

MINUTES
ATLANTA CIVIC DESIGN COMMISSION
JUNE 8, 1967

The regular meeting of the Atlanta Civic Design Commission was held Thursday, June 8, at 2 p.m., in Committee Room #4, City Hall, with the following members present:

Joseph S. Perrin, Chairman	James H. Dodd
Paul Muldawer, Vice-Chairman	Franklin M. Garrett
Mrs. Alvin M. Ferst, Secretary	Julian Harris
Harry J. Baldwin	Mrs. Edith Henderson
W. L. Calloway	H. King McCain

Guests present:

Lorraine M. Bennett - The Atlanta Journal
Alex Coffin - Atlanta Constitution

Minutes of the May 25 meeting were approved.

CHAIRMAN'S REPORT:

Mr. Perrin presented a sample of the proposed design for ACDC letterhead. Members offered their comments and reactions to the design.

Mr. Perrin reported that he and Mr. Portman had met with Mr. Robert Bivens of Central Atlanta Progress, Inc., re the model project. Mr. Portman estimates the proposed model will cost between \$100,000 and \$150,000 and he pledged \$10,000 toward the development of same. CAP, through Mr. Bivens, expressed interest in this project, and feels that most of the money can be raised from private funds, and the remainder through the CAP group.

The chairman reported on the following correspondence:

1. Letter from Rev. Fred Stair of the Central Presbyterian Church, expressing his thanks for the Commission's report to Bradberry & Associates on the Georgia Plaza Development.
2. Letter from James L. Bentley re historical site on property at 1649 Lady Marion Lane, N. E.

VICE-CHAIRMAN'S REPORT:

Mr. Muldawer presented an article from the "Birmingham News" concerning the new Birmingham Civic Center which was developed through the use of an open competition, and suggested that a letter of commendation be sent to the Birmingham authorities who sponsored this competition. After some discussion, it was decided that the letter contain the Commission's congratulations on the new civic center, with no mention of the competition.

Mr. Harris suggested that a meeting be set aside in the near future to discuss the feasibility of ACDC recommending to the City that all city work be awarded by open competition involving local architects.

SECRETARY'S REPORT:

Mrs. Ferst requested that members forward to her the names of civic organizations or individuals who might be utilized on the ACDC mailing list.

UNFINISHED BUSINESS:

AHA Review

Mr. Perrin stated that Messrs. Baldwin and Dodd have submitted a report on behalf of the ACDC to the Atlanta Housing Authority concerning the review of redevelopers proposals for the Rawson-Washington Street Urban Redevelopment Area.

After giving an informal rundown on the report, Mr. Dodd suggested the feasibility of AHA considering the utilization of consultants on a retainer basis, not to diminish the role of other reviews, but to provide a more complete review. He feels this would be economically feasible because the amount of the cost involved in relation to the total cost would be modest.

Mr. Perrin suggested that Mr. Dodd present at the next meeting of ACDC a report to AHA recommending how reviews could be improved.

Ordinance for % for Arts

Mr. Perrin presented the proposed ordinance dealing with allocation of percentage of construction costs to allied arts, as submitted by Mr. Robert Lyle. He stated that a copy of the proposed ordinance will be sent to members of the Commission. Mr. Harris was requested to review the ordinance and present opinions and suggestions at the next ACDC meeting.

Mr. Muldawer suggested that the proposed ordinance also be sent to art associations, civic clubs, and universities for their comment and support before it is submitted to the Board of Aldermen. Mr. Harris requested that before the next meeting of the ACDC members be thinking of other interested parties who may want to receive a copy of the ordinance.

Urban Trail

In answer to the ACDC letter of May 25 to the Aldermanic Parks Committee, requesting the reopening of the Urban Trail issue, Mrs. Ferst announced that a letter has been received from Jack Delius, Parks Manager, inviting the ACDC to appear at the next meeting of the Parks Committee on June 13 to make its presentation in this regard. Members were urged to attend this meeting.

Mrs. Ferst added that she had written and received information from Mr. James J. Hayes, Director of Information of the Bicycle Institution of America. Portfolios will be available to members who appear at the meeting of the Parks Committee.

Tree Ordinance

Mr. Perrin stated he received a letter from Mayor Allen thanking ACDC for its letter of endorsement for the proposed Tree Ordinance. The ordinance will be up for a hearing shortly, at which time the Commission will be notified. Mr. Perrin suggested that at least 2 members of the Commission, and particularly one from the Landscape Architecture category, represent ACDC at the hearing.

"For Sale" Signs

Mr. Perrin stated that he and Messrs. Baldwin and Gould had met with Messrs. Schukraft and McClure of the West End Businessmen's Association, concerning the proposed ordinance to ban "for sale" sign on residential property.

At Mr. Perrin's request, Mr. Baldwin gave a brief report of the meeting. Mr. Baldwin added that the committee generally feels this question involves social and economic problems, and goes beyond the Commission's area of responsibility.

It was decided that at the next ACDC meeting, a sub-committee be established to develop criteria for a proposed overall sign ordinance.

"Terminus" Project

Mr. Muldawer stated that Mrs. Montgomery of the Atlanta Junior League has informed him that the League plans to involve itself in this project.

As the city is looking for a place to relocate the Cyclorama, Mr. Muldawer feels it would be useful to have a study made of the feasibility of locating the Cyclorama as a focal point in the proposed "underground" development.

NEW BUSINESS:

Members agreed that in the near future a meeting should be set aside for the ACDC to take a position re rapid transit.

At Mrs. Ferst's request for a new sub-committee listing, Mr. Perrin stated he feels people are more motivated if they are working on something in which they are interested, and he will ask members on which sub-committee they prefer to serve, and move from there.

ADJOURNMENT

There being no further business, the meeting was adjourned at 3:45

Ann Butler
Recording Secretary