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The Honorable Ivan Allen, Jr., Mayor
The City of Atlanta
City Hall
Atlanta, Georgia

Dear Mayor Allen:

For several weeks I have been in conferences with the very excellent staff of your Housing Resources Committee and of the Housing Authority with reference to a major innovation we are undertaking for the provision of low cost housing in urban areas. Please accept my sincere expression of gratitude for their courtesies and their very astute attention to the matters brought before them.

I am working in behalf of a well capitalized group which controls the patents by which a major breakthrough in construction costs can be achieved. To oversimplify, it is our intention to not merely "pre-fabricate" but to actually manufacture housing units and deliver them to the site almost intact. The patents have to do with a method of preforming fibreglass so that the necessary structural characteristics can be built into the building components on a mass production basis. The automobile industry is turning out a much more complicated product than the housing industry at enormously lower costs. Machine work and mass production techniques are the obvious answer. Our thinking is not unique in this regard, but the group I represent does control rigid patents and unusual abilities in the necessary fields so that we are sure that we can move forward.

I am writing now with reference to the "Honor Farm" land that is currently under consideration by your offices. Obviously there is an overwhelming need for low cost housing to be built in Atlanta. You all have faced this issue squarely and I am confident that adequate solutions to the many problems will quickly be found.