall vacancy rate was 3.3%. That included a 6.1% vacancy rate for apartments and a 2% vacancy rate for residences. John F. Thigpen, director of the Atlanta FHA office, said the survey confirms earlier evidence that there is no requirement for additional high-rise apartments in Atlanta.

**Shopping Centers:** There are three major centers, totaling roughly 1,400,000 sq. ft., now under construction. They are Columbia Mall (Sears and Macy), North DeKalb (Rich's and Greenbriar (Rich's and Penney). There are very few vacancies in existing centers, and small centers are now being built only in outlying areas. The trend for several years has been to large centers (400,000 sq. ft. or more) built around one or two major department stores.

**Industrial Properties:** Most of our industrial growth for the past 10 years has taken place in planned industrial

parks, many of which have been promoted by railroads. Most of the growth at this time is taking place in such parks located along the city's expressway system. A new development has been the trend from combined office-and-warehouse space to 100% office space. Such a development is already underway on the Northeast Expressway. It is called Executive Park and involves about 115 acres.

The vacancy rate in modern 1-story industrial property is negligible. The vacancy in old loft-type buildings would run about 15%. Many have been demolished in connection with urban redevelopment, expressway condemnation and to create parking. The going rate for modern 1-story warehouses would run 60-75 cents per sq. ft., but ranging upwards to \$1 per sq. ft. for expressway locations having a good advertising value.

## Vacancies Rise in Apartments, Offices

Washington, D.C. — Apartment vacancies rose from 1.59% a year ago to 1.88% this summer. This is on buildings that were once nearly completely occupied. It does not include the new buildings. A truer rate is more near 5%.

The 96.8% office building occupancy rate is the lowest since 1960. Overall office space vacancy is probably more like 8% now, including the many new buildings just on the market.

The supply of new office buildings is considerably beyond the demand in Washington. Some buildings are breaking a long established \$5.75-\$6 a sq. ft. price. Most of these are in the outlying areas, but even buildings with choice locations are feeling the pressure and are dropping rents to \$5.25-\$5.75 a sq. ft.

There are approximately 15 office buildings now under construction in the northwest section of the city, the private industry area, with nine buildings planned.

New offices are renting at \$5-6 a foot; older space at \$3-4. Suburban buildings rent for about 15% lower than downtown space and there are more vacancies in suburbia.

Concessions include the following: remodeling cost is borne to keep tenants; new interiors given to new ones; paying moving expenses; some buying of leases to get tenants; carpeting, drapes offered; even six months free occupancy in some cases.

Uncle Sam is not taking much new space this year; he's expected back in the market big in 1965. Construction starts on offices have tailed off; many are planned. More of a swing to downtown apartment complexes.

Construction costs are up only slightly; mortgage market somewhat better for the mortgagee but office

*Continued on next page*

CRITICAL PATH ISSUE NO. 6

VOL. III NO. 2 NOVEMBER 1964

## HOME OF THE BRAVES SCHEDULED BY CPM

At this writing the long task of obtaining a definite commitment from a major league baseball club to occupy the large \$18-million Atlanta Sports Stadium next spring is almost completed. Construction of the stadium is almost one-half completed, and the Critical Path Method is helping to assure that the job will be completed in time to toss out the first ball to the new Atlanta (nee Milwaukee) Braves next April.

The extremely short schedule, 12 months, desired by the Atlanta and Fulton County Recreation Authority resulted in premium bid prices for the construction contract and the need for close control of the schedule. The architects, a joint venture of Heery and Heery and Finch, Alexander, Barnes, Rothschild and Paschal, required the use of CPM for progress reports by the contractor. It turned out that the low bidder on the 12-month schedule was a firm with recent experience in using CPM on stadium construction. The contractor, Thompson & Street Company, had used CPM to help finish the University of Georgia Coliseum 40 days ahead of schedule (*Pathfinder*, August 1963).

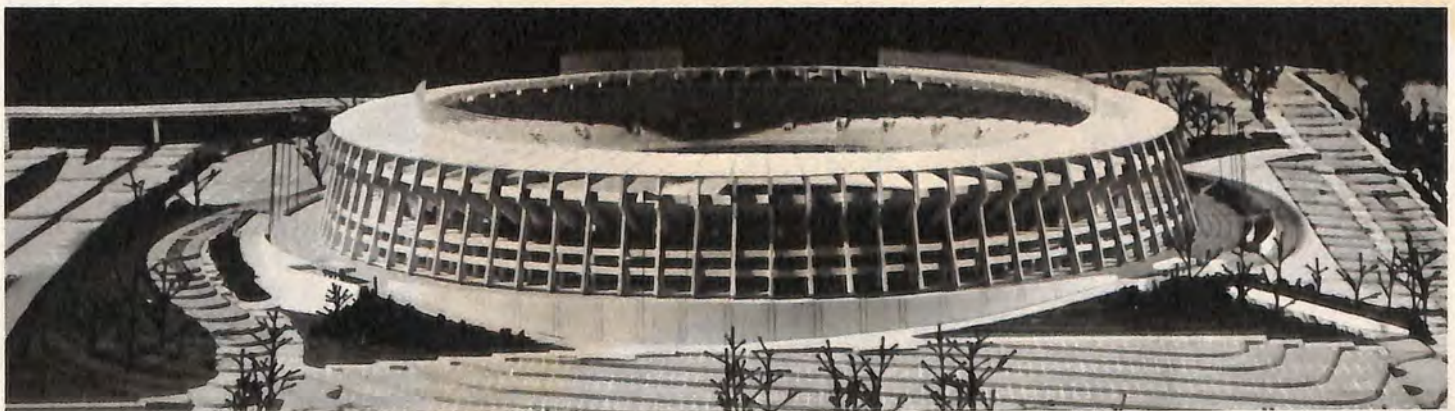
As in the Coliseum project, Management Science Atlanta assisted Thompson and Street in setting up the CPM schedule for the stadium and in handling much of the periodic updating. The network for the stadium contains 3240 activities drawn on 16 pages. The computer selected for the CPM processing was the Burroughs B-5000 at the Rich Electronic Computer Center at Georgia Tech. The B-5000 program has a capacity of 524,288 activities.

The specifications called for updating the CPM schedule every two weeks. At these updating periods, the progress of the previous two weeks, along with any changes in the logic of the construction plan which have developed during the reporting period, are fed to the computer and a current status report and new schedule are generated.

The management of Thompson & Street has stated that they would have used CPM on this project even if it had not been required. They report that one of the major uses of the updated schedules is better co-ordination among the many subcontractors, the general contractor, the architect, and the owner. A computer printout of the CPM schedule was made a part of many of the subcontracts. The CPM plan and schedule has also helped signal the need for some major revisions of the original construction plans.

An example of the type of management action which is implemented by the CPM schedule was the change in the established location of the precast yard. The original location of the yard was in the playing field area which would be close to the points of use for the cast structural items. A computer report indicated that there would not be enough time remaining after the finish of the precasting operation to be able to erect the temporary football bleachers, obtain the owner's approval, and remove the stands to clear the field for baseball. Consequently, the precast yard was constructed in the parking lot rather than on the playing field.

Figure 1. Atlanta's Major League Sports Stadium Will Seat 50,000 for Baseball, 57,000 for Football.





# NETWORK FORMATS DIFFER

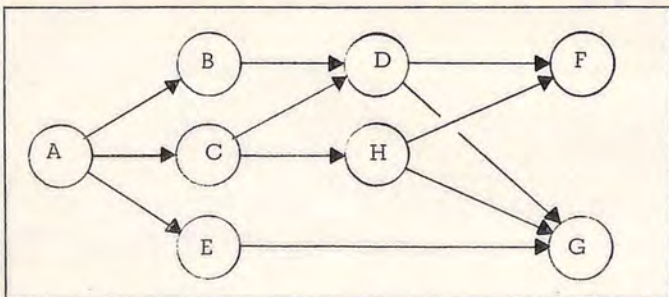
Currently, there are three project networking formats in use: (1) activity-on-arrow, (2) event oriented, and (3) activity-on-node. Interestingly, the apparent best format, the activity-on-node, is least used.

