

*The Coca-Cola Company*

NEW YORK, N.Y.

EDGAR J. FORIO  
SENIOR VICE PRESIDENT

November 24, 1965

ADDRESS REPLY TO  
P. O. DRAWER 1734  
ATLANTA 1, GEORGIA  
TELEPHONE 875-3411

Honorable Ivan Allen  
Mayor of the City of Atlanta  
City Hall  
Atlanta, Georgia

*Sanders  
document*

Dear Ivan: Re: Atlanta Stadium Opening Game

As you know, I am chairman of the committee which will handle the opening day ceremonies on April 12.

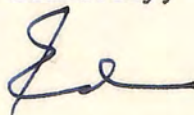
I will not burden this letter with the details of the plans, but Mrs. Ann Moses is familiar with them. However, the committee seeks your help and the help of Governor Sanders in two respects.

First, I understand from Ann that the Governor has handled Billy Graham to the extent that his appearance on the night of April 12 is no major problem. Second, the committee would appreciate the extending of an invitation by you and Governor Sanders to President Johnson for the opening game. In the event the President would accept, we would like to know as quickly as possible, for this would necessitate some additional planning.

We would be grateful to you if you would talk to Carl about both of these contacts and let me hear from you.

All good wishes,

Sincerely,



EJF/j