



TELEPHONE 414 Division 4-7000

# Hilton Inn

2611 WEST WISCONSIN AVENUE • MILWAUKEE  
MILWAUKEE, WISCONSIN, 53233

EXECUTIVE OFFICE

*file*  
*Milwaukee Group*  
November 19, 1964

Mrs. Ann Drummond  
Administrative Assistant to the Mayor  
City Hall  
Atlanta, Georgia

Dear Ann:

It certainly was pleasant talking with you yesterday and I was hopeful that Bob Maercklein could be helpful in some way. Bob handles our advertising and public relations and is a good personal friend of mine. He comes from an old Milwaukee family of high standing, and his uncle is a former Governor of Wisconsin.

Frankly, having lived here nine months, I am convinced that this Braves issue is one now of county politics and I feel there is little hope of changing the county officials minds. They have made such an issue of this whole Braves deal that they are afraid that any concession to Atlanta would assure their future political defeat. The attitude even among some business men is, make them play here and refuse to support them.

I am afraid it would be unwise for Atlanta to make any further direct efforts to solicit assistance from the local officials. The newspapers of course enjoy blowing the whole thing out of proportion.

Please give my best to Mayor Allen and if there is any change in the situation or any new thoughts I will get in touch with you.

Sincerely,

Lloyd S. Farwell  
General Manager

LSF/cw