In the activity-on-node format, activities are graphically represented by nodes instead of arrows. The arrows are used to represent only the dependency relationships among the nodes. This format does not require the use of special dummy activities. The principal advantage of the format is its simplicity, since the avoidance of dummy activities eliminates the majority of networking problems. Professor John Fondahl of Stanford University, a noted CPM authority, supports the activity-on-node format as the best. The format is not too widely used primarily because it was not noticed until after the other formats became popular, and very few CPM computer programs are written for it.

In the activity-on-arrow format, activities are graphically represented by arrows. The arrows are interconnected to show, as nearly as practical, the true dependency relationships among activities. To correctly show dependencies, the activity-on-arrow format requires the frequent use of dummy activities at merge and burst points.

In the event-oriented format, which is most closely associated with PERT, the nodes may represent either "start" or "end" events. Activity descriptions are placed inside the nodes, and activities are represented by arrows, upon which time estimates are noted. Among users of the system, there is considerable variation in the use of start events and dummies. The system is essentially a hybrid combination of the other two systems. Due to its ambiguity at merge points and non-standard conventions, the event-oriented system often causes problems of misinterpretation.

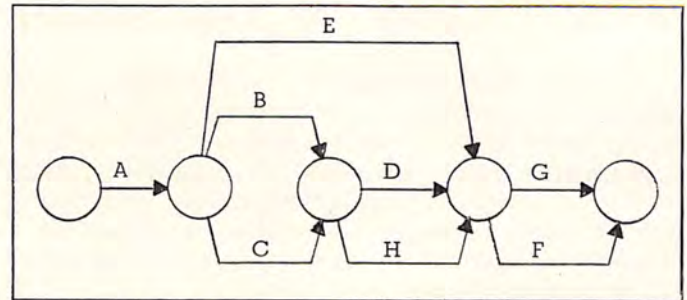
DEPENDENCIES FOR SAMPLE NETWORKS			
Activity	Depends On	Activity	Depends On
A	none	E	A
B	A	F	D, H
C	A	G	D, E, H
D	B, C	H	C



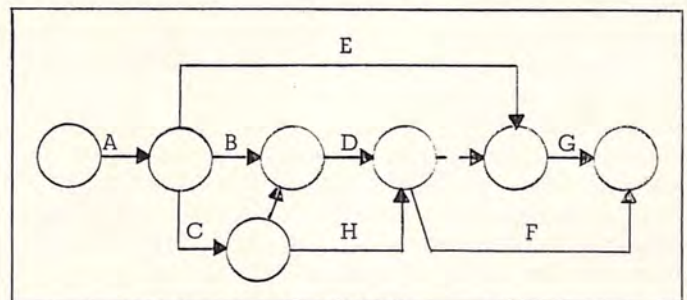
1. Activity-on-Node (Correct)

Examples of each of the three formats are illustrated below, along with common errors made when the two most popular formats are used.

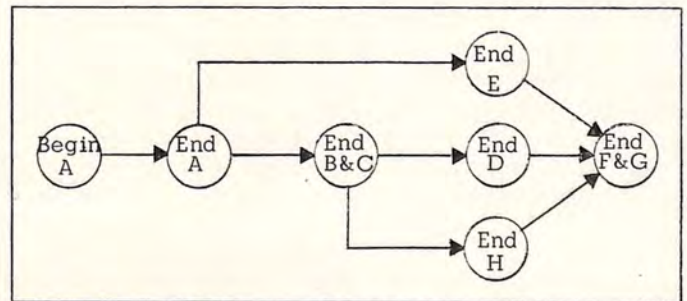
Management Science Atlanta currently uses the activity-on-arrow format almost exclusively because of the wide variety of CPM computer programs written for it. The popularity of the activity-on-node format, however, is expected to increase significantly in the near future. Recently, two new activity-on-node computer programs were made available, one for the



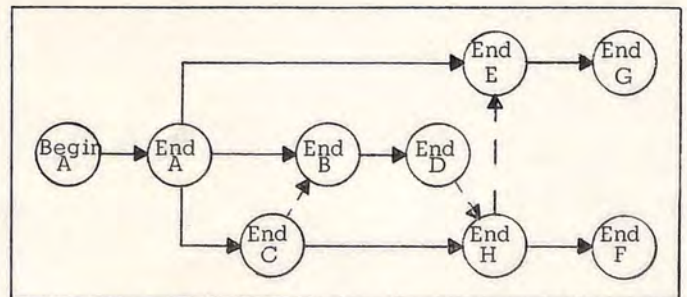
2. Activity-on-Arrow (Wrong)



3. Activity-on-Arrow (Correct)



4. Event Oriented (Wrong)



5. Event Oriented (Correct)



## CITY OF ATLANTA

IVAN ALLEN, JR.  
MAYOR

May 27, 1965

Memo to:

Subject: "Stadium-itis"

Atlanta is still suffering happily from "Stadium-itis", and the results range from picture postcards to paper placemats!

You will find enclosed several of each --- the postcards for your friends in other cities and the placemats for your dinner table tonight.

The Atlanta Stadium will be The Home of the Braves for two exhibition games on June 14th and 21st, and we hope you will join us here for these great events.

Sincerely,

# CITY OF ATLANTA

IVAN ALLEN, JR.  
MAYOR

April 2, 1965

Memo to:

Subject: From excavation to exclamation!

It is almost unbelievable that we have come from excavation to public exclamation over the Atlanta Stadium in less than twelve months.

And exclamation is a conservative way to describe public reaction to the Stadium as 60,000 visited it during the past two weekends. 30,000 more are expected to view it this weekend.

We are looking forward to welcoming the Braves -- players and management -- to Atlanta one week from today. In the meantime, I know you will enjoy reading the enclosed special Stadium edition of the Atlanta Journal-Constitution Magazine.

Sincerely,

April 6, 1965

Dear Louise,

I thought you would like to have the first names of the Braves wives, which I am listing. As I mentioned, you are invited to the reception at the C&S Guest House at 4:30 p.m. Friday, April 9th. The invitations have been extended by telephone.

William C. Bartholomay (divorced)  
Chairman of the Board - Braves  
his mother will attend.

Potter Palmer  
Lake Forest, Ill  
POLLY

*224 S. Michigan Ave.  
Room 635  
Chicago*

(Mr. Delbert W. Coleman  
Seeburg Corporation. . .  
is divorced)

Charles H. Price  
Price Candy Co.  
Kansas City  
JANICE

H. M. Harper, Jr.  
Monton Grove, Ill.  
ELLEN

Thomas A. Reynolds, Jr.  
Chicago  
SUSIE

Warren Hellman  
Lehman Brothers, New York  
CHRIS

Daniel C. Searle  
G. D. Searle & Co., Chicago  
DAIN

John J. Louis, Jr.  
Johnson's Wax  
JO

Rushton W. Skakel  
Great Lakes Carbon Corp. New York  
ANN

John McHale  
President of Braves  
PATTY

John W. Sullivan  
Skill (Tool) Corporation, Chicago  
SUSIE

Charles W. Olson, III  
Olson & Co. (Insurance)  
Chicago  
MARY

*175 W. Jackson Blvd.  
Chicago, Ill.*

Charles Smith  
Chicago, Ill  
MARTHA

*Room 1049  
135 S. La Salle St*

I now find that Louis Perini is not coming. Beau had asked if he was and where he would be staying. I gather from talking to Bill Bartholomay's secretary that he wasn't invited. They have a new director, Charles Smith, who may have replaced Perini.

