

DECEMBER 13, 1967      WEDNESDAY

EASTERN REGIONAL EMPLOYMENT CONFERENCE

NATIONAL URBAN COALITION

ATLANTA-AMERICAN MOTOR HOTEL      (GRAND BALLROOM )

9: 30 A.M.

GREETINGS

OPENING GENERAL SESSION

PRESIDING WILL BE DAVID SULLIVAN,

PRESIDENT, BUILDING SERVICE EMPLOYEES, INTERNATIONAL

UNION AFL-CIO.

MAYOR ALLEN - GREETINGS.

REMARKS BY WILLIAM FLYNN, DIRECTOR,

STEP PROGRAM, NATIONAL ASSOCIATION OF MANUFACTURERS,

DR. LAWRENCE D. REDDICK, EXECUTIVE DIRECTOR,

OPPORTUNITIES INDUSTRIALIZATION CENTER INSTITUTE,

AND AUGUSTUS H. STERNE, PRESIDENT, CHAMBER OF COMMERCE.

AT 10:30 A.M., WORKSHOPS BEGIN.

THIS GATHERING OF BUSINESS LEADERS  
FROM THROUGHOUT THE EASTERN UNITED STATES  
HAS PARTICULAR SIGNIFICANCE TO ALL OF AMERICA.

AND I AM SURE THAT BEFORE THIS DAY  
IS COMPLETED, WE WILL RECOGNIZE THE UNDENIED NECESSITY  
FOR PRIVATE INDUSTRY TO PLACE ITS FULL PRODUCTIVE  
POTENTIAL INTO THE FIGHT TO SAVE OUR GREAT  
URBAN CITIES.

IT IS ESPECIALLY PLEASING TO ME,  
MR. PHILLIPPE, THAT YOU HAVE BROUGHT YOUR URBAN  
COALITION TASK FORCE ON PRIVATE EMPLOYMENT  
TO ATLANTA TO HOLD THIS ACTION CONFERENCE  
ON EXPANDING EMPLOYMENT OPPORTUNITIES  
IN PRIVATE BUSINESS.

THE VERY HISTORY OF ATLANTA'S GROWTH  
AND PROSPERITY HAS BEEN ONE OF RESPONSIBLE  
BUSINESS LEADERSHIP WORKING WITH GOVERNMENT  
TO RESOLVE NOT ONLY PROBLEMS OF EMPLOYMENT,  
BUT ALSO OF EDUCATION, OF HOUSING, OF RACE RELATIONS,  
AND ALL OTHERS WHICH ARE THE RESPONSIBILITY  
OF THE TOTAL COMMUNITY.

OUR LOCAL BUSINESS LEADERS LONG AGO  
RECOGNIZED THE REQUIREMENT FOR THEIR PARTICIPATION  
IN THE RESOLUTION OF COMMUNITY PROBLEMS  
JUST AS YOU AND YOUR BUSINESS COLLEAGUES  
HAVE DONE AT THE NATIONAL LEVEL IN THE  
URBAN COALITION.