CITY OF ATLANTA



June 7, 1968

CITY HALL ATLANTA, GA. 30303

Tel. 522-4463 Area Code 404

IVAN ALLEN, JR., MAYOR

R. EARL LANDERS, Administrative Assistant MRS. ANN M. MOSES, Executive Secretary DAN E. SWEAT, JR., Director of Governmental Liaison

MEMORANDUM

To: Mr. Dan E. Sweat, Jr.
Director of Governmental Liaison

On May 8 and again on May 24 and 25 a team of consultants from ABT Associates and Daniel, Mann, Johnson and Mendenhall from Cambridge, Massachusetts, under contract with HUD, conducted a survey of Atlanta, as one of 25 cities, in interest of Experimental Housing, preferably in Model Cities areas, or at least in close proximity to Model Cities areas. Similar surveys were being conducted simultaneously by two other consultant teams, each assigned 25 additional cities, as Phase I of HUD's special Experimental Housing program.

The mission of the team is to report to HUD by June 15, 1968, its recommendations of cities and specific projects in those cities for HUD to invest \$60,000,000 during a two year period on Experimental Housing projects, to get underway as soon as possible, and in any event by Spring, 1969, at the latest. Phase II (development) of the program is to be carried out by a prime contractor to be selected by HUD.

On May 6, Mayor Allen responded to a letter from Mr. Ralph H. Taylor, Assistant Secretary of HUD, stating that Atlanta is interested in the Experimental Housing program; offered to cooperate with it; and requested that Atlanta be included in the list of cities to be selected for this project.

It is comtemplated that the results of these experimental projects in selected cities will guide the direction for development, through HUD, of the President's program for 6,000,000 low-income dwelling units over a ten-year period, for which the Senate recently approved 5 billion dollars.

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I escorted members of the survey team about the city on both visits and assisted in arranging interviews for them with various City officials and prominent businessmen in Atlanta. I have a list of most of those with whom they talked and notes on some of the interviews. I feel that the team accomplished as much as could reasonably be expected during such a short period and that its members were generally pleased with what they learned about conditions in Atlanta and progress being made in the low-income housing program here.

With respect to Model Cities, Mr. Johnson informed them that no specific site for new housing had yet been selected in the Model Cities area and that he was reluctant to even suggest a site, until such had been cleared with the Model Cities Executive Board.

In response to queries from the team as to when this could be done, Mr. Johnson further explained that if policy determination is made at top City level, he thought he could present the matter to his Executive Board and obtain its approval within a couple of days or so.

Mr. Johnson was definite that such site should not be acquired and developed through the Housing Authority under normal Urban Renewal processes; that to do so would require so much time and be involved so much in Federal red tape, he thought the entire idea might as well be abandoned.

During discussion with Mr. Gladin, Mr. Gladin told the consultants that any site to be selected for accelerated advance acquisition would have to be in the Cooper-Glenn area, as that area is slated to be the first Urban Renewal project in the Model Cities area.

I personally disagree with the theory that the first experimental housing project in Model Cities should be in the Cooper-Glenn area. I feel that a more centrally located and prominently situated site could and should be selected and obtained through some form of advance acquisition; and that this would give a greater boost to Model Cities and benefit the City as a whole more than selection of a site in the Cooper-Glenn area for this purpose.

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Since Model Cities is to be developed under direct supervision of the Mayor and the City of Atlanta and not as a super Urban Renewal area; and due to the interest and pressure which HUD is now directing to experimental housing, I am of the opinion that authority could be obtained from HUD for early acquisition of almost any reasonable site which the City might designate in the Model Cities area.

I feel that (1) approximately a four block area (about 10 acres) centered on the intersection of Connally Place and Crumley Street, S. E. or (2) a similar size area centered on the intersection of Reed and Love Streets, S. E., would provide a suitable location for early acquisition for experimental housing and would cause a minimum of displacement (which will eventually have to be done anyway).

This is not likely to be done, however, without specific guidance and direction from the Mayor's Office.

Both of the locations indicated above have been shown to and discussed with Jim Wright of the Model Cities staff and their location marked on a map turned over to him.

In this connection I call your attention to marked portions (page 3 and 4) of the attached copy of Minutes of the Housing Resources Executive Committee meeting of May 2, 1968.

I recommend that the Model Cities staff be directed to cause selection soon of a site for housing (preferably experimental) and that formal request be made as soon as possible to HUD to authorize such acquisition, subject to eventual application of such Federal financial assistance as might eventually apply in the Model Cities area.

Sincerely,

Malcolm D. Jones Housing Coordinator

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Encl: Minutes HRC meeting, May 2, 1968