For your information, we have done some rather extensive mailings to these people, beginning at Christmas with a subscription to ATLANTA magazine. Such items as favorable news clippings, photograph of the Brave Christmas tree, special section of Atlanta Newspaper Magazine, the new Guide to Atlanta, have been sent to their homes.

Also, the official dedication of the Stadium will be held on July 29th, when the Braves play the International League All-Stars. We hope to have Billy Graham participating in the ceremony.

On Friday night at the game. . Ivan will hit, the Governor will pitch, and Jim Aldredge will umpire.

Sincerely,

Ann

April 2, 1965

Memo to:

Subject: From excavation to exclamation!

It is almost unbelievable that we have come from excavation to public exclamation over the Atlanta Stadium in less than twelve months.

And exclamation is a conservative way to describe public reaction to the Stadium as 60,000 visited it during the past two weekends. 30,000 more are expected to view it this weekend.

We are looking forward to welcoming the Braves -- players and management -- to Atlanta one week from today. In the meantime, I know you will enjoy reading the enclosed special Stadium edition of the Atlanta Journal-Constitution Magazine.

Sincerely,

April 2, 1965

Memo to: Mr. William C. Bartholomay

Subject: From excavation to exclamation!

It is almost unbelievable that we have come from excavation to public exclamation over the Atlanta Stadium in less than twelve months.

And exclamation is a conservative way to describe public reaction to the Stadium as 60,000 visited it during the past two weekends. 30,000 more are expected to view it this weekend.

We are looking forward to welcoming the Braves - - players and management -- to Atlanta one week from today. In the meantime, I know you will enjoy reading the enclosed special Stadium edition of the Atlanta Journal-Constitution Magazine.

Sincerely,

Ivan Allen, Jr.  
Mayor

IAJr:lh

Enclosure

# CITY OF ATLANTA

IVAN ALLEN, JR.  
MAYOR

March 22, 1965

MEMO TO:

SUBJECT: More about Atlanta

I thought you would enjoy the enclosed booklets about Atlanta -- including the reference on page 3 of The Guide to Atlanta.

In just nineteen days, we will be rewriting the tourist books with the Atlanta Stadium in business!

Sincerely,

*Caldyn Mann's "The Guide to Atlanta"  
Cyclorama booklet  
"Atlanta in Full Natural Color"*





CITY OF ATLANTA

IVAN ALLEN, JR.  
MAYOR

February 8, 1965

MEMO TO:

SUBJECT: Atlanta Stadium - it's official!

I thought you would enjoy having the enclosed clippings covering the official naming of our Stadium and the first swing of the bat by Braves in the Stadium.

Sincerely,



CITY OF ATLANTA

IVAN ALLEN, JR.  
MAYOR

November 25, 1964

MEMO TO:

SUBJECT: Atlanta - Major League all the way!

I would like to share with you some of the interesting information that reaches my desk regarding Atlanta's tremendous growth and prospects for future growth.

Your comments or requests for additional information will be welcome.

May you have a pleasant Thanksgiving holiday.

January 15, 1965

Mr. William C. Bartholomay  
Alexander & Alexander  
2 North Riverside Plaza  
Chicago, Illinois 60606

Dear Bill:

I thought you'd be interested in seeing the magazine section of last Sunday's paper which featured the Atlanta Stadium.

You would be amazed to see the stadium now as compared to the latest photograph in the article...in fact, the steel topping out ceremony will be held this coming Thursday.

Hope you can make a personal inspection real soon.

Sincerely,

Ivan Allen, Jr.  
Mayor

IAJr:lh

Enclosures

# CITY OF ATLANTA

IVAN ALLEN, JR.  
MAYOR

December 21, 1964

MEMO TO:

SUBJECT: Merry Christmas and a Brave New Year

That's the message on inscribed on each baseball ornament on our Christmas Tree.

I thought you would enjoy having these photographs which show our office staff adding the final touches. Each visitor to our office is invited to autograph a styrofoam baseball and hang it on the tree.

Interest in the Braves is mounting daily, from the hundreds of Atlantians who visit the Stadium to a sailor on Midway Island.

Best wishes to you for the holiday season.

Sincerely,

RUSHTON W. SKAKEL  
18 EAST 48<sup>TH</sup> STREET  
NEW YORK 17, NEW YORK

January 6, 1965

Honorable Ivan Allen, Jr.  
Mayor  
City of Atlanta  
Georgia

Dear Mayor Allen:

Many thanks for your kind letter of December 21st and for all the excellent pictures enclosed therein. I'm looking forward to meeting you and your fine staff, as well as visiting your beautiful new ball park in Atlanta as soon as my schedule permits.

My brother Jim's wife, the former Virginia Weinman, hails from your neck-of-the-woods so perhaps we can all get together for a gala homecoming.

Best of everything in 1965!

Sincerely,

*Rushton W Skakel -*

*Amc what was original letter?*

THE SEEBURG CORPORATION

1500 NORTH DAYTON STREET

CHICAGO 60622

EXECUTIVE OFFICES

January 22, 1965



*Seeburg*

The Honorable Ivan Allen, Jr.  
Mayor of the City of Atlanta  
Atlanta, Georgia

Dear Ivan:

Thank you so much for the Magazine Section of the Sunday paper. I can't wait until we are all sitting there watching the Atlanta Braves looking forward to the National League pennant in the Great South.

Cordially,

Delbert W. Coleman  
Chairman of the Board

DWC:jr

G. D. **SEARLE** & CO. P. O. BOX 5110, CHICAGO, ILLINOIS 60680

December 23, 1964

Dear Ivan:

Thanks so much for your Christmas message and photographs showing your office staff trimming the Christmas tree with baseballs. Progress on the new stadium looks terrific.

As you must realize, the atmosphere up north of here is none too warm these days, and it's good to get encouraging news from the south where I am sure the Braves will have a long-term future filled with joy and happiness.

Hoping to see you early in the new year, I remain

Sincerely,

Daniel C. Searle

The Honorable Ivan Allen, Jr.  
Mayor of Atlanta  
Atlanta, Georgia

P.S. Maybe we can get together for some quail hunting one of these days. -Dan

*Peggy*  
~~741~~

ROOM 635  
224 SOUTH MICHIGAN AVENUE  
CHICAGO, ILLINOIS 60604

TELEPHONE  
HARRISON 7-8435

December 22, 1964

Mayor Ivan Allen, Jr.  
Atlanta  
Georgia

Dear Mr. Allen:

Thank you very much for your kind Christmas present. I shall look forward to the arrival of each issue. I also enjoyed reading through the material which you sent earlier describing some of the features of your fine city. Needless to say, we are all very excited about the prospect of playing major league baseball in Atlanta beginning April 1966, and are all terribly disappointed that we have to wait that long.

I was in Atlanta about six weeks ago and was sorry to miss you. However, Sid Scarborough took excellent care of me and showed me the stadium as well as other parts of the city.

Best wishes for a happy holiday and I look forward to seeing you some time soon.

Best regards,

*Potter Palmer*  
Potter Palmer

wc

*to Peggy Baker*



THE SEEBURG CORPORATION

1500 NORTH DAYTON STREET  
CHICAGO 60622

EXECUTIVE OFFICES

December 3, 1964



The Honorable Ivan Allen, Jr.  
Mayor of the City of Atlanta  
Atlanta, Georgia

Dear Ivan:

Thank you so much for your material on selling Atlanta. My only regret is that I can't get you, and some of the other aggressive members of your community of whom I have personal knowledge, to come to Chicago and help me in selling a little bit of Seeburg.

Cordially,

A handwritten signature in blue ink, appearing to read 'Delbert W. Coleman', written in a cursive style.

Delbert W. Coleman  
Chairman of the Board

DWC:jr

November 27, 1964

Mayor Ivan Allen, Jr.  
City of Atlanta  
Atlanta, Georgia

Dear Mayor Allen:

I would like to thank you very much for the most interesting information which you sent me.

As an owner and director of the Braves, I look forward, with great enthusiasm, to the time when we will play our games in your fine City. In the meantime, I am looking forward to meeting you at an early date, and hope that, perhaps, during one of your trips to New York you might call me.

Very sincerely,



F. W. Hellman

FWH:jh



EDITORIAL AND BUSINESS OFFICES: 1301 COMMERCE BUILDING • ATLANTA 3, GEORGIA JACKSON 1-0845

December 11, 1964

Miss Peggy Baker  
Secretary - City of Atlanta  
Office of the Mayor  
Atlanta, Georgia 30303

Dear Miss Baker:

We have checked your list and find that the three names checked are already receiving ATLANTA. I am enclosing the cards for the Mayor to sign and the subscriptions will begin with the January issue.

The staff wishes you a happy holiday season.

Best regards,

(Mrs.) Ruth K. Greene  
Circulation Manager

RKG/s

Enclosures



# CITY OF ATLANTA

OFFICE of the MAYOR

Atlanta, Georgia 30303

December 9, 1964

IVAN ALLEN, JR  
MAYOR

R. EARL LANDERS  
ADMINISTRATIVE ASSISTANT

ANN M. DRUMMOND  
EXECUTIVE SECRETARY

*IP*

Mr. William Parr  
Atlanta Chamber of Commerce  
Commerce Building  
Atlanta, Georgia

Dear Bill:

Relative to sending Christmas gift subscriptions of the Atlanta Magazine to some of the directors of the Braves, here are the names:

*Bill*

Mr. William C. Bartholomay  
Alexander & Alexander  
2 North Riverside Plaza  
Chicago, Illinois 60606

Mr. John McHale  
P.O. Box 1122  
Atlanta, Georgia

Mr. Delbert W. Coleman  
Seeburg Corp.  
1500 North Dayton  
Chicago, Illinois

Mr. Charles W. Olson, III  
C.W. Olson & Company  
175 West Jackson Blvd.  
Chicago, Illinois

Mr. H.M. Harper, Jr.  
8200 Lehigh  
Morton Grove, Illinois

Mr. Potter Palmer  
1310 North Greenbay Road  
Lake Forest, Illinois

Mr. Warren Hellman  
Lehman Brothers  
One William Street  
New York 4, N.Y.

Mr. Louis Perini  
Perini Corp.  
Mont Wayte  
Framingham, Mass.

Mr. John J. Louis, Jr.  
1000 Hill Road  
Winnetka, Illinois

*Charlie*

Mr. Charles H. Price  
Price Candy Company  
2 West 39th Street  
Kansas City, Missouri



# CITY OF ATLANTA

OFFICE of the MAYOR

Atlanta, Georgia 30303

IVAN ALLEN, JR.  
MAYOR

R. EARL LANDERS  
ADMINISTRATIVE ASSISTANT

ANN M. DRUMMOND  
EXECUTIVE SECRETARY

(Page 2)

*Tom*  
Mr. Thomas A. Reynolds, Jr.  
Winston, Strawn, Smith & Patterson  
38 South Dearborn Street  
Chicago, Illinois

*Dan*  
Mr. Daniel C. Searle  
G.D. Searle & Company  
P.O. Box 5110  
Chicago 80, Illinois

Mr. Rushton W. Skakel  
Great Lakes Carbon Corp.  
18 East 48th Street  
New York 17, N.Y.

Mr. John W. Sullivan  
Skil Corp.  
5033 North Elston Avenue  
Chicago, Illinois

I assume these names can be added to your mailing list in time for the January issue. Please send 14 of your advisory Christmas cards to me for the Mayor to sign and send to the above recipients -- and please be sure these are not duplicated from your office.

You are a prince! Many thanks.

Sincerely,

*Peggy Baker*  
Peggy Baker

December 9, 1964

Mr. William Parr  
Atlanta Chamber of Commerce  
Commerce Building  
Atlanta, Georgia

Dear Bill:

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You are a prince! Many thanks.

Sincerely,

Peggy Baker

November 15th. 1964

The Honorable Mayor:  
Atlanta, Georgia

Dear Sir:

Congratulation to His Honor, the Atlanta Officials and its Citizens

Your Courageous stand Merit our Best Wishes. Though you will have a hard fight, at the end Victory will be your Reward.

There is no doubt in our minds the Braves Organization will receive a better wholesome treatment under the Leadership of the Atlanta's, as the State of Wisconsin has a system where citizen and Industry alike are leaving, this proves the State and Local Government shows an oppressive attitude toward its Tax payers and their efforts to expand.

Atlanta has shown its self to be one of the most progressive Southern Cityies and from reports it is reaching higer goals, it was rumored that the Braves might run into racial trouble for some of it's players, we beleave it is for from the truth, as the progress has proved the true facts.

We the Citizen's interest will soon be known, as the local Officials waste thousands of our dollars fighting a loseing battle.

"God speed" your efforts,  
Ralph Denton  
*Ralph Denton* (SA)  
2102 No. 6th. Street  
Milwaukee, Wisconsin 53212



PB

Midway Island  
November 29, 1964

Dear Sir:

I am interested in the Milwaukee Braves Baseball Club, moving to Atlanta, Ga. for the 1966 National League Baseball season. I am interested in Stock for same, cost per share and how to go about obtaining same, if available.

I would appreciate any information on this and any one I should write to, to obtain any information on it. I have been keeping up with this in the newspapers as well as I can being overseas and understand you are one of the driving forces behind the move. Thanking you and wishing Atlanta, Ga. luck in this venture.

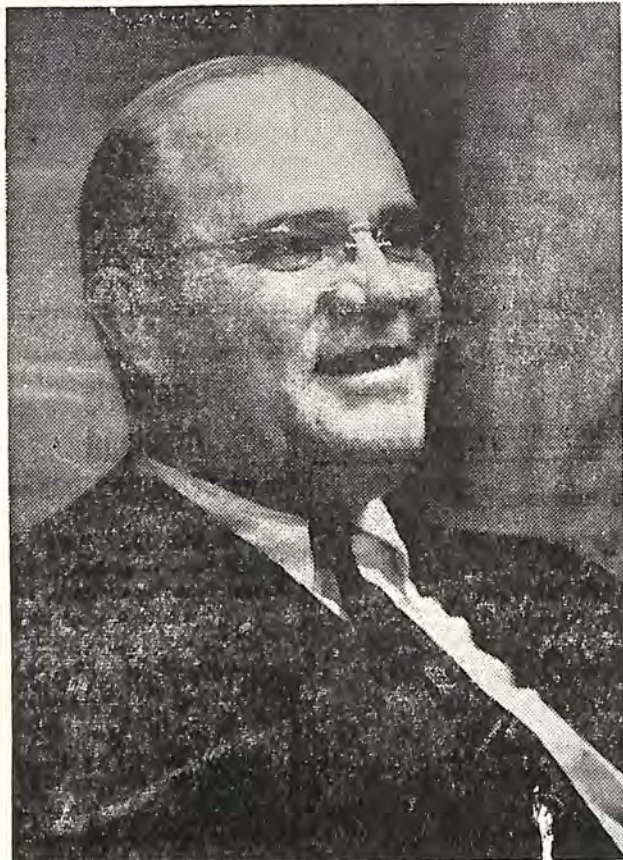
Yours Truly

*Joseph M. McMillion*  
JOSEPH M MCMILLION, BMC, USN  
U.S. NAVAL STATION  
NAVY #3080, BOX 16  
c/o FPO, SAN FRANCISCO  
CALIFORNIA #96643

# The New York Times.

MONDAY, NOVEMBER 16, 1964.

## Atlanta Rushes to National Role



Mills B. Lane Jr. heads Citizens & Southern National Bank

### Many Consider City a Business Mecca for the South

By VARTANIG G. VARTAN  
Special to The New York Times

ATLANTA—"The city of Atlanta," Mills B. Lane Jr. asserts, "is a commercial venture."

Mr. Lane, who charges about this city with the unabashed power of a bulldozer, is a bald, chunky banker who knows what he's talking about. He serves as President of the Citizens & Southern National Bank, the biggest bank in Georgia.

He is a third-generation Georgia banker who was graduated from Yale in 1934. He owns 50 vintage automobiles and he wears a tie bearing the slogan, "It's a wonderful world."

But setting aside a flair for the unusual, Mr. Mills and other Atlanta executives are deadly serious about the role of this city, the home of Coca-Cola and "Gone With the Wind," in the business world.

When they talk about Atlanta, some local businessmen refer to it as "Mecca." It has the reputation of a congenial place to live, and one pretty research analyst who came South to con-

duct a company study for her Wall Street firm went home to report, "It's the friendliest city I've ever, ever seen."

Today Atlanta is scrambling to become "a national city."

In typically aggressive fashion, the city is building an \$18-million sports stadium in an effort to obtain the baseball franchise of the Milwaukee Braves.

This move has set the beer homeland to foaming, but Atlanta's leading citizens are confident of their ultimate triumph. "Just think!" exclaims an advertising man. "The world series in Atlanta!"

An equally impressive building was constructed much earlier here at more modest expense. This is the state capitol, completed in 1899 at a cost of \$1 million and modeled after the capitol in Washington.

Today the spirit of business is the spirit that moves Atlanta and the tell-tale sounds abound.

For one thing, a surprising number of business leaders drink martinis instead of bourbon. One political figure is partial to a Scotch mist with a twist of lemon peel at lunch time.

But Coca-Cola is still known locally as "Georgia champagne" and some people in Atlanta drink it for breakfast.

It is significant that the man now serving his first term as mayor—Ivan Allen Jr.—has a business background in running a family-owned office supply company.

Atlanta has been fortunate over the last three decades in the leadership provided by its bankers who are friendly to business. The First National Bank, second largest in the city, is preparing to put up a 41-story skyscraper. It will add luster to Atlanta's growing skyline and loom as the tallest building in the southeast.

The Trust Company of Georgia, sometimes known as "the Coca-Cola Bank," also has played an active role in the city's rapid growth. Thanks to these and other banks, as well as a complex of insurance and financial institutions, Atlanta regards itself as "the Wall Street of the South."

### And Other Things

One businessman paid the ultimate compliment to Charlotte, N.C. by describing it as "a little Atlanta."

But when you bite below the skin of the peach, there are other things to be found. Some informed persons, for example, will acknowledge the deep-rooted rivalry between Atlanta and the small towns and rural areas of Georgia. "There is a tremendous jealousy here," declares one leading citizen. "The plain fact is that Atlanta has got to quit looking down its nose at the rest of the state if all of Georgia is going to prosper."

This rivalry is basically both economic and political. For decades, Atlanta has been the shopping Mecca for well-heeled Georgians and the most promising youngsters have left such places as Americus, the seat of Sumter County, for the big city of Atlanta.

The political rift stems from Georgia's county unit system, which, until recently outlawed, meant that the rural parts of the state could dominate Atlanta despite the vast gap in population.

Finally, Atlanta today is the most liberal city in the Southeast in its attitude toward the Negro. The basis for Atlanta's behavior reflects the hard-headed awareness of its business community. But this comparatively liberal attitude for the South has served only to whet the animosity of much of rural Georgia toward Atlanta.

Just what did Atlanta have at the start?

First, it had location. This brought the first railroad crossing here in the mid-19th century and transportation has been booming ever since.

Second, it had as one leader frankly puts it, "no bugs." This meant that its altitude kept the town free from yellow fever dangers.

What has Atlanta got at the

present time? The local Chamber of Commerce unblushingly begins its description as follows: "Atlanta, the capital of Georgia, is the commercial, industrial and financial dynamo of the Southeast."

A Chamber of Commerce, of course, tends to emphasize the good points of any given area while omitting the fact that, say, a city is built on the lip of a smoldering volcano.

But the key to the Chamber of Commerce in Atlanta is its domination by the city's most aggressive business leaders.

One brokerage office manager who has worked in the East describes his schedule as follows:

### An 11-Hour Day

"My friends in New York City think it just great that I can drive from home to the office in 20 minutes. What they don't realize, however, is that I'm apt to get into town at 6:30 A.M. for some civic committee meeting and then go to another meeting for breakfast. At night I usually attend a fundraising meeting or another session of some kind before I drive home. Portal to portal, it's an 11-hour day."

Atlanta-based companies range from Scripto, makers of ballpoint pens, to Rich's, a department store that is approximately Nieman-Marcus, Macy's and Lord & Taylor all rolled into one. There is also Oxford Manufacturing, Atlantic Steel, and the Southern Company.

There is manufacturing done in Atlanta, but this is characteristically a city that puts together parts rather than producing parts. The assembly plants of General Motors and Ford serve as examples.

But Atlanta has gained a mix in its economy that is lacking, for example, in a city such as Birmingham, which is so heavily dependent upon its iron and steel complex.

One 9-year-old boy who grew up in New England until the second grade sums up his main reaction to Atlanta as follows: "It's got space."

A Government economist takes a somewhat more sophisticated view. "The economics of conglomeration are at work here," he explained. "The fact that Atlanta is already a center for regional offices will attract similar offices from other companies."

which share one  
representative.

We suggest the state's senatorial districts would be entitled to three or four representatives. If each of the 54 senatorial districts was entitled to three, it would give a 162-member House. Four would give a total of 208.

We favor establishing House districts by dividing State Senatorial districts. (Atlanta Daily World,

Tuesday, Nov. 19, 1964)

## Wise Planning Earned Atlanta The Milwaukee Braves (South's largest Negro daily)

Atlanta saw its ambitions for major league sports tremendously buoyed by the inperson opinions expressed by Tom Reynolds, executive vice-president of the Milwaukee Braves, and John Lewis, also a club aide. This gigantic lift or shot-in-the-arm for professional sports came in a news conference called by Mayor Ivan Allen, Jr.

It was especially heartening to hear the clubspokesmen state "We may play in Milwaukee but our hearts will be in Atlanta during the regular 1965 season."

What the Braves' spokesmen have done is to justify the faith of Atlanta planners and builders in going ahead with construction of our \$18 million dual purpose stadium, which when completed will be a magnificent three-tiered facility with a maximum seating capacity of 57,100. For without this stadium, Atlanta would not be so far along the road to bigtime competition.

It is to the credit of Mayor Allen, Arthur B. Montgomery, chairman of the Atlanta-Fulton County Recreation Authority, and members Mills B. Lane, Opie L. Shelton, Carling Dinkler, Jr., Henry Dorsey, Edgar J. Forio, Earl Landers, Harold McCart and John A. White that they had the vision to go ahead with wise planning and constructive negotiation to assure a stadium and such fine tenants as the Milwaukee Braves.

Public officials in Atlanta and Fulton County likewise deserve commendation in making this dream come true.

We are happy that the Braves are putting their faith in Atlanta's future and may their stay be mutually benefitting to all parties concerned. While the Braves may not complete their transfer here in '65, it is almost an unanimous petition, "Y'all Come."

## DALLAS, GEORGIA

DALLAS, Ga. — The 75th Church and 14th Pastor's Anniversaries were observed at Shiloh last Sunday. Rev. J. A. Alfore, pastor of New Friendship Baptist Church and congregation had charge of the services Sunday afternoon.

Many from St. Paul attended the Atlanta - North Georgia Conference held at St. Mark A. M. E. Church in Atlanta last week. Mes-

dames Lizzie Nixon, Lillie Moses, and Margaret Braswell participated in the "Missionary March" which was held last Thursday night. Rev. L. W. Hope and Dr. J. S. Down were assigned back for this conference year. Bishop E. L. Hick was the presiding bishop.

Sgt. and Mrs. Lamar J. delyn, Kenneth returned to F

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Staff Photo—Bill Wilson

ATLANTA YOUNGSTERS MEET BRAVES' HANK AARON, EDDIE MATHEWS  
D. C. Harris and Sons Carlton (C) and Barry Visit New Atlanta Stadium

## ATLANTA

Continued From Page 10

he continued, "it would be 10— to maybe 11 — months before I'd get to see them. I am definitely not going to do that.

"That would be crazy — I couldn't stand being away from them that long," he said. The Aarons have four children, three of them school age.

Aaron indicated he had talked with some real estate men during his short stay here. "My wife and I will be back, maybe not before the start of this season, but we will be back and looking."



Staff Photo—Bill Wilson

**A MAN STANDS ALONE AND GAZES INTO FUTURE**  
Eddie Mathews Gets a Look at New Atlanta Stadium

## **NAME GAME ENDS: ATLANTA STADIUM**

After several months intensive screening of names "good, bad and ridiculous," the Atlanta Stadium Authority has arrived at the title for the new \$18 million dollar arena.

It's to be called, simply ATLANTA STADIUM.

Stadium Authority Chairman Arthur Montgomery revealed the name before an overflow crowd at the annual Atlanta Touchdown Club banquet Saturday night.

Citing the reasons for arriving at the name, Montgomery said, "We appointed Opie Shelton to head the committee and to find a name that would be short, non-controversial, pertain to no particular sport and promote the city.

"The name could be no other than Atlanta Stadium."

"The shortness in the name is obvious. It will be used throughout the nation on radio, television, in the newspapers, and other media. Simplicity, then, is necessary here.

"It's with these things in mind that we arrived at the new name through months of pouring through hundreds of suggestions," said Montgomery.

Montgomery announced that the inspection team had made a recent visit through the stadium and found it to be "right on schedule."

"We have every reason to believe that the stadium will be ready for occupancy by April 9—the date of the Detroit Tigers-Milwaukee Braves exhibition game." —**BLODGETT**

## AARON, MATHEWS VISIT STADIUM

## Braves Peer Into the Future

By HAL HAYES

The legendary "baseball hitter's paradise" is no longer a mere piece of fictional real estate. There is such a place. Eddie Mathews and Hank Aaron, Braves of Milwaukee until 1966 and Atlanta becomes their home, made the discovery and Saturday confirmed its reality.

"This looks like a hitter's dream," powerful Mr. Mathews said early Saturday as the sun bobbed and weaved from behind a heavy sheet of iron-gray clouds. "It sure does, this is beautiful," chimed Aaron, the batsman with lightning in his wrists.

"This is tremendously impressive," said Mathews. "Play ball," he yelled to Aaron, "get somebody out there on the mound."

The Braves' stars, who Friday night received special citations at the 100 Per Cent Wrong Club banquet at the Americana Hotel, were paying their first visit to Atlanta's marvelous \$18 million stadium. The occasion was one of warmth and merriment for them, despite the chilling 45-degree weather.

"THIS STADIUM should certainly be a favorite with all the ball players," said Mathews, himself long acquainted with popularity. "Due to its circular structure, wind currents won't be a hazard to the hitters. I'll especially like that," he laughed.

"Won't we all," Aaron offered. "Since we won't have any wind currents here, the other club's pitchers won't be nearly as effective. Their 'stuff' won't have as much of a chance to dance and dip as it normally would in a ball park that is open."

"You put a ball up in the wind in most major league stadiums and it'll hang," Mathews said. "Only occasionally will the wind help a hitter and carry the ball."

"You take Shea Stadium in New York," he said in a normal tone of voice. "And, sometimes I wish you would." This time he slightly lowered his head and half-way mumbled.

"No, seriously," he said, "Shea Stadium

really gave me a lot of misery last year. I didn't get a home run there all season, and it was due, at least partially, to that wind that blows like crazy in from right field."

AARON, WHO considers 1964 an "off year" despite his .328 batting average, 24 home runs and 95 runs batted in, wandered toward right field. It is here he will devote his waking hours when the Braves of Atlanta play defensive baseball.

"I like to hit in a ball park where there are no wind currents, and that's why I think I'm going to love this place," he told several writers who shadowed him and Mathews throughout the morning.

"An awful lot more hits are going to fall as they should in here," he said. Both stars, long regarded as undisputable—and unstoppable—candidates for the Hall of Fame at the end of their careers, also studied the foul lines.

"It's only 320 feet to right field," Mathews said. "Well, that's great. Somebody said it was 380 and I was already thinking about trying to switch hit." Aaron said it would "take quite a poke to hit one out, but you can bet I'll be trying."

A Braves official brought two bats out of the dugout and invited the sluggers to pose with them for photographers. One was an Eddie Mathews model, which Aaron hurried to pick up. Mathews got the one with Yankee great Mickey Mantle's name on it.

"HEY, HANK, who is this guy," Mathews jibbed. "I don't think I've ever heard of him." Aaron assured his teammate American League pitchers wished they never had.

"Atlanta Stadium will take a backseat to none," Mathews said. "Honestly, this is great."

"It is great," Aaron said, nodding in full agreement. "This is the first time I've ever been in a stadium that is completely round, and I am greatly impressed."

Both said they welcomed the chance to hit here in 1965 when the Braves play some exhibition games. So will Atlanta and all Dixieland.



Hal Hayes



Staff Photo—Bill Wilson

EDDIE MATHEWS, HANK AARON READY TO GO  
Braves Stand at Plate and Await Cry of 'Play Ball'

# Hank, Eddie Here, Aaron Denies Fear

By HAL HAYES

Eddie Mathews and Hank Aaron, the Braves' power tandem which is capable of belting a home run out of any park in America — including Yellowstone — came 'home' Thursday. Due to circumstances beyond the control of Atlanta, the rest of their teammates won't be permitted to



Hal Hayes

migrate here until 1966.

But the Atlanta reunion of the National League club is booked for 1966, plain and simple. Both began talking about the franchise leaving its Milwaukee reservation shortly after stepping off Delta Flight 843.

They are here for Friday's 100 Per Cent Wrong Club at the Americana Motel. Both will receive awards at the occasion.

"I was misquoted about fearing the move to Atlanta because of racial problems," Aaron said. "I never said

anything like that. In the first place, I've never feared such.

"I am a Southerner myself (born in Mobile, Ala.), and have played ball in the South," he continued. "It's just that I have reservations about leaving Milwaukee. When you have lived in a city that long, you become accustomed to your friends and it's hard to pack up and leave.

"That's what I told reporters. I didn't say anything about racial incidents . . . or anything like that."

Aaron, expected to talk '65

Continued on Page 41, Column 3



Staff Photo—Billy Downs

HANK AARON WAVES A HELLO TO ATLANTA, ED MATHEWS SMILES  
Braves Stars Arrive in "New Home" for 100 Per Cent Wrong Banquet

★★

# Perry Equals 60-Yard Mark

## Tyus Wins in Millrose Games; Lane Wants to Buy Red Sox

From Press Dispatches

Fordham's Sam Perry equalled the indoor record for the 60-yard dash Thursday night, easily winning the event in the Millrose Games in 5.9 seconds.

It was the second time in less than a week that Perry had matched the time. He also was credited with the mark on a dirt track at Annapolis, Md., in a dual meet with Navy last Saturday.

Lanky Bill Crothers of Toronto romped to an easy 10-yard

### Sports in Brief

triumph in the half mile, win-

MONTGOMERY TO REVEAL AT TD CLUB

# STADIUM NAME TO COME SATURDAY

By BILL CLARK

Atlanta's \$18-million stadium has a name right now, but the world must wait for Saturday night.

The Touchdown Club Jamboree banquet at 7 p.m. at the Dinkler-Plaza has been chosen for the long-awaited revelation. Stadium Authority chairman Arthur Montgomery will make the announcement.

Ara Parseghian, leader of Notre Dame's resurgent Irish and the nation's co-holder of Coach of the Year acclaim for 1964, will share the Saturday night shindig spotlight. He will deliver the main address.

Bill Pritchard of the TD Club said Thursday that a round of informal parties will launch the Atlanta pigskin production

Friday. Delegations from most of the leading bowl games play hosts.

A cocktail party and buffet supper Friday night beginning at 6 p.m. officially opens the gathering. A luncheon floor show is slated Saturday at noon. All three major events are to be staged on the Dinkler roof.

The name for the city's mammoth new stadium has been a popular conversational item here for almost a year. News media have run contests to prompt suggestions. The Authority has studied reams of proposals and arrived at a decision.

The TD Jamboree will be attended by athletic officials from throughout the south, both from the high school and college level. The event coincides with the SEC meeting currently in progress to assure strong area representation.



# Five Share the Top With 68's at 'Frisco

## Dickinson's Not So 'Lucky'; His Near Ace Doesn't Fall

SAN FRANCISCO (AP) — Veteran Gardner Dickinson Jr. missed



# Hank, Eddie Here on Visit, Aaron Says He Was Misquoted

Continued from Page 39

contract with general manager John McHale early Friday, said he didn't know if he would move his family here in 1966. "It's just something we'll have to just wait and see. I've got my family to think of and, especially, the children," he said. "It will be hard taking the children out of their school, taking them to a new place and asking them to make new friends all over again."

Mathews, a darling of Atlanta during a two-year stint here with the Crackers of the Southern Association, said it was good being back.

"It will be tough leaving Milwaukee, though," he admitted,

"I like it there very much. But, I will play wherever the club does.

"Actually, there's not much I can say about the club moving to Atlanta. I understand we're not coming this year for sure, but will be here in 1966."

The powerful left-handed slugger, long a citadel of fear to opposing National League pitchers, said, "I married a girl from Wisconsin. We have in school, and . . . well, it's just gonna be tough.

"It is a real bad situation, though," he said. "Milwaukee fans have a right to feel resentment. They are not upset at the players, but rather at the owners and management.

"Atlanta will have a lot of living up to in matching Milwaukee as a baseball town," he said.

Aaron said this was his first trip to Atlanta and quipped, "It certainly beats the weather we left. When we climbed on the plane, it was eight degrees below." "We" refers to he and his wife and Mr. and Mrs. Mathews.

"This season, well," Aaron began with a chuckle, "I just hope I can do better than I did last year." With a .328 batting average, 24 home runs and 95 runs batted in, a person wondered, out loud, "Just how much better?"

"Well, last season I was a defensive hitter. This year I'm going to be an offensive hitter.

"Last season I went after the pitches and failed to properly pace myself. I was trying to better my 45 home runs of the year before, and in doing so my overall hitting slacked," he said. "I'm going up to the plate with a different attitude this year though — I'm going to take charge and hit 'my' pitches."

Aaron, whom veteran baseball men have said "owns the greatest pair of wrists in baseball," is confident 1965 will be the 'Year of the Braves.' "We can win the pennant," he said, flatly. "We have the finest young pitching in the league and, I feel, the finest hitting team in the majors."

He said Tony Cloninger, Bob Sadowski and Denny Lemaster, the "youth" of the Braves pitching corps, should have banner seasons. "I believe they'll win at least 15 games apiece." He also praised the hitting ability of Dennis Menke, Felipe Alou and Rico Carty and predicted "good seasons" for them.

Mathews said, flatly, he wants "no part of playing first base." Manager Bobby Bragan

moved the many-times All-Star third sacker to first for a couple days during the 1964 season.

"I don't care for playing first at all," he said, "and Bobby knows it. If you take a player in the majors off a position he's used to playing and move him somewhere new, he begins to lose confidence.

"I was never at ease at first, because I didn't have time to get acquainted with playing there. I didn't have time to learn to play it. But, as far as I know, I'm going to spring training at a third baseman.

"And, I hope I stay there," Mathews said.

The 100 Per Cent Wrong Club's annual banquet jamboree will be held at the Americana. Early Thursday Olympic stars Robert Hayes, the world's fastest human, Ralph Boston and Dick Stebbins telephoned to cancel their intentions to attend.

# AARON WILL MOVE HIS FAMILY HERE

Henry Aaron has revealed he will move his family to Atlanta during the playing season when the Braves transfer here in 1966.

Milwaukee writers had quoted Aaron as saying he would not move his family to Atlanta because of possible problems of discrimination.

"We visited in many of the residential sections of the city . . . and both my wife and I were awfully impressed. We saw some truly lovely homes down here.

"IF I don't move my family down here, I might as well join the Army or something," said Aaron. "I wouldn't get to be with them (family) either. Sure we'll move."

Aaron was in town over the weekend to receive the Two Friends Award, along with Ed Mathews, from the 100 Percent Wrong Club. He made a new friend with the city he will soon call home.

"I'll say what I said earlier," commented Aaron. "I said it will be hard to leave Milwaukee where all our close friends are, but I never said I wouldn't move to Atlanta. That's just one of the many stories some writers have twisted.

"IF I were to come on to Atlanta and leave my family in

Milwaukee during the season, it would be 10 to maybe 11 months before I'd get to see them. I am definitely not going to do that."

Aaron, who talked real estate while here, said, "My wife and I will be back, maybe not before the start of this season, but we will be back and looking."

The Most Exciting Fight



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Atlanta Inquirer Feb. 1, 1965



## Braves Welcomed To Atlanta

THE HOME OF THE BRAVES -- The "Transition" Braves were cited with a special welcome plaque when The 100% Wrong Club rolled out the red carpet for Atlanta's newest-potential tenant on the occasion of the Club's star-studded, 30th annual All-Sports Jamboree. Above at the Americana Hotel sports spectacular, held last Friday evening, Dr. A.L. Thompson, center standing, 100% president, displays plaque, which bears the likenesses of the late W.A. Scott, II, founder and publisher, The Atlanta Daily World, and the late A.F. Herndon, founder-president, Atlanta Life Insurance Company. Reading "Welcome Braves, Pioneers, Too," the plaque was received in behalf of the Braves by William C. Bartholomay, Tribes' board chairman, right. Others from the Braves organization, standing from left, are Thomas A. Reynolds, executive vice president, and John McHale, president. Seated and smiling approvingly, is Mayor Ivan Allen, Jr. "The Pioneer Award" and "The Two Friends Award" of the Club are given in memory of the late Mr. Herndon. Hank Aaron and Eddie Mathews, Brave stars, along with Lennie Moore and Jimmy Orr, The Baltimore Colts, received the two friends nod, while Head Football Coach Tom Nugent, University of Maryland, College Park, Md., was the pioneer of the event.



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A handwritten signature in blue ink, appearing to read "Samuel J.", written in a cursive style.

TO MOVE FAMILY HERE IN '66

# Atlanta Wins Hank

By HAL HAYES

The Henry Louis Aaron Family, six strong, will make Atlanta its 1966 home when the baseball Braves of Milwaukee become a memory and the National League and true Southern hospitality become acquainted.

"If I don't move my family down here, I might as well join the Army or something," the stylish right fielder, more commonly known as Hank, said. "I wouldn't get to be with them then either. Sure we'll move.

"We visited in many of the residential sections of the city this morning, and both my wife and I were awfully impressed," he said. "We saw some truly lovely houses down here."

Earlier, Wisconsin newspapers reportedly quoted Aaron as saying he would not move

his family to Atlanta in 1966. He flatly denied this.

"I said it would be hard to leave Milwaukee, where all of our close friends are," he said, "but I never said I wouldn't move here. That's just one of the many stories some writers have twisted."

Aaron was but a few hours away from boarding a flight back to Wisconsin. The mission to which he and teammate Eddie Mathews had dedicated their weekend was done. They had come, as special guests of the 100 Per Cent Wrong Club, to attend a gigantic banquet and receive the coveted "Two Friends" award.

"If I were to come on to Atlanta and leave my family in Milwaukee during the season,"

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THE CONSTITUTION

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Mon., Feb. 1, 1965

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Staff Photo—Bill Wilson

HANK AARON TAKES AIM IN NEW STADIUM  
Braves' Say e Move Family













(The New York Times  
Tuesday, Nov. 17, 1964)

# Atlanta major league all the way

...including newspapers



Atlanta's \$18 million Major League Sports Stadium will seat 57,000 for football, 52,000 for baseball. Adjacent is largest interchange east of the Mississippi.

National Baseball League Braves' coming to Atlanta in 1966 is a natural progression for Amazing Atlanta.

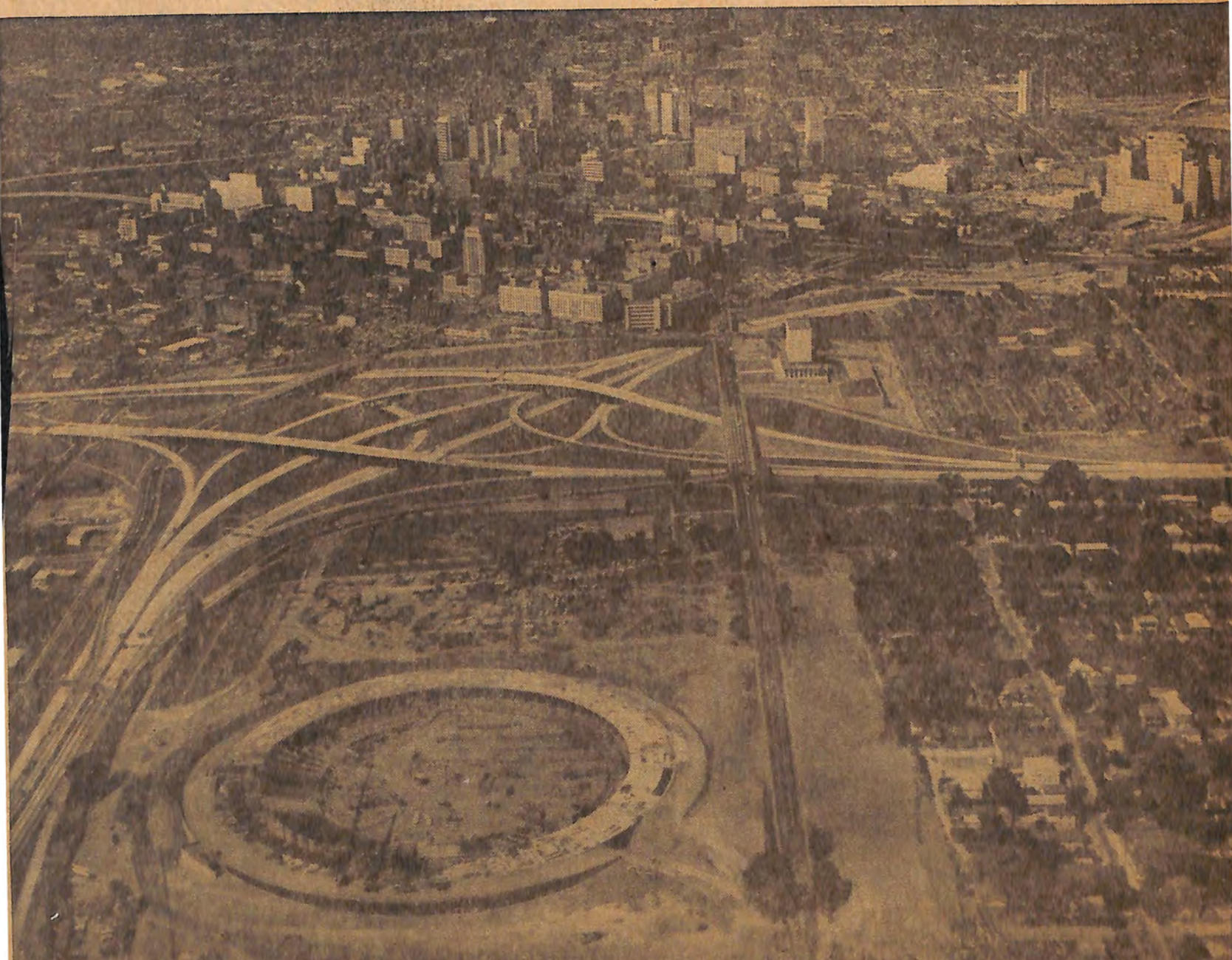
**MAJOR LEAGUE IN POPULATION:** First metropolitan area in the South to exceed one million.

**MAJOR LEAGUE IN MANUFACTURING AND BUSINESS:** Over 4,000 national firms have major facilities here; bank clearings 12th in the U.S.

**MAJOR LEAGUE IN TRANSPORTATION AND DISTRIBUTION:** 13 lines of 7 railroads, 74 fixed-route motor carriers, 5th in U.S. in air passenger traffic.

**MAJOR LEAGUE IN NEWSPAPERS:** Only 11 cities in the U.S. have a Sunday newspaper larger than The Atlanta Journal and Constitution, serving over 1/2 million families. Winner of four Pulitzer Prizes.

**MAJOR LEAGUE IN OPPORTUNITY:** If your company is looking—look at Atlanta first. Studies and research reports are available. Write on your business letterhead to Paul Miller, Development Manager, 1360 Commerce Building, Atlanta, Georgia 30303.



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*The South's Standard Newspaper*

*\*Forward Atlanta—dynamic program conducted by volunteer businessmen to implement Atlanta's continuing economic development.*

November 18th. 1964

Honorable Mayor Ivan Allen jr;  
Atlanta, Georgia

Dear Sir:

Permission granted too publish my letter of November 15th. 1964 or any other use you might deem necessary to further a worthy cause.

Many thanks for acknowledging  
the same.

*Ralph Denton*  
----- (SA)  
Ralph Denton  
2102 No. 6th. St.  
Milwaukee, Wisconsin 53212

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LETTERS

FJT

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MAYOR'S OFFICE, ATLANTA

November 18, 1964

Mr. Ralph Denton  
2102 North Sixth St.  
Milwaukee, Wisconsin

Acknowledge with grateful appreciation your letter of November 15. Wish permission to reprint your letter. Please phone collect, Mrs. Drummond, 688-8818, Atlanta.

Ivan Allen, Jr.  
Mayor of Atlanta

Send the above message, subject to the terms on back hereof, which are hereby agreed to

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1269—(R 4-55)

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2. In any event the Telegraph Company shall not be liable for damages for mistakes or delays in the transmission or delivery, or for the non-delivery, of any message, whether caused by the negligence of its servants or otherwise, beyond the actual loss, not exceeding in any event the sum of five thousand dollars, at which amount the sender of each message represents that the message is valued, unless a greater value is stated in writing by the sender thereof at the time the message is tendered for transmission, and unless the reported-message rate is paid or agreed to be paid and an additional charge equal to one-fourth of one per cent of the amount by which such valuation shall exceed five thousand dollars.
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